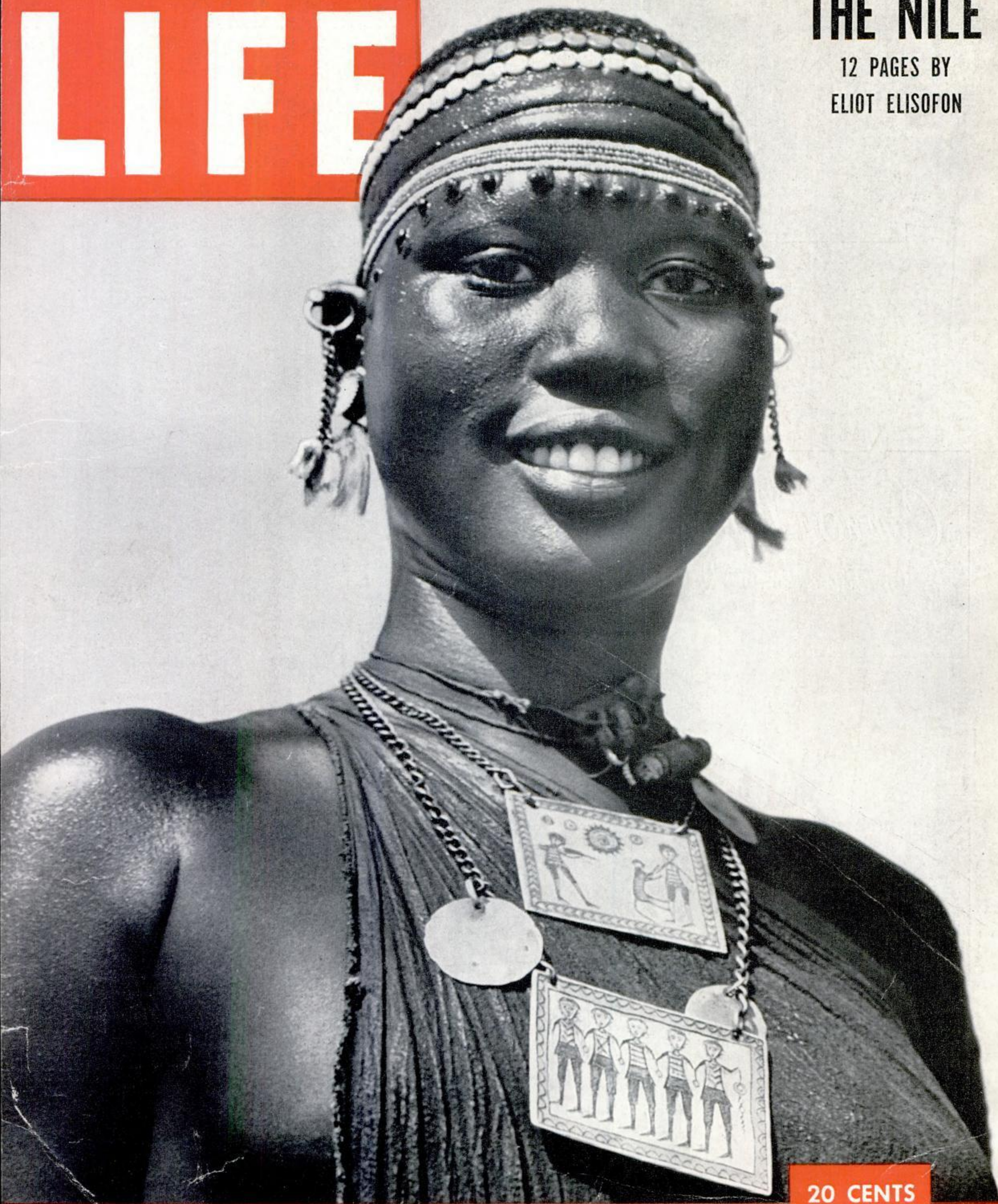


LIFE

THE NILE

12 PAGES BY
ELIOT ELISOFFON



20 CENTS

NOVEMBER 20, 1950

CIRCULATION OVER

5,200,000



*This is my idea of the
Cannon Go-Girl—vivacious
attractive, fashion-wise—
her legs always lovely
in Cannon Nylons!*

Alex Ross

**"Cannon Nylons
do something for my legs!"**

says the Cannon Go-Girl

Mmm—just look at them—so sleek, so
subtly lovely! Full-fashioned
Cannon Nylons that are as flattering
as moonlight!

Cannons are *made* to clin-n-ng.
They hug your calf, your ankle—do
away with wrinkles.

Do away with "shiny legs," too—for
they're softly, provocatively sheer.
(All because they're
made with *high-twist* thread.)

And Cannon colorings are really
inspired—created especially for your
newest outfits. No wonder the
liveliest, loveliest girls in town
insist on Cannon Nylons! Try
them! Ask at your favorite
neighborhood shop.

GO-LOVELY. A soft,
sunlit brown!



*on the legs that
are on the go...* **Cannon Nylons**



CANNON MILLS, INC., NEW YORK 13, N. Y., MAKERS OF
CANNON SHEETS, TOWELS, BLANKETS, BEDSPREADS

COPR. 1950, CANNON MILLS, INC.



Pansy



Chimpanzee

There's a tremendous difference between a pansy and a chimpanzee

- and there is a powerful difference, too,
between gasoline and "Ethyl" gasoline!



"Ethyl" gasoline is *high octane* gasoline. That's why it brings out the top power of your engine—makes a difference that you can feel on hills, on the open road, and when you need quick power for passing or acceleration.

When you see the familiar yellow-and-black "Ethyl" emblem on a pump, you know you are getting this better gasoline. "Ethyl" antiknock fluid is the famous ingredient that steps up power and performance.

ETHYL CORPORATION . . . New York 17, New York

Other products sold under the "Ethyl" trade-mark: salt cake...ethylene dichloride...sodium (metallic)...chlorine (liquid)...oil soluble dye...benzene hexachloride (technical)



How to figure new-car value including standard equipment

There are a lot of things about a car that do not catch your attention until some time after you've bought it. Later their benefits keep popping up and you say of each one: "I wouldn't be without *that*."

It's a good idea to look for these benefits when you look at a new car. Find out how many are included in the standard price. After all, what a car offers as standard equipment is one pretty good indication of its over-all value.

On these pages we illustrate this point by describing several features most people are glad to have. Some of them are "tremendous trifles" that contribute a lot to your comfort and convenience. Others are major engineering advantages.

These are *Plymouth* features and we hope they will help influence you to buy a Plymouth. But we urge you to check other cars, too, and compare. It's *your* money, and the car ought to suit *you*.



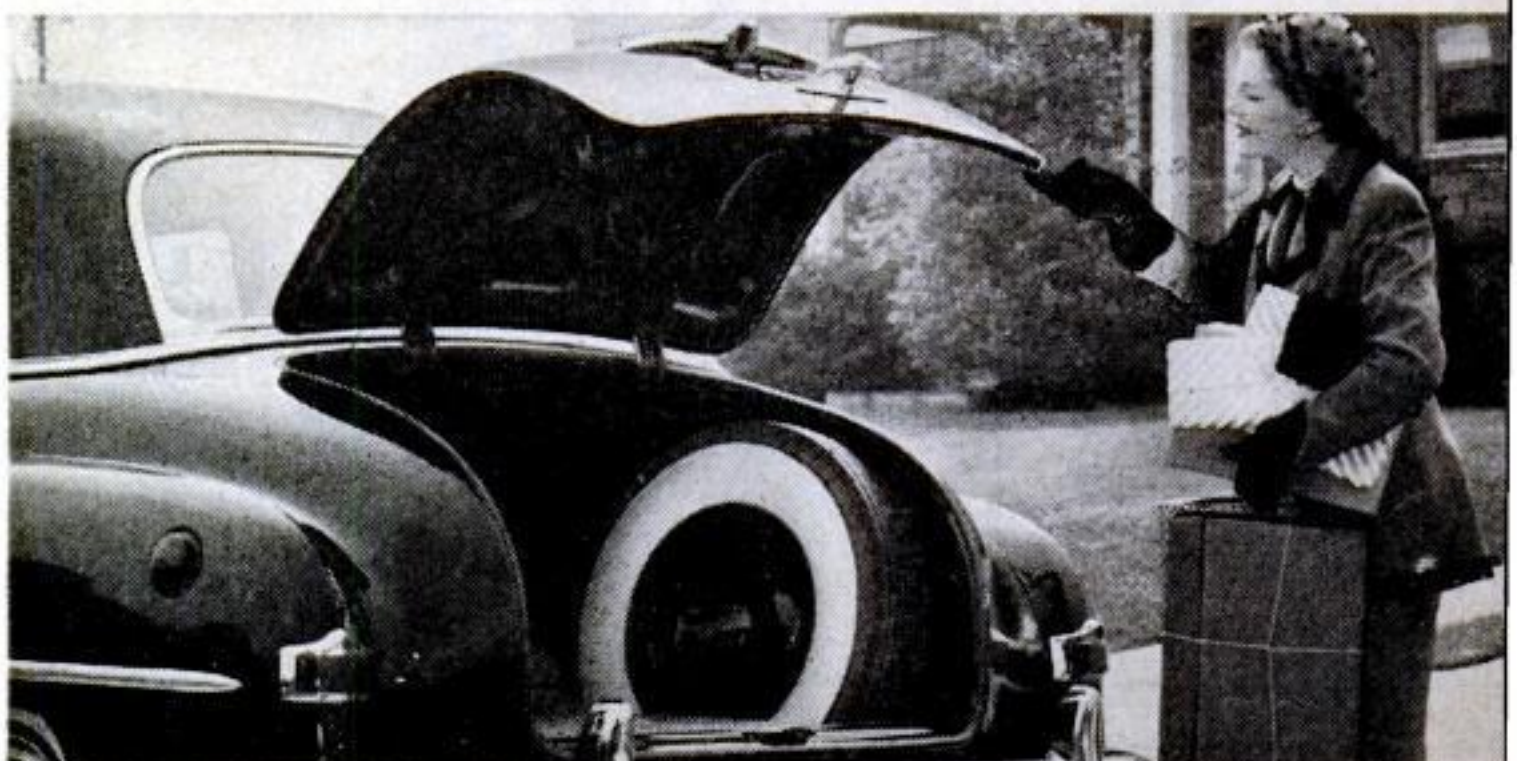
FIND OUT WHAT TYPE of air cleaner the car has. Dust and grit will wear moving parts rapidly if they're drawn into an engine; the cleaner the engine is kept, the better it will run and the longer it will last. Therefore, it always pays to have the best air cleaner you can get. Plymouth gives you a heavy-duty oil bath air cleaner as standard equipment. The other two leading low-priced cars charge extra for this type of cleaner.



ASK WHAT KIND of finish the car has, how many coats and how they're applied. Plymouth starts with a layer of special rustproofing which prevents damage from a scratch or dent from spreading. Then on top of that



WHAT HAPPENS if a fender's dented? Will it be easy to repair? Plymouth fenders blend smoothly into the exterior lines but they're not integral parts of the body; all four of them are *bolted on*. A Plymouth fender can be taken off or put on by any mechanic, using ordinary shop tools. Compared with integral fenders, repair or replacement is faster and costs far less.

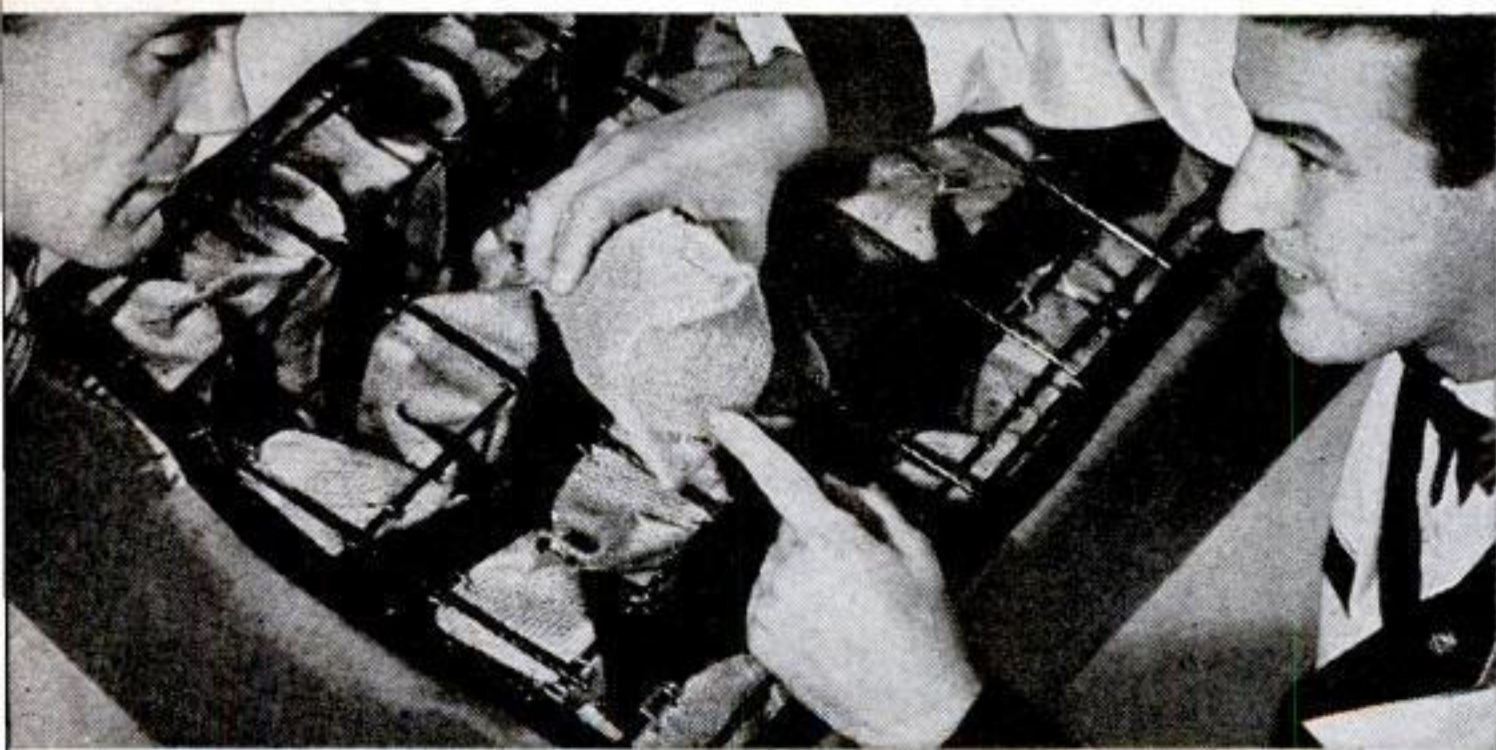


LIFT THE LID of the luggage compartment and see if it's counterbalanced. Does the lid lift by itself when you release the latch? Does it stay up by itself without side supports, so it positively won't fall on your head? Does the lid lower gently and easily? If it does all that, it's counterbalanced. Plymouth — but not every low-priced car — has this convenient feature.

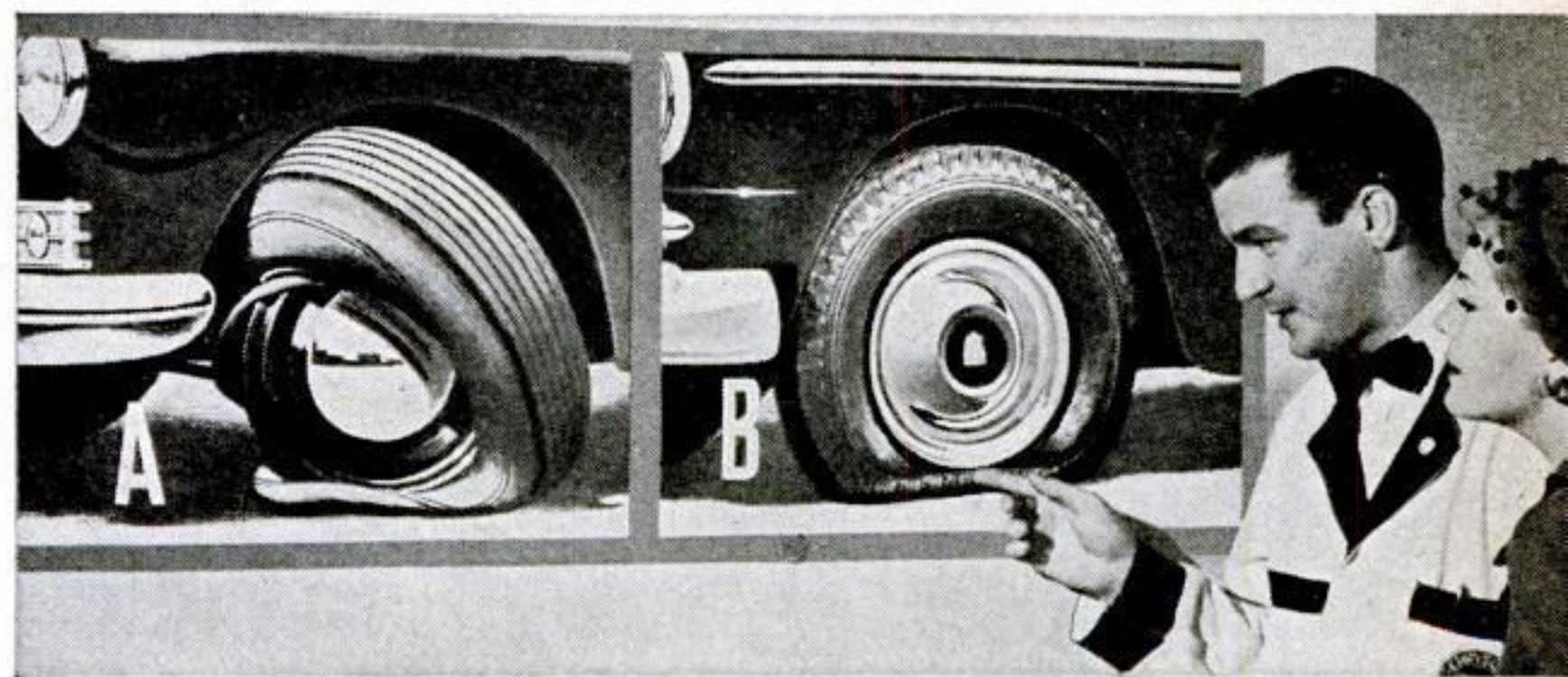


two coats of primer, baked on . . . then a coat of sealer, also baked on . . . and finally two coats of enamel, baked hard and shiny. We've gone to great lengths to put this extra quality into the finish but we think it pays, for your

Plymouth will clean easily, polish like a mirror, and stay bright and gleaming with little attention. This baked enamel finish also has high resistance to chipping, checking or fading. It stays beautiful through the years.



CHECK FOR THOUGHTFULNESS in details. Here's an example: the springs in Plymouth seat cushions are made for people of average weight, but not *all* people are average! So, if they are desired, extra springs (individually wrapped) can be added to cushions in the front or rear seat, in either half or both halves of a cushion, to suit heftier-than-average people.



CONSIDER SAFETY features. For example (A) is a blowout on an ordinary wheel; the tire may twist off the rim and cause a dangerous swerve. The same deflated tire on Plymouth's Safety-Rim Wheel (B) is held straight on the rim so you can slow to a safe, controlled stop. This feature is standard equipment on Plymouth, and it's an "exclusive" in the lowest-priced field.



DOES IT GET COLD where you live, and will your car ever stand outside? Check for any protection in the car against fuel lines freezing up. Plymouth has an Oilite fuel filter located right in the gas tank, where it keeps not only dirt but water from even entering the fuel lines. This is another standard equipment value and a Plymouth "exclusive" in the lowest-priced field.

A Plymouth is built to give you and your family many thousands of miles of enjoyable driving. Plymouth dealers across the country have highly skilled servicemen who are ready to help you get *all* the long life from your car. Most of these specialists are enrolled in the Master Technicians Service Conference, an intensified training course unique in the automotive industry. In fact, whether you are looking for a new car — a used car — or expert service — your nearby Plymouth dealer is a good man to know.

PLYMOUTH Division of CHRYSLER CORPORATION, Detroit 31, Michigan

Plymouth



Dandier ^{★ ★} THAN 'YANKEE DOODLE DANDY' ^{★ ★}

Warner Bros. Song-Spangled, Colors-Flying Salute to Uncle Sam's own Cadets



It's the first time
Jimmy's been
seen in anything
like this since
"Yankee Doodle
Dandy"



"It's Raining Sundrops"

"You Love Me"

"Brooklyn"

"Military Polka"

"Long Before I Knew You"

"By the Kissing Rock"

JAMES CAGNEY VIRGINIA MAYO DORIS DAY GORDON MACRAE GENE NELSON

"THE WEST POINT STORY"



WITH ALAN HALE, JR. DIRECTED BY ROY DEL RUTH • PRODUCED BY LOUIS F. EDELMAN
Screen Play by JOHN MONKS, Jr., CHARLES HOFFMAN & IRVING WALLACE • From a Story by IRVING WALLACE • Original songs by Jule Styne and Sammy Cahn
Musical Direction by Ray Heindorf • Dance Numbers Directed by LeRoy Prinz



IT'S HERE— 3-Speed Bicycling!

Now you can shift gears on your bike just as you would in a car!

NOW, with a flick of your finger you can change from low, to second, to high—quickly and easily, at any time, by automatic pre-selection or even while pedaling.

This amazing new development, called Tripspeed, marks the greatest advance in cycling since the invention of the coaster brake. Tripspeed, precision-built by General Motors, gives you a choice of *three* different gear ratios, quick sure braking, smooth free-wheeling, constant control at all speeds and at all times. Bicycling now becomes safer, easier, more fun with ...



TRIPLSPEED

HERE'S HOW IT WORKS



1. LOW (a 25 percent reduction) for hill climbing, for riding against the wind, for riding on bad roads.



2. SECOND for all normal riding, on good roads and level stretches, for riding on slight up-grades.



3. HIGH (a 33 percent overdrive) for eating up the miles on level stretches, for far greater speed.

PLUS quick, sure, powerful braking

BEST NEWS OF ALL, you don't *have* to buy a new bike to know the thrill, the fun of three-speed bicycling. Tripspeed can now be installed right in the hub of your present New Departure Coaster Brake—in just a few minutes time and at an extremely reasonable cost.

Your dealer, your bicycle repair man, has Tripspeed *right now*. Ask him to show you how it works. Ask him to let you try it out

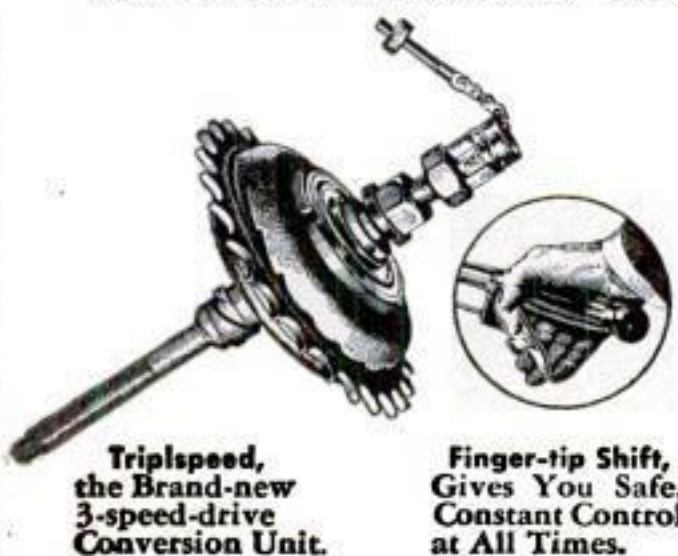
PLUS smooth, effortless free-wheeling

on a demonstration bike. Learn how easy and inexpensive it is to have the best hill climber, the speediest, safest bike in town!

FREE...The exciting story of Tripspeed—how it works and how you too can get one. Just fill in the coupon at right and, if you mail it *NOW*, you will also get a brilliant-colored decalcomania for your bike—it's free too!

ANOTHER "NEW DEPARTURE" BY

New Departure
DIVISION OF GENERAL MOTORS



Tripspeed, the Brand-new 3-speed-drive Conversion Unit.

Finger-tip Shift, Gives You Safe, Constant Control at All Times.

Just Look at these Great Features

TRIPLSPEED is compact and weatherproof.

TRIPLSPEED is sturdy, durable and easy to install.

TRIPLSPEED converts *any* New Departure Coaster Brake to three speeds.

TRIPLSPEED has a back-pedaling brake with *each* gear.

TRIPLSPEED has "synchromesh" action. Gears can be shifted *at any time* easily and smoothly.

TRIPLSPEED has "pre-selection." Gears can be shifted automatically *in advance*.

TRIPLSPEED has handle-bar control. Your hands never have to leave the handle-bars.

TRIPLSPEED is an American invention, the only unit of its kind in the world.

TRIPLSPEED (*pat. applied for*) is a product of General Motors.

MAIL THIS COUPON

Dept. L, New Departure Division
General Motors
Bristol, Connecticut

Please send me the free booklet about Tripspeed, and a decalcomania for my bike. I understand that there is no charge for either.

Name

Address

City Zone State

My bike is a

It has ☐ does not have ☐ a New Departure Coaster Brake.

This One



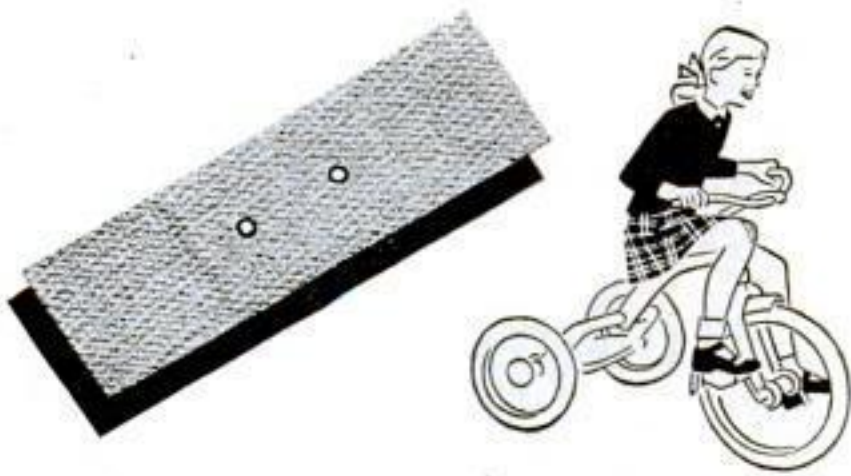
42QX-XK6-QAJE

Now! For hard-to-bandage places

New shapes! New sizes! New comfort! You'll love these new **BAND-AID* Elastic Dressings**. Specially designed for hard-to-bandage places. Flesh-colored to make them inconspicuous.

3 new **ELASTIC** dressings...

with the famous **BAND-AID*** name!



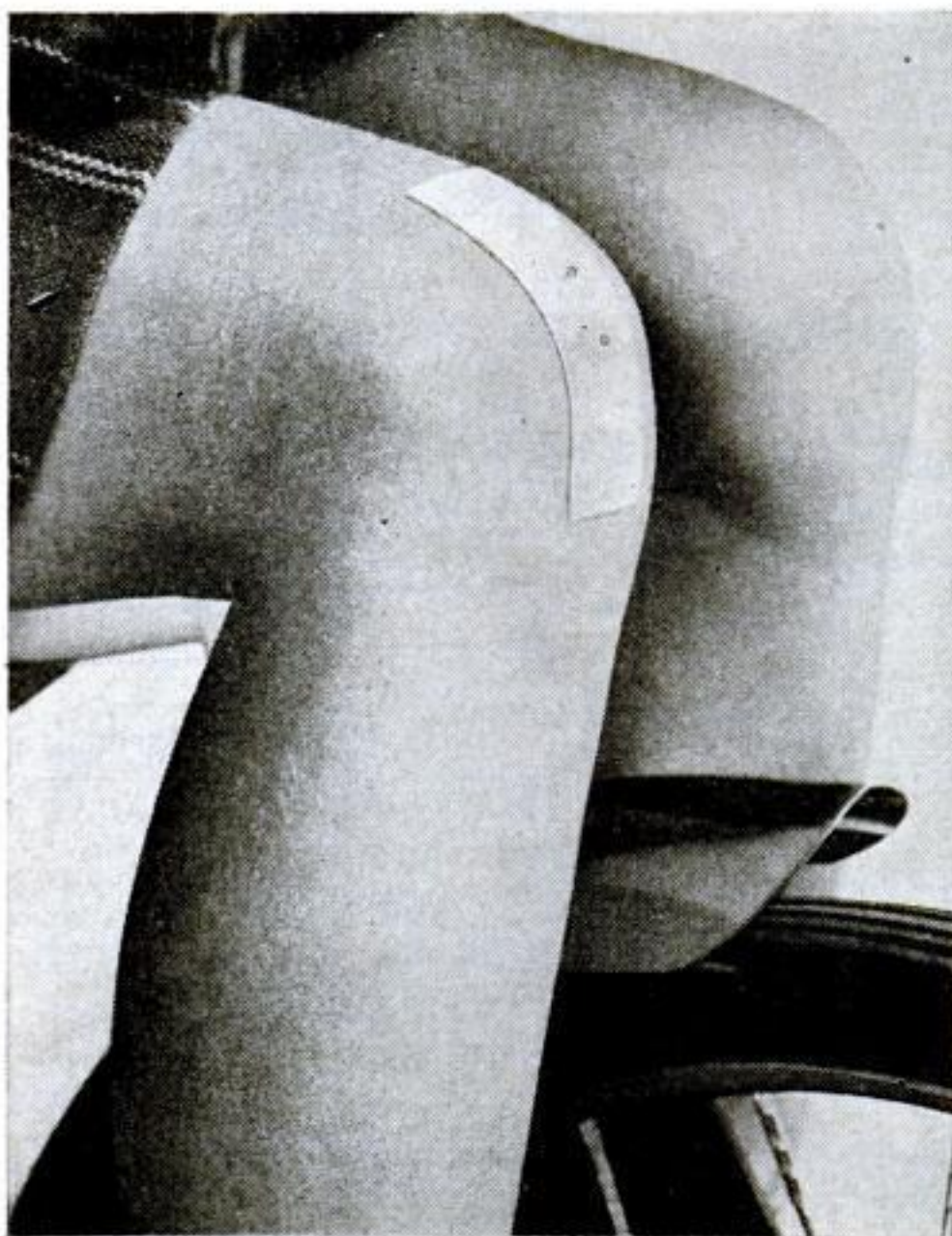
A strip that stretches to bend with any joint! **BAND-AID* Elastic Adhesive Bandage** doesn't *bind* when elbows, knees, knuckles *move*! Stays put—and stays comfortable!



A square that seals on all sides! **BAND-AID* Patch Dressing** keeps out dirt and moisture. Ideal for scalp wounds, boils, blisters, other hard-to-bandage injuries.



A tiny circle—ideal for conspicuous spots! So neat on face or neck, perfect for puncture wounds, moles or warts. **BAND-AID* Spot Dressing** seals all around the edge.



**BAND-AID
ELASTIC
ADHESIVE BANDAGE**

**BAND-AID
PATCH
DRESSING**



**BAND-AID
SPOT
DRESSING**

Patch & Spot Dressings packed together in new flat box

All 3 have these advantages...

- They fit better because they stretch
- More comfortable
- Stay put without binding
- Individually wrapped
- 100% sterile
- Waterproof
- Flesh color, inconspicuous

***BAND-AID means MADE BY**

Johnson & Johnson

Enjoy your living room more...with **CROSLEY FULL ROOM VISION**

Enjoy TV more on the new wide-angle Family Theatre Screen*

You really get more pleasure out of your living room when you own a gorgeous new Crosley with the wide-angle Family Theatre Screen. Television is more thrilling to everyone with Full Room Vision—every seat is a choice seat!

Dependable Big Picture Performance is yours with a new Crosley...the new Super-Powered Circuit delivers plus-power to ensure clear big pictures under all operating conditions.

You see pictures of depth and clarity, because a new Precision Contrast Control permits you to control intensity of "whites" and "grays" without weakening the "blacks." You enjoy quick sharp tuning, due to the improved Crosley Unituner that minimizes inter-channel interference.

You get full-toned theatre sound—as rich and satisfying as that of a movie theatre—thanks to Crosley's new Family Theatre audio system.

The new Crosley has a **Patented Built-in Automatic Dual Antenna**... the first entirely automatic, omni-directional aerial... gives you two antennas in one for peak performance on all channels. No manual adjustment necessary.

You have a choice of 20 lovely models in a range of beautiful styles and fine woods... at reasonable prices. Ask your Crosley Dealer for a demonstration!

*Patent Pending

Crosley Division
Cincinnati 25, Ohio



BETTER PRODUCTS FOR HAPPIER LIVING

Shelvardor® Refrigerators... Freezers... Sinks... Garbage Disposers... Radios... Electric Ranges... Electric Water Heaters... Steel Kitchen Cabinets... Television



The magnificent new 19-inch console in rich blond wood veneer is television at its finest—a proud possession for the years. Available also in rich mahogany veneer.

CROSLEY
Family Theatre
TELEVISION



16-INCH Console
Model 11-445. Cabinet is richly finished in hand-rubbed mahogany veneer. Offered also in blond and walnut veneers.



16-INCH Console
Model 11-446. Strikingly beautiful cabinet is of Honduras mahogany veneer. Offered also in blond veneer.



17-INCH Console
Model 11-460. Cabinet with bow front is finished in mahogany veneer. Offered also in blond veneer.

THE PACE-SETTING DESIGNS ARE COMING FROM CROSLEY!

Who can make the World's Best Mince Pie?



YOU CAN!



ONE hour from now, you could have the most tantalizing mince pie you ever tasted, cooling in your window. No question of the way it will turn out!

That's what Borden's None Such Mince Meat will do for you!

HERE'S WHY IT'S BEST

Borden's None Such is made with ripe, juicy raisins and special brown sugar... the fine sweetness of good apples... the sharp, clean tang of citrus peel—beef, currants, cider, and spices from every corner of the world!

21 QUALITY INGREDIENTS

Many spices—twenty-one choice ingredients. No wonder None Such sets the standard by which all other brands are judged!

See your grocer today and order an extra supply for the holidays. And remember—for perfect pie crust mix, use Crustquick* or your favorite brand.

*Trade-mark of General Mills, Inc.

Comes in 2 forms—(Condensed in packages and Ready-to-use in glass jars.)

Recipe on every package and jar



Borden's NONE SUCH MINCE MEAT



©The Borden Co.

21 quality ingredients

LETTERS TO THE EDITORS

DEFIANT CUB IS KILLED

Sirs:

Sincerest congratulations on "Defiant Cub Is Killed" (LIFE, Oct. 30). It ruined my day completely, but that's beside the point. . . . This article, and the others like it, is simply bound to have a lasting good influence on many of the younger members of your vast audience. It is splendid to see a national magazine of your importance repeatedly champion lost causes, even for such silent minorities as puppies, foxes, birds and bears.

ELIZABETH POTTER

Wakefield, R.I.

Sirs:

I read your pictorial account of the capture, torture and assassination of a black bear cub by certain photogenic inhabitants of Raton, N. Mex.

If you will be so good as to furnish me a list of the five people involved, I will be very happy to call them out at a distance of five paces with any weapon they elect. I suggest 12-gauge shot-guns . . .

ERNEST HEMINGWAY

Havana, Cuba

Sirs:

LIFE's exposé is another public service in a long line of similar services. . . .

The voice of this society is but one of many which will be raised in protest to the governor of New Mexico.

CHARLES W. FRIEDRICH

S.P.C.A.

San Francisco, Calif.

Sirs:

It will probably make you very happy to know that your pictures of the bear hunt kept a room of children in a convalescent hospital awake at night, crying about the bear. It's obvious that you were trying, in your heavy-handed way, to show your disapproval of the affair, but why do you have to print the pictures at all? The nurses in our hospital have thrown out all the copies of the Oct. 30 issue of your magazine.

ANNE MURRAY, R.N.

Children's Convalescent Hospital
Rochester, N.Y.

Sirs:

. . . This copy of LIFE has gone in the incinerator. I wish I could as easily banish the memory of this harrowing episode.

ELSIE NOBLE CALDWELL

Los Angeles, Calif.

Sirs:

I realize that bears do grow up to be a menace to stock occasionally, and that for this reason dogs must be trained to hunt them. As a hunter who tries to interest boys in the fun of hunting, one series of pictures like this can unravel all of the ideas of good sport I can manage to work into a boy's head. . . .

JOHN T. HARBOTTLE

Burbank, Calif.

Sirs:

I thank it is very rude to kill the bear. How would you like to be the bear.

How would like to be caught and then be hung and a loin eat you up and be shoot. like the bear did, you big bully. I hope that a mother and a papa bear eat. you up.

SUZY OLSON, 8

Mankato, Minn.

CONTINUED ON PAGE 11

Graflex, Inc., Dept. 460
Rochester 8, N. Y.
Please send me details of the
Century Graphic ☐ 120 Roll Holder ☐

Name _____

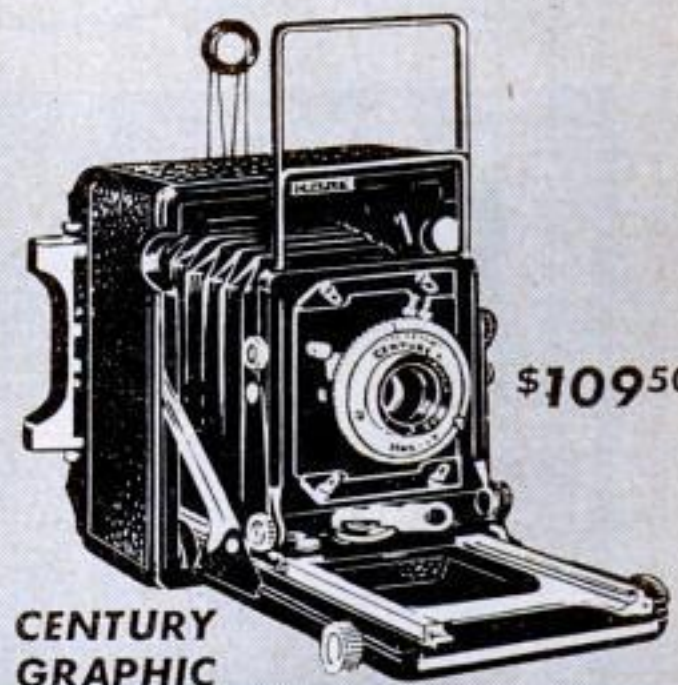
Street _____

City _____

Zone _____ State _____

TO YOUR KEY TO PICTURE MAKING PLEASURE

Unlock the door to photographic fun with the Century Graphic, the new, compact, and lowest-priced member of a famous camera family! Takes action, portraits, prize pictorials . . . a dependable, versatile, fine quality camera . . . only \$109.50
With new auto-metering Roll Holder that uses economical 120 black-and-white or color roll film . . . only \$126.90



\$109.50

GRAFLEX
Prize-Winning Cameras

NEXT TO BLONDES



A MAN'S DRESSING



Baby pants



Garden Hose



Yard Goods



Upholstery



Bowl Covers, Food Bags



Cushions



Brief Cases



Bicycle Seats



Tablecloths



Draperies, made up or by the yard



Rainwear

Koroseal



Baby pants



Garment bags



Shower curtains

If they don't have this label they aren't real Koroseal

THERE are many flexible materials on the market, many of which look alike when new. But there's only one Koroseal flexible material, only one with all Koroseal's important, *lasting* advantages. To make sure you can get all these values, every Koroseal article carries a prominent label. Here's what that label guarantees:

1. **Permanently waterproof**—important in raincoats, garden hose, shower curtains, window sealing strips, play ponds.

2. **Strongly scuff-resistant**—able to stand extraordinary wear—ideal for upholstery, brief cases, handbags.

3. **Easily washable**—for upholstery, baby pants, crib sheets, tablecloths, draperies.

4. **Tasteless**—vital in food bags, beverage hose, bowl covers.

5. **Highly resistant to grease, soaps, stains**—essential for tablecloths, shower caps, shampoo capes, aprons, work clothing.

6. **Lasting beauty**—Koroseal flexible material can be made in any color, shape or form. Wrinkles shake out easily; Koroseal looks new and beautiful long after most materials would be soiled and old. That's what makes it ideal for draperies, bedspreads, curtains.

When you see a Koroseal label on any article you know it was made by a reputable manufacturer, from Koroseal flexible material developed to

serve you best. The B. F. Goodrich Company, Koroseal Division, Marietta, Ohio.

Trade Mark—Reg. U. S. Pat. Off.

Koroseal
FLEXIBLE MATERIALS
BY

B.F. Goodrich



“Can your food bills be cut? *SURE!*”

“Believe me, ‘shopping around’ isn’t the easiest or quickest way to lower weekly food bills—though lots of women think so. It may surprise you, as it did me, that A&P, the store that *really can* lower your food bills, doesn’t believe in ‘hit-or-miss’ values. They say everyone is entitled to low prices, all through the store, every day . . . *that* saves you more money

in the long run. That makes sense to me . . . and my food bills prove it’s right.”

Reducing the weekly food bills of A&P customers is accomplished by our consistently low prices . . . every day on hundreds of items. It can’t be done with just a few “occasional” values.

Millions of quality-wise, economy-con-

scious homemakers evidently agree that we have the right idea—because more of them shop at thrifty A&P Super Markets today than ever before. If stretching your food budget is a problem . . . or if you feel your food bills are too high, A&P’s money-saving policy of “low prices every day for everyone,” can help you spend less—and eat better!



HOLIDAY FOODS AT EVERY DAY LOW PRICES

Come to your A&P Super Market for fancy holiday fare . . . fine fruit and vegetables . . . crunchy nuts, candies . . . choice cheeses . . . Super-Right meats and plump poultry. Like everything else at A&P these festive foods are sold at every day low prices. Come see!

NO “GUESS WORK” HERE

You’ll find that A&P’s every day low prices are stamped right on every can, package, jar and bottle in the store. No question what you’re paying with A&P’s “Accurate Price Marking.” And it means faster service at the check-out counter . . . easier checking when you’re home. You’ll like it!



MORE FOOD FOR YOUR MONEY

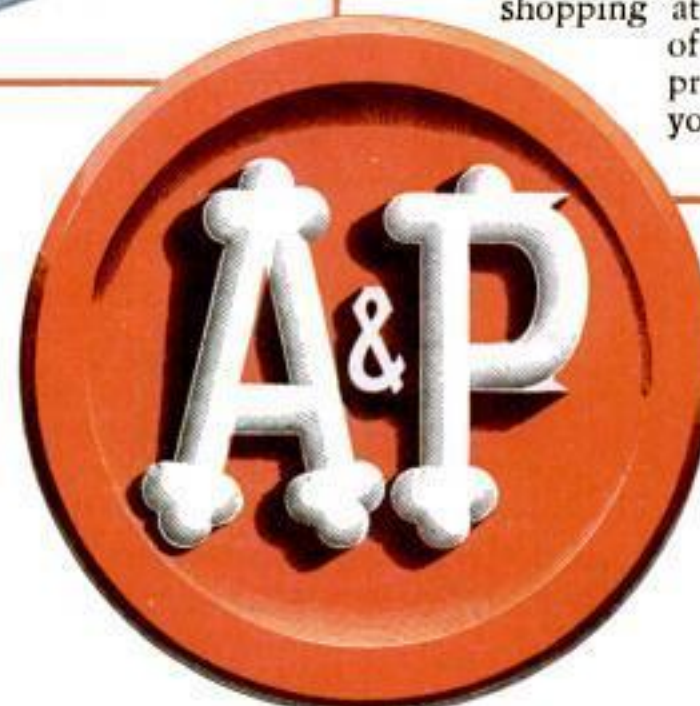
Feeding a healthy, growing family is no easy chore these days—particularly with a limited budget. S-T-R-E-T-C-H your food dollars by shopping at A&P where only *about 1 cent* of every dollar you spend is net profit to A&P. It means more for your money!



Customers' Corner

Come shop at an A&P Super Market. See if our every day low prices don't help your budget. Then write and tell us frankly just what you think of it. We're always happy to have your complaints or suggestions as to how we may serve you better.

Customer Relations Dept., A&P FOOD STORES
Graybar Building, New York 17, N. Y.

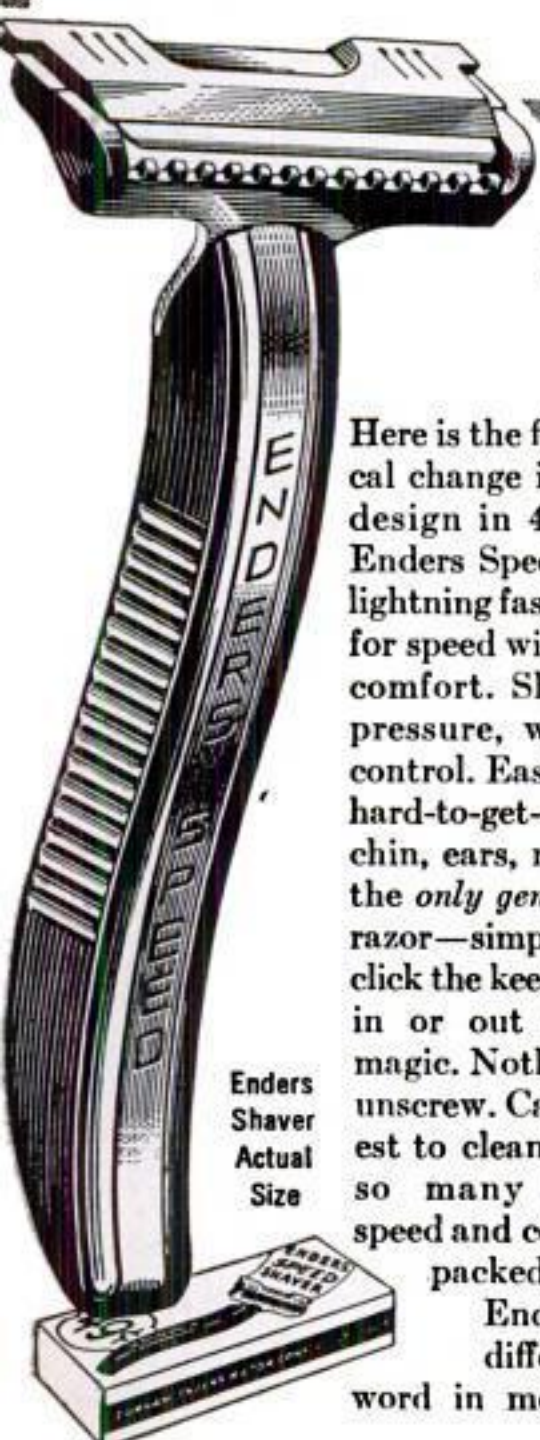


SUPER MARKETS

IN SHAVING which are you?

Radical ☐

Conservative ☐



Radical



Here is the first really radical change in safety razor design in 40 years—the Enders Speed Shaver. It's lightning fast, feather light, for speed with real shaving comfort. Shaves without pressure, with finger-tip control. Easily reaches the hard-to-get-at spots around chin, ears, nose. Enders is the *only genuine one piece* razor—simplest of all. Just click the keen Enders Blade in or out instantly like magic. Nothing to twist or unscrew. Can't clog. Easiest to clean. Never before so many convenience, speed and comfort features packed into one razor. Enders is radically different—the last word in modern shaving.

Enders
Shaver
Actual
Size

Introductory Offer

Enders Speed Shaver with 5 blades—49¢. If your drugstore doesn't have it, order direct.



Durham
Duplex
Razor
1/2 Size

Conservative



To men who don't need to save split seconds, the famous Durham Duplex offers luxurious, leisurely shaving. For extra tough beards, the Durham Duplex has all the advantages of the finest straight razor, plus complete protection—because of the safety guard. You shave with the same efficient diagonal stroke as used by master barbers. Durham Duplex Blades are double-edge, double-thick, hollow-ground—the world's finest since 1908. After 40 years it is still tops with millions.

Special Offer

Durham Duplex Razor with 5 Blades—69¢. If your drugstore doesn't have it, order direct.

BLADES ON SALE AT ALL GOOD DRUG STORES

Send no money to try either razor.

DURHAM-ENDERS RAZOR CORP., Mystic, Conn.

Please ship and bill me for:

.....Enders Speed Shaver (s) @ 49¢ ea.
.....Durham Duplex Razor (s) @ 69¢ ea.

Print Name.....

Address.....

LETTERS TO THE EDITORS

CONTINUED

Sirs:

Perhaps it's wrong for you to publish pictures like those, for they keep people awake nights. But perhaps it's a good thing to make people as devoutly angry as I was when I saw the pictures. We Americans get angry too seldom. . . .

MARGARET E. SANGSTER

New York, N.Y.

Sirs:

. . . We have been bothered a good deal lately by "defiant" field mice.

JACK O'BRIEN

Tulsa, Okla.

Sirs:

Ella Wheeler Wilcox said it this way:

I am the voice of the voiceless;
Through me the dumb shall speak
Till a deaf world's ear
Shall be made to hear
The wrongs of the wordless weak.

And I am my brother's keeper;
And I will fight his fight,
And speak the word
For beast and bird
Till the world shall set things right.

H. KIRK

Beaumont, Texas

Sirs:

It calls to mind Coleridge's lines in the *Ancient Mariner*:

He prayeth best, who loveth best,
All things, both great and small;
For the dear God who loveth us,
He made and loveth all.

GEORGE A. GODSOE

New York, N.Y.

Sirs:

Those hunters should be strung up by their big toes from the nearest cactus.

JULIAN B. GRAFA

Minneapolis, Minn.

Sirs:

I suggest they indulge in a fast and furious round of Russian roulette.

WILLIAM R. JORDAN

Gainesville, Fla.

Sirs:

They should be armed only with water pistols and put in a pen full of skunks.

MILLS KING

San Antonio, Texas

Sirs:

They should be spanked and put to bed.

JOAN GEHRICH

Bayside, N.Y.

Sirs:

I suppose you'll get a lot of letters condemning the killing, but bears are sort of hard on cattle and sheep. The way the hunters went about it wasn't very nice, I'll admit. But a cub does grow up, and I've never heard anyone complaining of killing a grown-up bear.

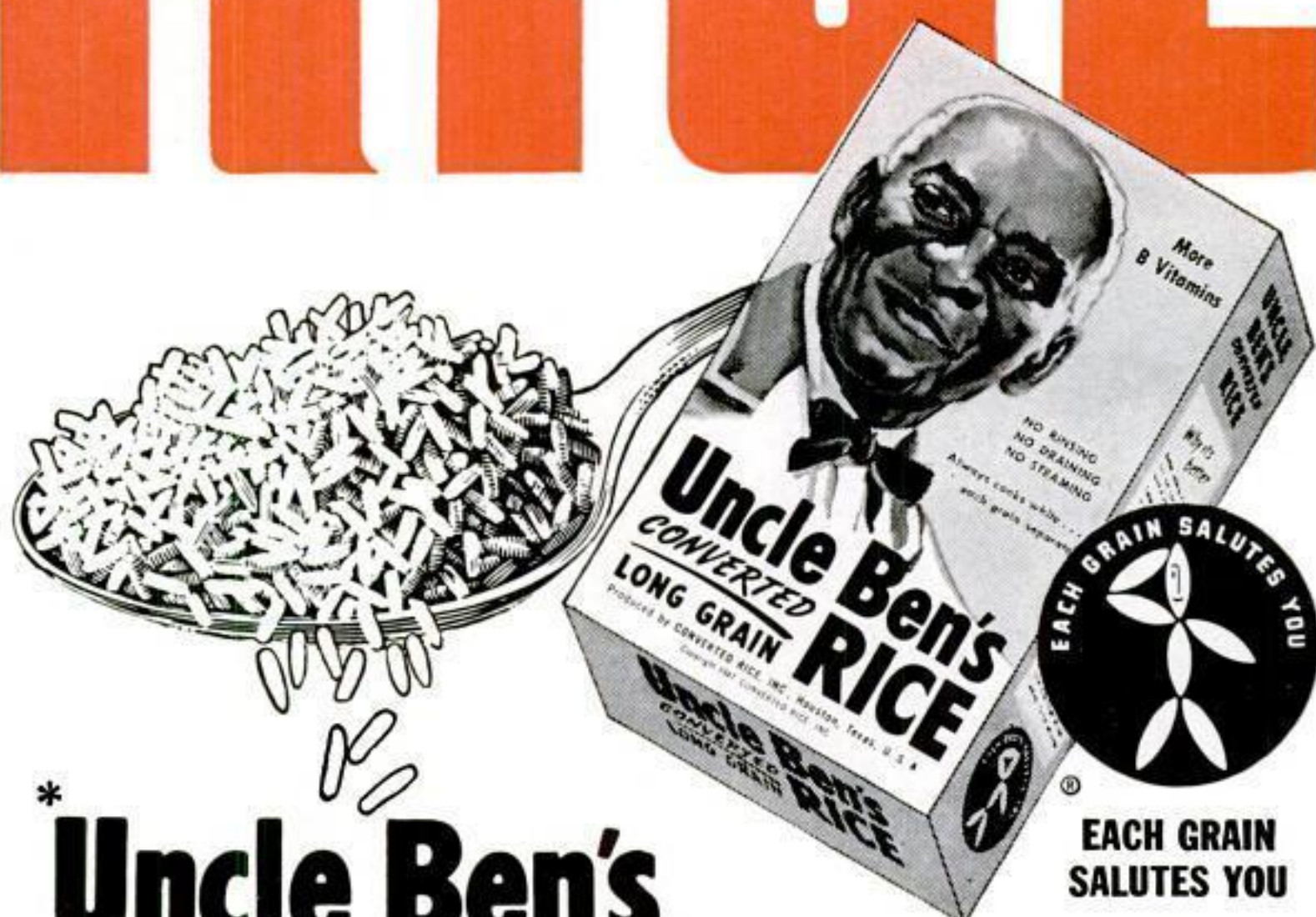
Why say, "a bunch of men dressed up like Hopalong Cassidy"? It happened in the heart of ranching country, and there still are cowboys even though they don't tote six guns any more. Their clothes are still marks of their trade just as a lumberjack wears checkered shirts, a farmer overalls and a fisherman hip boots. . . .

MIKE STEPHANI

Amarillo, Texas

CONTINUED ON PAGE 13

The Fluffy Fluffy RICE



* Uncle Ben's CONVERTED LONG GRAIN RICE

"Uncle Ben's" and "Converted" are trade-marks of Converted Rice, Inc.

Now available in Canada, too!

Its sunny color-
like magic-cooks up
white and fluffy

The connoisseurs discovered it. Now everyone can enjoy it—the extra-long-grain rice with the extra B vitamins.

Guaranteed to cook up white and fluffy every time or your money back!

Grains stay separate and fluffy even when stored in the refrigerator and reheated.

Want praise from family or guests? Then try Uncle Ben's.

*Uncle Ben's Rice, before milling, is put through an exclusive patented process. This assures retention of natural B vitamins and flavor, and at the same time makes this rice the easiest to cook. It's always fluffy.

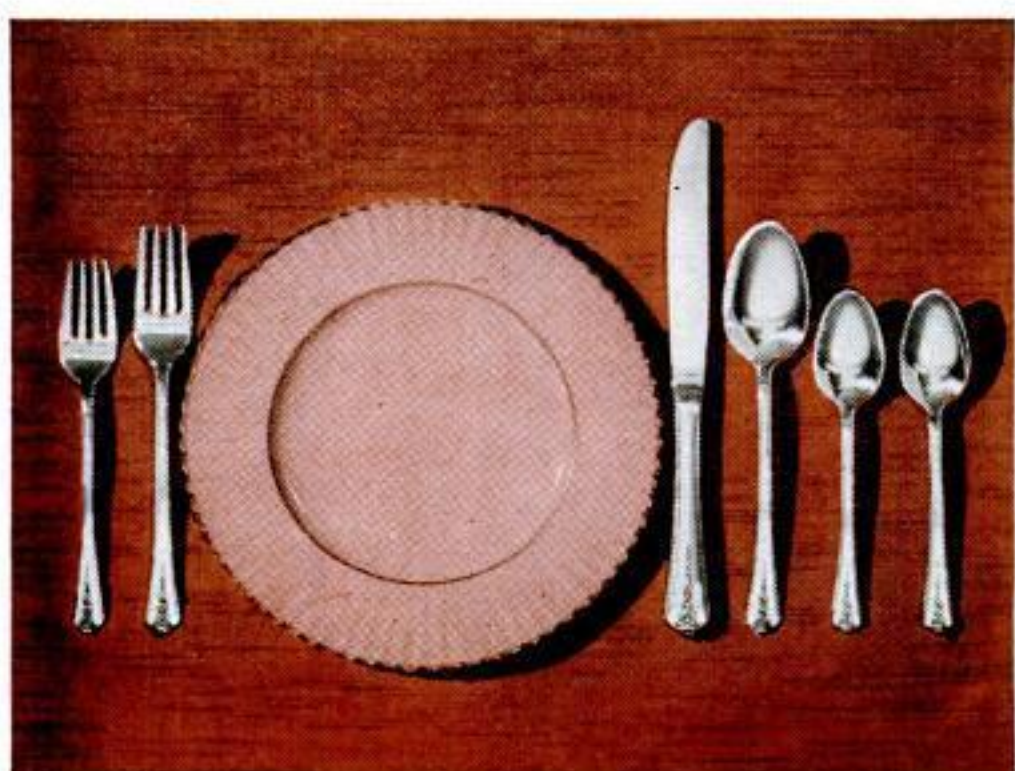
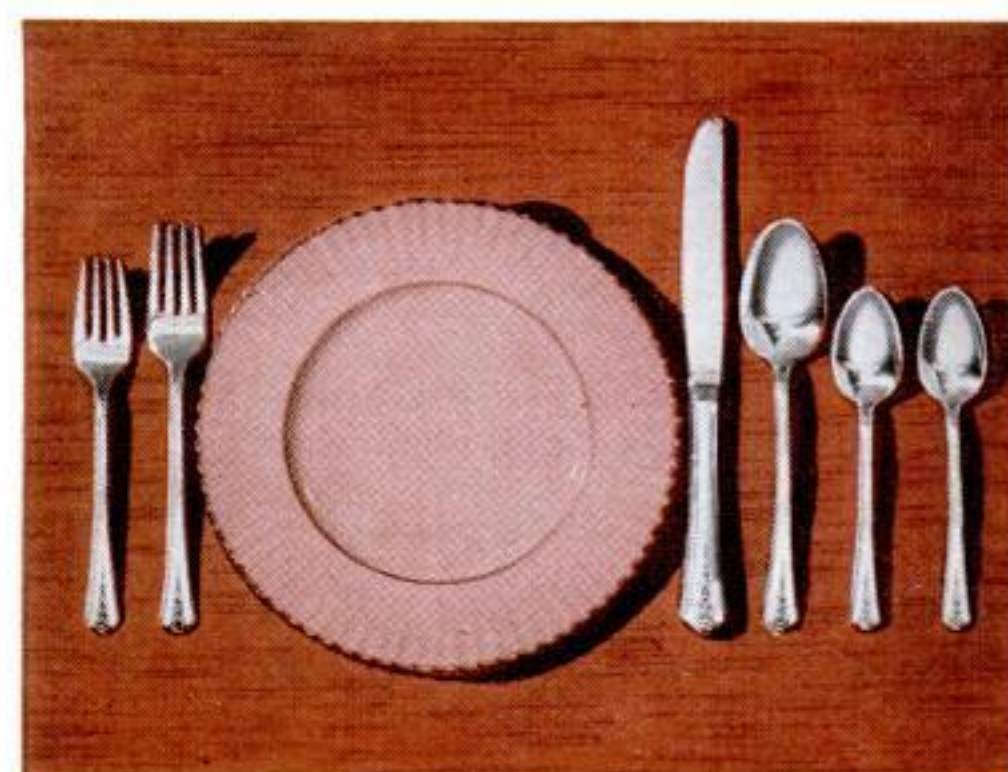
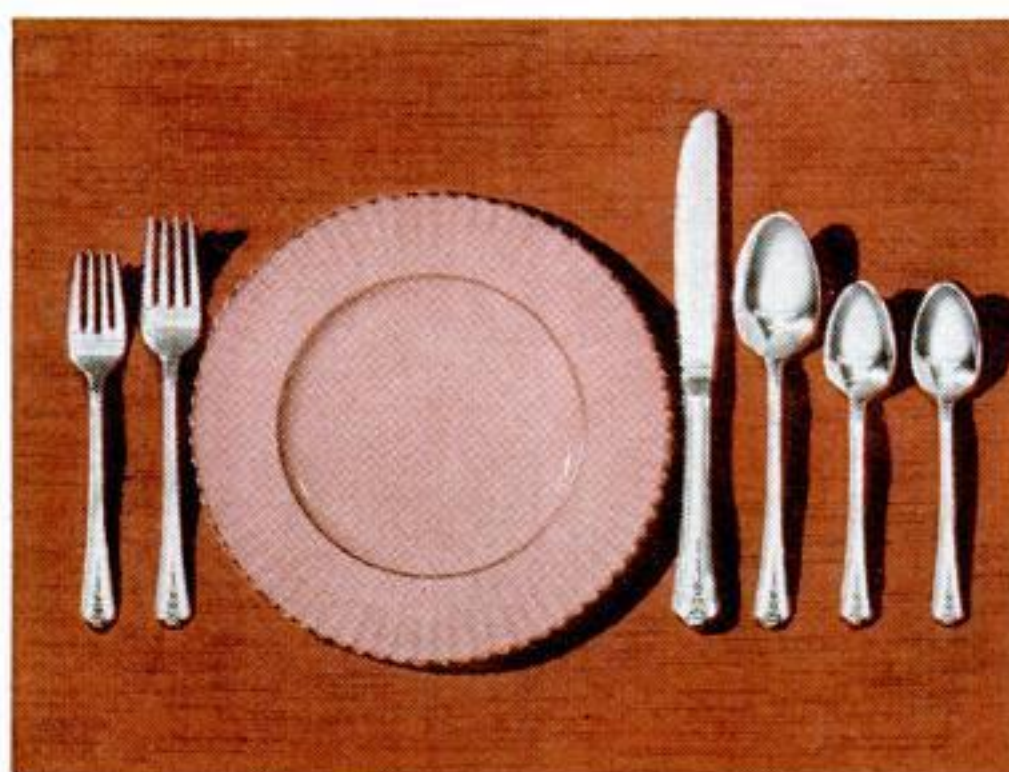
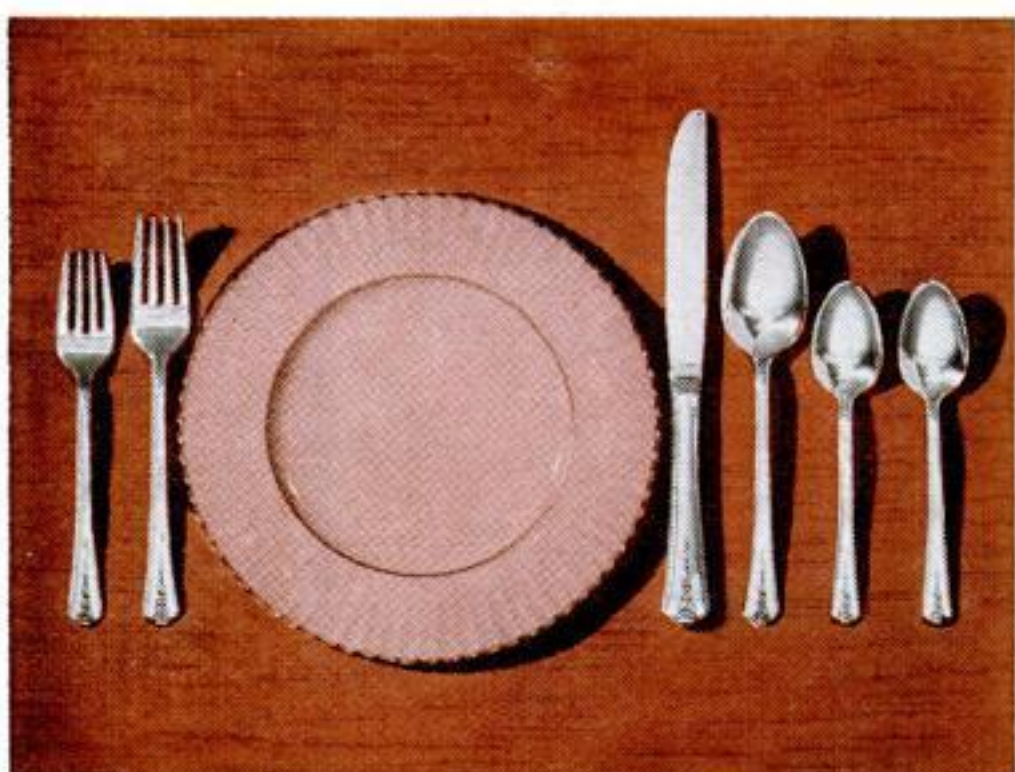
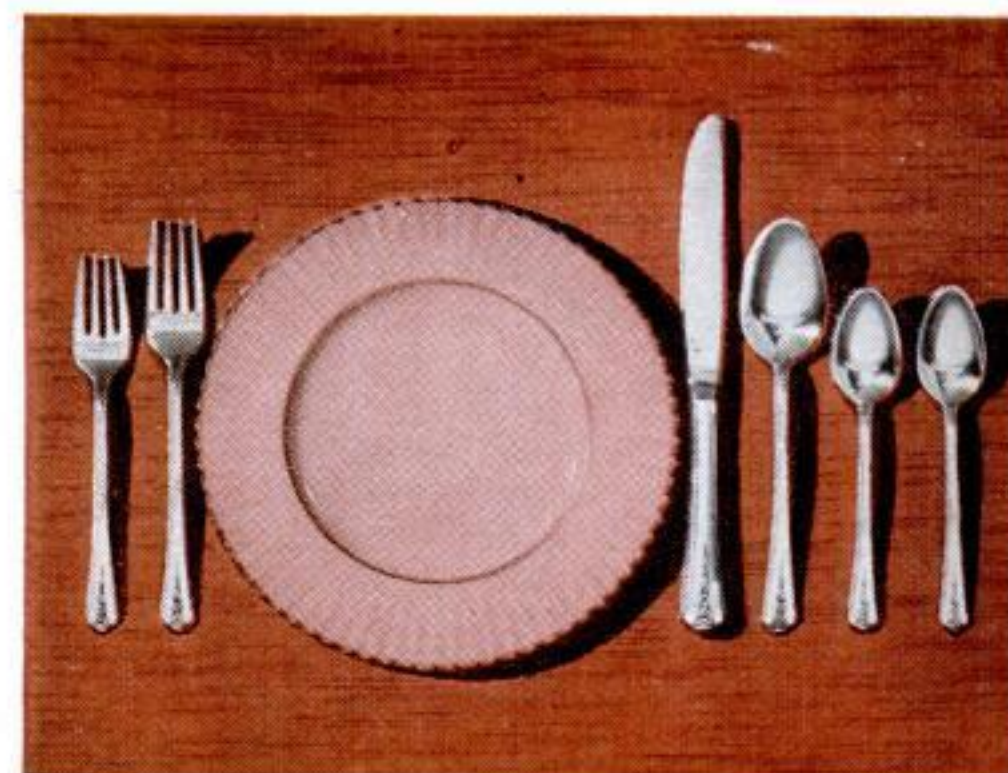
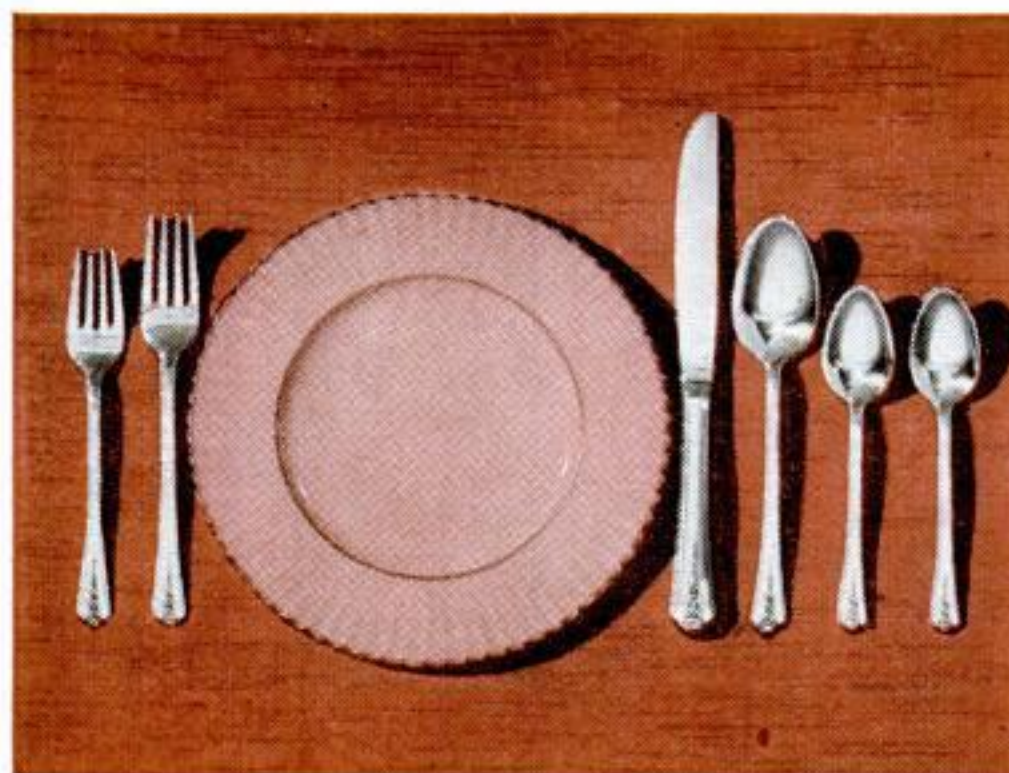
CONVERTED RICE, INC., Houston, Texas

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FOR WHAT YOU'D PAY FOR
3 STERLING SILVER PLACE SETTINGS



YOU GET 8 IN HOLMES & EDWARDS SILVERPLATE



8 place settings—yours for \$80⁶ per place setting

And eight place settings are enough for a four-course dinner for eight people—yours at once for less than the cost of only three sterling place settings.

Yes, and you not only save but you have the lasting beauty of the silverplate that is sterling inlaid! Two blocks of sterling silver are inlaid at the backs of the bowls and handles of the most used spoons and forks.

Many stores have budget plans, some as low as \$1.00 down. And there is No Excise Tax. Choose from the loveliest designs in silverplate—many dealers will be glad to show you Holmes & Edwards Sterling Inlaid silverplate in your own home. Act now. Set your table tonight with Holmes & Edwards. 34 piece service for 8, \$49.95; 52 piece service for 8, \$69.95. Prices include chests.

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SPRING GARDEN



YOUTH



DANISH PRINCESS



LOVELY LADY

HOLMES & EDWARDS
STERLING INLAID[®]
SILVERPLATE

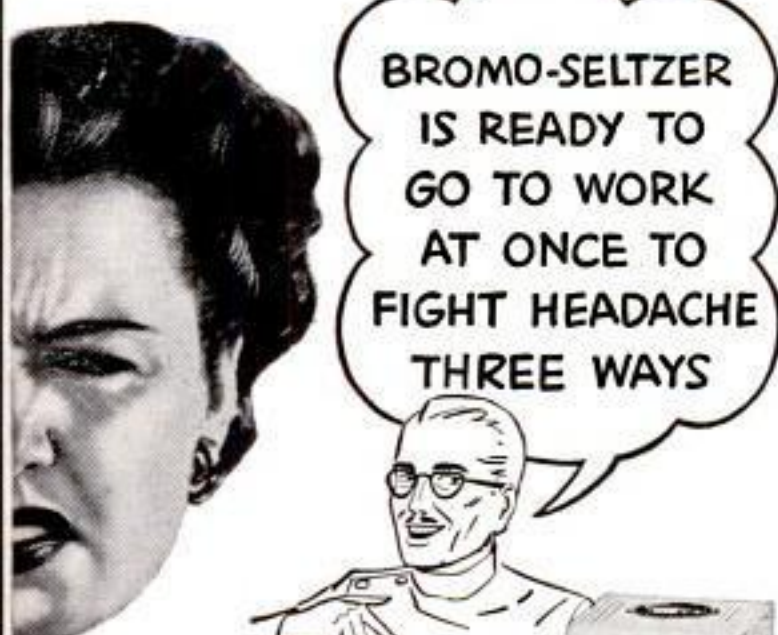


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ALL PATTERNS MADE IN U. S. A.

Fast, Effective Help for HEADACHE Upset Stomach-Jumpy Nerves

BROMO-SELTZER
IS READY TO
GO TO WORK
AT ONCE TO
FIGHT HEADACHE
THREE WAYS



TABLET PRODUCT
DISSOLVES SLOWLY

BROMO-SELTZER
READY INSTANTLY

Get effective relief from headache misery fast with Bromo-Seltzer. It effervesces instantly—faster than any tablet product you've ever tried—ready to go to work at once to:

1. Relieve headache pain.
2. Neutralize excess stomach acidity.
3. Quiet jittery, jumpy nerves.

For best results, use cold water. Follow the label, avoid excessive use. Get Bromo-Seltzer at your druggist's today. A product of Emerson Drug Co.

BROMO-SELTZER

Give her the Christmas Gift
she'll cherish forever—a

LANE CEDAR
HOPE
CHEST

*Merry
Christmas, Darling!*



No. 2525—American
Walnut Chest decorated on
ends of front and top with border
of New Guinea wood. Includes
self-rising Lane tray.

\$49⁹⁵

The Lifetime Gift for
Daughter — Sweetheart
Wife — Sister — Mother

LANE
at all furniture and
department stores

Guaranteed Moth Protection

THE LANE COMPANY, Inc., Altavista, Va.
Write attention Dept. L46 for any information desired.

LETTERS TO THE EDITORS

CONTINUED

Sirs:

I wish you had the bear running loose in your editorial offices. Then you wouldn't be so sure it was harmless! . . .

L. MCCLUNG

Yuma, Ariz.

Sirs:

How many people wrote you (if any) concerning this story?

DOROTHY CHRYSTAL

Glen Head, N.Y.

● At press time, 3,298.—ED.

Sirs:

Where was the game warden?

WARREN W. BOYD

Wilmington, Del.

Sirs:

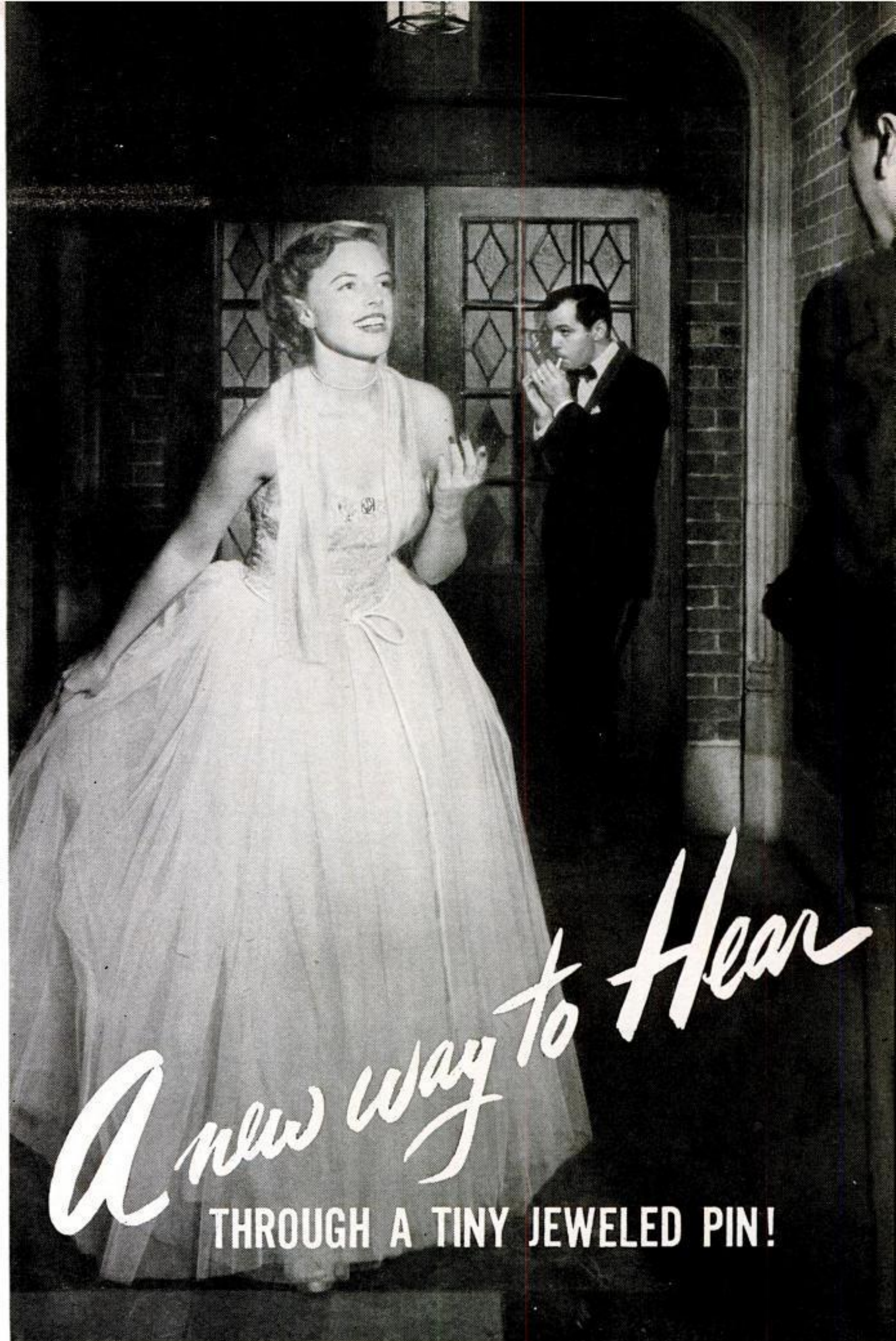
A careful investigation of the Raton, N. Mex. bear hunt was made by State Game Warden Elliott Barker and District Warden Tom Holder. They issued a statement saying that "the State Game Department deeply deplores the unethical methods used in connection with the destruction of the second bear." (There were two bears shot by the hunting party that day.) Here is the essence of the investigation:

Rancher Frank Van Buskirk had been bothered by two or three yearling bears. They had done considerable damage to the young apple trees in his orchards and were endangering his colony of beehives. Van Buskirk sent for a pack of dogs belonging to a man who has an excellent reputation with the Game Department. The hound owner's son brought a pack that included one trained bear dog and five young untrained hounds. The old dog was released, quickly scented a bear, brought it to bay, and it was promptly shot. Immediately the old dog scented another bear (the one in LIFE's pictures) and treed it also. It was decided to rope this bear and haul it out in a truck to an open area and then release it, in order to give the young dogs some training in chasing and baying it—a practice sometimes used by hunters and hound owners to teach dogs to hunt. The hunting party allowed the dogs to do this for only a very short time, but there was an unfortunate incident. The man who brought the dogs was not as familiar with them as his father and was not able to get them away from the bear. Consequently it was feared that in shooting the bear one or more of the hounds would be shot too. The bear had to be roped again to get him away from the hounds—thus the bear was worried longer than he otherwise would have been. When the hounds were safely out of the way momentarily, someone hollered, "Get him quick before the hounds get back." Dr. Burress happened to be in the handiest spot, and he quickly dispatched the bear. The hunters were all duly licensed, and it was open season on bears. The district attorney at Raton is considering prosecuting the case under the cruelty to animals statute. Bears do a terrific amount of damage in this country, and some feel this was less cruel than branding a calf or butchering a steer. The S.P.C.A. in the county is withholding action until they see the game warden's official report.

AL ROSENFELD

Sante Fe, N.Mex.

CONTINUED ON NEXT PAGE



A new way to Hear
THROUGH A TINY JEWEL PIN!



Your choice of
10 FLATTERING
SONOCHARMS!

SonoCharms are inexpensive enough that you can flatter each costume with a different gay design, placed wherever it does the most for you. Earrings can be had to match!

Fashion takes a Front Seat in the Newest, Finest Sonotone

THAT BEAUTIFUL MINIATURE brooch that adorns her smart organdie over taffeta top is the new Sonotone Hearing Aid's amazing "SonoCharm"! And no wonder she's pert and poised—her secret is safe, her hearing is sure! Just a stunning piece of costume jewelry with no telltale outside microphone cord, a Sonotone exclusive! And this fashion magic gives unmuffled, softest reception—banishes clothes-rub noise, even on swishy silk or taffeta. Nobody knows you're deaf! Clip coupon now.

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Crammed with exciting fashion ideas. A helpful booklet by a famous style authority, this new approach to hearing problems is beautifully illustrated in color, and filled with fresh style tips. Sent only to those interested in better hearing.

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TRY IT! **NEW** 'Vaseline' Cream Hair Tonic
makes men who use it say:

**"BEST I'VE
EVER TRIED!"**

Because no other hair tonic contains new wonder-working **Viratol**... assuring natural looking hair and natural feeling hair that stays neat all day long!



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GIVES HAIR THAT
JUST-COMBED LOOK
ALL DAY LONG!**

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HAIR TONIC**
Contains VIRATOL with
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For well-groomed hair
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* THIS SPECIAL COMPOUND
KEEPS HAIR IN PLACE
WITHOUT STIFFNESS
NET 5 FL. OZ.
Chesebrough Mfg. Co.
NEW YORK, N.Y.

FIRST THING
I LOOK FOR
IN A MAN IS
GOOD-LOOKING
HAIR!

JUST ONE
COMBING IN THE
MORNING-AND
MY HAIR'S NEAT
FOR THE REST
OF THE DAY!

*Special compound VIRATOL in 'Vaseline' Cream Hair Tonic helps make your hair look natural... feel natural... stay in place actually hours longer!

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LETTERS TO THE EDITORS

CONTINUED

Sirs:

Perhaps you will be interested in the story of still another New Mexico bear cub whose life and times make more heartwarming reading.

These photographs show the little bear cub which was burned in a New Mexico forest fire last summer, rescued by state game wardens and forest rangers, flown to Santa Fe and nursed back to health by a veterinary. Dubbed Smokey, he now serves as a living symbol of the state-federal Cooperative Forest Fire Prevention Campaign. He has already posed for next year's forest fire prevention posters.

DANA PARKINSON

Forest Service
U.S. Department of Agriculture
Washington, D.C.



THE ASSUMPTION

Sirs:

"The Assumption of Mary" by Graham Greene (LIFE, Oct. 30) was an adventure into mature reverence.

JOHN SULLIVAN

Wethersfield, Conn.

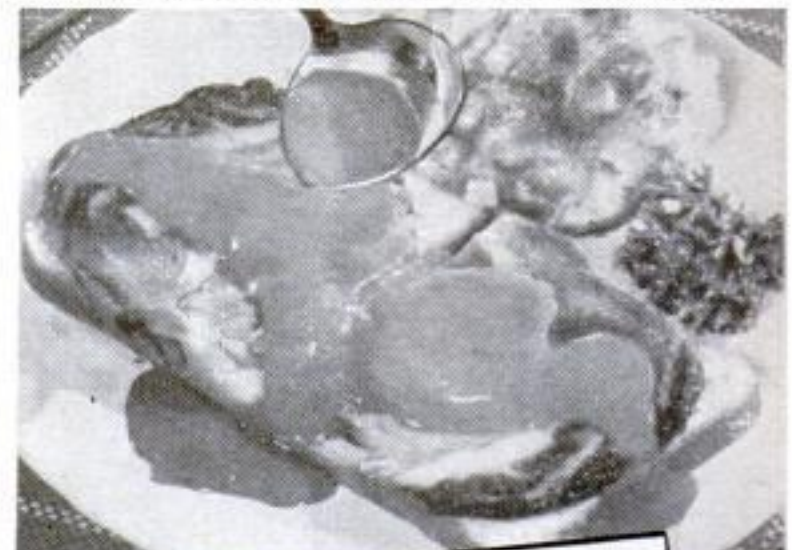
Sirs:

... A convincing explanation of a much misunderstood dogma by an

CONTINUED ON PAGE 17

Perfect Gravy every time...

SMOOTH... BROWN... DELICIOUS!



Slice leftover cold beef. Place on white, rye or whole wheat bread or toast. Heat one can of Franco-American Beef Gravy. Pour over open meat sandwiches.

MENU FOR BEEF SANDWICH SUPPER

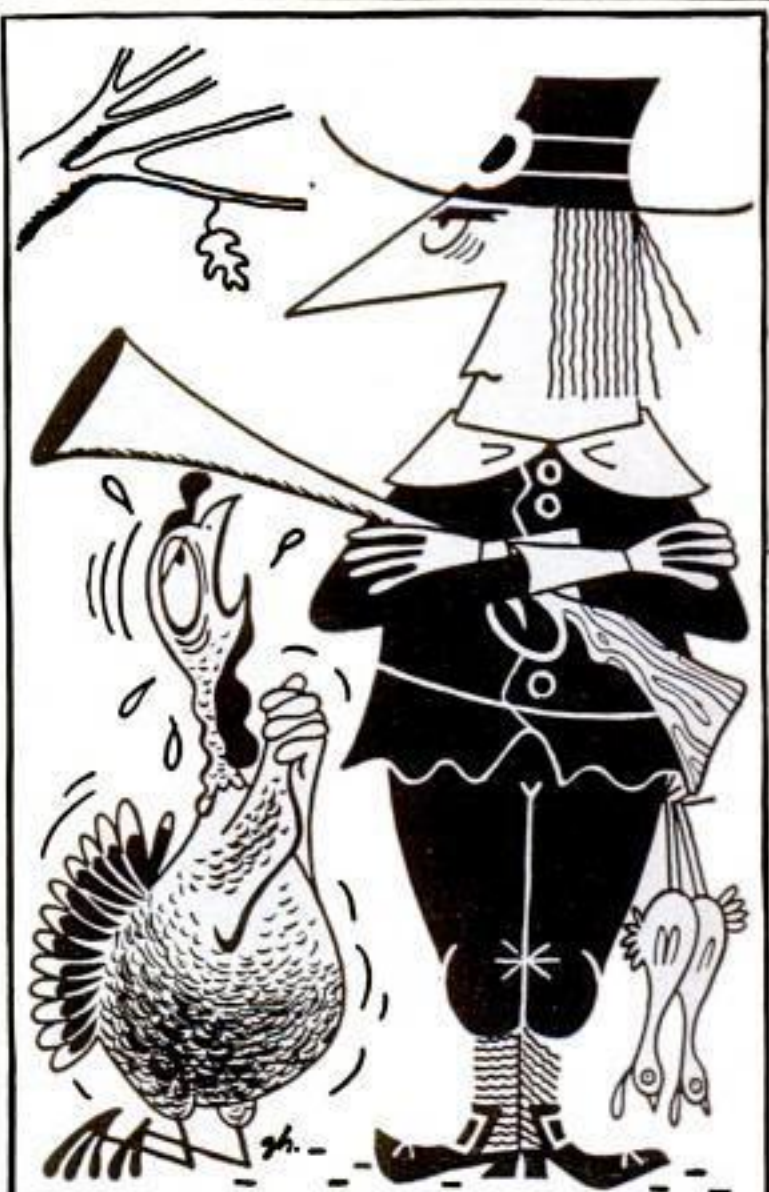
- Hot Beef Sandwiches
- Hashed Brown Potatoes
- Tomatoes and Celery Salad
- Cup Cakes with layer of Fruit and Whipped Cream
- Coffee or Milk



**Just heat
and serve...**

No more gravy failures! Make perfect gravy everytime... anytime... with Franco-American Beef Gravy. Made from fine, selected beef. Has that real pan-browned flavor. Already to serve—just heat. Get several cans today!

Franco-American BEEF GRAVY — READY TO SERVE!



**"Please, one last request
...serve me with Honor
Brand Frozen Foods."**

Only selected varieties of fruits and vegetables—famous for finer flavor and superior freezing qualities—are fresh-frozen by Stokely's Honor Brand. Yet, these finest frozen foods cost you less. Try Honor Brand Frozen Foods and Juices soon. You'll serve the best and still save!



A DIVISION OF STOKELY-VAN CAMP

This Christmas

GIVE HANDSOME GENERAL ELECTRIC CLOCKS

Each clock is a long-lasting remembrance
—yet many are magically priced at less than \$10

HERE ARE CHRISTMAS GIFTS in excellent taste . . . the precious clocks so many people want . . . the exciting gifts that will remind them of you for years and years.

Not only do General Electric clocks add a decorative touch to the home, but each one has *all* of these wonderful features:

1. **No winding** . . . self-starting, just plug in. 2. **Quiet** . . . no ticktock. 3. **Dependable** . . . wakes you on time, every time. 4. **Accurate** . . . electrically checked by power company to correspond with official Naval Observatory Time. General Electric Company, Bridgeport 2, Connecticut.



WINK. Easy-to-read dial, new shatterproof crystal, and modern ivory plastic case. Dark green hands and numerals contrast beautifully with dial. Polished brass sweep-second hand. Only \$4.50.*



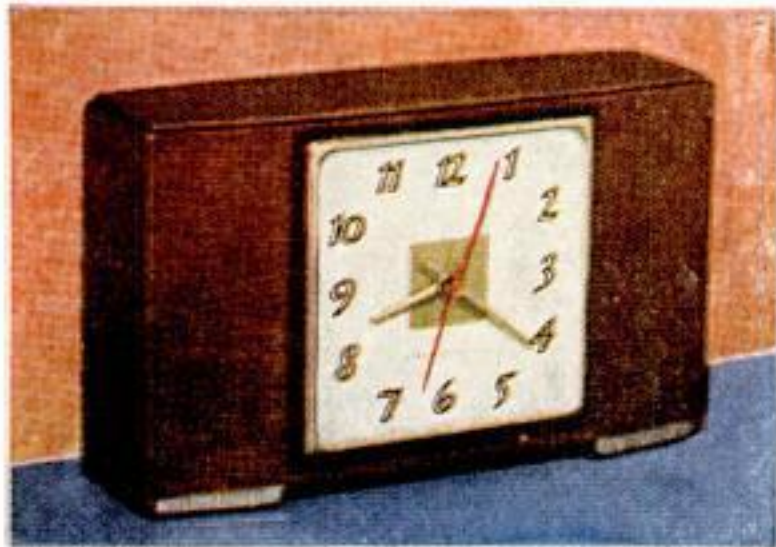
REPEATER. A G-E first . . . an automatic alarm! Set the alarm *once* and it wakes on time every morning. Never has to be reset. Convenient shut-off lever for week-end late sleepers. Only \$8.95.*



CANDLEWICK deluxe alarm. Richly grained mahogany case with polished brass base. Raised, polished brass numerals. Red sweep-second hand. For the living room as well as the bedroom. Only \$17.95.*



SELECT-O-SWITCH. The clock with the brain . . . An ingenious time-switch clock that turns electric appliances On and Off for selected intervals over a 12-hour period. Only \$19.95.*



GENEVA. A handsome occasional clock. Case of dark, polished mahogany. Fluted brass feet. Polished brass bezel. Bronze-color numerals. Trim, brass hands. Ideal for living room, den, or office. Only \$12.95.*



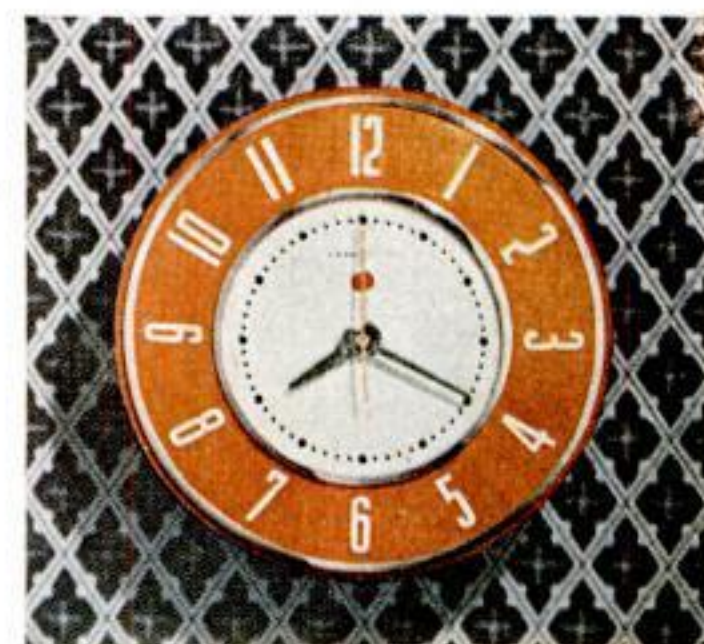
RHAPSODY. Full Westminster chimes strike in subtle tones each quarter-hour, and on the hour. Graceful, curved lines and fluted base pedestals distinguish this fine clock. Richly grained mahogany case. \$60.*



THE ADAMS. A magnificent grandfather clock of Eighteenth Century design. The mahogany case is authentically styled. "Moon Dials" record phases of the moon. Westminster chimes sound the quarter-hours on five tubular bells. \$590.* Other heirloom clocks: the VIRGINIAN, a popular-priced grandfather clock at \$395.* and the WINTHROP, a charming grandmother clock at \$195.*



THE NAVIGATOR. Ideal for office or den . . . for the man of your choice. Ship's wheel motif features polished brass spokes. Dial has handsome anchor and rope design. Only \$7.95.*



THE GOURMET. Women vote this new kitchen clock America's finest. Neatly designed numbers are raised and stand out clearly. In red, green, yellow, and white. Only \$6.95.*

*Plus applicable taxes. Prices subject to change without notice.

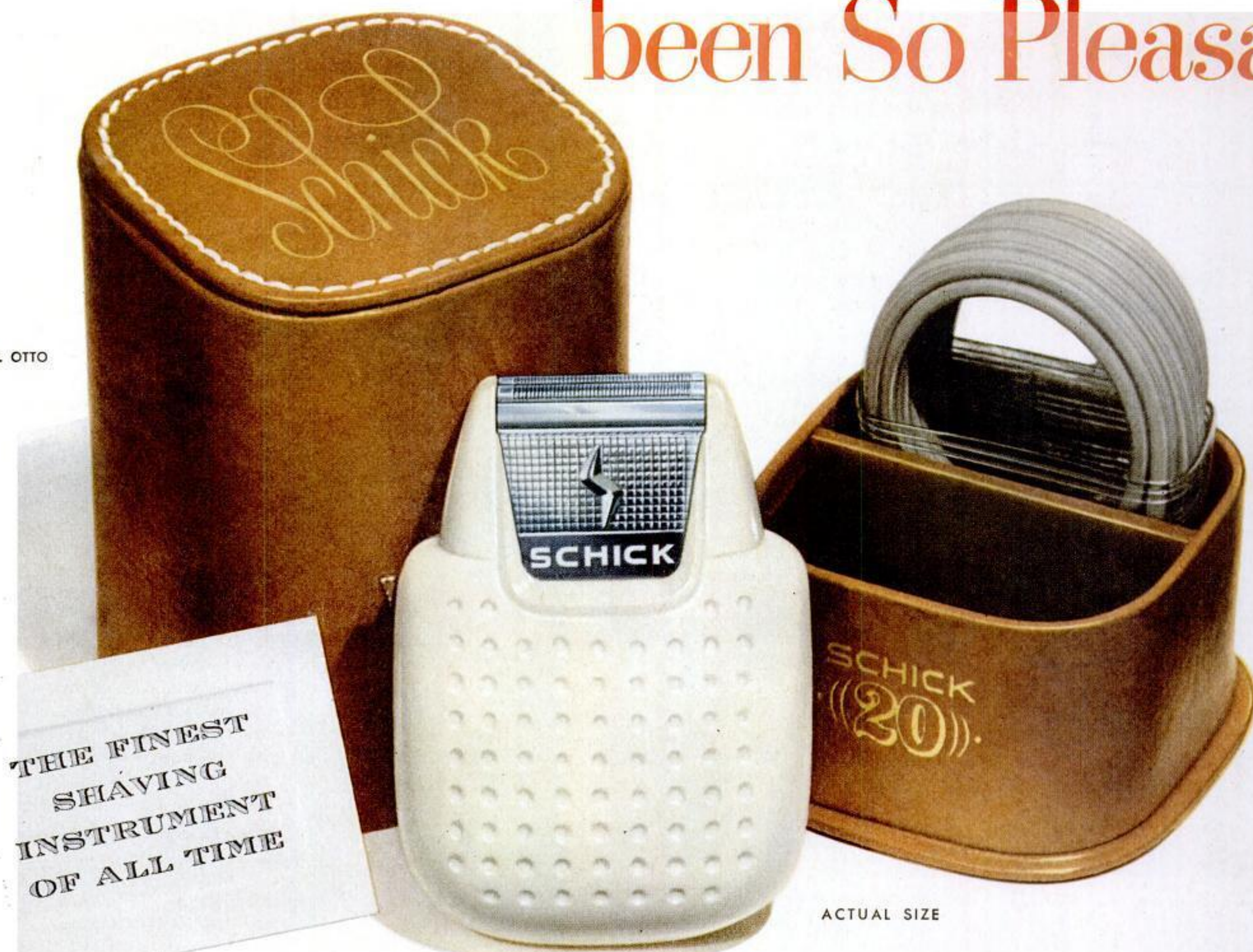
The Perfect Gift

A GENERAL ELECTRIC CLOCK FOR EVERY PURSE AND PURPOSE

GENERAL  ELECTRIC

Never Before Has Shaving been So Pleasant

STYLED BY CARL OTTO



ONCE in a blue moon, something comes along to turn a daily task into a swift and pleasant action.

That's exactly what's done by this completely new Schick "20"—20th anniversary model from electric shaving's inventors—quite properly termed the finest shaving instrument of all time.

Its fresh new style is a treat to look at—its light, balanced shape a delight to hold.

And a Schick "20" shave is a quick and easy pleasure you've *never* known before in a lifetime of growing whiskers. Just press the button and move the "20" around your face. *That's all.*

Before you know it, you're finished—completely, neatly shaved. Your whiskers are purred off, without cut or burn, without

preparation or cleanup. For you shaved with Schick's Hi-Velocity Heads—driven by Schick's *real rotary motor*, the most powerful Schick ever built.

And speaking of "never before," take a good look at that handsome Caddie Case, tailored specially for the Schick "20"—and for your bathroom shelf or grip.

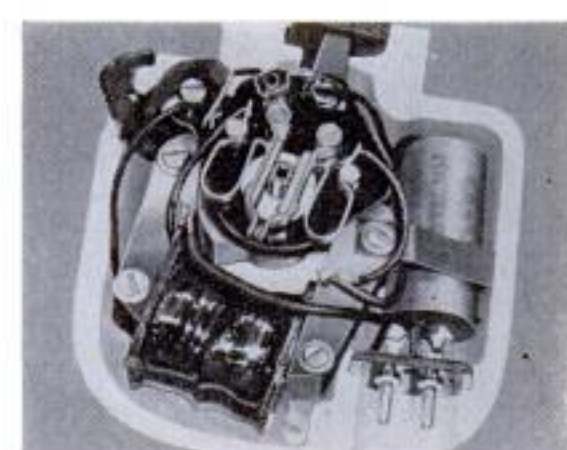
If you want the very finest shaving instrument—head for the nearest dealer. Ask for the new Schick "20" and you'll find out how pleasant shaving can be on your very next shave. He can also show you the famous Schick Super and the Schick Colonel. Schick Incorporated, Stamford, Conn. Service offices in principal cities.

Schick "20"—\$24.50
Schick Super—\$22.50 • Schick Colonel—\$17.50
★P.S.—Gift idea? What better?



NEW HI-VELOCITY HEADS—Higher speed with longer cutter thrust. Sharpened and honed. Exclusive combing edges guide whiskers. Interceptor bar, in each head, stands up whiskers for close cropping.

NEW EASY-TO-HOLD SHAPE—Lightest shaver on the market, dimpled indentations for non-slip grip, compact form fits fingers. New larger Whisk-Its open to two positions for easy cleaning.



NEW TOP-POWER MOTOR—A *real rotary motor*. Precision-built, smooth, a powerhouse—packs more power than any other we ever made. AC or DC. Snaps into action or stops when you press the Stop-Start Button.

NEW CADDIE CASE—in a rich, leather-like covering, saddle-stitched, lettered in gold. Handily sized for medicine cabinet, wash-basin shelf, dressing room—or for traveling.



CELEBRATING 20 YEARS AS THE FIRST NAME IN **ELECTRIC** SHAVING

Schick "20" ANNIVERSARY MODEL

MORE MEN USE SCHICK **ELECTRIC** SHAVERS THAN ANY OTHER MAKE

Try this high note in NIGHTCAPS!



Ahhhh . . . Sunsweet Prune Juice! No nightingale ever did more to brighten the evening hours! It's the *perfect* way to close a day.

...and wake up with a song!



Regularity is Sunsweet's middle name! Unlike other prune juices, it never varies in laxative strength. An exclusive Duffy-Mott process keeps every glassful the same.

ONLY SUNSWEET
HAS UNIFORM
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Sunsweet PRUNE JUICE

As prepared and distributed
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MOTT'S APPLE JUICE
MOTT'S APPLE SAUCE
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MOTT'S JELLIES
MOTT'S VINEGARS



LETTERS TO THE EDITORS

CONTINUED

enlightened layman. He must have analyzed this teaching of the Church critically if one may judge by his novels.

THE REV. ALBERT L. SCHRECK
Newman Club
Miami University and
Western College
Oxford, Ohio

Sirs:

Thank you not only for Graham Greene's article but also for El Greco's marvelous picture of the Assumption. Is the painting in this country?

RICHARD WHITE

St. Louis, Mo.

• Yes—in Chicago's Art Institute.
—ED.

Sirs:

The article deepened my Protestant faith more than a year's sermons could.

ELAINE M. ALLEN

Hagerstown, Md.

BEST BAND?

Sirs:

What's so new and wonderful about the things the Michigan band does (LIFE, Oct. 30)? The band at Ohio State University has been doing these and other far more intricate and difficult things for years!

LOUIS A. CAPALDINI

Northfork, W. Va.

Sirs:

. . . Michigan makes its letters in block formation, but here in Ohio we do it in script just as if we were writing it.

NELSON SHULTZ

Dayton, Ohio

Sirs:

We feel that our organization has consistently turned out performances of top caliber, equaling those of any other band in the country.

LYLE E. HARRIS

Purdue University
West Lafayette, Ind.

Sirs:

As a *playing* band the 150-man Harvard band is widely considered, in the words of *The New Yorker*, "Best in the Business."

During the recent disastrous Harvard-Army game the high point for many an unhappy Harvardman was a parody by the band of the two-platoon system and use of the "specialist." In part this consisted of dividing the band into platoons and putting the free substitution rule into effect, the band continuing to play without pause. Other recent formations have been the football inflated by a pump until it explodes, and the rolling tank with moving treads which fires as it moves.

FRANK MANHEIM, '51

Harvard University
Cambridge, Mass.

Sirs:

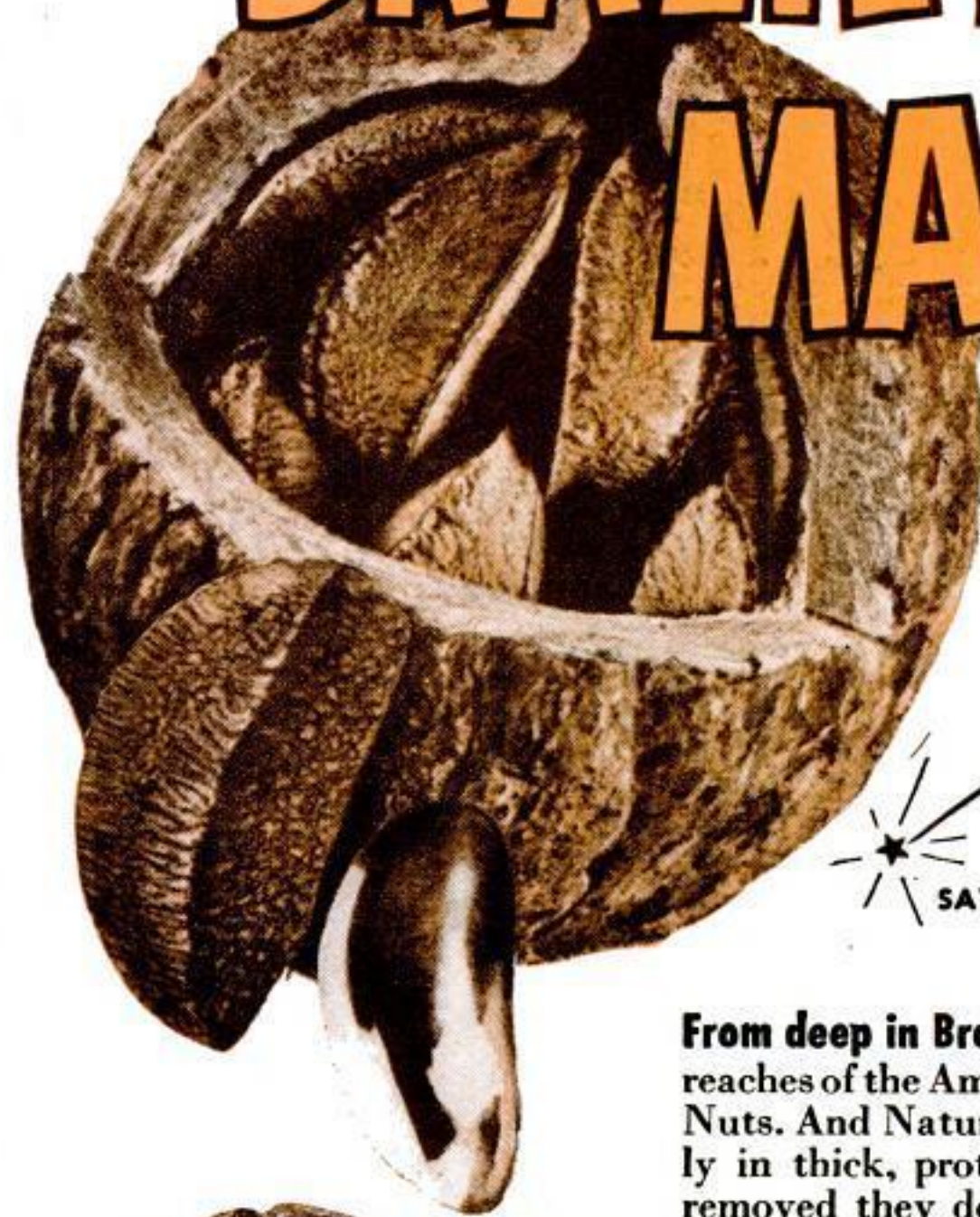
The Michigan band may have attained a tempo of 176 steps per minute, but there is a relative sacrifice in instrumentation. The three bands at the University of Illinois maintain that instrumentation is of more importance. It has the only singing and marching band combination of its kind. The stiff qualifications are equal to those of the Michigan band, plus the ability to sing.

NORMAN H. DAVIS III

Western Springs, Ill.

CONTINUED ON NEXT PAGE

"IT'S BRAZIL NUT MAGIC"



SAYS KERNEL NUT OF BRAZIL

From deep in Brazilian jungles...up far reaches of the Amazon come exotic Brazil Nuts. And Nature packs them so cleverly in thick, protective pods, that once removed they defy attempts of jig-saw puzzle experts to re-assemble them.

Fill the holiday nut bowl with Brazils. Traditional at holiday time . . . delicious nibbling anytime, crunchy, whole Brazil Nuts have a magic flavor all their own. Make the nut bowl irresistible . . . fill it with big, handsome Brazils!

Slice Brazil Nuts for candies and toppings. Glamorize the appearance . . . double the tastiness of your favorite homemade candy or cake topping with sliced Brazil Nuts. For a savory taste thrill add 2 tablespoons of butter to a pound of salted, sliced Brazil Nuts and toast in a moderate oven for 25 minutes.

Chop Brazils for pies, cakes and cookies. The flavor secret of many a famous pastry chef is chopped Brazil Nuts. A couple of times through your kitchen meat grinder and these versatile favorites are ready to transform ordinary pies, cakes and cookies into masterpieces! Brazil Nut Pie Crust, for instance. You'll find the simple recipe in the Brazil Nut Book offered below.

THE NEW CROP IS HERE! Large, luscious kernels . . .
sweet, crunchy and nutritious. Buy Brazil Nuts Now!



SEND FOR
FREE
ILLUSTRATED
RECIPE BOOK



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Please send free 32-page illustrated book, "A Parade of Brazil Nut Recipes." (Attach this coupon to post card if you like.) Please print.

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TUMS

Top-off the turkey and trimmin's with TUMS



If turkey and all that goes with it causes acid indigestion... don't take soda... take Tums. Millions have discovered that Tums go far beyond the relief baking soda can possibly give you. Yes, Tums not only bring incredibly fast relief from acid indigestion, gas, sour stomach and burning heartburn but actually help prevent immediate return of the trouble. No mixing with Tums, either. Take them anywhere, anytime. Get Tums at any drugstore today. Join the millions who now enjoy turkey and all their favorite foods... without fear of acid indigestion... thanks to Tums.

Quick Relief for
**ACID INDIGESTION
HEARTBURN**



for the tummy

✓ Try one or two TUMS after breakfast. See if you don't feel better!

TUMS ARE ANTACID—NOT A LAXATIVE

When you feel bad due to constipation, use dependable Nature's Remedy—NR Tablets. Nature's Remedy is mild, purely vegetable—relieves constipation without the usual griping, sickening, perturbing sensations.

Get a box today. You'll be convinced.



LETTERS TO THE EDITORS

CONTINUED

Sirs:

Have you overlooked the University of Pittsburgh's 120-piece Varsity Marching Band, whose cadence is 192 steps per minute?

RICHARD KAUFMAN

University of Pittsburgh
Pittsburgh, Pa.

Sirs:

The Alabama "Million Dollar" Band marches at 256 steps per minute compared to 176 for the Michigan band, and its nickname describes its music.

JERRY D. WORTHY

University of Alabama
University, Ala.

WHAT THEY SAY ABOUT EVE

Sirs:

In "What They Say About Eve Ain't So" (LIFE, Oct. 30) you have improperly spelled Miss Cornell's first name. It is Katharine, not Katherine.

KATHERINE CORNELL

Bergenfield, N.J.

● You're right, Katherine, it is Katharine.—ED.

CIGARET SMOKER WALSH

Sirs:

In your story "LIFE Visits the Prolific Walshes" (LIFE, Oct. 30) you state that the ambitious Mr. Walsh has supported his brood of 12 by teaching, writing, selling, ushering, coaching and what not.

You don't mean to say that he overlooked the most obvious field for making money—that of writing cigaret testimonials. Any man who chain smokes 10 packs of cigarets a day should be a better authority on "cigaret hang-over," "throat scratch," coolness and mildness than all the doctors in the U.S.A.

LLOYD L. TEMPLE

Simsbury, Conn.

CONTINUED ON PAGE 20

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at 9 Rockefeller Plaza
New York 20, N.Y.

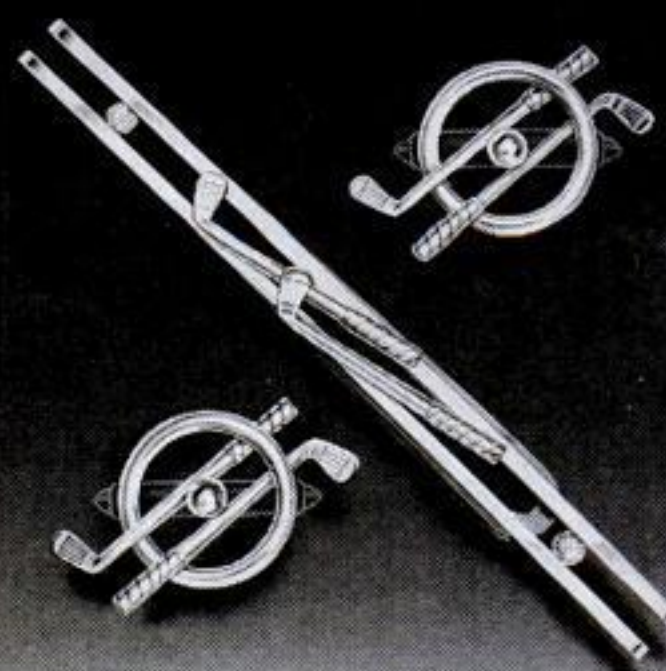
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CUFF LINKS AND TIE BAR
IN GOLF DESIGN



Cuff Links 7.50
Tie Holder 4.50
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An appropriate gift for the man interested in golf.

Krementz Jewelry made with an overlay of hard rolled 14 Karat Gold, gives lasting satisfaction.

Krementz

FINE QUALITY JEWELRY

since 1866

Bracelets • Earrings • Necklaces • Brooches
Evening Jewelry • Cuff Links • Tie Bars • Belt Buckles

Available wherever fine jewelry is sold

Now Your eggs will be
THE SAME EVERY TIME
exactly as you like them



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LETTERS TO THE EDITORS

CONTINUED

Sirs:

... "The Walshes always owed somebody for something." Cigaretts, probably?

J. B. DIXON

Pensacola, Fla.

Sirs:

... Who washes the ash trays?

KATE C. BESBON

New Orleans, La.

Sirs:

Bill Walsh is an ultraremarkable man. All the time he was raising a family, studying, teaching, working, etc. he was firing up a cigarette every 7.2 minutes, 24 hours a day.

D. L. HANNUM

Decatur, Ga.

● Dr. Walsh starts smoking the minute he gets out of bed. He eats very little and averages only about four or five hours' sleep a night, giving him around 18 hours of smoking time. One reason he smokes so much, he says, is that he "would rather smoke here than in the hereafter."—ED.

A GREAT STATESMAN DIES

Sirs:

How could Henry L. Stimson be 39 years old in 1905 and 72 years old in 1941?

CARL W. WAGNER

Chicago, Ill.

● Only by LIFE's bad arithmetic. Mr. Stimson was 74 in 1941.—ED.

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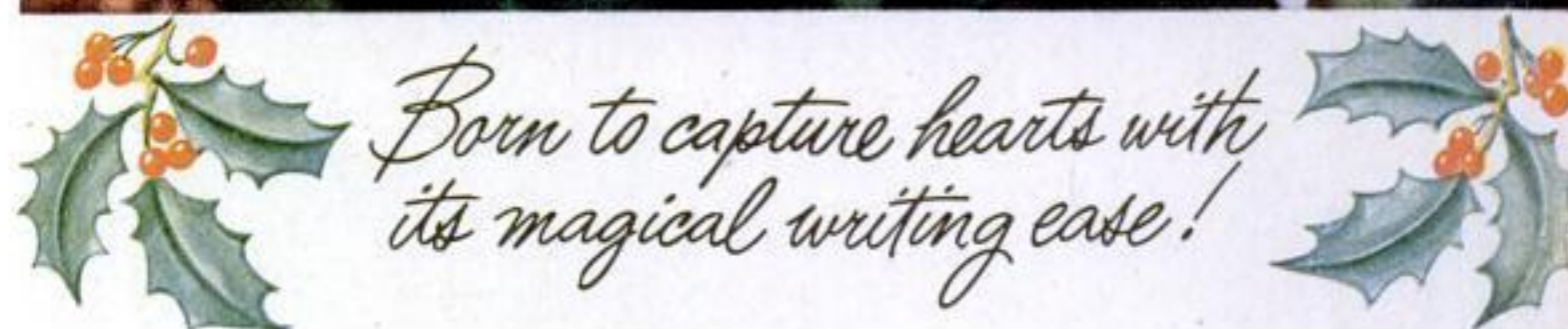
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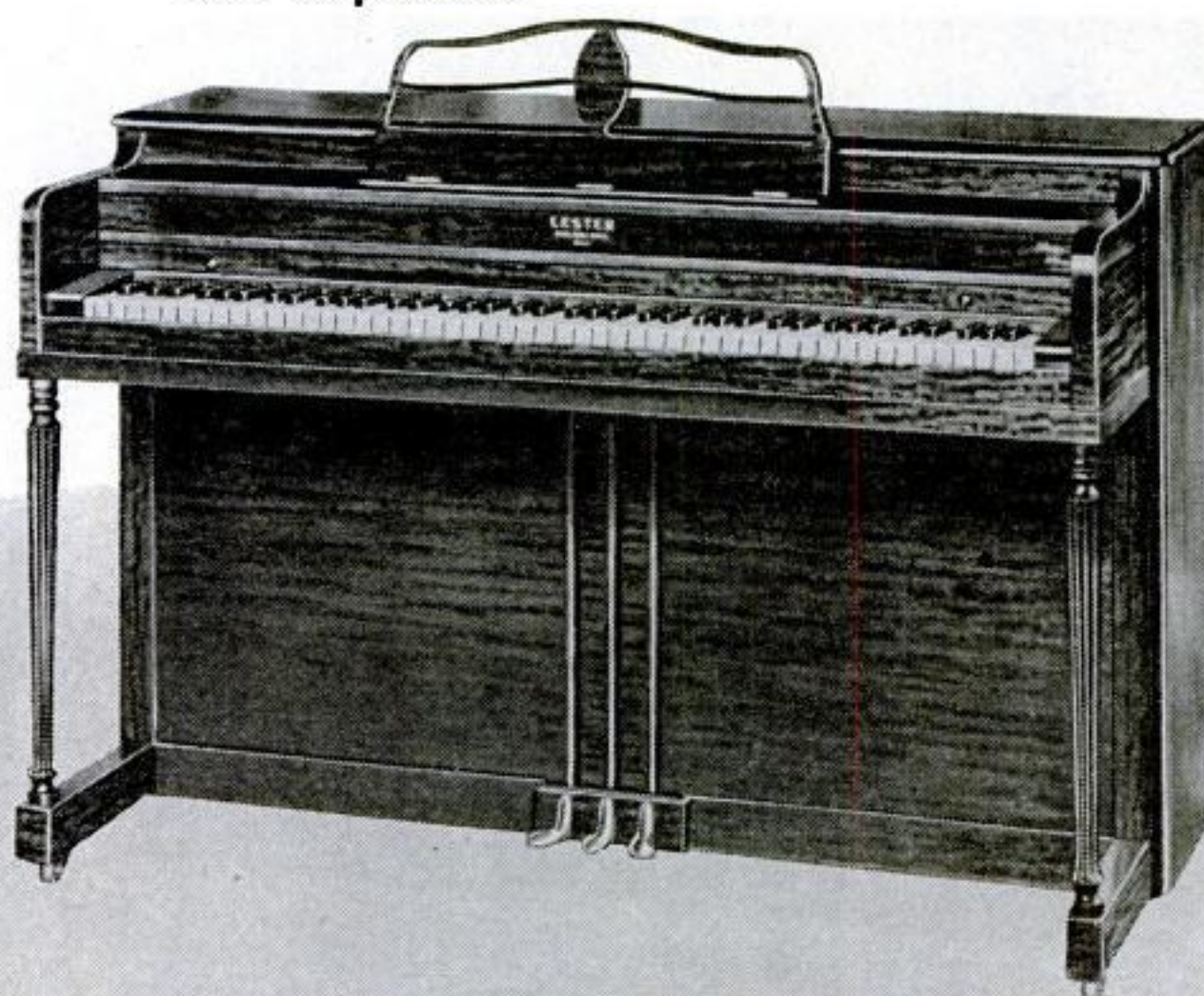
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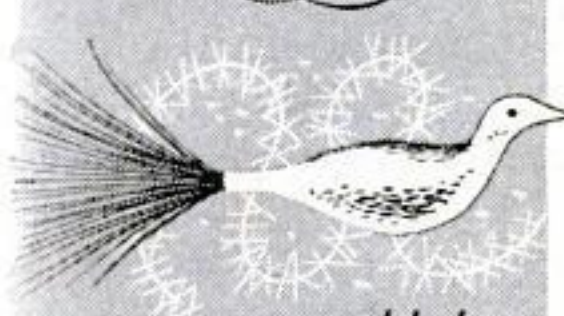
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PEEPING THROUGH DOOR, MAKOKO WONDERS IF HE SHOULD GO OUT. HE IS 12 YEARS OLD, HAS SPENT MOST OF HIS LIFE IN THE BRONX

SPEAKING OF PICTURES . . .

. . . A world without bars puts the courage of a Bronx gorilla to a cruel test

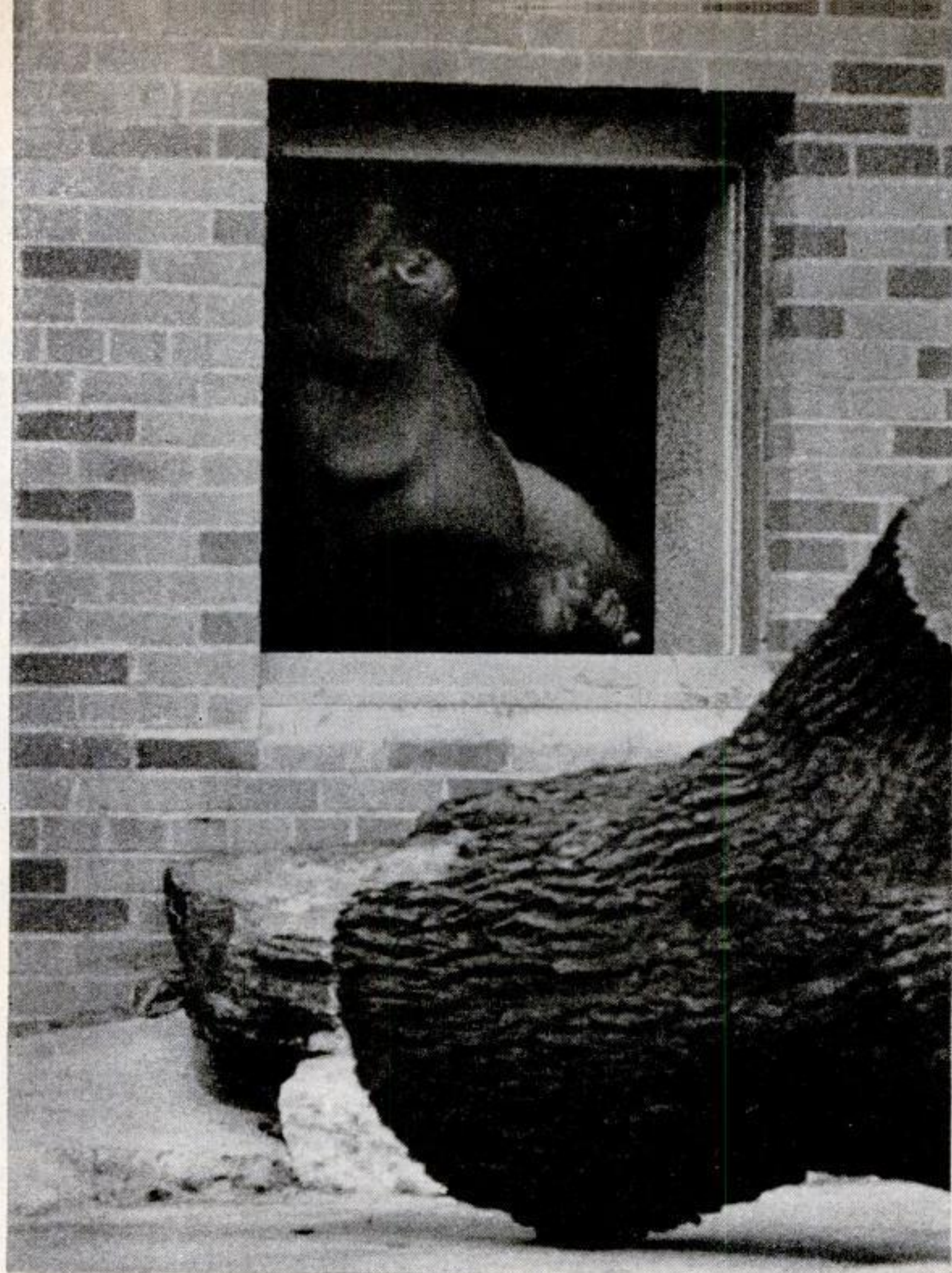
According to some zoo keepers, animals which have been born and brought up in captivity think that the bars on their cages are there for only one purpose: to keep wild people out. Consequently it comes as a terrible shock to the animals when the bars are suddenly removed. Some of them have been known to develop profound psychological troubles as a result.

Something of this nature is now afflicting a 430-pound gorilla named Makoko at New York's Bronx Zoo. Late last month Makoko

was moved to the brand-new Great Apes House, where the front of his quarters, which face a corridor inside the building, is duly protected by steel bars. But the back door has no bars and is frequently left wide open. Beyond the door there is a play yard, beyond the yard there is a 14-foot water-filled moat, and beyond that absolutely nothing at all, except people. This awful sight terrified Makoko when he looked out the door (*above*), and he flatly refused to go out. When he finally mustered enough courage he

got still another shock. He shuffled over to the moat, looked down and for the first time saw his own face reflected in the water. This so startled him that he lost most of the morale he had built up by venturing out in the first place.

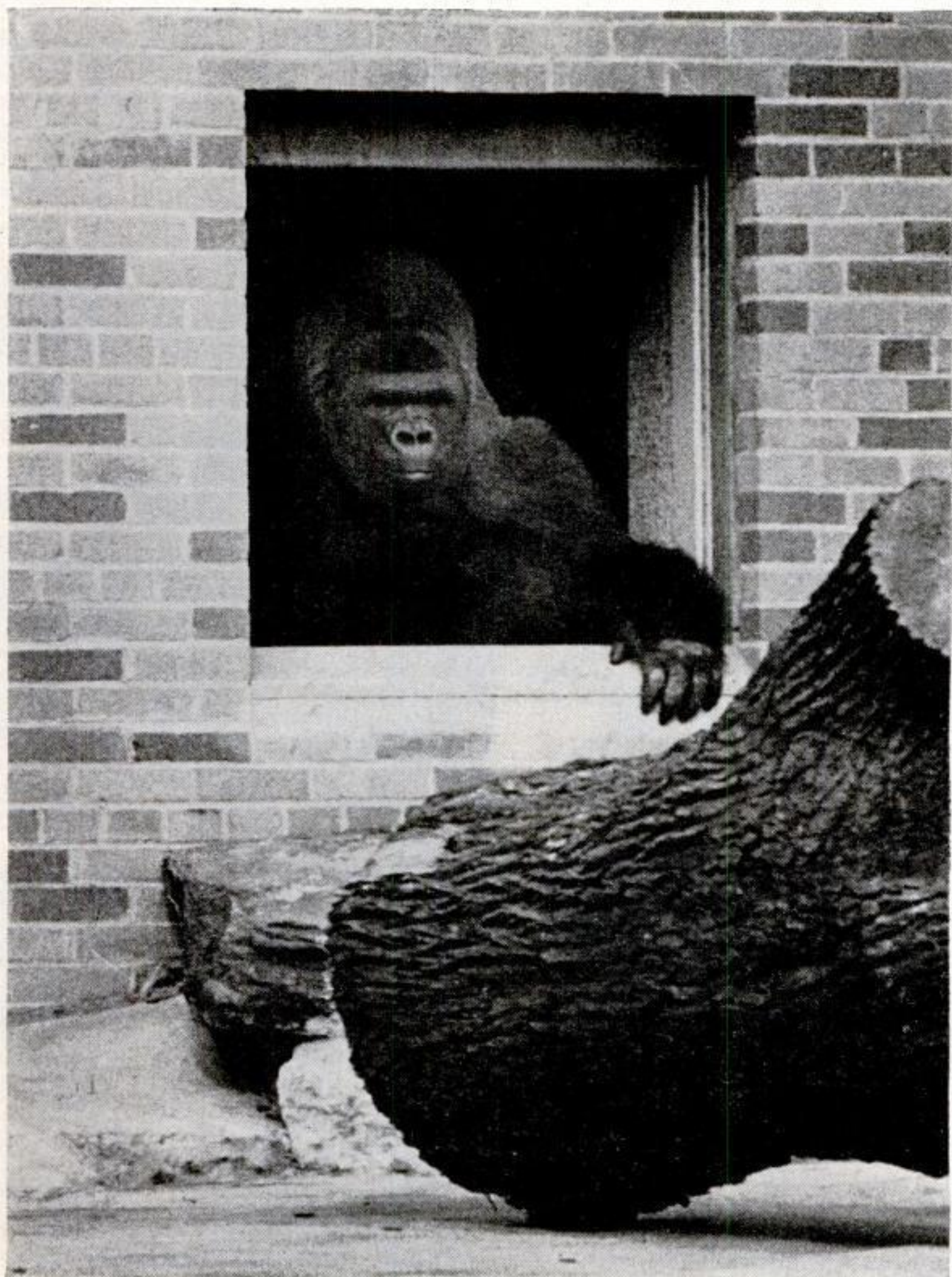
Now, when the weather is fine and the back door open, Makoko sits in his cell brooding and only occasionally gets up nerve enough to take a step outdoors (*right*). There is nothing between him and the people except that 14-foot moat, and a good man can jump 20 feet any day.



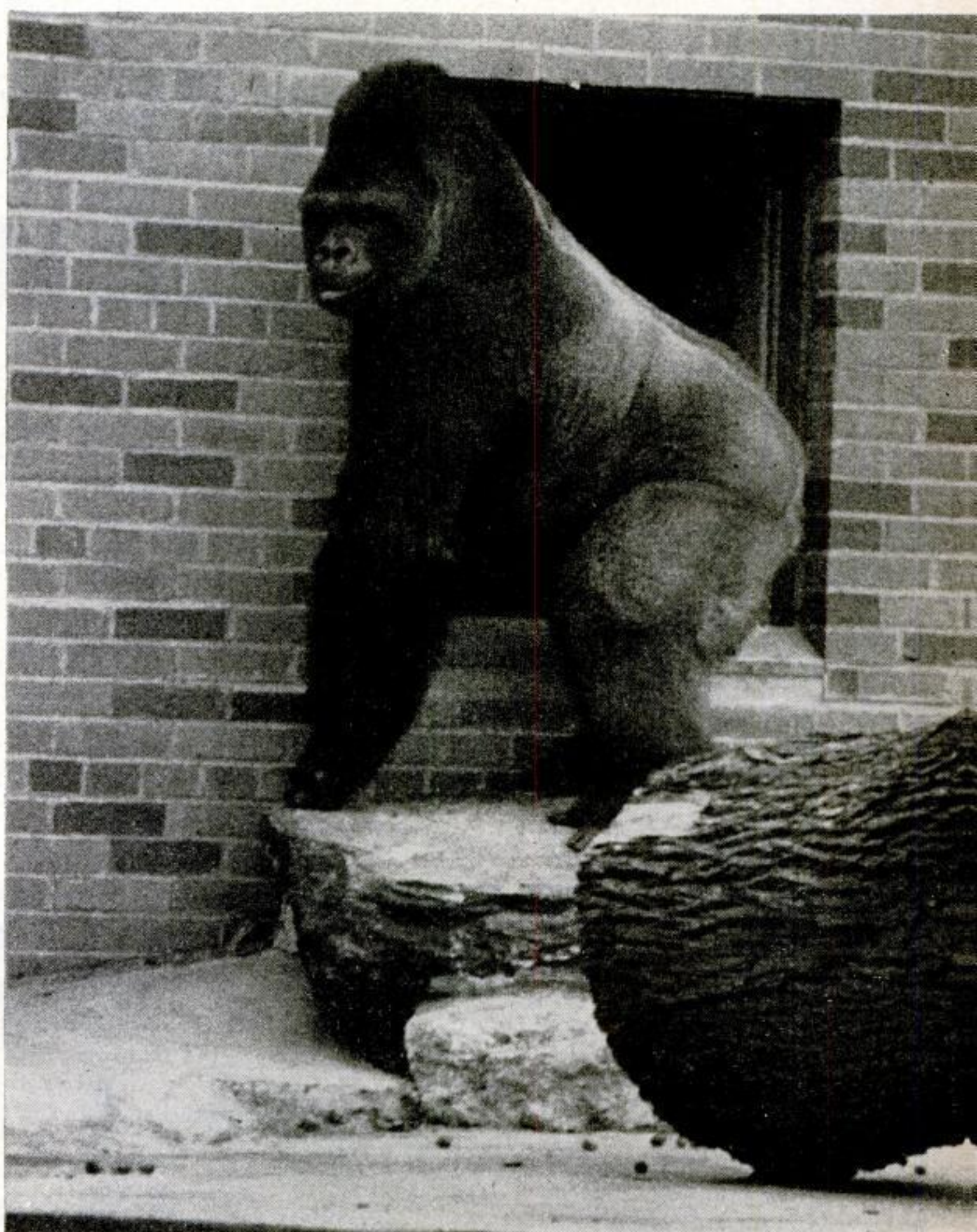
HE LOOKS TO THE LEFT, ALWAYS KEEPING BACK AND READY TO DUCK



HE LOOKS UP, AFRAID OF WHAT MIGHT BE ON THE ROOF



HE LOOKS STRAIGHT AHEAD, BRACES HIMSELF, AND PUTS OUT A PAW



WITH A FEEBLE GRIN, HE STEPS WARILY INTO THE YARD



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GORILLA CONTINUED



PHONY GORILLA CHASES FEARFUL GIRLS INTO THE TRAFFIC

FAKE APE FOOLS PEOPLE

To advertise a pair of jungle movies in Los Angeles last month, a theater owner dressed his doorman in a moth-eaten gorilla suit and turned him loose on the sidewalk. Makoko would have been cheered at the results. Men paled, women screamed, babies cried. In fact, the incident might have left Makoko with a howling superiority complex. It is a good bet that apes feel silly when they have to dress up like people.



FEARLESS MAN REFUSES TO COWER BEFORE BORED APE

flavor! flavor! which cookie's got the flavor?



LOOK FOR THE SEAL

THAT GIVES YOU



THE SEAL OF PERFECT BAKING



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cookies in cellophane!



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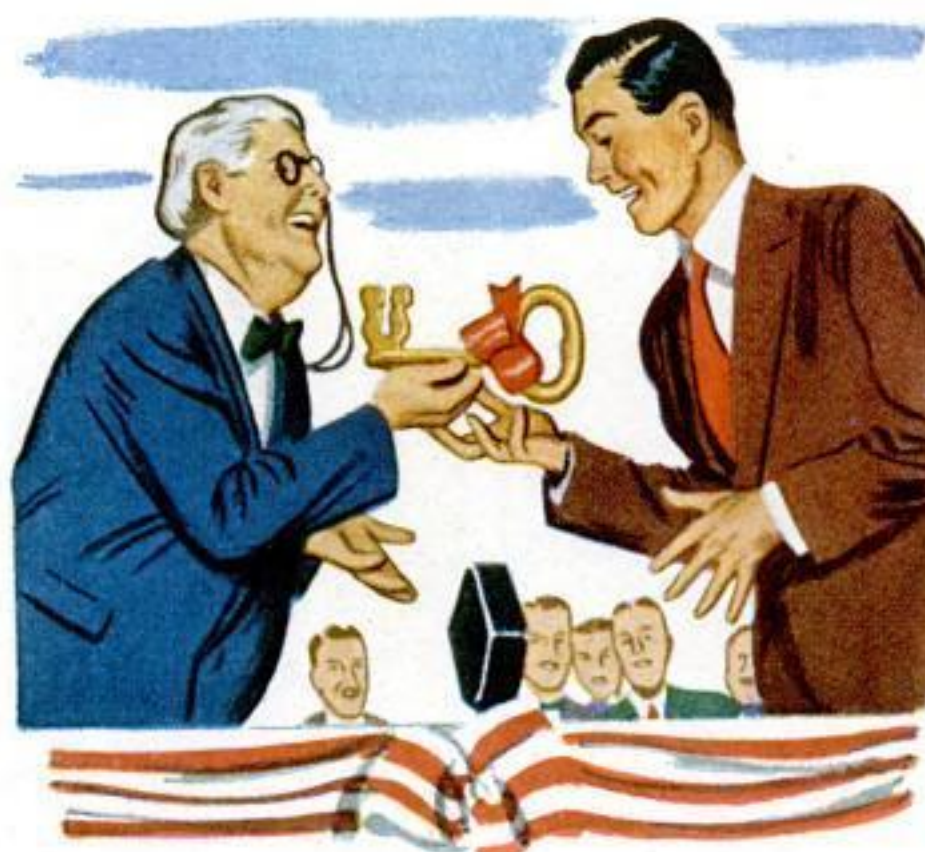
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but you know
it's there when
you see the red
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Key to the City

A symbol that means a whole town has taken someone to its heart, be it Queen, movie star, swimmer, or just plain folks.



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Invitation to a kiss. Traditionally used during Winter, especially Christmas. Not at all necessary in Spring, when a young man's fancy . . .



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A homespun way of telling neighbors and passers-by that the family's at home, and would just *love* to have a friendly visitor pass the time of day with them.



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Sparkling Water
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LIFE'S COVER

The scarified forehead of the broad-shouldered African girl marks her as a member of the Shilluk tribe on the Nile River (pp. 118-129). Like most smart women of her village of Kwon Fashoda, she wears on her chest decorated aluminum jewelry, fashioned by a local craftsman from the wreckage of a World War II plane. Her portrait, together with 104 other photographs selected from many hundreds taken by LIFE Photographer Eliot Elisofon in his trip down the Nile, will be displayed in a two-month exhibition opening Dec. 8 at the American Museum of Natural History in New York.

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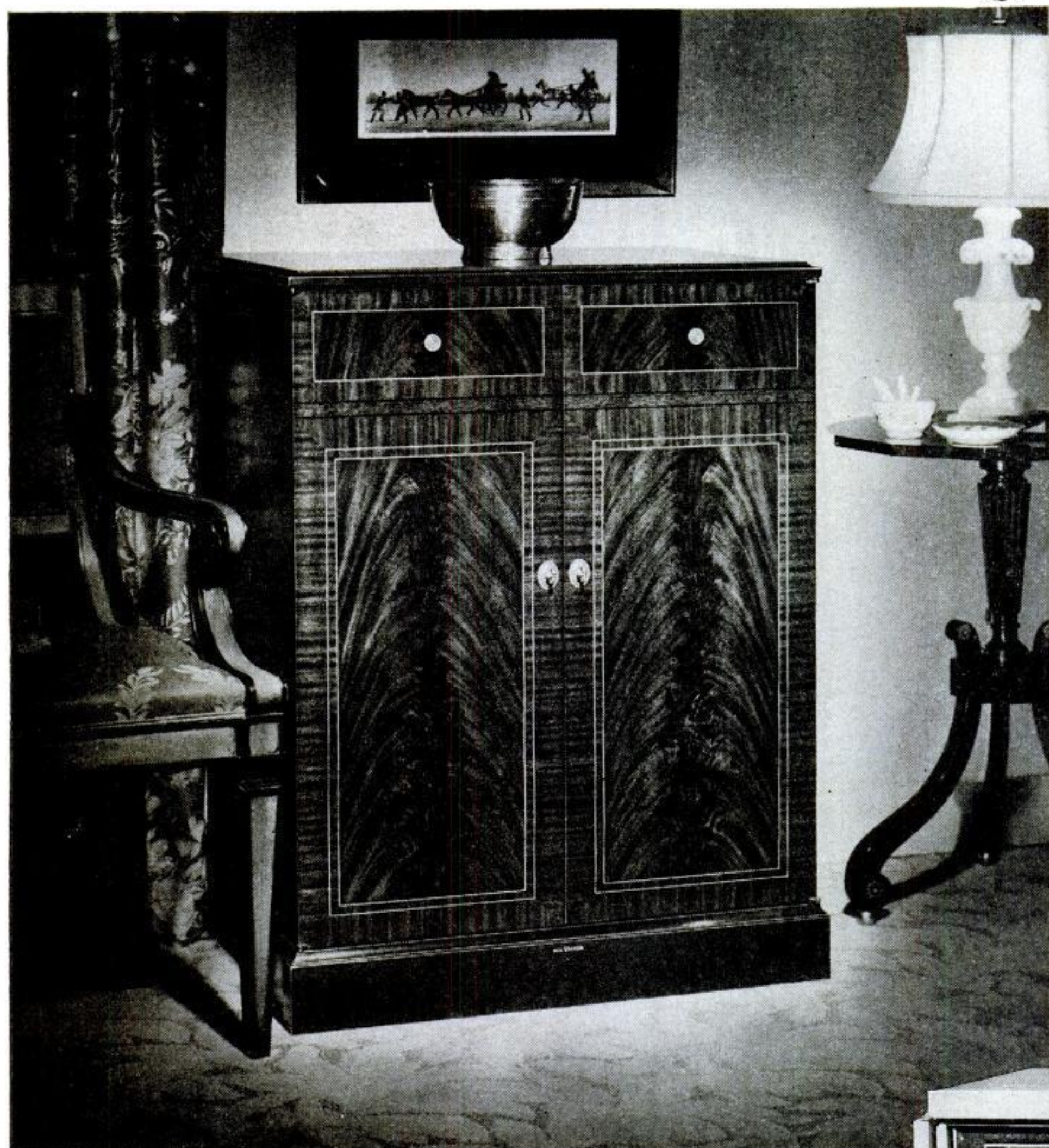
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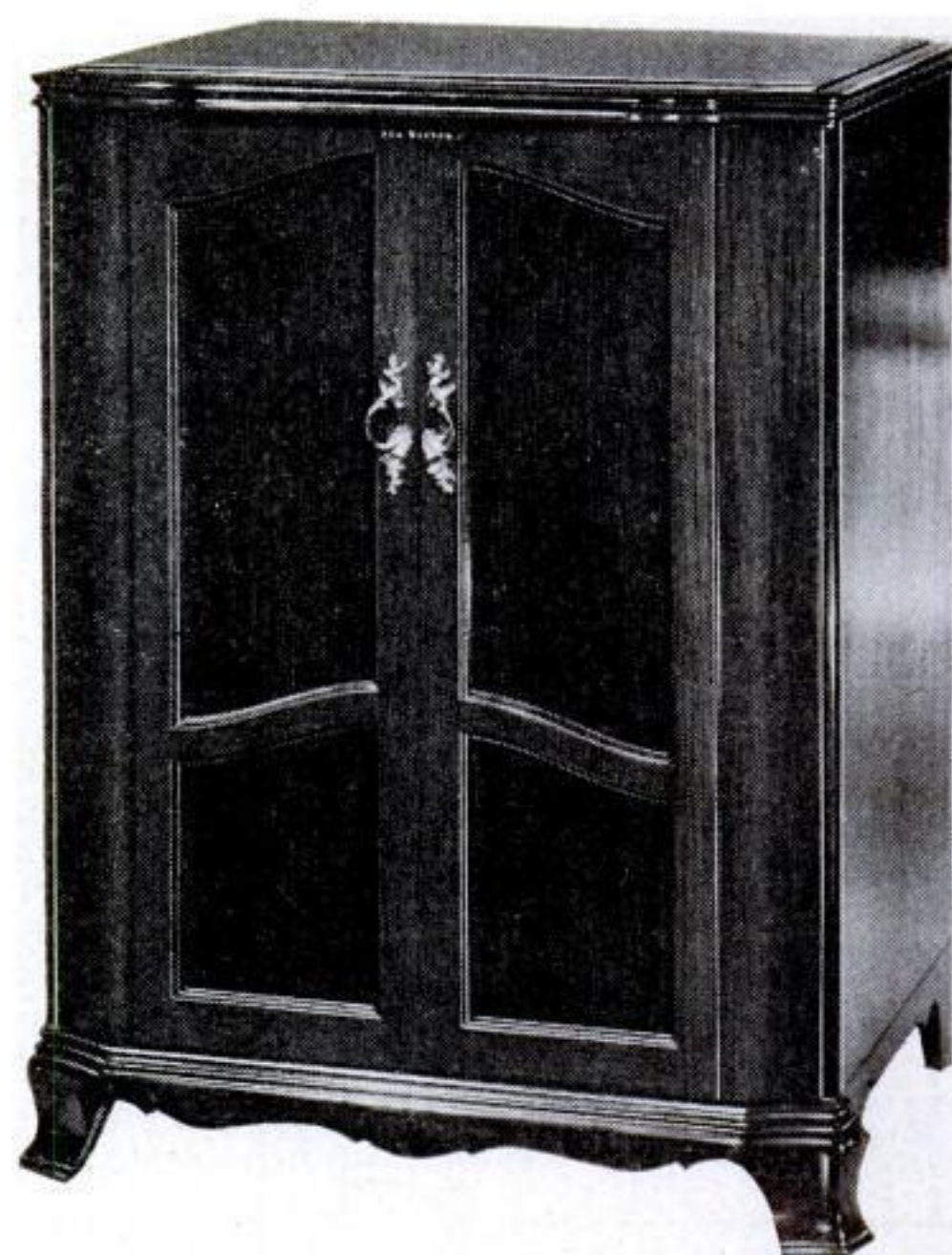


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AGGRESSIVE CHINA BECOMES A MENACE

In fur caps and quilted winter uniforms, a force of at least 60,000 Chinese Communists poured into North Korea from Manchuria last week, swelling the strength of the vanguard that came in October (LIFE, Nov. 13). Some who surrendered (*above*) were still defiant as they stood, hands clasped over heads, before their captors. Far to the west, in Tibet, another Chinese Red army kept on climbing through frigid, high passes toward Lhasa, to bring that remote land into the Soviet sphere. Watching all this, the non-Communist world was profoundly worried. Under its new Red rulers, China, which has known and swallowed up many conquerors, was obviously trying

the ways of the conqueror itself. Tibet's neighbor India, long tolerant of China's new regime, protested through its ambassador in Peking. And the Security Council voted to bring Red China's emissaries to Lake Success for an explanation. There were crucial things the U.N. did not know: How far would the Reds go in Korea? How much of the aggression was China's own doing, how much was pushed on her by Russia? And how far would Red China and Russia go toward risking a third world war? But the U.N. did know that China's Red army, a guerrilla rabble 20 years ago, had been built into a menacingly Russianized fighting force (*see following pages*).



ARMY IS MASSED IN MANY AREAS

From Indo-China to North Korea,
it dominates the rim of Asia

The vast area shown on this map covers about 20% of the earth's land surface, and close to half of the world's population lives on it. Most of it is now ruled and the rest now threatened by Communism—China aided and abetted by Russia. China itself, stretching from Indo-China (left) 2,000 miles north to Russia's border (right), is one third larger than the U.S. and holds at least three times as many people—about 450 million. From its masses for 40 centuries have come a countless number of armies.

China's Red army today has at least 2.5 million men and is divided into four field armies. These are spread across the whole of China. The First Field Army, the smallest, is stationed near

the remote interior cities of Tihwa (top) and Lanchow. In preparation for the Korean war part of the First Field Army was shifted to Manchuria while another part is believed to be advancing into Tibet from the north (top arrow). The Second Field Army of 420,000 men has its headquarters at Chungking in west central China and supplies the forces for the main attack on Tibet, which were reported approaching the Tibetan capital of Lhasa. It also mans the boundary of Indo-China (lower left), where it trains and supplies the Indo-Chinese Communist troops of Ho Chi Minh. The Third Field Army occupies the eastern coastal region (bottom) from Canton to Shanghai and up the shore



of the Yellow Sea to the Peking area. The Fourth Field Army (aided by the North China Army Corps) has been concentrating near the Korean border where some of its forward units are now engaging U.N. troops. Its first objective apparently is to protect the huge Suiho Dam which generates electricity for Mukden and Harbin, in Manchuria, and for Soviet-held Port Arthur.

To move their troops around, the Chinese Communists have repaired their limited railroad network, badly damaged in the Japanese war and later by the Reds' own sabotage in the war with Chiang Kai-shek's Nationalists. They have put the lines in eastern China (bottom) into shape and thus restored a 2,400-mile-long

single track from Canton (lower left) through Peking and Mukden to a point near Chita (upper right) in Russia, where it meets the Trans-Siberian Railroad. It is now possible for supplies to roll into Red China by rail from as far away as East Berlin. The Communists have also begun to build other rail lines farther west that will open up central Asia south of the Russian satellite state of Outer Mongolia.

The Russians themselves are thought to have more than 100,000 troops in China (encircled stars) as well as 625,000 in the eastern U.S.S.R. The Russian mission in China now is simple and sinister: to train Red China's burgeoning army and air force in the art of war as Russia knows it.

KEY:	
★	CHINESE COMMUNIST FORCES (EACH STAR INDICATES 25,000)
★	RUSSIAN FORCES (EACH STAR INDICATES 25,000)
○	TRAINING AREA
➔	POINT OF INVASION
✈	AIR BASE
⚓	NAVAL BASE
++++	MAIN RAIL LINES
----	PROPOSED NEW RAIL LINES

THE ARMY'S BOSSES

China's Red Army is a well-disciplined machine in which the political and military echelons interlock all down the line. As chairman of the Communist party, Mao runs the country politically. As chairman of the M.A.B., the highest political-military planning group, he controls the army. His deputy on M.A.B., Chu Teh, is also his commander in chief of the army. And Chu Teh's deputy is commander of the First Field Army. The political emphasis is carried down even to the squad where the machine gunner, considered the key man in a fight, is a Communist. The army is also saturated with Russian advisers, headed by the Soviet Far Eastern commander, Lieut. General Rodion V. Malinowsky.

NO. 1 COMMUNIST

BOSS MAO TSE-TUNG

MILITARY AFFAIRS BUREAU

CHAIRMAN MAO



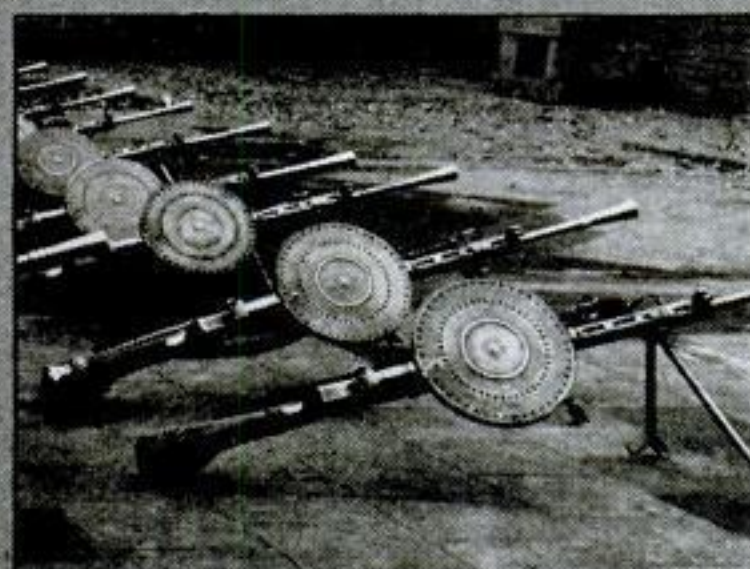
DEPUTY CHU TEH



PHOTOGRAPH FOUND ON BODY OF A RED SOLDIER IN 1947 SHOWS SOME CHINESE OFFICERS POSING WITH THEIR TWO RUSSIAN ADVISERS (DARK UNIFORMS)



RUSSIAN MIG-15



RUSSIAN LIGHT MACHINE GUN



U. S. M-1 (TOP) AND '03



JAP NAMBU MACHINE GUN

THE ARMY'S WEAPONS

China's Red army is equipped with a conglomeration of old and new weapons taken from armies with which it has either allied itself or fought. Some of the weapons on which it puts a high value are shown in the strip above. From

Russia it has received jet planes, tanks, rocket launchers and big-caliber guns. From its war with the Japanese it got rifles of other calibers, tanks and machine guns. From its civil war with Chiang Kai-shek's Nationalists, it captured not only quantities of the old Nationalist rifle, called the "Generalissimo," but also

ARMY GENERAL HEADQUARTERS



ARMY COMMANDER CHU



DEPUTY PENG TEH-HUEI



PENG TEH-HUEI—FIRST



LIU PO-CHENG—SECOND



CHEN YI—THIRD



LIN PIAO—FOURTH

COMMANDING GENERALS OF THE FOUR FIELD ARMIES



IN A SCENE REMINISCENT OF MOSCOW PARADES, CHINESE COMMUNISTS, DURING OCT. 1 CELEBRATION, MARCH THROUGH PEKING IN PRECISE RUSSIAN STYLE



RUSSIAN ANTITANK GUN



U. S. HEAVY MACHINE GUN



RUSSIAN ROCKET LAUNCHER



RUSSIAN T-34 TANKS

U.S. rifles, machine guns, horse-drawn 75-mm pack howitzers, 105-mm guns and the 81-mm mortars. All of these U.S. weapons are now being fired against U.S. troops in North Korea. This mixture of armament constitutes a glaring weakness in China's Red army. With no standardization of ammunition and spare

parts for weapons, the whole supply system becomes feverishly complicated. Another critical weakness is its air force, currently estimated at only 500 planes. In an effort to correct the weaknesses, the Russians have been sending ordnance technicians and production engineers across the border by the thousands.

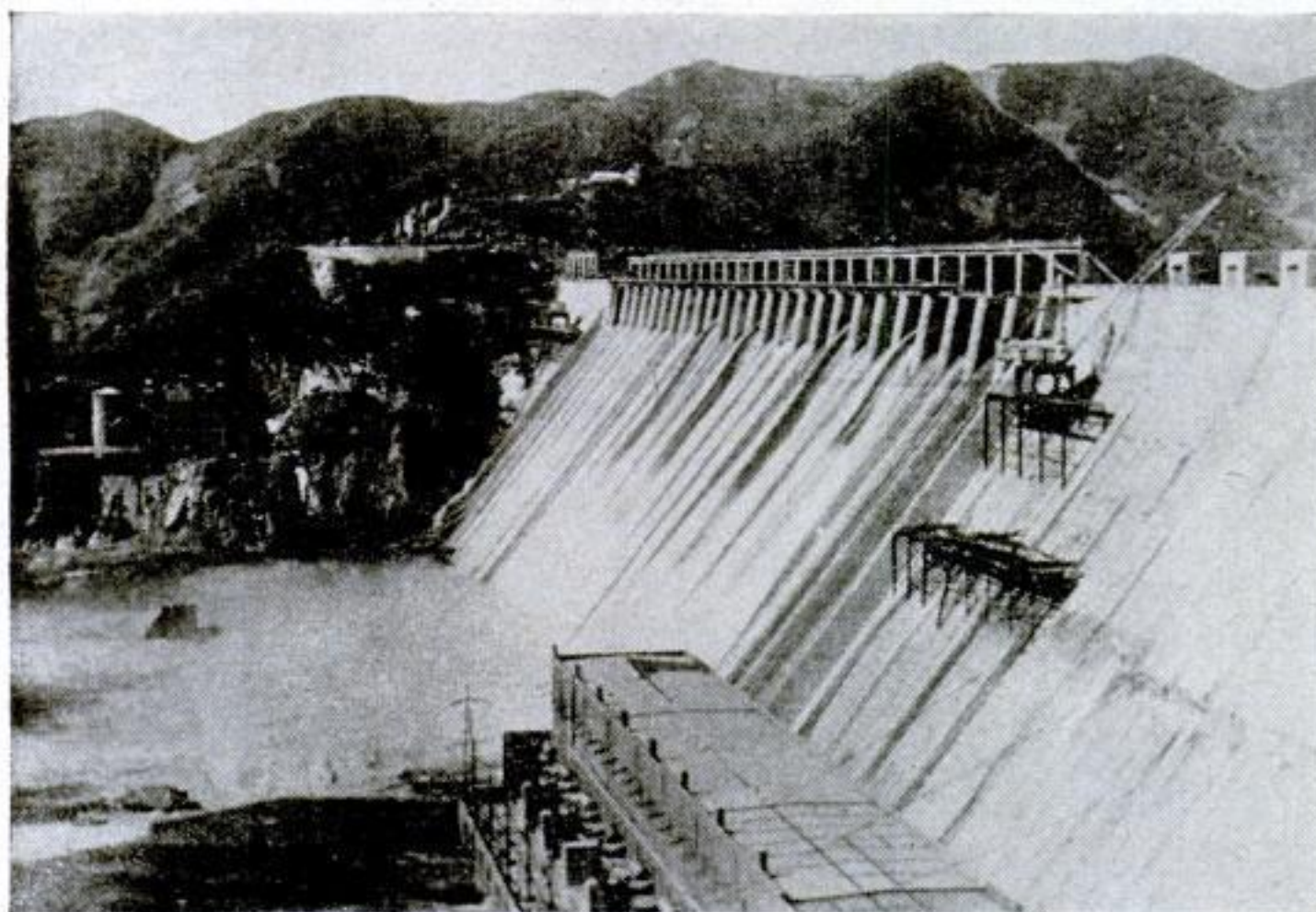


GI AND HIS BONNETED DONKEY TAKE A STROLL NEAR KUSONG

A PUZZLING WAR GOES ON

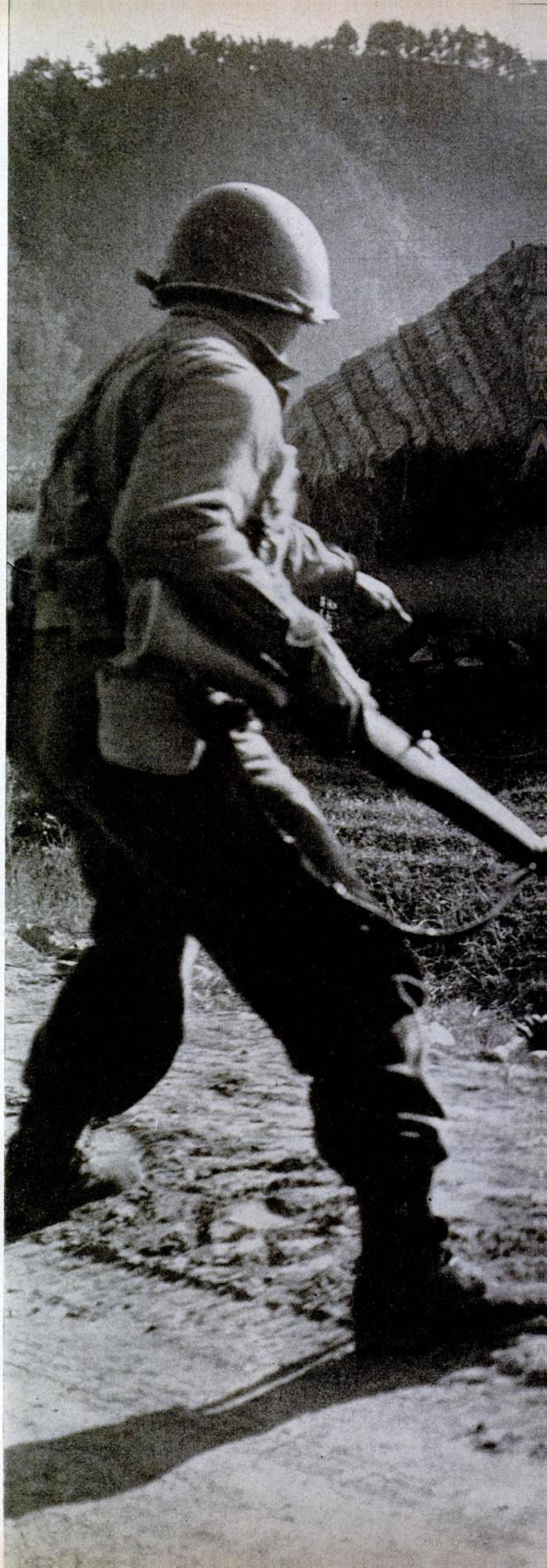
The Reds build up their strength but lie low

The moves of the Chinese Red troops in Korea last week added another question to those already facing the U.N.: just what tactically, were the Chinese up to? After their first damaging attacks on U.N. forward units, they suddenly and inexplicably vanished. Large forces were reported still moving into Korea, but U.N. patrols, going north toward the Yalu River and the vital Suiho dam, took only occasional prisoners and found no sign of enemy dispositions. On November 10 the entire U.N. line began to jump off on an offensive. On the first day the 7th Marine Regiment, advancing unopposed, captured four power stations near the Changjin Reservoir, Korea's biggest source of hydroelectric power and found quantities of hastily abandoned Chinese equipment. In other sectors the enigmatic story was the same. Finally, when the week was over, the Red government in Peking prolonged the dilemma of the U.N. and its forces by arrogantly rejecting the U.N. request to explain its intentions to the Security Council.



SUIHO DAM, completed by the Japanese in 1944, is 350 feet high, 2,956 feet long and can generate 640,000 kilowatts per hour. It is the largest dam in Asia.

ON PATROL SOUTH OF KUSONG GIs FLUSH OUT TERRIFIED REDS→





THE ELECTIONS AND ASIA

THE HEAT IS ON MR. ACHESON, BUT THE IMPORTANT THING NOW IS TO THROW OUT HIS FALLACIES

The Chinese Communists have come into the open in Korea, the Republicans have won a victory at home, and the President is being pressed again to fire Secretary of State Dean Acheson.

These events are connected. Communist China's overt intervention in Korea is the latest in a series of developments which make a mock of U.S. calculations and policy in Asia. Foreign policy, especially in Asia, and the related question of confidence in the State Department were campaign issues in many states, and the outcome suggests that a lot of voters are worried. The voters ought to be worried about American policy in Asia. The President ought to get rid of Mr. Acheson. But there probably isn't much point in urging him to do so now. With 47 Republicans in the new Senate, not to mention the Democrats with less enthusiasm than ever for Mr. Acheson, it's in the cards that the President sooner or later will have to install a new Secretary of State.

The question now is whether the attitudes and policies which Mr. Acheson so perfectly personifies continue to be the attitudes and policies of the U.S. Government in Asia. These will not go out automatically with Mr. Acheson, when and if he departs. He is surrounded by men in the State Department who are devoted to him and committed to his policies. As American policies are steadily merged with and cloaked in U.N. policy, the adoption of new attitudes and policies becomes ever more difficult. Only the strongest public pressure can compel the Truman Administration to tackle the monumental and necessary job of reorientation which was called for (among other things) at the polls last Tuesday.

The threat and the evil

The most meaningful of Mr. Acheson's attitudes is of course his attitude toward the life-and-death problem of his time, how to rid the world of the threat and evil of Soviet Communism. During his eight years at and near the top of the State Department his attitude has been that the problem does not exist. On Nov. 14, 1945 Mr. Acheson spoke of solving the world conflict through "closer understanding" between Communists and non-Communists "in the spacious atmosphere of honesty, candor and knowledge." Now he speaks of meeting Communist strength with anti-Communist strength. But he has neither abandoned nor materially qualified his conviction that the problem is how to get along with Soviet Communism—not how to rid the world of it. Last March 16 at Berkeley, Calif., in a restatement of his views and policy, he based his entire position on the possibility of "coexistence" with Soviet Communism. In a speech to the U.N.

General Assembly last Sept. 20 he spoke of "a cooperative relationship" and a "cooperative peace" to be achieved between the free world and the Communist world. He acknowledged that this relationship would require "some modification in their aggressive policies. . . ." But he has never acknowledged that there is any inherent and fundamental conflict between Communism and freedom. Indeed, in his speech to the General Assembly, he denied in measured words that there is such a conflict. Discussing the nature of "the obstacle to peace," he said:

"It is not the existence of different social and economic systems in the world."

"Let sleeping dogs . . ."

The attitudes which Mr. Acheson has taken in Asia flow naturally from his over-all attitude. Many passages can be quoted to show that he has had rough things to say about the Communists of Asia and has been for facing up to them. But, as LIFE reads the whole record, these passages in fact conceal his fundamental positions. These positions, and the assumptions underlying them, can be summed up as follows:

Asia is in revolution. The Communists are revolutionaries. They therefore have the advantage, and there isn't much to be done about it. As the Secretary said in his letter transmitting the famous China White Paper of Aug. 5, 1949, "we must face the situation as it exists in fact." This situation is not really so bad. The Communists of Asia, and especially of China, are not inherently our enemies. They will not attack unless they are provoked. The guiding principles of U.S. policy must therefore be—do not provoke the Communists of Asia, and discourage or at most minimize any action in Asia which is likely to provoke them.

It may be hard to believe that the U.S. Secretary of State has held anything resembling these views since the Communists did attack in Korea. But he has. Since June 25 Mr. Acheson has taken two attitudes which are all the more harmful because they are contradictory: 1) the Chinese Communists really are—or at least could be—the friends of the U.S.; 2) nonetheless the U.S. is mortally afraid of them, and must let them know as much on every possible occasion. In an interview on Sept. 10, speaking of the Communist leaders in Peking, he remarked that the free nations are "their friends." His pleas to the Chinese Communists not to enter the war in Korea, his constant reassurances to them that the U.N. forces in Korea have no designs upon them, were taken at home as reasonable devices of preventive diplomacy, but in Asia they were read as exhibitions of naked fear. General MacArthur, for one, deplored them and foresaw that if they had

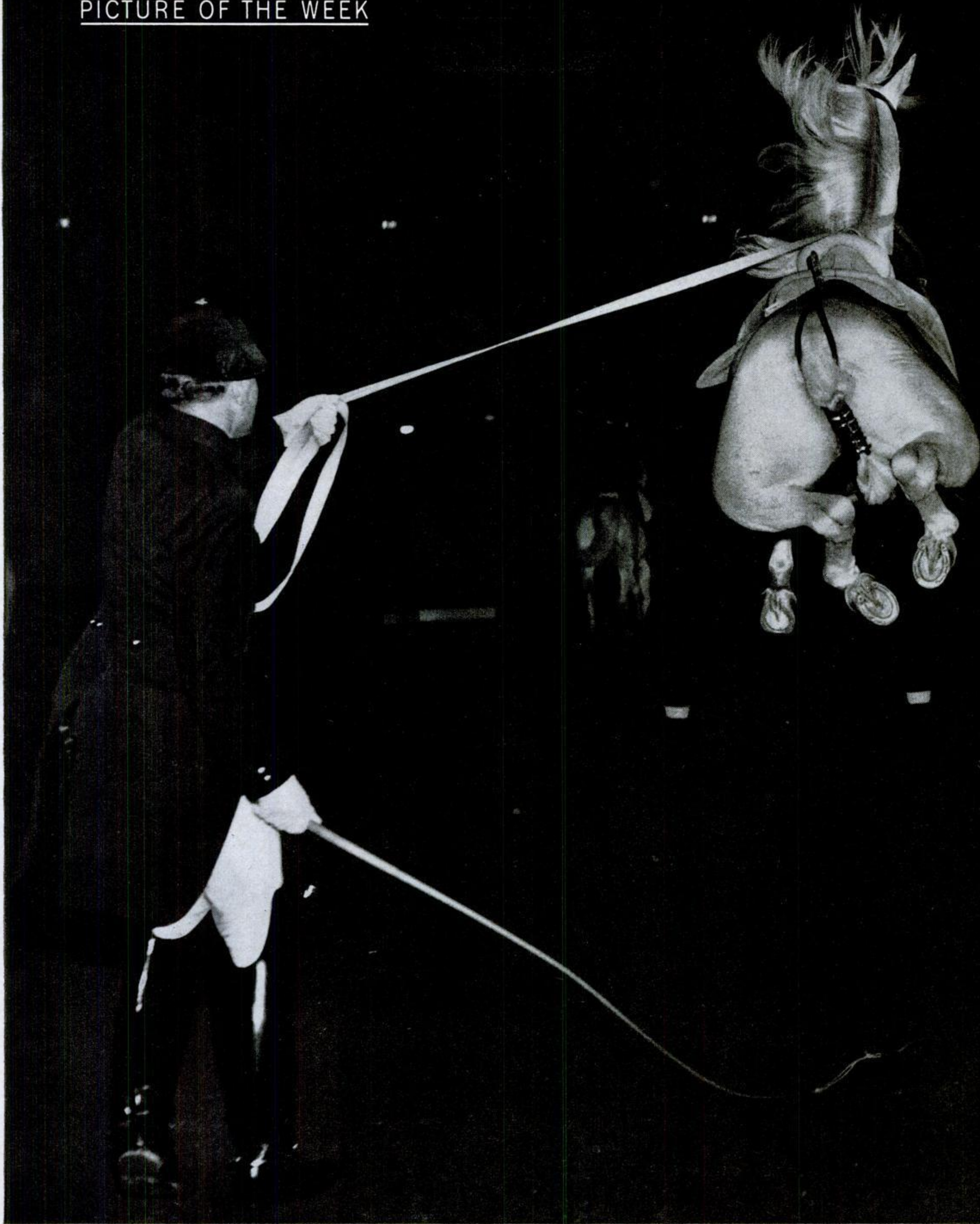
any effect at all it would be to encourage the Chinese Communists to come out shooting.

The record of what has actually been done at three points of key and current conflict—a record better sought in Asia than in the fashioned statements of Washington and Lake Success—stands in bare contrast to the actual turn of events. In Korea before June 25, the official assumption that the Communists would not attack from North Korea unless they were provoked conditioned every important position taken by the U.S. and imposed upon the government of South Korea. The essence and purpose of Mr. Acheson's policy toward the Communist government of China since the fall of 1949 has been to recognize "the situation as it exists" and, among other things, admit the Peking regime to the U.N. when and if this step becomes politically possible. It cannot be said too often that the Secretary of State, and no one else, sold Mr. Truman the view which led, in early January of this year, to the President's fateful conclusion that Formosa was of no strategic value to the U.S.—a conclusion which in effect told the Communists the U.S. would not "draw the line" there or elsewhere in Asia. Politically, the sure effect of Mr. Acheson's policy toward the Nationalists is to deprive them of Formosa and to eliminate them from Asia as quickly and quietly as possible.

The best hope of peace

Foreign policy is of course the responsibility of the President, and in this sense Mr. Acheson's record is Mr. Truman's record. Moreover the President has shared his Secretary's attitudes on nearly all important points of policy; on Oct. 9 he was happy to accord him "a place of pre-eminence among the greatest of our Secretaries of State."

On one occasion—the most significant occasion of the postwar years—Mr. Truman has taken a bold line in Asia. The attack in Korea contradicted every assumption and every calculation which then underlay American policy in Asia. So did Mr. Truman's decision to meet the attack head-on. Perhaps the President is capable of taking equivalent decisions now and in the critical future, decisions which will similarly reject and correct the fallacies of Mr. Acheson and the many who think and act as he does. Perhaps the President is capable of installing a Secretary of State who is not congenitally afraid of the Communists of Asia, who perceives in Soviet Communism the real and committed enemy of the free world, who will personify a true reform of American policies and attitudes in Asia. Here, if anywhere, lies the best hope of the peace which Mr. Acheson so eloquently invokes and so effectively defeats.



A LIPIZZAN STALLION BEGINS A BALLOTADE

Looking for all the world like a carved horse on a merry-go-round, this Lipizzan is performing a ballotade, one of the most spectacular movements in the repertory of the famous horses (LIFE, Nov. 6). Cued gently by his rider's whip and steadied by the rein, he has leaped into the air, where he was caught by the photographer

with his hind legs tucked up under him. An instant later he kicked them out again to complete the maneuver, one of the balletlike stunts which the Lipizzans have been showing off on their tour of the U.S. and Canada. At home in their Austrian pastures some of the Lipizzans often leap into ballotades just for the fun of it.



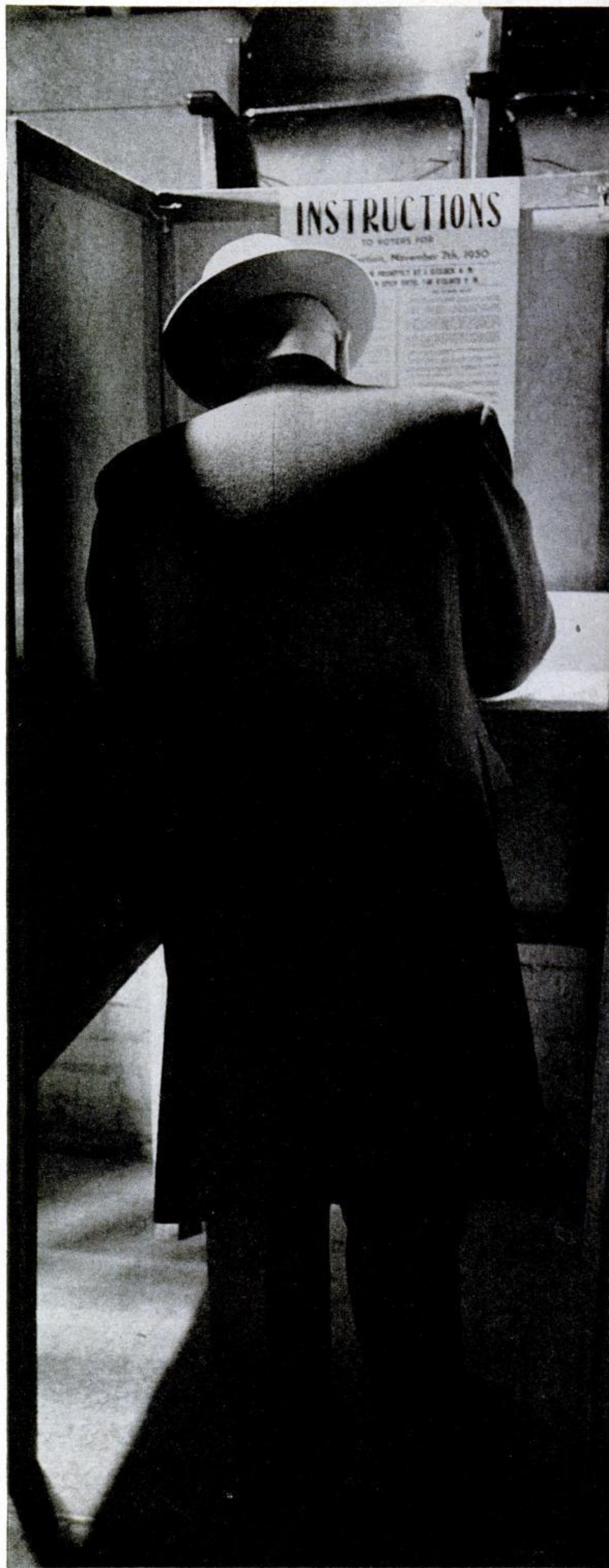
PRE-ELECTION SCARE startled Truman in St. Louis when hotel employes dislodged screen that fell 12 stories near car in which he was riding with sister Mary.

ELECTION BRINGS ROUGH WEATHER FOR TRUMAN...

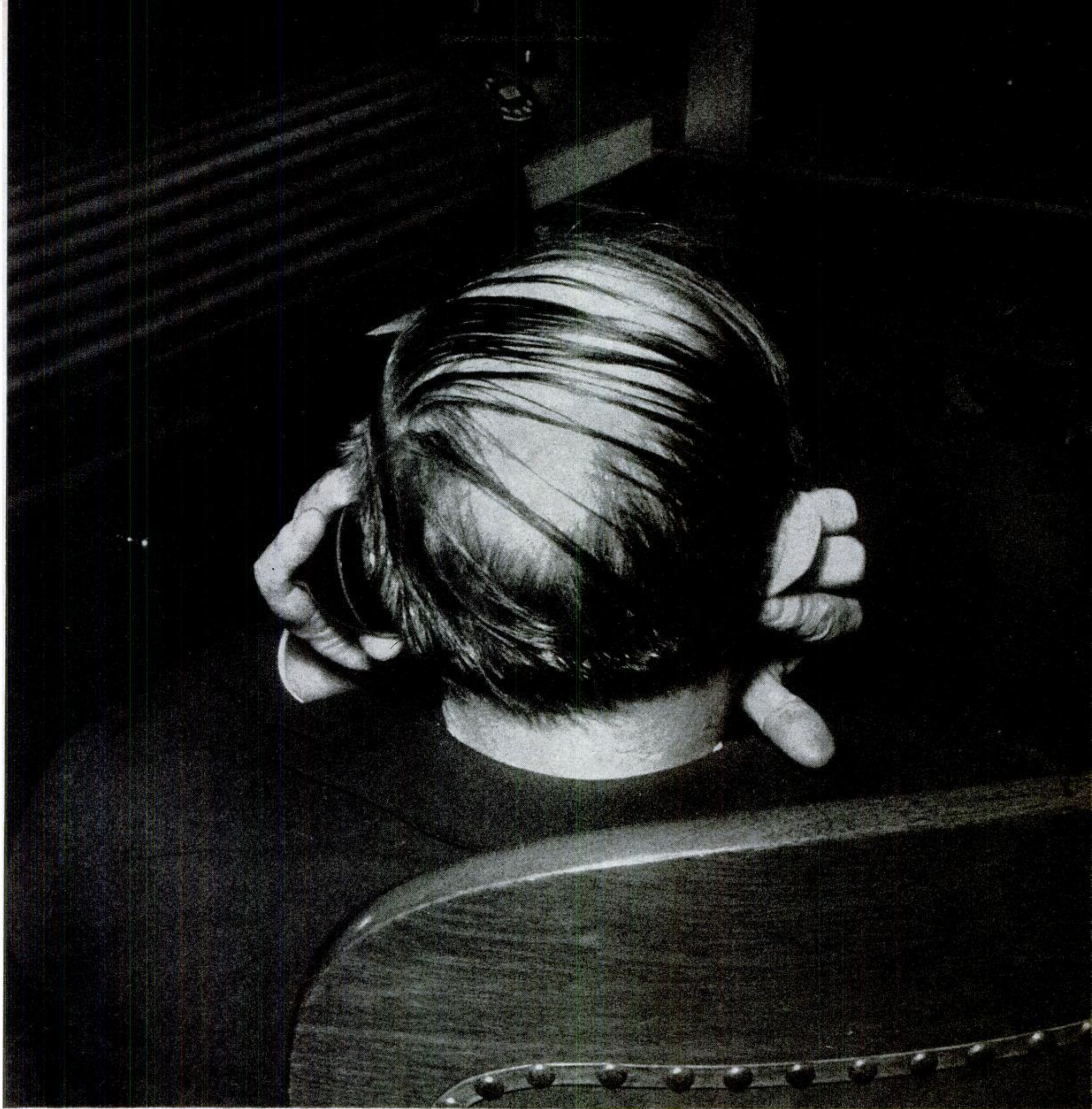
The week preceding the election did not go well at all for President Truman. On Nov. 1 two Puerto Ricans tried to kill him (LIFE, Nov. 13). Four days later in St. Louis, where he had made a stump speech for the Democratic ticket, Truman showed unaccustomed jitters (*above*) when a window screen crashed to the pavement nearby. When he drove from Kansas City to Independence, Mo. to vote, the weather was chilly and gray. A skidding motorist nearly rammed Truman's Lincoln; a motorcycle cop was knocked cold when he slid into another car. At 9:30 a.m., in an open booth (*right*), the President marked his ballot straight Democratic. "What do you expect the President of the U.S. to do?" he asked querulously.

Truman's vote was in Missouri, but his mind was in Ohio. The Democrats had worked two years to beat the Fair Deal's *bête noire*, Senator Robert ("Mr. Republican") Taft. The A.F. of L., C.I.O. and United Mine Workers ganged up on Taft because of his Taft-Hartley law. Vice President Barkley invaded Ohio to stump for Taft's likable but unimpressive opponent, State Auditor "Jumping Joe" Ferguson. If the Democrats beat Taft, Truman would feel good no matter how the election went elsewhere.

Back in Washington that afternoon, Truman boarded his yacht *Williamsburg* to await the election returns. The water in Chesapeake Bay was unpleasantly choppy. But the President professed to be contented ("I know it's going to come out all right"). As in 1948, Truman went to bed early (9 o'clock). Meanwhile in Ohio, Senator Taft (*opposite page*) was wide-awake.



MARKING BALLOT, TRUMAN GIVES VOTERS GOOD VIEW OF HIS OVERCOAT



GETTING CONGRATULATORY PHONE CALL FROM EVERETT DIRKSEN, G.O.P. VICTOR IN ILLINOIS, TAFT GIVES CAMERAMAN GOOD VIEW OF UNRUFFLED HAIR

... AND CLEAR SAILING FOR TAFT

Election day was sunny and pleasant when Senator Taft voted at 8 a.m. near his suburban Cincinnati home. All through the day the weather held fine and the turnout big. Taft seemed contented. That night he went to the Cincinnati *Times-Star*, in which the Taft family owns the controlling interest, to get the returns.

They were unbelievably good. Taft had carried all but four of Ohio's 88 counties. To the dismay of organized labor, he also carried every major industrial center and won by 430,000,

the biggest plurality given an Ohio senatorial candidate in 22 years. Stunned, P.A.C. Director Jack Kroll blamed the Korean war and a national trend "that nobody could detect." Taft was quick to call it a vote of no confidence in the Fair Deal and Administration foreign policy.

On the day after election President Truman awakened early to get the news about Taft. And that was not all. The President, who forecast a Democratic landslide, found his breakfast menu was pretty much all crow (*following pages*).

VICTORY SMILE spreads across Senator Taft's face as he waves to supporters and leaves for night.



CONTINUED ON NEXT PAGE



BED-BOUND MAYOR, victorious Fletcher Bowron of Los Angeles, displays wires in hospital, where

he was confined because of an infection. He successfully defended his administration on graft charges.



DEFEATED LEFT-WINGER, Rep. Vito Marcantonio, is cheered as he glumly enters headquarters.

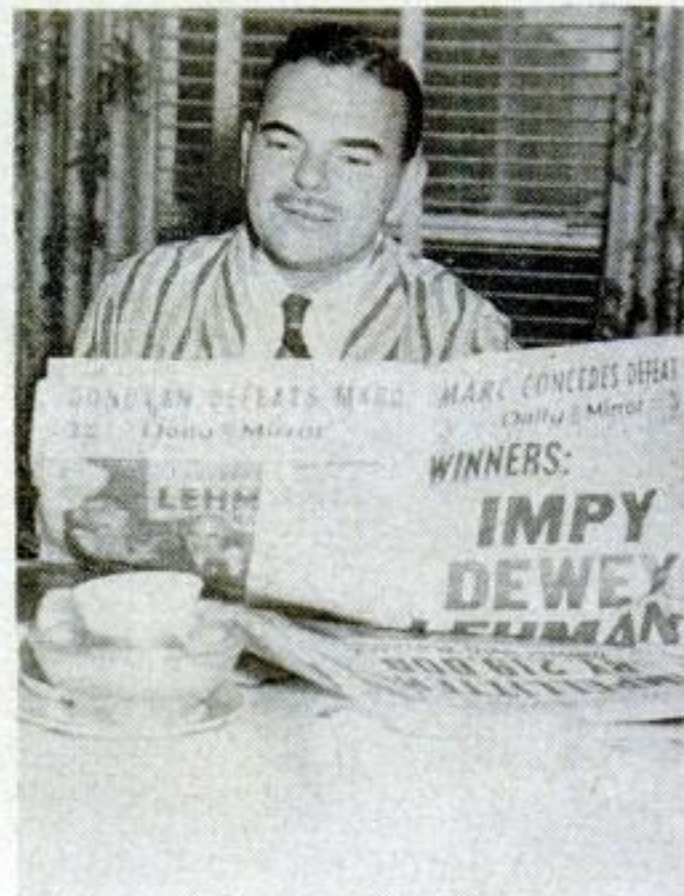
REPUBLICANS TRIUMPH ON THE STATE LEVEL

The surprising proportions of Taft's victory in Ohio reflected a nationwide Republican trend. The G.O.P. increased its hold on governorships from 19 to 25 (*opposite page*) with the Michigan race undecided. The big winners were Tom Dewey in New York (*below*) and Earl Warren in California. Both won third terms by huge majorities, Warren defeating James Roosevelt, F.D.R.'s eldest son, by nearly 2 to 1.

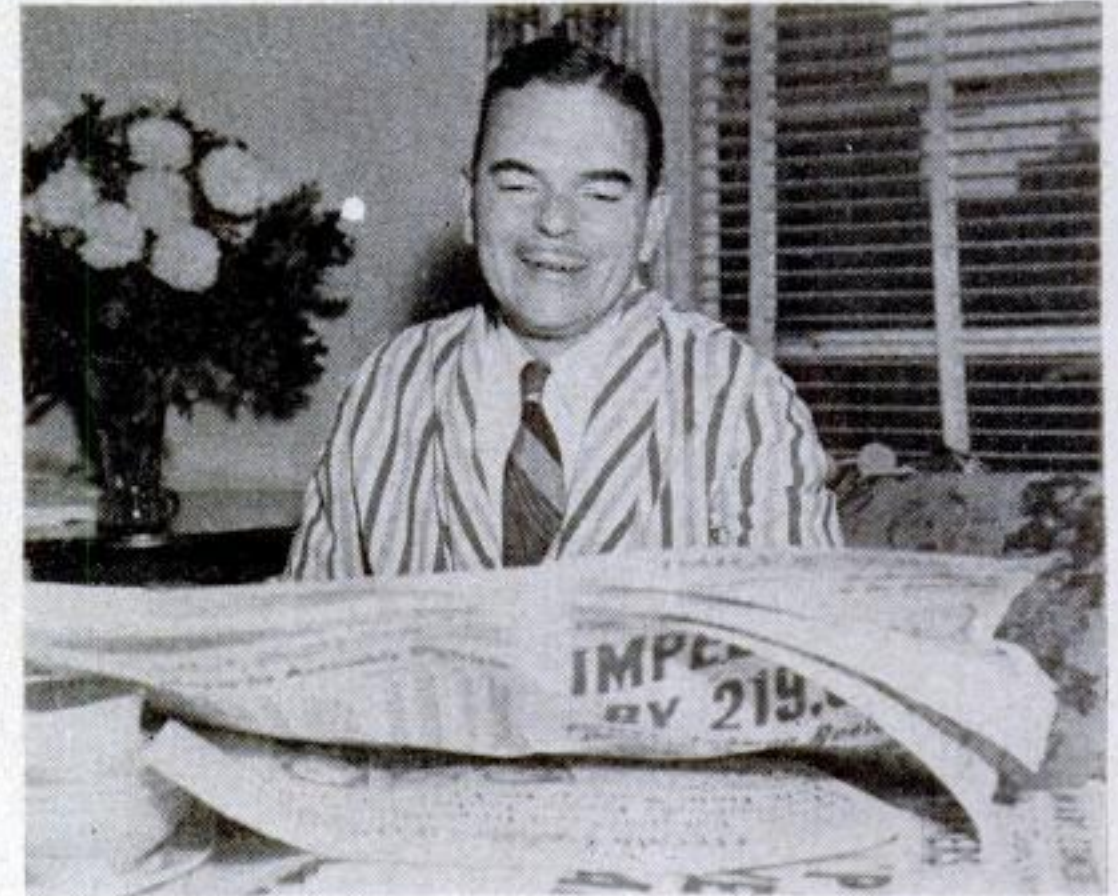
All over the U.S. independent voters did an unusual amount of sharpshooting. The most spectacular results were in New York, where Vincent Impellitteri became the first man ever elected mayor without the backing of a major party. Another mayor, Fletcher Bowron of Los Angeles (*left*), had something to gloat about. He beat off seven opponents in a recall election. There were two striking election casualties. In New York, Vito Marcantonio (*above*), the splotenic left-winger who has followed the Communist party line in Congress 13 years, was finally belted out by the voters. And in Chicago, Jake Arvey, whose Democratic machine failed to reelect Senator Scott Lucas, sat up late election night nursing his defeat and his ulcers and announced he was through as Cook County boss.



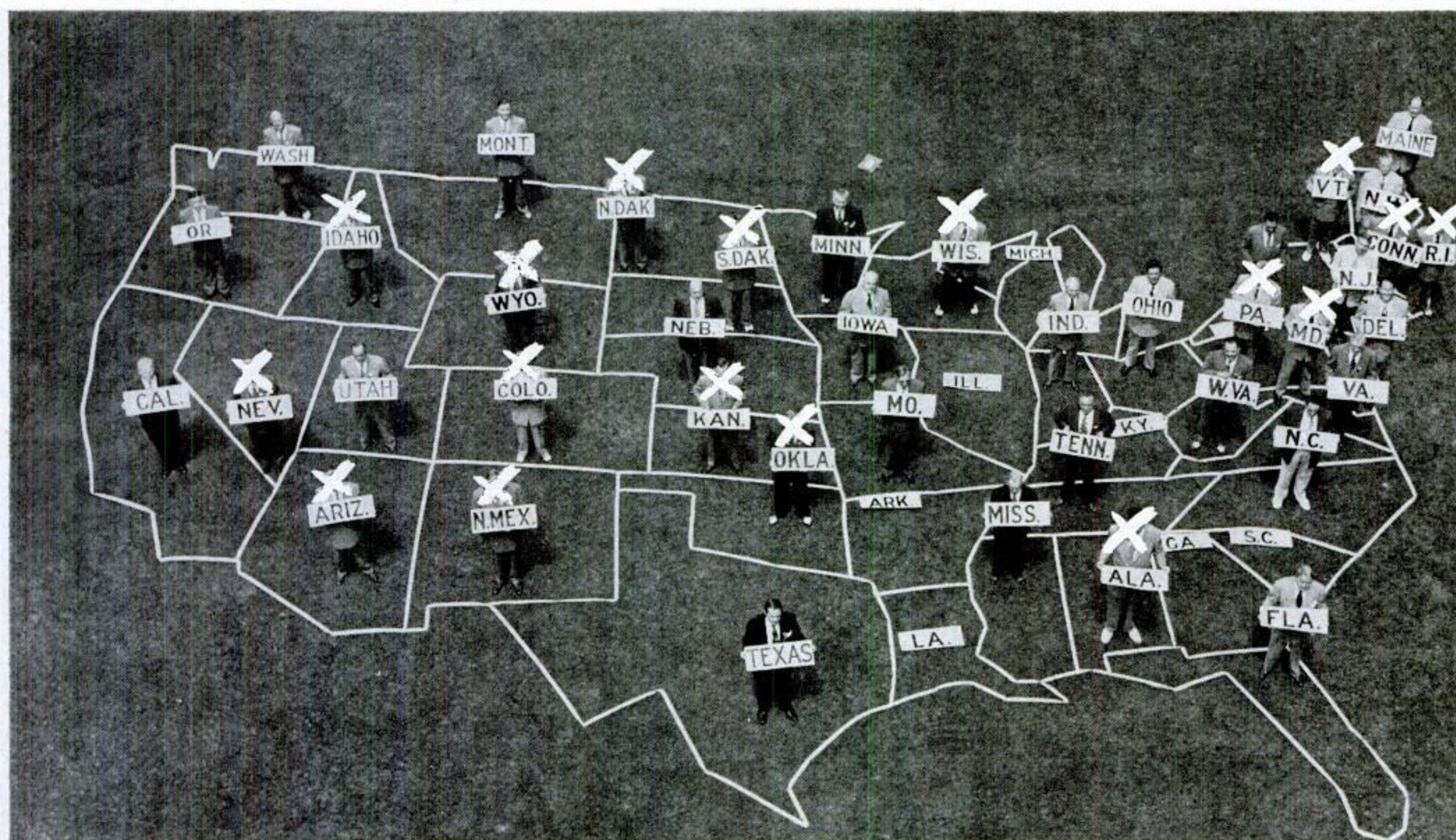
WHAT PAPER DOES DEWEY READ? was question which presented itself to New Yorkers on day after the election when the governor was shown in the



Herald Tribune, the *Mirror* and the *News* getting all the hot dope on his sweeping election victory from, respectively, the *Herald Tribune*, the *Mirror*, the *News*.



18 STATES GET NEW GOVERNORS



MAP FULL OF GOVERNORS, photographed at Governors' Conference (LIFE, July 3), is marked with Xs denoting men replaced by new governors

(below). Of 33 states voting for governors 14 re-elected incumbents, with one election (Michigan) still in doubt. Some governors did not run. Wisconsin's Rennebohm, for instance, retired because of health, Pennsylvania's Duff, Kansas' Carlson and Rhode Island's Pastore went to Senate.

REPLACEMENTS INCLUDE 14 REPUBLICANS, 4 DEMOCRATS



IDAHO
LEN JORDAN (R)



WYOMING
FRANK BARRETT (R)



SOUTH DAKOTA
SIGURD ANDERSON (R)



NORTH DAKOTA
NORMAN BRUNSDALE (R)



WISCONSIN
WALTER KOHLER JR. (R)



CONNECTICUT
JOHN LODGE (R)



NEVADA
CHARLES RUSSELL (R)



COLORADO
DAN THORNTON (R)



KANSAS
EDWARD ARN (R)



PENNSYLVANIA
JOHN FINE (R)



MARYLAND
THEODORE MCKELDIN (R)



VERMONT
LEE EMERSON (R)



ARIZONA
HOWARD PYLE (R)



NEW MEXICO
EDWIN MECHEM (R)



OKLAHOMA
JOHNSTON MURRAY (D)



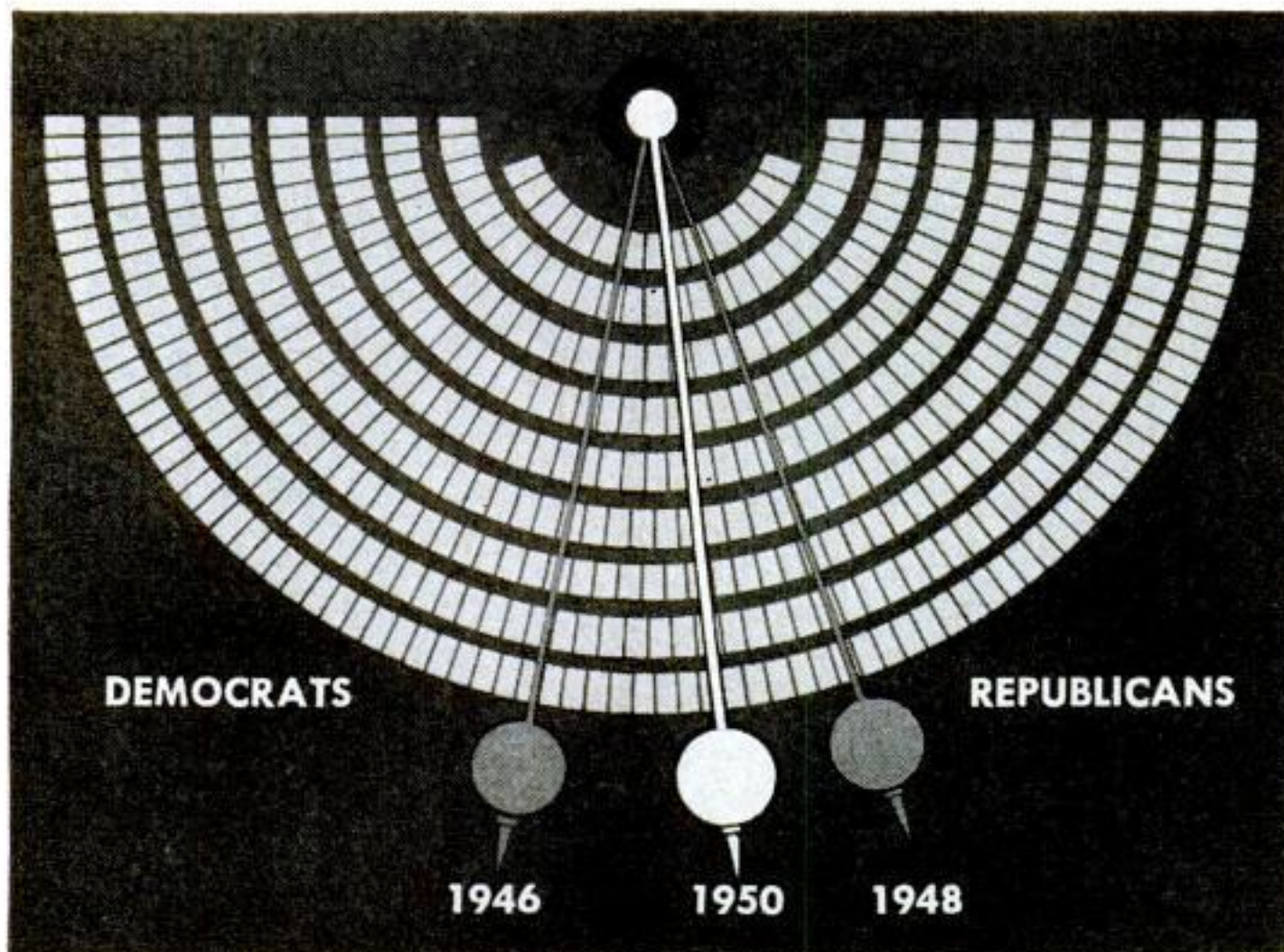
ALABAMA
GORDON PERSONS (D)



SOUTH CAROLINA
JAMES BYRNES (D)



RHODE ISLAND
DENNIS ROBERTS (D)



REPUBLICAN PENDULUM is shown with arm dividing the House according to election swings. In 1946, G.O. P. won 246 places, took over half the seats. In 1948 it got only 171 seats (38%). Now the swing gives it at least 199 seats (45%).

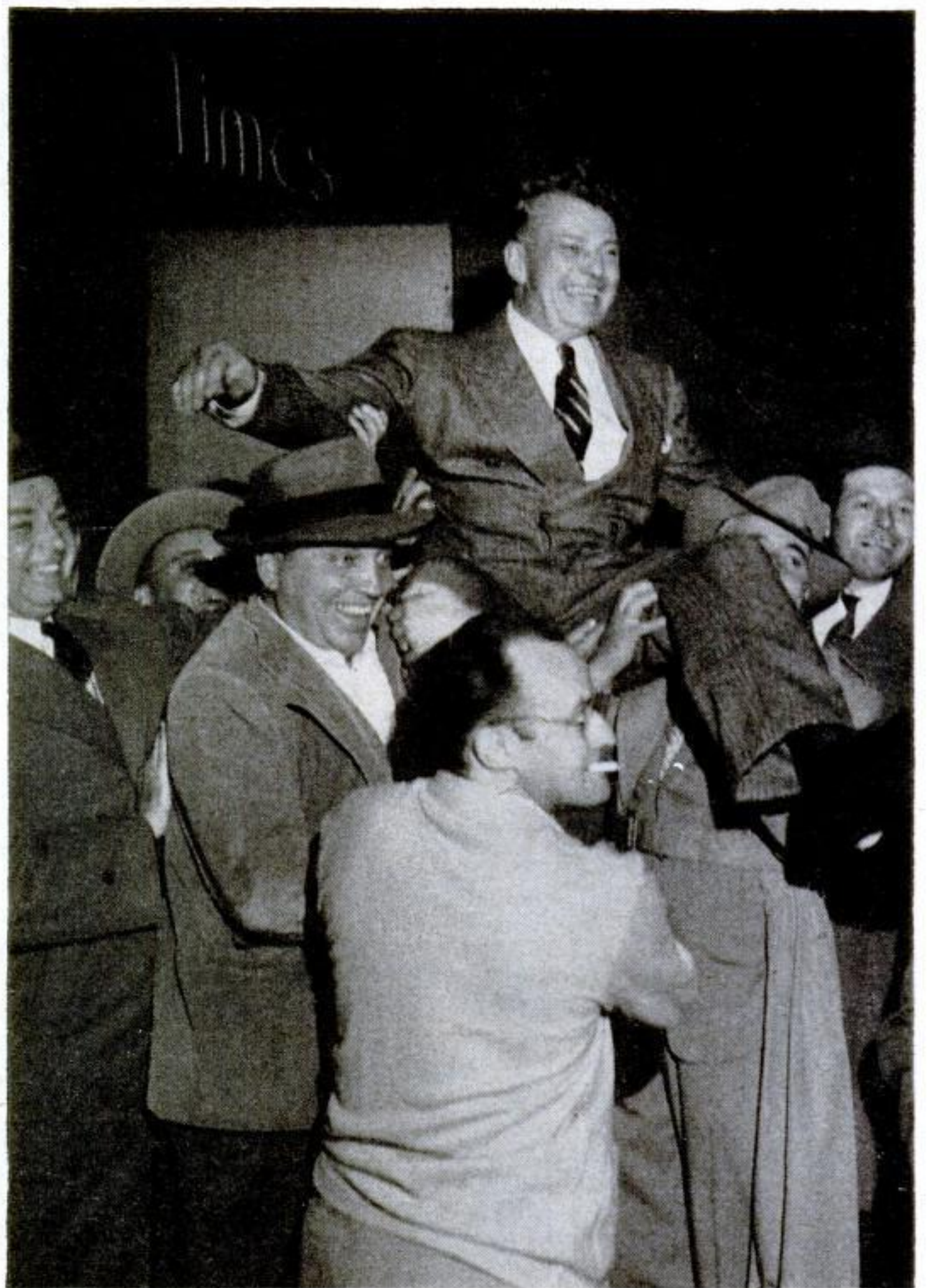
THE NATIONAL PENDULUM SWINGS

At the national level the Republican party proved it was very much alive, capturing 52% of the largest off-year popular vote. And from the standpoint of practical politics the outcome in Congress could hardly have been better for the Republicans. They cut the Democratic majority in the Senate from 12 to two and from 92 to 36 in the House. They decapitated the Senate's high command by defeating Majority Leader Scott Lucas in Illinois, Majority Whip Francis Myers in Pennsylvania and Millard Tydings, head of the Armed Services Committee. The Democrats would have to use new, untried leaders for the thankless job of organizing Congress. And Truman in 1952 could hardly attack the 82nd as a "no-good-do-nothing" Congress—as he attacked the 80th—without impugning his own party.

The election certainly buried Truman's Fair Deal—at least temporarily. There would be no repeal of the Taft-Hartley Act. The Brannan Plan was dead, as was the Democratic program for socialized medicine. The Administration's future conduct of foreign policy would come under critical scrutiny. Almost everywhere during the campaign Secretary Acheson was under Republican fire. In Illinois, Dirksen went so far that Democrats charged the Republican party was reverting to isolationism. The charge was denied by such key Republicans as Smith of New Jersey and Wiley of Wisconsin. Taft of Ohio made it plain that he would challenge future decisions but he added, "Only an idiot would be an isolationist today."



DEMOCRATIC LOSERS, Helen Gahagan Douglas of California and Scott Lucas of Illinois, face microphones to concede defeat for Senate. In background of Lucas picture is Democratic Senator Paul Douglas (with glasses). Lucas was pallid with anger at defeat, sent no congratulatory wire to opponent Dirksen (right).



REPUBLICAN WINNERS, Richard Nixon (top) of California and Everett Dirksen of Illinois, celebrate their election. Both hammered away at Communism in the campaign. Nixon's foreign policy views are considered more internationalist than those of Dirksen, who has called Marshall Plan "operation rathole."

So Good— So Easy—

IT'S THE PERFECT FAMILY SUPPER!



**A SUNDAY NIGHT
TREAT** that's ready in 5 minutes!

When the family gathers round the table (or the fire) on a Sunday evening, here's a supper that's sure of a warm welcome... Franco-American Spaghetti, hot rolls, a tossed green salad, coffee or milk, and fruit cup.
Mmm! Everybody loves that Franco-American. It's fine, firm, tender spaghetti... cooked in a tempting sauce of rich, juicy, sun-red tomatoes—tangy, well-aged Cheddar cheese—and eight other choice ingredients.
Just heat and serve Franco-

American as it comes from the can, for a delicious main dish or side dish that's ready in five minutes. Use this spaghetti as a base for your own special dishes, too. For example, for a lunch that's delicious and different, combine Franco-American Spaghetti and canned salmon in a casserole. Add buttered bread crumbs. Bake 20 minutes and serve... there's a dish the whole family will love! Get several cans of Franco-American Spaghetti at your grocer's next time you shop.



IT'S SO THRIFTY—
ONLY PENNIES
A PORTION



Franco-American SPAGHETTI

V-8* Has Lively Flavor and Goodness *no single juice can match!*

*V-8 Vegetable Juices
is a delicious blend
of 8 juices in one drink!

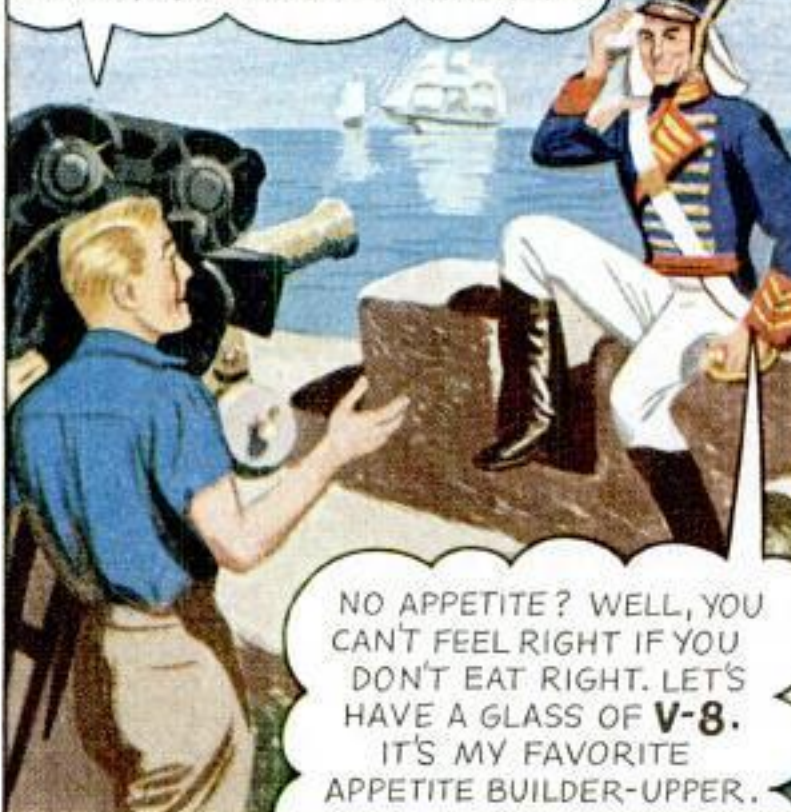


V-8 FOR VITAMINS
V-8 FOR VITALITY

John Payne
Starring in
"TRIPOLI"
A PINE-THOMAS PRODUCTION
Released through Paramount Pictures
Color by Technicolor

HOW JOHN PAYNE WINS A SPECIAL OSCAR!

GOLLY! THAT WAS SOME JOB SCALING THAT WALL, JOHN. I COULDN'T DO IT ON A BET. NO ENERGY, DON'T EVEN FEEL LIKE EATING.



NO APPETITE? WELL, YOU CAN'T FEEL RIGHT IF YOU DON'T EAT RIGHT. LET'S HAVE A GLASS OF V-8. IT'S MY FAVORITE APPETITE BUILDER-UPPER.

SA-AY! THIS V-8'S REALLY GOT IT. LET'S LOOK AT THE MENU—I FEEL LIKE EATING FOR A CHANGE.

NOTHING LIKE V-8'S LIVELY FLAVOR TO PEPU THE APPETITE. NO SINGLE JUICE CAN MATCH IT BECAUSE V-8 HAS 8 DIFFERENT VEGETABLE JUICES.



THAT NIGHT—AT HOME I MOVE WE VOTE JOHN PAYNE A SPECIAL OSCAR FOR TELLING US ABOUT V-8! IT SEEMS TO HELP ALL OF OUR APPETITES.

GEE MOMMY—THIS V-8 IS GOOD.

MAY I HAVE SOME MORE?

V-8 MUST BE WONDERFUL FOR US, BECAUSE EVERY GLASS CONTAINS GOODNESS OF 8 GARDEN FRESH VEGETABLE JUICES.



MADE BY THE MAKERS OF Campbell's SOUPS
*V-8 is a trademark owned in the United States by Campbell Soup Company; in Canada by Campbell Soup Company Ltd

The "Fresh Up"



KEEP A CASE
AT HOME
FOR YOUR FAMILY AND GUESTS!



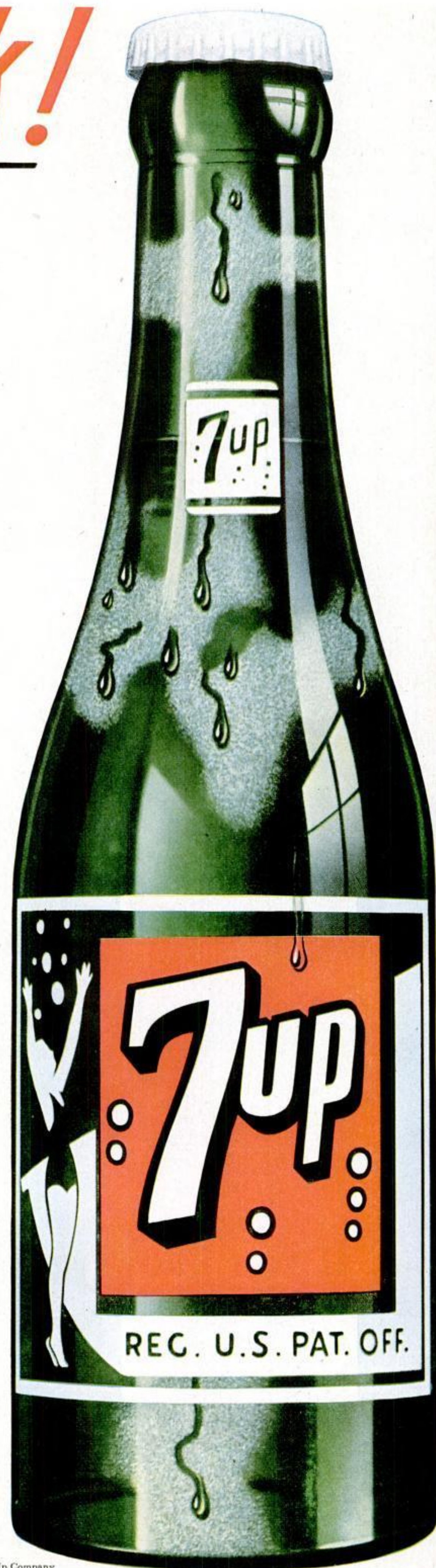
Family Drink!

*So pure... So good...
So wholesome for everyone!*

Mom and Dad enjoy the programs as much as their youngsters do. And naturally, *all-family* fun means chilled bottles of 7-Up—the *all-family* drink. Sparkling 7-Up with its fresh, clean taste and delicate flavor, appeals to all ages... children and grown-ups alike. Cheerful 7-Up is so pure... so good... so wholesome they all can enjoy that “fresh up” family feeling.

Let the happy *all-family* drink add to your *all-family* fun often. Keep tempting, lively 7-Up in your refrigerator always. Buy a case to serve your family and friends wherever you see those bright 7-Up signs on display.

You like it... it likes you!



Stories of Famous Values

Joseph B. Stack knew a value when he found it!

For \$250 He Bought a \$3,500 Gold Piece!

Mr. Stack, of New York City, is one collector who has certainly made his hobby pay off handsomely. He knew the story of this rare \$5 goldpiece, *privately* minted during the California gold rush of '49

by a small band of adventurers from Massachusetts. And when he found the coin in a curio shop, he gladly paid \$250 for it . . . fully realizing it was actually worth many more than ten times the price!



If you know value, you'll agree . . .

at today's moderate price, **HUNTER**, long famous as America's luxury blend, is an exceptional value in whiskey . . . with a superior flavor no one has been able to copy in ninety years!

Hunter-Wilson Distilling Co., Inc., Louisville, Ky. Blended Whiskey 86.8 Proof. 65% grain neutral spirits.



THE SHIFTING COLOR LINE

Navy ignores it, Robeson goes on exploiting it

On Nov. 4, at the Navy's Pre-Flight School in Pensacola, the graduation parade was led by a Negro, Dave Campbell (*below*), 23. He stood so high at the end of the course that the Navy, once the most reluctant of the services to break the color line, made him the first Negro Cadet Regimental Commander in its history.

On Nov. 7, in Washington, another Negro stood out—in another way. Top State Department officials shunned a big party at the Russian Embassy, but Singer Paul Robeson (*right*), who has long been used by Reds to exploit the color line, came early, stayed late, seemed delighted to be there.



AT RED PARTY Paul Robeson mingles happily with guests under Stalin's portrait.



ON PARADE GROUND Cadet Dave Campbell gives sword salute. A college graduate (Paine), he previously served as an enlisted radar technician.



Style 4304
Deeptone

Aberdeen Last
Scroll Tip

One of a variety of
Nunn-Bush Deeptone Styles

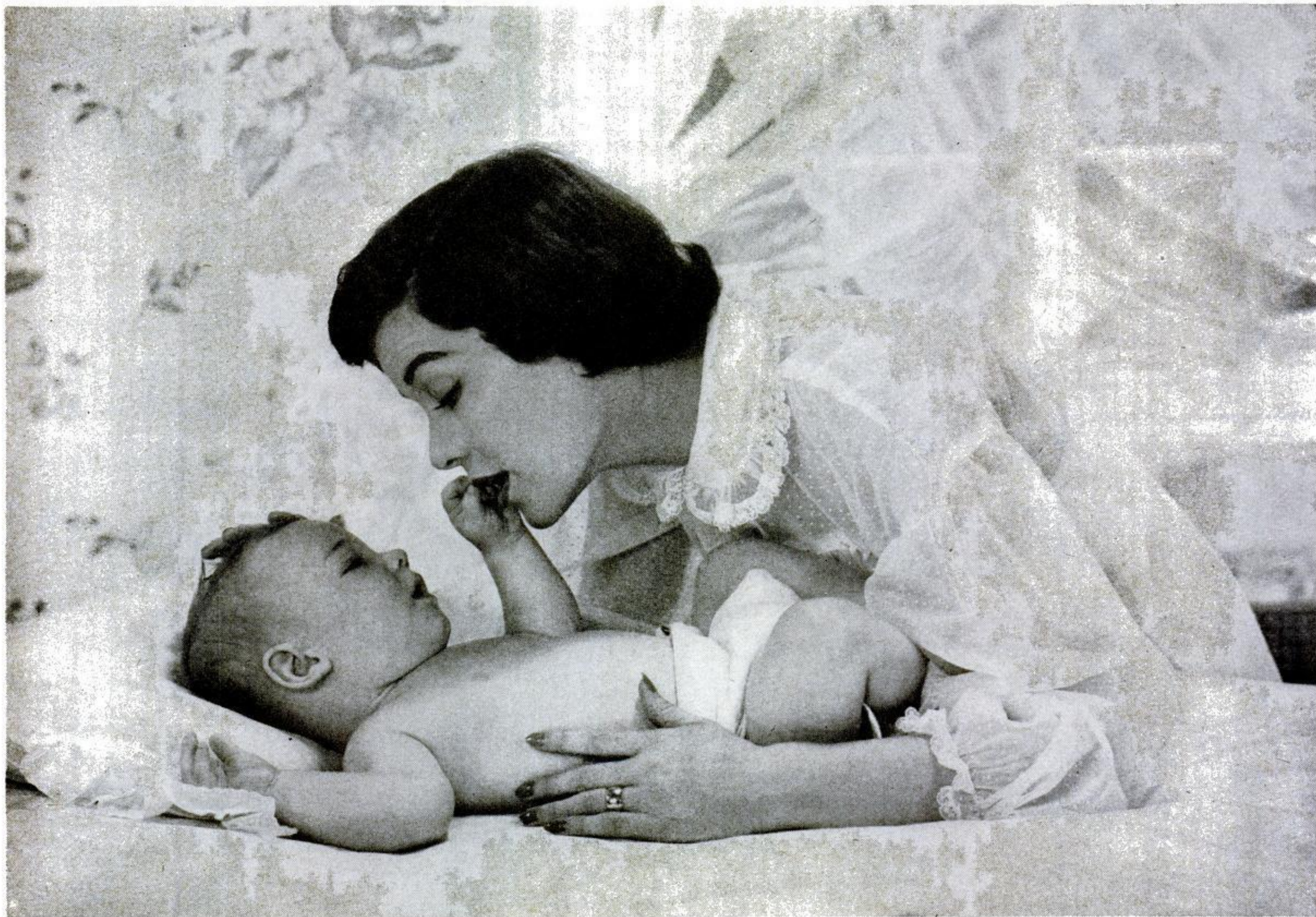
Write for Elaborate
Nunn-Bush Catalog

Nunn-Bush Deeptones *Tempered* Styles in Rich, Harmonizing Browns!

Nunn-Bush Deeptones for fall are among the finest creations Nunn-Bush shoemakers have ever produced. We believe no higher attainment in styling and comfort has ever been reached. Available in a variety of popular models, they are all Ankle-Fashioned for enduring shape-*liness* . . . and extra dollar-saving miles of *satisfying* wear!

See Your Local Nunn-Bush Merchant

NUNN-BUSH SHOE COMPANY • *Manufacturers* • MILWAUKEE 1, WISCONSIN



Your tender care means so much to baby's daily comfort

His Thinner Skin needs your Devoted Care



You change his little sleeping gowns frequently during the day. Anything that touches his skin must be fresh and free of even a suspicion of moisture. You are his only safeguard against discomfort, you know, and your baby's skin really is thinner than yours. Skin studies show it would chafe more quickly, be "injured" more easily.

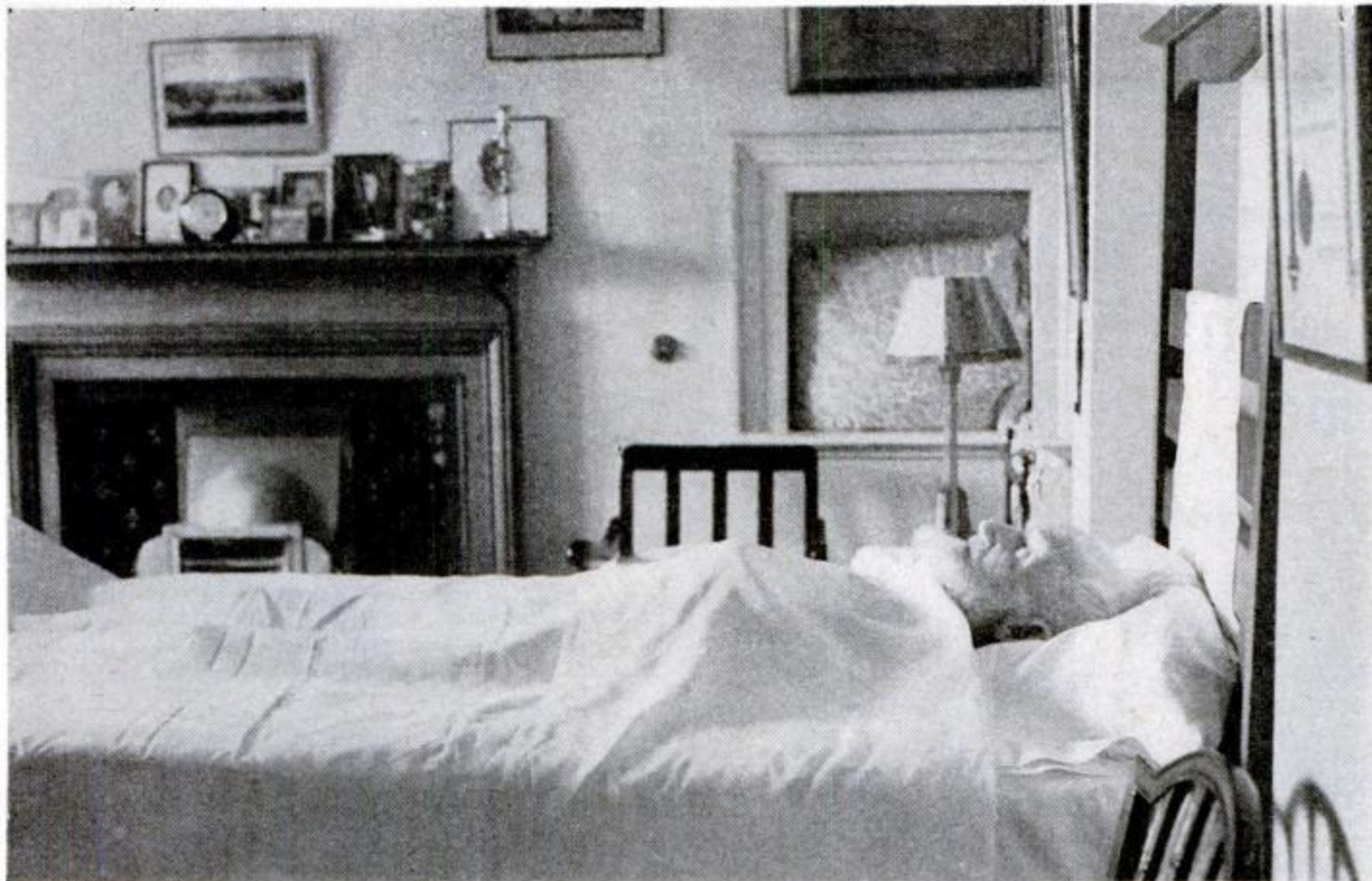
Your choice of baby's bathroom tissue should be guided by 3 "tender skin" qualities. "Old linen" softness that doesn't chafe... high absorbency for clean, *clean* cleansing... and just the right strength to resist tearing or shredding even when wet.



More mothers every day are finding this ideal combination of "tender skin" qualities in ScottTissue. You can trust ScottTissue's "old linen" softness to give your baby's skin gentlest care. Up to 6 months, try lining baby's diaper with 20 or more sheets of fluffed-up ScottTissue. Just flush away the soiled tissue. Easier for both of you.

"ScottTissue," "Soft as old linen," Reg. U. S. Pat. Off.

SCOTTISSUE IS SOFT AS OLD LINEN



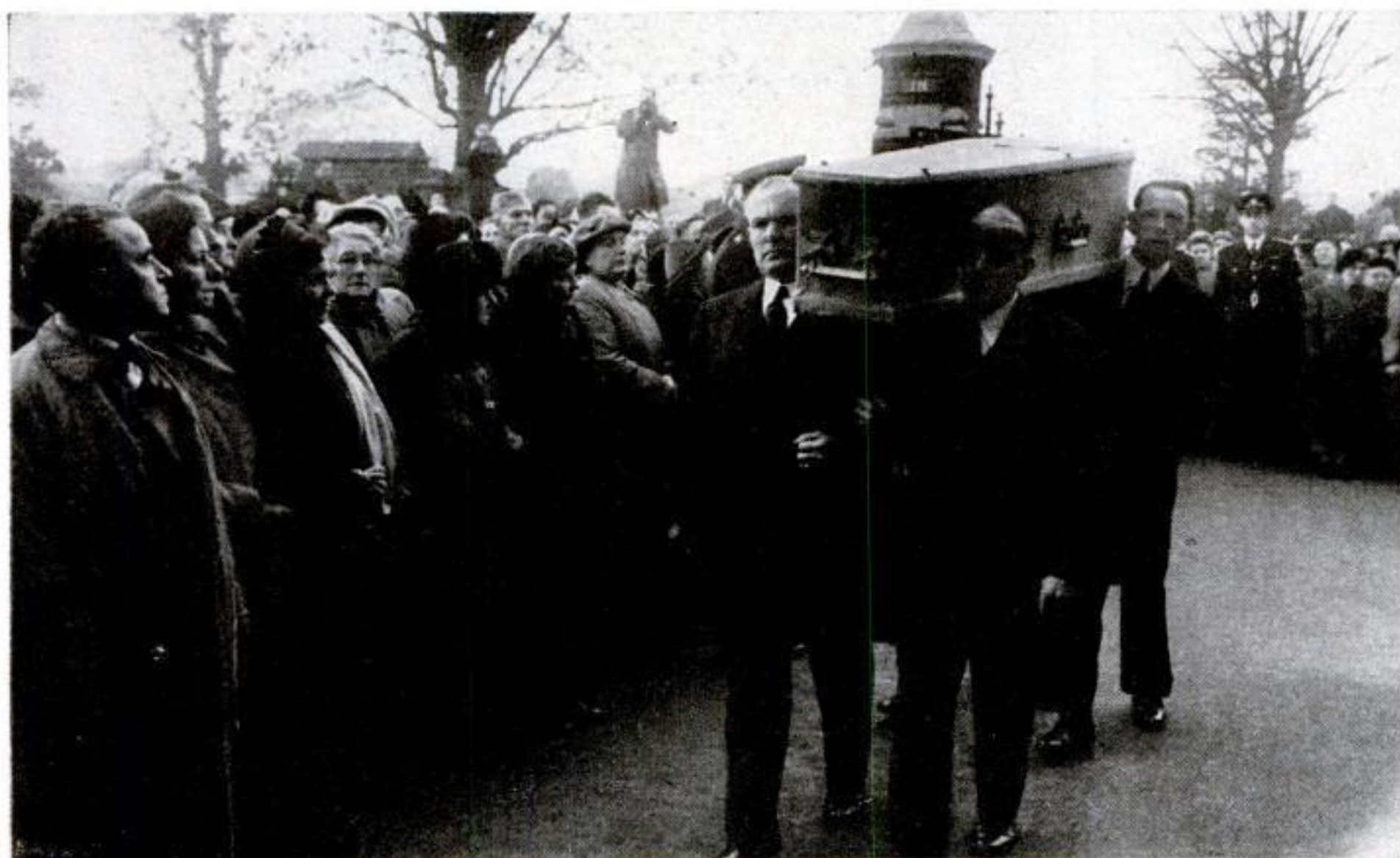
SHAW LIES ON HIS DEATHBED IN HOME AT AYOT ST. LAWRENCE WHERE HE LIVED LAST 42 YEARS

FAREWELL TO A GIANT

G. B. Shaw's career as dramatist, scoffer and wit ends at age of 94

Up to the age of 94, George Bernard Shaw was the most famous, the wittiest and about the liveliest of living playwrights, Irishmen, vegetarians and Socialists. He was the last survivor of the giants who dominated the world of literature and ideas before World War I. For over half a century he had been amusing, irritating and flabbergasting the world with plays, prefaces, novels, music criticism, treatises on politics and economics and an endless flow of epigrams sometimes full of wisdom, sometimes of vanity and almost always memorable. Appearing to different men as genius, reformer, scoffer,

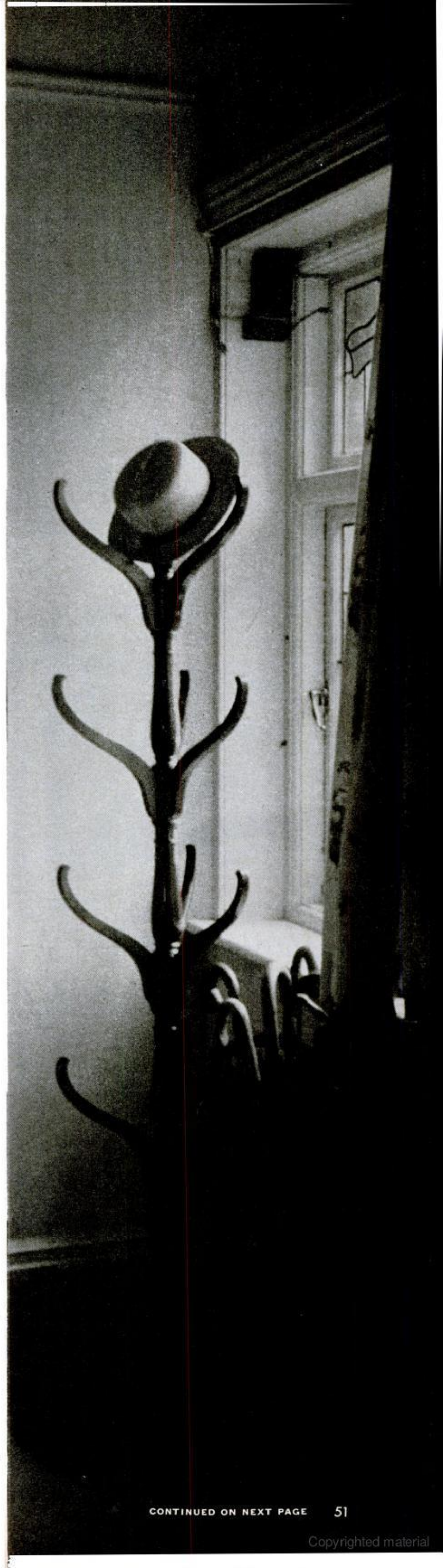
mountebank, he kept up a passionate fight for his somewhat variable ideals and against his constant foes: poverty, hypocrisy, war, capitalism, vaccination and organized religion. On Sept. 10 the old fighter broke his thigh and the will to live went out of him. On Nov. 2 he died. At his request his body was cremated, but his wish that his ashes be mixed with those of his wife, who died in 1943, was not immediately fulfilled. Many of his countrymen felt that he should rest among others of Britain's great, in Westminster Abbey; the decision would be made by Downing Street and the Dean of Westminster.

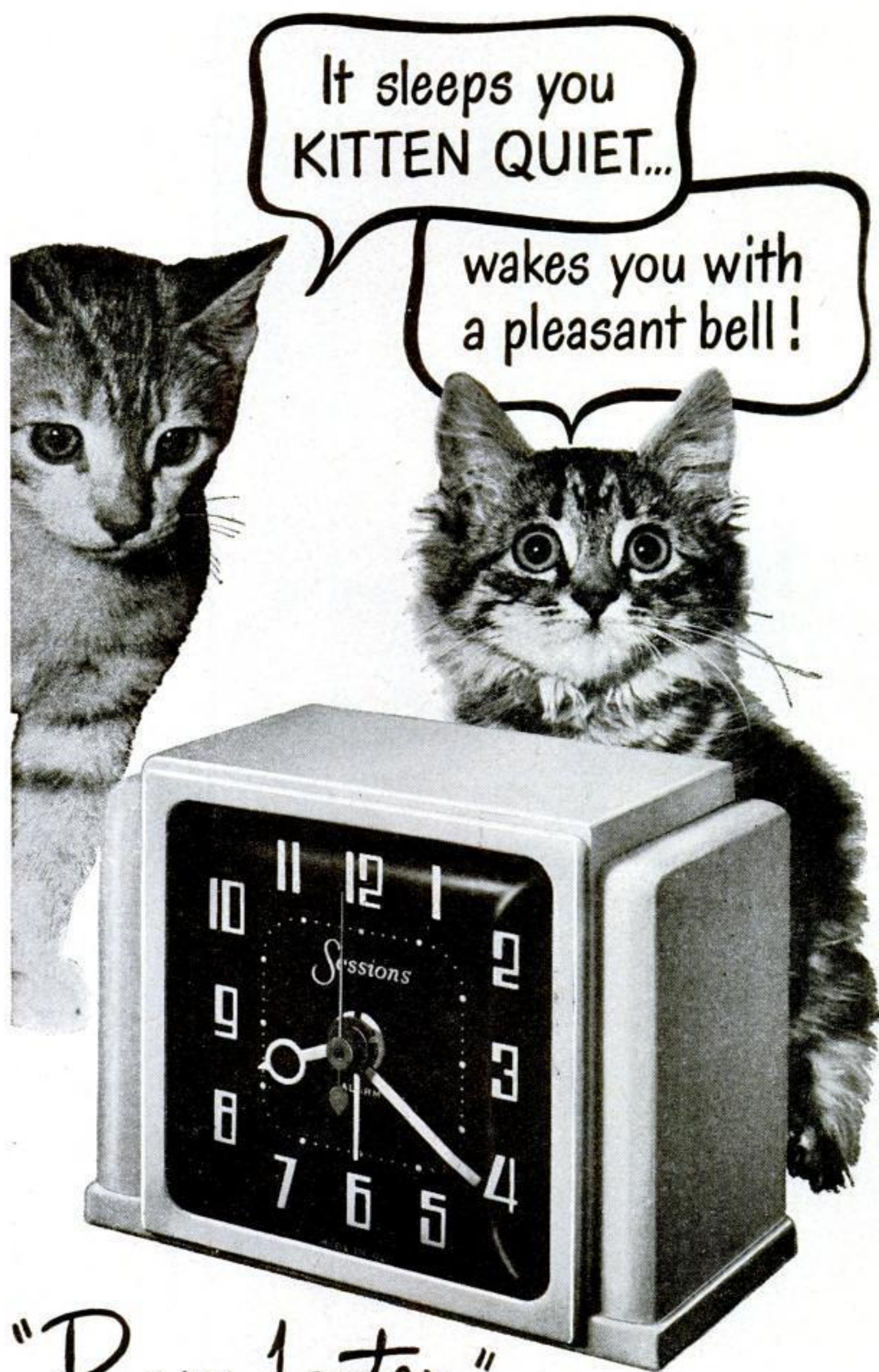


SHAW'S COFFIN is borne by crematorium employees to the chapel for last rites. There were floral

wreaths from, among others, the Communist party's executive committee and William Randolph Hearst.

SINGLE HAT, MANY CANES REMAIN IN ENTRY TO HIS HOUSE—>





"Pussy-Footer"

\$4.50*

With Tru-Bel Alarm . . . Only
Luminous Hands and Numerals \$5.50*

*Subject to Federal Excise Tax. Slightly higher in far West.

It sleeps you more quietly, with not even a pur-r-r, for Sessions Electric Clocks have fewer moving parts than ordinary clocks . . . to hum (or to get out of kilter).

It wakes you more cheerfully, with the patented Sessions Tru-Bel Alarm (not a harsh buzzer) — insistent, yet pleasant and gentle.

Night and Day this means the quiet Sessions "Pussy-Footer" is a better, all-around clock for you . . .

So always ask for Sessions first!

Sessions

SELF-STARTING ELECTRIC CLOCKS



Send for free literature describing the complete line of Sessions Clocks today, to: The Sessions Clock Company, Dept. G, Forestville, Conn.



G.B. Shaw CONTINUED



AMONG MOURNERS at funeral was Mrs. Alice Laden, housekeeper who took care of Shaw the last years of his life.



BIBLIOGRAPHER F. E. Loewenstein was old friend, spent the last night of Shaw's life in a sad vigil at his home.



MOVIEMAN Gabriel Pascal was only man to whom Shaw gave movie rights, filmed *Caesar and Cleopatra*, *Pygmalion*.



OLD FRIEND, Lady Astor (left), talks to nurses Florence Horan and Gwen Howell, who cared for Shaw in last illness.

yours to live with...

yours to love...

...for keeps



Community

THE FINEST SILVERPLATE

*TRADEMARKS OF ONEIDA LTD., ONEIDA, N. Y. COPYRIGHT 1950, ONEIDA LTD.

Good News. Five exciting-news-for-your-table patterns to choose from in the world's finest (and best-loved) silverplate—Community! Good news—the lifetime wear-protection of Community's solid silver "Overlay." Good news—dinner services for eight in any pattern at your jeweler's now as low as \$49.75. No federal tax! See Community* today!

PATTERNS TO LIVE WITH . . . PATTERNS TO LOVE

Copyrighted material

TV FUN FOR THE WHOLE FAMILY



"18th Century" beauty with an authentic pedestal-type base. Big life-size TV. This rich hand-rubbed mahogany cabinet will lend distinction to the finest home. **Model 17F4**



20 inch rectangular TV... "Golden Voice" FM/AM radio... 3-speed record changer... 2 record storage compartments—all in a stunning new cabinet. Hand-rubbed Mahogany or Lined Oak. **MODEL 20F1**



This ultra-modern TV combination features life-size TV... FM/AM radio... 3-speed phonograph... and record storage space. A striking "accent piece!" Hand-rubbed Lined Oak. **MODEL 17F3**



Here's a handsome cabinet that blends with either modern or traditional furnishings. Life-size rectangular TV... FM/AM radio... 3-speed record changer. Hand-rubbed Mahogany or Lined Oak. **MODEL 17F1**



This striking TV combination features life-size rectangular screen... "Golden Voice" FM/AM radio... 3-speed phonograph... All for a price that's surprisingly low for quality so high. Hand-rubbed Mahogany or Lined Oak. **MODEL 17F5**

CHOOSE THE RIGHT GIFT THIS EASY WAY
do your
CHRISTMAS SHOPPING
on these pages

GIVE A MOTOROLA AND YOU KNOW YOU GIVE THE BEST

The happiest people this Christmas are sure to be the ones you remember with a beautiful new Motorola television or radio set. For playing Santa, there's no finer choice than a Motorola—the gift of lasting entertainment!



WAKE UP TO MUSIC!

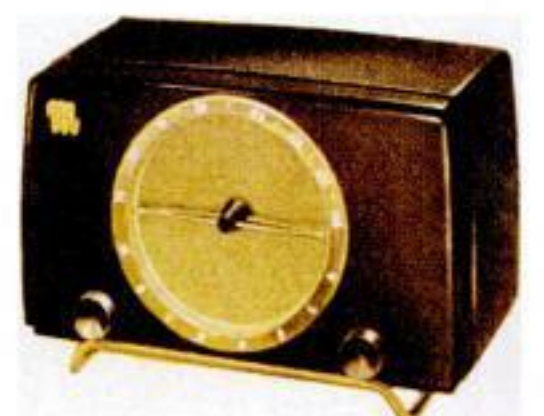
The new Motorola RADIO-LARM CLOCK RADIO wakes you musically each morning... starts your coffee... performs dozens of duties *automatically*. A new and "different" gift! Green, Walnut, Ivory. **MODEL 5C**



The gift with the "Golden Voice!" Compact AM radio with plenty of rugged power. Choice of six striking colors in handsome cabinet. **MODEL 5R**



Grand gift value! Famed "Golden Voice" AM performance, with stunning "Full Circle" dial. Walnut finish, Ivory, or Green. **MODEL 5H**



You'll applaud the tone, styling, and especially the PRICE, of this modern AM radio with the smart new "Full Circle" Dial. Walnut finish, Ivory, Black. **MODEL 5X**

FOR THOSE WHO TAKE FUN OUTDOORS

3-power portables! Play on own batteries or on ordinary AC-DC house current.



The "Jewel Box"—a gem of a gift! Your lady will be thrilled with its brilliant styling and performance. Ebony or Green. **MODEL 5J**



The "Music Box"—a giant in performance, midget in price. Lightweight, smartly styled, always ready to entertain. Tan or Maroon. **MODEL 5L**



The "Town and Country"—for those who want to give the *best*! Super-sensitive performance... extra power... extra-strong construction. Green or Brown. **MODEL 6L**

2 Simple Controls...Bilt-in-Antenna...Bright, clear pictures...Trouble-Free Performance



This lovely 16 inch TV console will be "at home" in any home! Pictures are photo-perfect, life-size! There's a hint of Oriental influence in the Fashion Award styling. Mahogany or Lined Oak. MODEL 17K1



This "18th Century" cabinet has a *BIGGER* than life-size screen. Classic styling features half doors, bowed grille, antique door handles. Ideal for traditional settings! Hand-rubbed Mahogany. MODEL 19K3



Big life-size TV in a custom-styled console with distinctive half doors. It's a swell gift for home and family that's priced to spare your budget. Hand-rubbed Mahogany or Lined Oak. MODEL 17K2



Talk about beauty! Just imagine this gorgeous full-door console in your own home. Life-size rectangular TV. You'll say it's lovely—in modern limed oak or traditional mahogany. MODEL 17K3



Here's BIG-PICTURE TV at a big saving! Life-size 16 inch rectangular screen in a streamlined table cabinet... Styled to blend beautifully in the modern American home. Walnut-finish Bakelite. MODEL 17T3



Top table TV! 16 inch rectangular screen presents bright, clear picture... big as life! Handsome cabinet is smartly styled, budget priced! Mahogany or Lined Oak. MODEL 17T1



See TV big as life on this 16 inch screen! New off-the-floor console is hand-rubbed to a piano-like mahogany finish. MODEL 17K4

Motorola TV

AND RADIO



For Christmas giving, here's the latest in style and precision-engineered performance. Easy-reading "Full Circle" Dial. Walnut or Ivory finish. MODEL 6X



Two gifts in one! Super-sensitive radio plays both FM and AM with full concert tone. Exclusive "Sweep Station" Dial. beautiful styling. Brown or Green. MODEL 7XM



FM/AM Radio-Phonograph... an exciting Christmas gift! 3-speed record changer, "Sweep Station" tuning, furniture styling. Mahogany or Lined Oak. MODEL 8FM21



Finest FM/AM Radio-Phonograph, featuring "Golden Voice" tone, 3-speed record changer, record storage compartments, exquisite styling. Luxury-grained Mahogany, or Lined Oak. MODEL 9FM21



The "Playmate Jr."—gift of fun! Sturdy yet light steel cabinet takes to travel like a duck to water. Amazing tone! Green or Maroon. MODEL 5M



GIFT FOR THE FAMILY CAR



Motorola Auto Radio—gift of finest motoring pleasure! Thrilling tone quality... razor-sharp selectivity... husky power. Fits most cars, trucks. New low price! MODEL 400

all specifications subject to change without notice

Pillsbury delivered...

when you said you wanted pancakes lighter

Fly at 'em! Eat all you want.
And without a second thought because
these pancakes are light, *very* light.
In fact, lighter, fluffier, more tender than
you'd ever imagine pancakes could be.
Pillsbury has developed, with great care, an
only-one-of-its-kind mix to give you lighter pancakes
every time. Golden brown in color, delicate in flavor,
(and easy—just add milk).

It's another great mix from Pillsbury Mix Headquarters.
Also wonderful for waffles. And for old-fashioned
buckwheat flavor—with true lightness—try Pillsbury
Buckwheat Pancake Mix.

3 Original Rogers Silverplated Teaspoons. Exclusive Lady Ann pattern—only 50¢ and six coupon values. Send to Pillsbury, Box 150, Minneapolis, Minnesota. Complete silver service available. Extra-Value coupons with all Pillsbury packages. Write for free premium booklet.

Pillsbury PANCAKE MIX

LIGHTER PANCAKES ARE HERE



*You and Ann Pillsbury
can make a great team*



FLAUNTING SWASTIKA, YOUNG COLOMBIAN DISTRIBUTES NAZI PAMPHLETS AFTER MASS FOR GERMAN WAR CRIMINALS

COLOMBIA SEES NAZIS AGAIN

Anniversary of Nürnberg hangings brings out swastikas and fascist salutes

In Medellín, Colombia last month people walking by a Catholic church could hardly believe their eyes. A group of young men, wearing swastikas on their arms, were boldly giving Nazi salutes and handing out pamphlets with Hitler's face on the cover. The pamphlets, quoted in the next day's newspapers, read in part: "Germany above everything, and above Germany, God."

Colombia had seen Nazis before. Some of the thousands of Germans who settled there after World War I made no bones during World War II about their political feelings, and they found friends and sympathizers among members of the present government. But what

shocked Medellín was the news that just before passing out their pamphlets last month the young men had attended a mass in memory of the fourth anniversary of the hanging at Nürnberg of Von Ribbentrop and other Nazi leaders. A reporter tracked down a government employee named Herman Duque, who is the group's leader, and quoted his creed: "The rise of a powerful Germany for the benefit of the world. . . ." A leader of the Conservative party, which controls the government, denied the young Nazis had official sympathy. But more liberal Colombians hoped for the day when they would see official condemnation of such activities.

CONTINUED ON NEXT PAGE

Vitalis
"LIVE-ACTION" care
gives you
Handsome Hair!



FEEL the difference
in your scalp—**SEE** the difference
in your hair!



What a wonderful wake-up glow in your scalp—when you use "Live-Action" Vitalis and the famous "60-Second Workout!"

50 seconds' massage with *active* Vitalis (1) stimulates the scalp (2) prevents dryness (3) routs flaky dandruff (4) helps check excessive falling hair. Then 10 seconds to comb . . . and your hair is neater, handsomer—set to stay that way all day! Natural looking—never "slicked down." Vitalis contains no greasy liquid petrolatum—just pure, natural vegetable oil.

For a scalp that *feels* its best and hair that *looks* its best, get "Live-Action" Vitalis at any drug counter or barber shop.

• Many skin specialists prescribe two of Vitalis' basic ingredients for dry, flaky scalp.

*** Vitalis**



A Product of
Bristol-Myers

and the
"60-Second Workout"

NEW! for cream tonic
fans . . . lighter-bodied
VITALIS HAIR CREAM
gives your hair that
CLEAN-GROOMED LOOK

NO heavy film! **NO** sticky comb!
NO messy hands!

CAVALCADE OF SPORTS

... Leon Hart



BIG, FAST AND SMART (HE'S 6'5" AND WEIGHS 265), LEON CHARGES LIKE A LOCOMOTIVE AND SNAGS PASSES AS THOUGH HE HAD FISH HOOKS FOR FINGERS!

ONE OF COLLEGIATE FOOTBALL'S ALL-TIME GREATS, LEON HART WON EVERY MAJOR AWARD IN THE COUNTRY IN HIS FINAL YEAR WITH THE FIGHTING IRISH! NOW WITH THE DETROIT LIONS, HE IS ONE OF THE NATIONAL LEAGUE'S MOST PROMISING ROOKIES!



IN MY BOOK NO OTHER RAZOR COMPARES WITH THE **GILLETTE SUPER-SPEED**. IT JUST CAN'T BE MATCHED FOR SHAVING EASE AND CONVENIENCE

Leon Hart



GREATEST SHAVING VALUE EVER OFFERED!

Gillette \$1.00
SUPER-SPEED RAZOR \$1.75 Value

WITH **IMPROVED* 10-BLADE DISPENSER**
IN STYRENE CASE

* HAS HANDY USED-BLADE COMPARTMENT

SHAVING'S A BREEZE WITH THE NEW **GILLETTE SUPER-SPEED RAZOR...** FASTER, SMOOTHER AND FAR MORE REFRESHING. ENJOY **INSTANT** BLADE CHANGING, REAL SHAVING **COMFORT** AND DOUBLE-EDGE **ECONOMY...** BUY A **GILLETTE SUPER-SPEED RAZOR SET!**



Twist... It's open!



Zip... It's loaded!

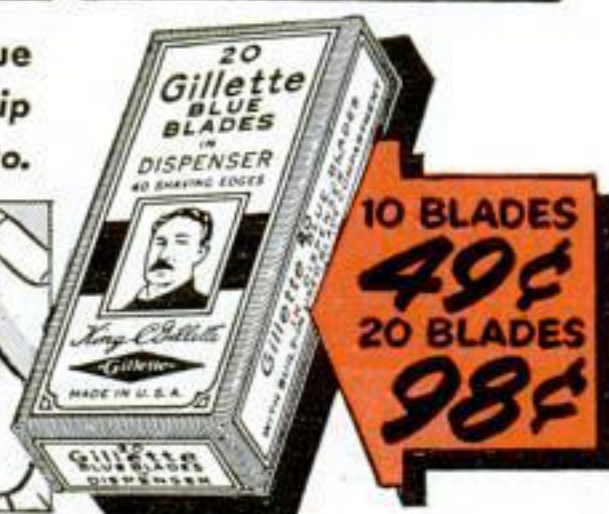
Gillette's New Dispensers

HAVE CONVENIENT USED-BLADE COMPARTMENTS

● For convenience and safety buy Gillette Blue Blades in Gillette's improved Dispensers. You zip out new blades and dispose of old ones presto.



ZIP! Out Comes New Blade, In Goes Used Blade



10 BLADES **49¢**
20 BLADES **98¢**

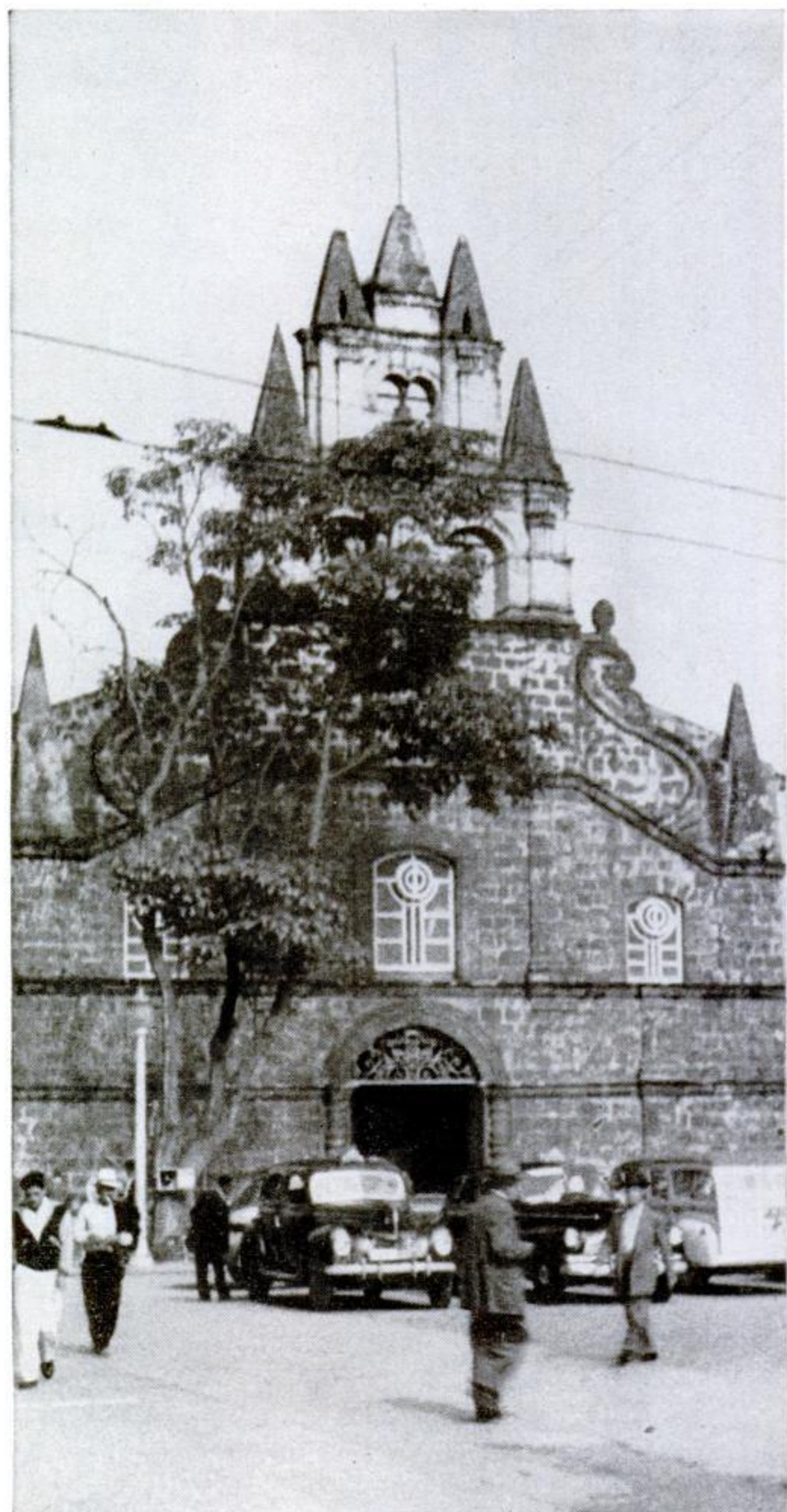
look **SHARP!** feel **SHARP!** be **SHARP!** use **Gillette Blue Blades** WITH THE SHARPEST EDGES EVER HONED

Copyright, 1950, by Gillette Safety Razor Co.

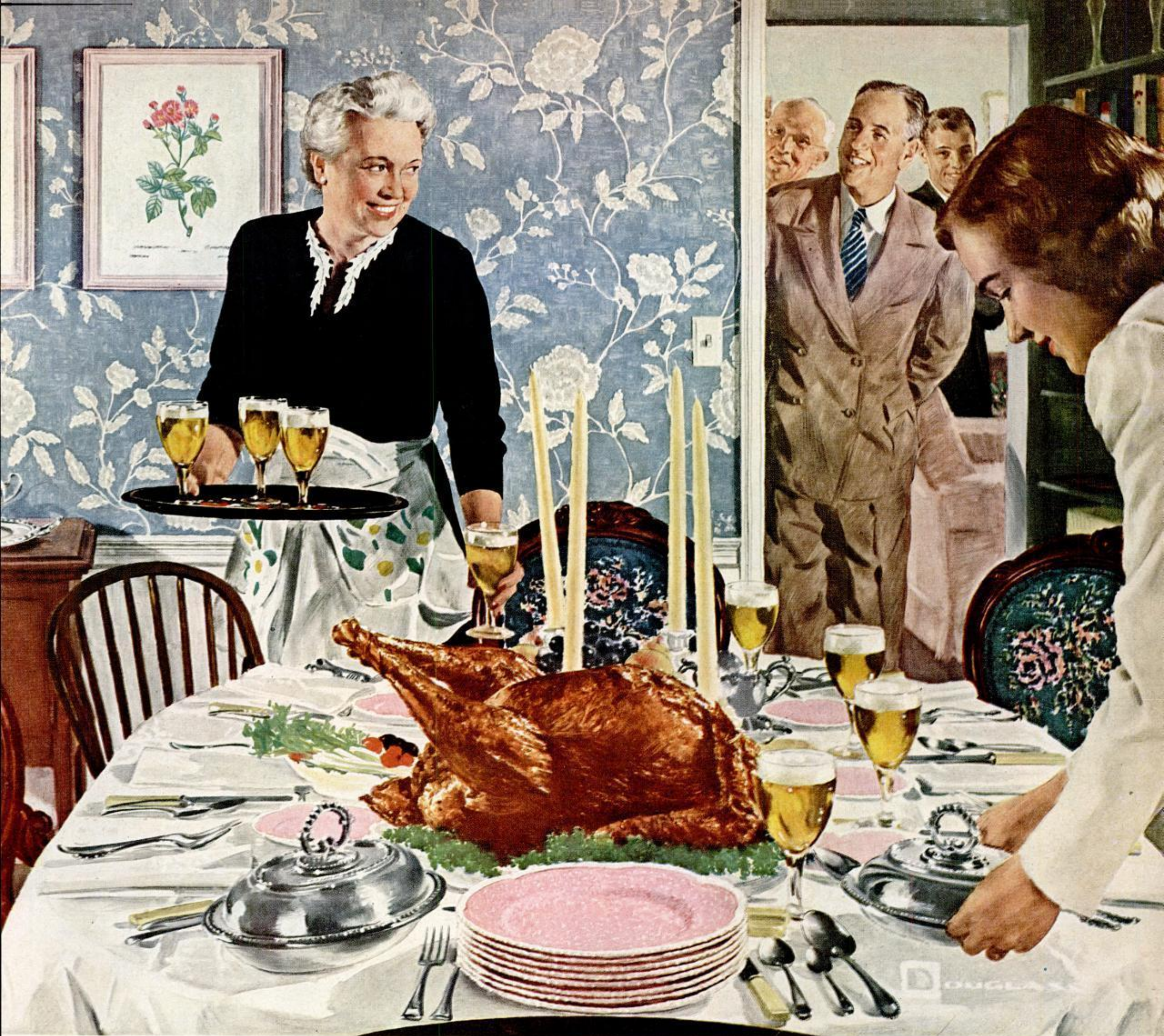
Nazis in Colombia CONTINUED



NAZI SALUTE is given by a group of Medellín youths who smile boldly for the photographer outside the church. Similar groups have been organized in Bogotá, capital of Colombia, and in two other cities, Cali and Barranquilla.



SITE OF MASS held for the executed German war criminals was Vera Cruz church, built in the 17th Century and one of oldest in Medellín, which is one of South America's most modern and prosperous cities (LIFE, Sept. 29, 1947).



"Thanksgiving Dinner," by Douglass Crockwell, Number 49 in the series "Home Life in America."

Beer belongs...enjoy it

In this home-loving land of ours . . . in this America of kindness, of friendship, of good-humored tolerance . . . perhaps no beverages are more "at home" on more occasions than good American beer and ale.

For beer and ale are the kinds of beverages Americans like. They belong—to pleasant living, to good fellowship, to sensible moderation. And our right to enjoy them, this too belongs—to our own American heritage of personal freedom.



AMERICA'S BEVERAGE OF MODERATION
United States Brewers Foundation . . . Chartered 1862







CONVERTER (LEFT) SLIDES OVER THE TV SCREEN FOR COLOR TELECASTS

COLOR ON THE AIR

CBS starts telecasts as controversy still rages

Within a week, the first commercial transmission of color TV in America is scheduled to begin. After years of experiment, months of hearings, rivers of ink spilled in controversy (LIFE, Feb. 27), the Federal Communications Commission has decided that CBS's "field sequential" system is practical, of good quality and ought to be made available to the public at once.

Not much of the public will see the first color telecasts. Barely two hundred of the eight million sets now in the U.S. can receive color. Color telecasting at first will be done only over CBS stations in five eastern cities and be limited largely to daytime and late evening when important black and white programs are not occupying CBS channels. However, existing sets can have converters attached for \$75 to \$100; and the FCC believes that new sets with color reception built in should be in quantity production next year, introducing a larger and larger audience to the remarkably lifelike qualities of this process (opposite page).

All is not yet plain sailing. RCA insists that its rival "dot sequential" system (turned down by the FCC) is better, and has asked for a temporary injunction to stop CBS from colorcasting commercially. While the courts are deciding, the man in the street has come to some conclusions too. For specimen opinions from some New Yorkers, turn the page.



FCC CHAIRMAN WAYNE COY



CBS PRESIDENT Frank Stanton calls it "new and better kind of TV."



RCA CHAIRMAN David Sarnoff calls it "against the public interest."

← ACTRESS PATTI PAINTER SITS FOR A PUBLIC SHOWING OF COLOR TV

CONTINUED ON NEXT PAGE

Amazing shampoo guaranteed not to rob hair of natural oils

Shasta gets out beauty-robbing film and stale surface oils—
Leaves in glamour-giving natural oils that make hair...

*Naturally
shiny*

*Naturally soft
—healthy*

*Easier to
manage*

New, improved Shasta does the one thing women have always wanted from a shampoo. Gets out beauty-robbing film and stale surface oils—leaves in glamour-giving natural oils.

You see, Shasta is guaranteed not to rob hair of glamour-giving oils nature provides... precious oils your hair needs to be naturally shiny, soft, healthy, easier-to-manage. Under Shasta's magic-like touch even dull, dry, unruly hair looks unbelievably softer, silkier—sparkles with gleaming highlights.

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at any price*



This year give the one gift that will keep the enchantment of Christmas forever fresh — an inspired gift ring by Ostby & Barton. Select from these, and many others equally lovely in 10K and 14K gold, from \$12.95 to \$100 at your jeweler's. Look for the O-B displays in the windows . . . look for the O-B stamped in the ring. Ostby & Barton Co., Providence, R.I.



Conquistador \$45



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"Ring Leaders" since 1879

Color on the Air **CONTINUED**

SOME VOICES FROM THE STREET



HOUSEWIFE Madeleine Carpentiere says: "If I had known color was coming, I would have waited. I'll buy a converter unless they're too expensive. The kids will really love Howdy Doody in color."



BAR MANAGER Benjamin Spencer: "If you're looking for blood in sporting events you don't have to have it red to know that it's there. But if other bars have it, of course we'll have to have it too. . . ."



WAITRESS Lola Clark: "I think it would be worth it to spend around \$50 just to see color. I was going to change my set for one with radio and record player, but I'll wait to see about this new thing."



CAB DRIVER James Tracy: "It's worth extra money. I like the color. I've always liked Technicolor movies better than ordinary ones . . . more distinct . . . you can recognize things more quickly."

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20 reasons
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Old
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For a Treat instead of a Treatment...
treat yourself to **20 OLD GOLDS**

Announcing
THE NEW
1951 STUDEBAKER

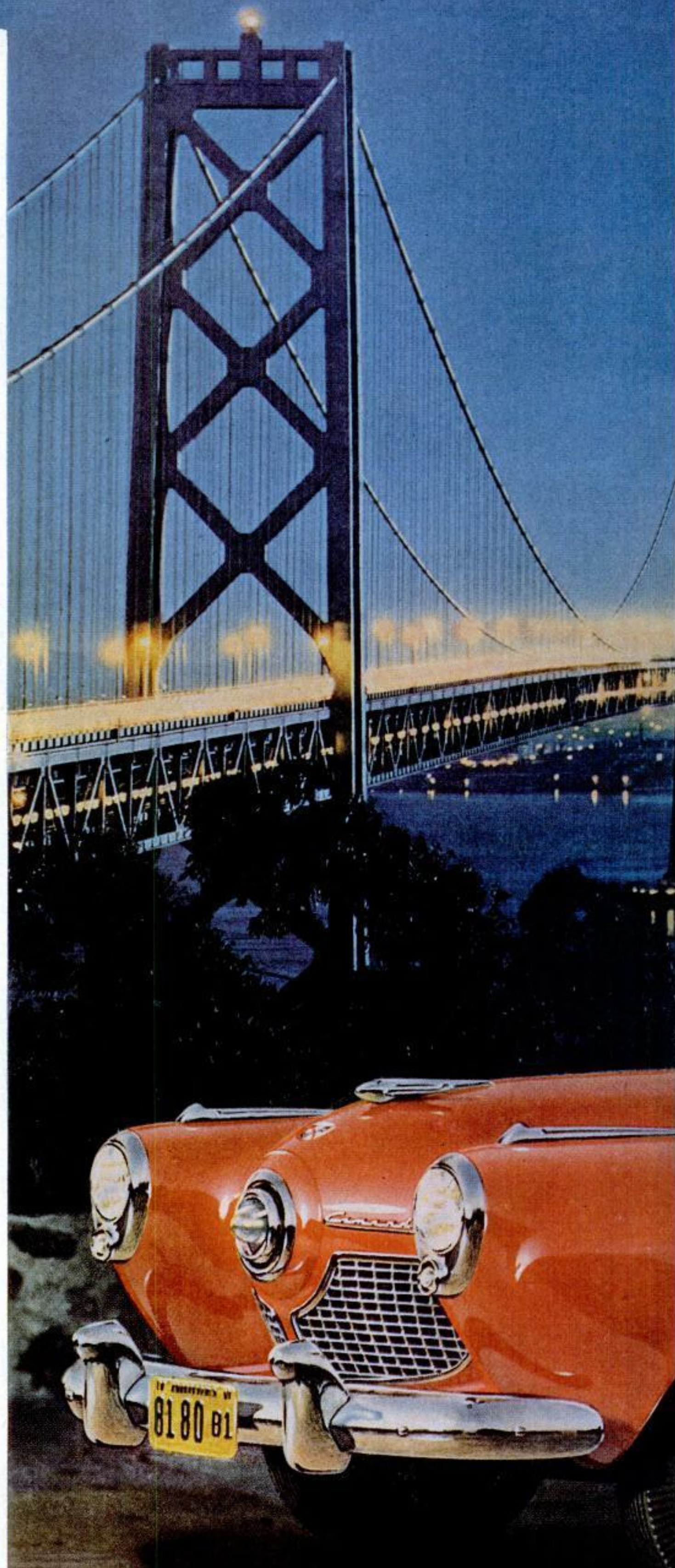
A grand new
Studebaker Champion
in the lowest price field!
One of the 4 lowest price
largest selling cars in America!



A brand new
high-efficiency V-8
Studebaker Commander
A truly great car that sparkles
with brilliant new performance!

STOP in and see these styled ahead, engineered
S ahead, enduringly built new 1951 Studebakers!
They're attractively priced and amazingly saving of
gasoline! They don't require premium fuels! They're
on view now—at a nearby Studebaker showroom!

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Studebaker



.the thrifty one for '51

Challenges Comparison!



California's Catalina Island *Challenges Comparison* with any scenic spot. Calvert's finer taste *Challenges Comparison* with any whiskey!

BUY IT! TRY IT! COMPARE IT!

Ask a friend or favorite barman to pour about 1/4 ounce of Calvert Reserve into one glass, and the same amount of your present brand into another glass—without telling you which is which.



BE YOUR OWN WHISKEY EXPERT!

Sniff one brand for aroma. Taste it critically. Swallow slowly to judge its freedom from harshness. Then judge the other brand in the same way, and pick the one that really tastes best.



Your own good taste will tell you

It's Smart to Switch to

Calvert Reserve



ON THE FIRING LINE AURIOL BLASTS AWAY AT PHEASANTS AS A PLAIN-CLOTHESMAN, PUTTEED GUARD AND ARMY DOCTOR DUCK AND DODGE TO KEEP CLEAR

M. AURIOL'S HUNT

French president and his guests
bag 488 pheasants at big shoot

Last month Vincent Auriol, the president of France, invited the dignitaries of the Paris diplomatic corps to the Château de Rambouillet to participate in a fine old French custom, La Chasse du Corps Diplomatique. This affair, which is principally a pheasant hunt, follows a tradition of French politesse by virtually assuring any visiting diplomat of bagging at least one bird. The hunt started off at 10 a.m. as soldiers,

dressed in white coats and armed with sticks, beat through the estate's well-stocked wooded reserve, flushing the game into a clear alley and right into the guns of M. Auriol and his guests. For three and a half hours the hunters fired happily, slaughtering 488 pheasants and 75 rabbits. High man of the shoot was U.S. Ambassador David Bruce with 114 pheasants. President Auriol, who ran out of ammunition, got only 49.

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ALL-AMERICAN
Candy
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Baby Ruth
delicious candy

rich
in
dextrose
food • energy
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By the makers of
BUTTERFINGER
DIP
Candy Bars

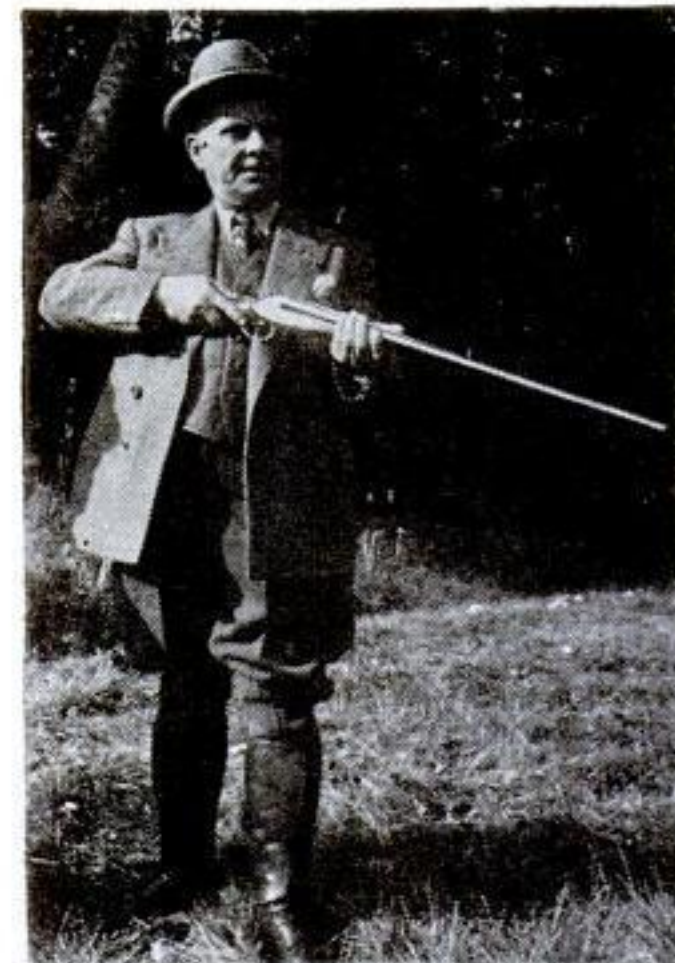
M. Auriol's Hunt CONTINUED



WHITE-COATED SOLDIERS, who acted as beaters during the hunt, set up the hunters' firing line in a clearing along the edge of the wooded reserve.



DUFF COOPER, a former British ambassador to France, waits alertly.



AHMED BEY DAOUK, Lebanese minister, shot 24 birds, a low score.



RETRIEVING dead rabbits and pheasants after the beat, beaters come in under the supervision of President Auriol. Part of the bag was given to charity;



DIPLOMATS' CARS brought hunters from Paris to the firing line at Rambouillet. In foreground is Auriol's Talbot, with president and chauffeur at right.



AMBASSADOR BRUCE, in white spats, waits on shooting stick for game.



GENERAL JUIN, just back from a tour of Indo-China, bagged 65 birds.



part went to the nonhunting members of the diplomatic corps who did not attend. The hunters themselves went home with three plump pheasants apiece.

CONTINUED ON NEXT PAGE

CURTISS

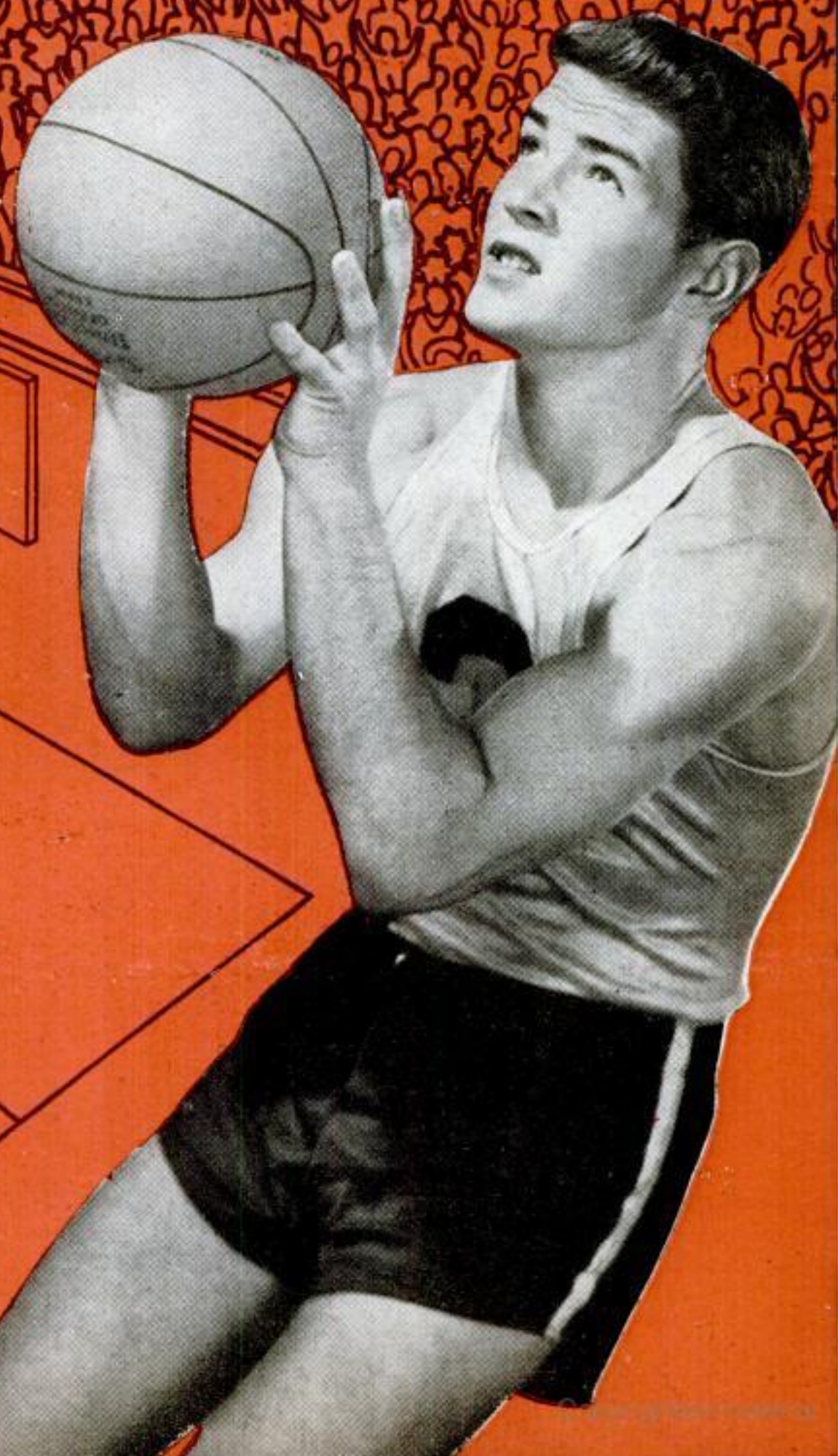
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IN BIG GENEROUS
10¢
SIZE

Baby Ruth
delicious candy

SLICE AND SERVE
FOR ALL
THE FAMILY



By the makers of
COCONUT GROVE
MOON SPOON
Candy Bars



The shoe this Fall— *Scotch Grain!*



And for all-day comfort, pick Bostonians!

SCOTCH GRAIN is a rugged, magnificent leather—masculine as pipe tobacco!

Some Scotch Grains are apt to be of the heavy, stiff, bumpy variety. Bostonians' Scotch Grain is *anything but!* An easier, friendlier leather—infinately

more comfortable on the feet!

Bostonians styles this superb leather with uncanny skill. Slip on a pair, for your own amazement!

There's a Bostonian dealer near you . . . he's worth looking for.



ARDMORE . . . imported Heather Grain wing tip for town wear. STA-SMOOTH inner sole can't crack, wrinkle.

STALWART . . . plump, brown, soft-feeling imported Scotch Grain with flattering lines. Stout, pliant leather sole.

Bostonians

Walk-fitted for better fit and feel!

© Bostonian Shoes, Whitman, Mass.

M. Auriol's Hunt CONTINUED



DEAD PHEASANTS, 202 of which are shown above, were spread out in front of the chateau for guests to admire from balcony before they went in to lunch.



People say
nice things
about men
who wear
**ARROW SHIRTS
AND TIES!**

You, too, can have your ears pleasantly warmed by compliments! Follow the lead of this bright young man into an Arrow Dart—America's most popular white shirt! \$3.65.

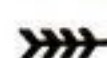
It has the perfect-fitting, non-wilt Arrow collar...the MITOGA body-tapered fit, anchored-to-stay buttons, and the famous "Sanforized" label (fabric shrinkage less than 1%). Also available in this collar style

are Arrow Mall, in an even *finer* broadcloth at \$3.95, and Arrow Dale—a *superfine* broadcloth (French cuffs optional) at \$4.50.

NEWS: The distinguished ties shown are from Arrow's "Historic Art" series, featuring the art of ancient Egypt, Greece, Mexico and many other civilizations. These fine foulards knot superbly, drape beautifully, hold their shape. \$1.50.



ARROW SHIRTS *and* TIES



Cluett, Peabody & Co., Inc.

Makers of Arrow shirts, ties, sports shirts, handkerchiefs and underwear.

Is there a baby in the house ?



Look there,
there by the door,
there where a shoe and a crumpled sock, and a bright
red block, and a short fat elephant clutter the floor,
and the signs are clear...
A baby is near.



Look there,
there by the stair,
by the cellar stair to the washing machine, there's a
stack of diapers that ought to be clean and a clutter
of strange looking things to wear,
and the signs are clear...
A baby lives here.



Look there,
there by the table,
there where the milk drips down in a puddle, and fruit
and cereal mix in a muddle, and a soiled bib swings from
a silver cable,
all signs that are clear...
A baby eats here.



Look there,
there in the bed,
there where a red-faced cherub lies, thumb in his mouth,
and tight-shut eyes, and his bottom higher than his head.
Quiet, quiet, it's perfectly clear...
A baby sleeps here.



Look there,
look in the eyes,
and look in the hearts
of those who watch while a baby sleeps,
who will come at a call if he wakes and weeps,
who forget the diapers and broken toys,
who remember the tears and fears and joys
and the catch in the throat, and the heart's clutch
when small hands fumble, and reach, and touch—
Yes, look in their hearts, and the signs are clear...
A baby lives here.

Dedicated to mothers and fathers of America by **Johnson & Johnson**
makers of Johnson's Baby Powder, Baby Oil, Baby Lotion,
Baby Cream, Baby Soap and Cotton Tips.

• Free...if you would like a colorful reproduction of this page,
just write Johnson & Johnson, Box 946, New Brunswick, N.J.
(Offer expires June 30, 1951.)



COMPOSING AND RECITING A POEM AS HE DUELS, CYRANO COMES TO LAST LINE: "AS I END THE REFRAIN, THRUST HOME!" AND RUNS HIS OPPONENT THROUGH

MOVIE OF THE WEEK:

Cyrano de Bergerac

José Ferrer stars in a screen version of Rostand's romantic tale of the long-nosed swordsman-poet

Nobody should pass the age of 20 without having fallen under the spell of *Cyrano de Bergerac*, the sharp-tongued, long-nosed brawler and poet of the France of Louis XIII and XIV. Though he was a historical personage of the 17th Century, Cyrano's popular fame dates from 1897, when Edmond Rostand wrote a play about him for the French actor, Coquelin. Sentimental and flamboyant, always a hit with audiences, it drew a

swashbuckling picture of a deadly swordsman and deadlier wit, too proud to flatter the great of this world, too ashamed of his grotesque nose to declare his love for his beautiful cousin Roxane. Instead he writes speeches for his rival who, with Cyrano's poetry, wins Roxane for himself.

For older folks in this country the role of Cyrano is inseparable from Walter Hampden, who first played it in 1923, revived it many times.

A newer generation of theatergoers has seen José Ferrer in the role (*LIFE*, Oct. 28, 1946). Now Ferrer is in a movie version of *Cyrano*, the fourth hit in a row to be produced by Stanley Kramer (p. 76). The production is handsome and Rostand's verse, still lively after 50 years, is spoken with the proper romantic spirit. Along with poetry and fire, *Cyrano* has enough good Gascon boasting to please the young in heart anywhere.

America's most wanted gabardine

alligator

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the coat you'll live in

... around the clock
around the calendar

100% All-Virgin Wool Worsted Gabardine!

So smart, so comfortable,
so truly *right* for
all-weather wear... that's
the one and only
Alligator Gold Label!
A luxurious, finely woven
fabric, water repellent
processed to guard you
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coat and a great value...

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For added warmth
choose an Alligator
Gold Label with all
wool zip-in lining,
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Gold Label Trench
Model. \$56.75. Other
Alligator Trench
Coats,
\$15.50 to \$36.75



There's an Alligator
for you in the style,
color and fabric you like best...
water repellent or waterproof,
\$8.50 to \$56.75



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because... IT'S SURE TO RAIN!

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"Cyrano" CONTINUED



CYRANO'S LOVE Roxane (Mala Powers), meets him to confess she is in love but crushes his hopes by saying it is with a handsome cadet named Christian.



THE SIEGEWORKS AT ARRAS are stormed in a night attack by Spanish troops. Both Cyrano and Christian are fighting in the French army here, and



CHRISTIAN IS KILLED, and Roxane finds on his breast a last letter addressed to her. Cyrano has not the heart to tell her that it was he who wrote it.



CYRANO'S RIVAL Christian (William Prince) pleads for help because he is too dull-witted to court Roxane properly. Cyrano agrees to speak in his name.



Roxane is nearby. They have agreed to tell her that Christian has been courting her with Cyrano's words, and that she must make her choice between them.



CYRANO DIES years later, after being run down by a ruffian. Roxane realizes too late that he wrote the letter, that it was he whom she loved all along.

CONTINUED ON NEXT PAGE



NEW BUTTONLESS SHIRT *ZIP***S** on in a Wink!



It's Airman Model Z...the smart shirt for modern men! There never was a shirt like this...so smooth, so smart, so on-the-button without a single button. Just zip it up to close...zip it down to open. Get Airman Model Z in finest Sanforized broadcloth in your favorite collar style, white and smart colors...3.95 at leading stores. The Shirtcraft Co., 350 Fifth Avenue, New York City.

LOOKS GREAT! This modern shirt fits better, lies smoother, looks smarter than any buttoned shirt you ever wore. Not a pullover, Talon zipper meshes easily at bottom...wafer-thin snaps close collar and cuffs quickly. Ingenious concealed slot for your tie clasp.

the original ZIP-ON shirt
ask for it by name

Airman
MODEL



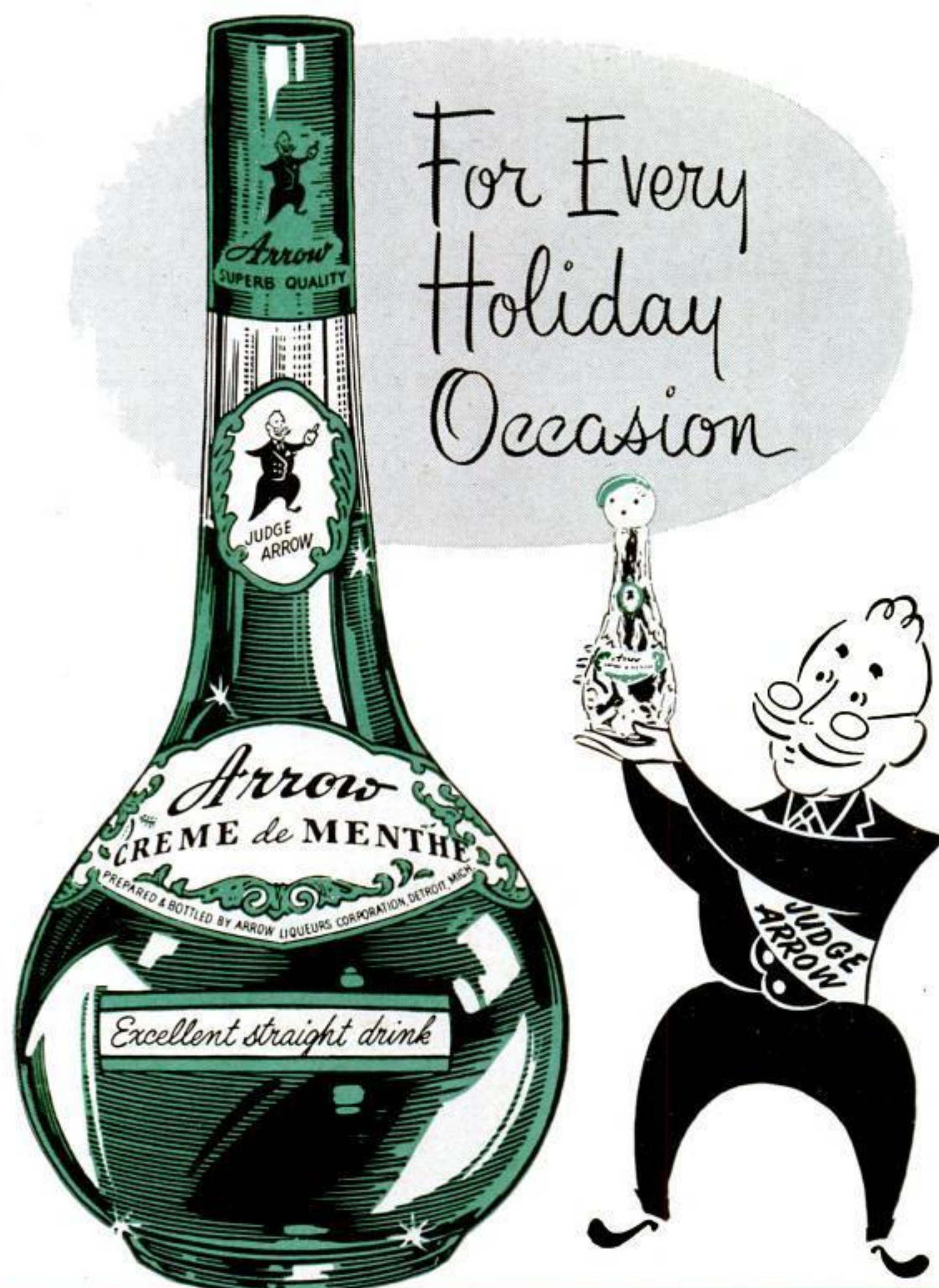
GUARANTEED LAUNDRY-PROOF! Airman Model Z is certified washable by the American Institute of Laundering. Washes beautifully, irons easily...no long row of buttons to work around. A dream to launder.



It's Smart, and Easy, to Serve

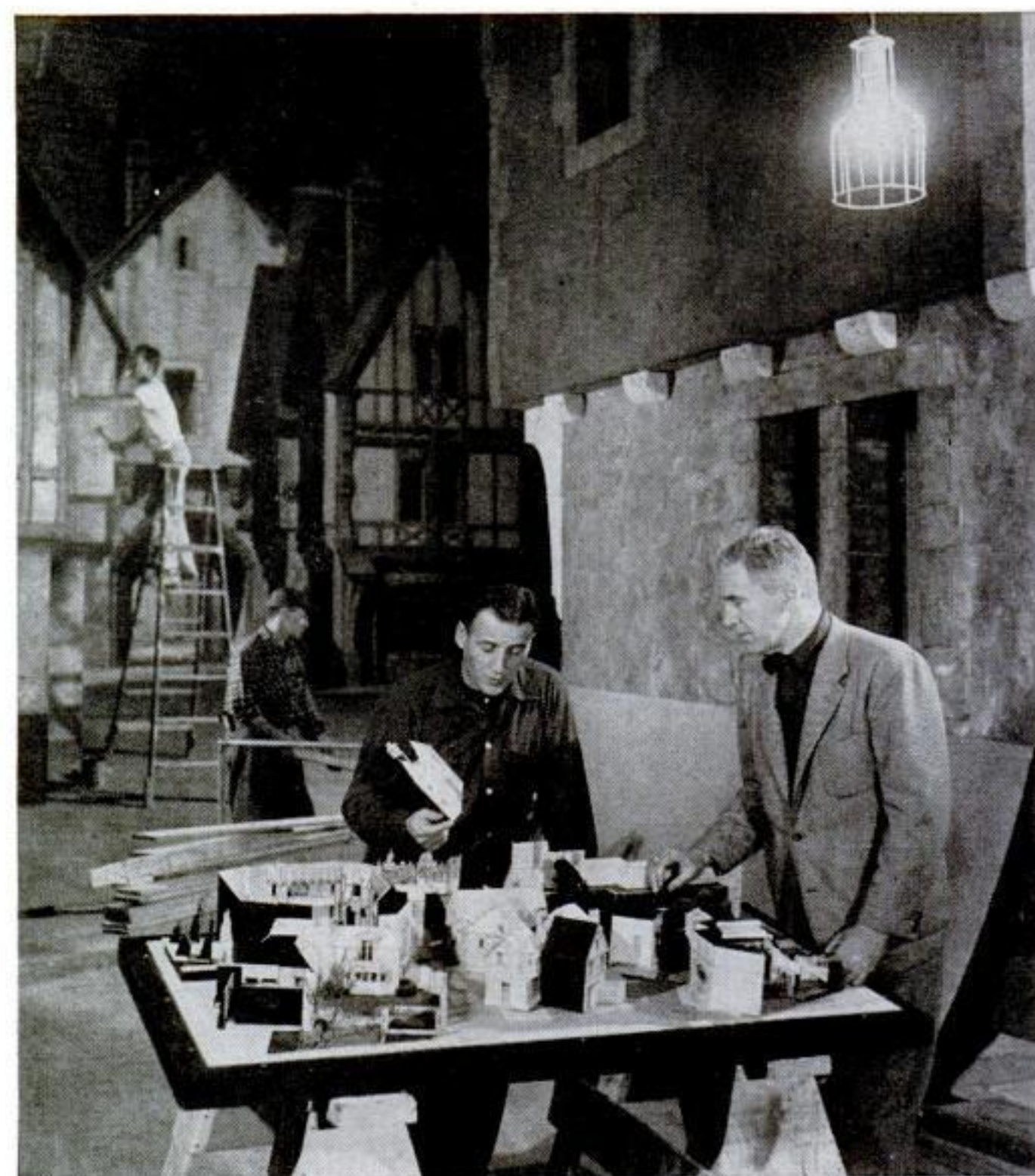
Arrow

Creme de Menthe



ARROW LIQUEURS CORPORATION, DETROIT 7, MICHIGAN • 60 PROOF

"Cyrano" CONTINUED



SET FOR "CYRANO," which was shot in unusually compact space, is shown in miniature by Production Designer Sternad (right) to Producer Kramer.

MR. KRAMER HAS COME UP FAST

"Hollywood," says Stanley Kramer, "is like a boardwalk. You're looking for a loose board to stick your head up through, and there are about 60 guys waiting to hit you." With four films culminating in *Cyrano*, he himself has come up head and shoulders, in the industry's most spectacular rise of the last decade. When he got out of the Army in 1945, aged 32, Kramer had movie experience as prop man, researcher, cutter, writer and production assistant behind him. He was convinced that good pictures could be made by independents, without the crushing overhead and bureaucracy of the major studios. But he had no money. A rich friend formed a company to let him produce a picture, then got cold feet and bought him out. With the proceeds, and with the life savings of three or four friends (and \$7,500 from a man who wanted to invest in a Chinese restaurant but was persuaded to try movies instead), there was founded something called Screenplays Inc. It produced a satiric little movie called *So This Is New York*, with the Radio Comic Henry Morgan. It was a disastrous flop.

Before news of this disaster got out, Kramer had another enterprise afoot. For \$500 he got a two-month option on Ring Lardner's story, *Champion*. He went to a bank and said he had made arrangements to make it into a movie with Kirk Douglas ("You mean Melvyn Douglas?" said the bank), directed by Mark Robson, to be distributed by United Artists. Actually he had made no such arrangements, and the bank knew it. Kramer explains these operations as "a flexing of muscles in which you try to create something verbally out of nothing, and if the bank sees that you can create verbally they might give you a loan." He got a loan, on condition he make the other arrangements. He did but was still a couple of hundred thousand dollars short. He flew to Miami Beach to see a man who was interested in putting some money into films. Says Kramer, "He lit a cigar and said, 'Tell me the story.' I proceeded for an hour and 10 minutes and physically dramatized scenes for him, took knockouts and died for him. He seemed to be reasonably impressed." In fact he put up \$300,000 in exchange for 50% of the stock in the company.

Later financing was less strenuous, as Kramer stood Hollywood on its ears by making three unconventional, inexpensive, successful films in a row: *Champion*, *Home of the Brave*, *The Men*. *Cyrano* looks like a fourth. But the financial problems of being an independent in Hollywood are almost insuperable, and it was only a question of time before Kramer would either 1) go broke or 2) turn into a major producer himself. Kramer is still notably solvent and now, financially allied with a millionaire movie veteran named Sam Katz, he is launching a schedule of 12 to 20 films a year which will put him right up with the majors.

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this precious hour

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When you see indoor pictures in color, you feel the friendliness of the room . . . the comradeship of a happy family. And it's all so easy with a modern flash camera—or most any camera plus the inexpensive Kodak Photo Flasher. You just load with Kodacolor Film and follow the instructions packed with every roll. Eastman Kodak Company, Rochester 4, N. Y.

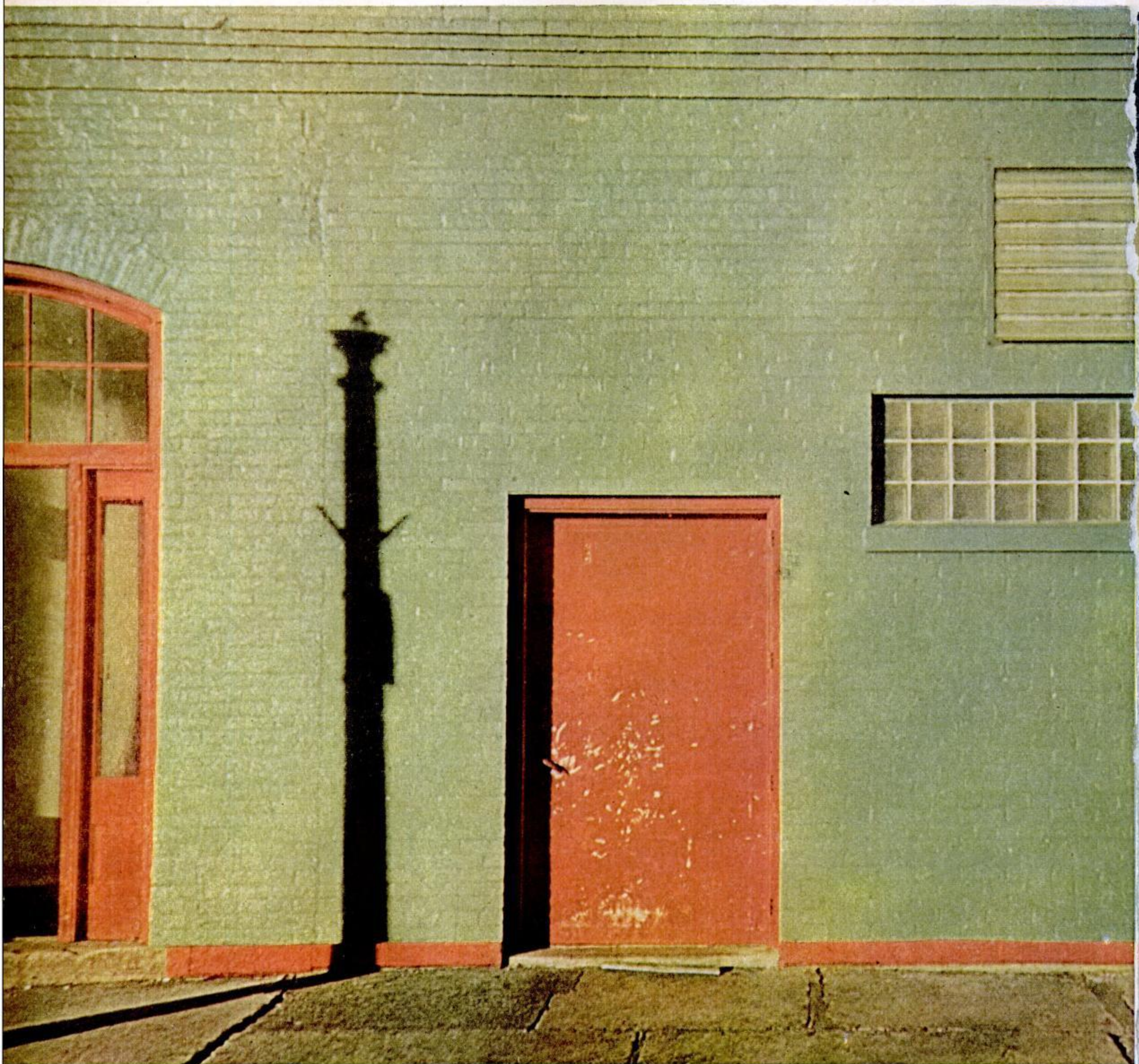
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Kodak Film gets the picture . . .
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For full-color snapshots—
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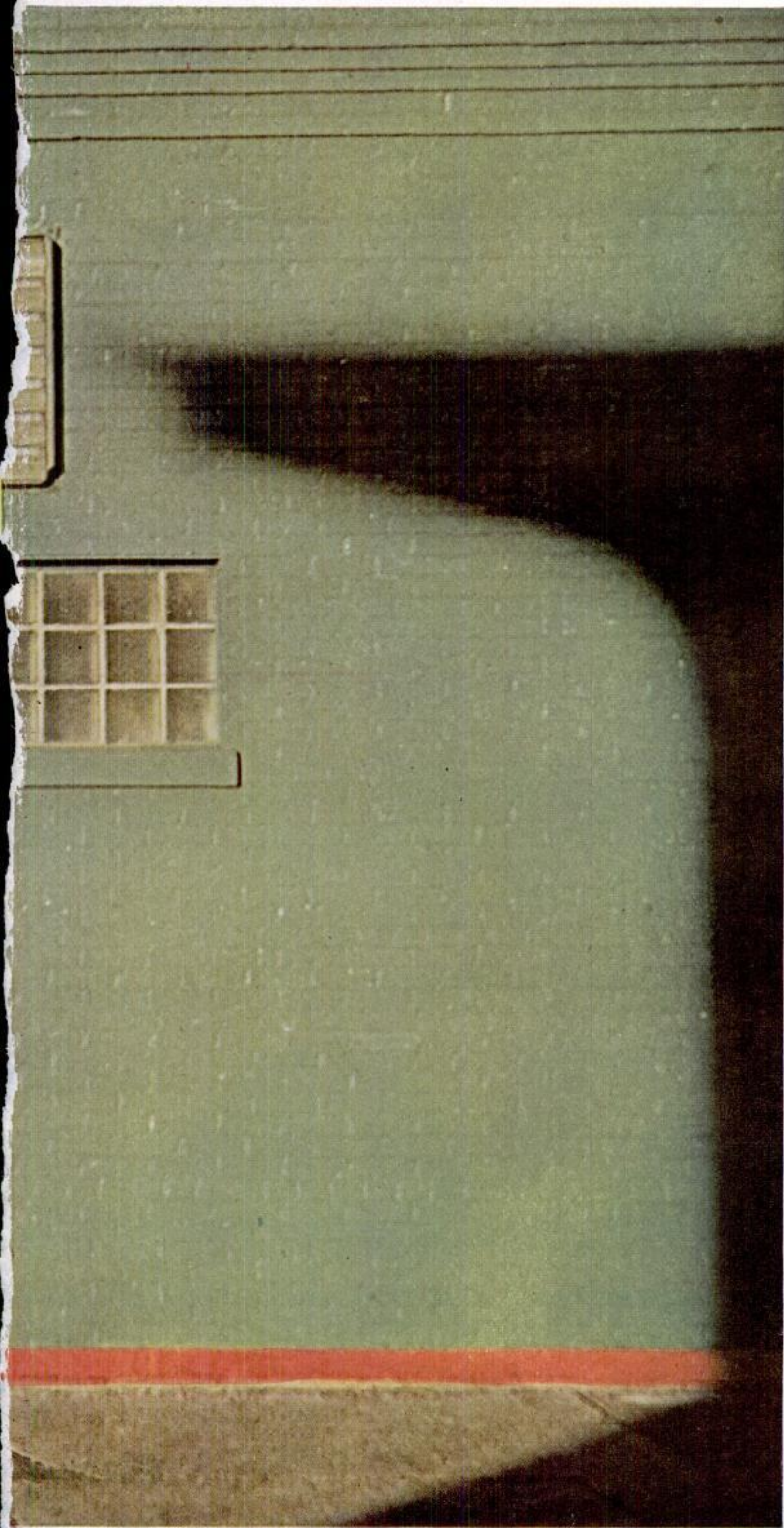
Tear off this corner as a reminder to
get some Kodak Film. Size



THE PHOTOGRAPHER

Modern Art by a Photographer

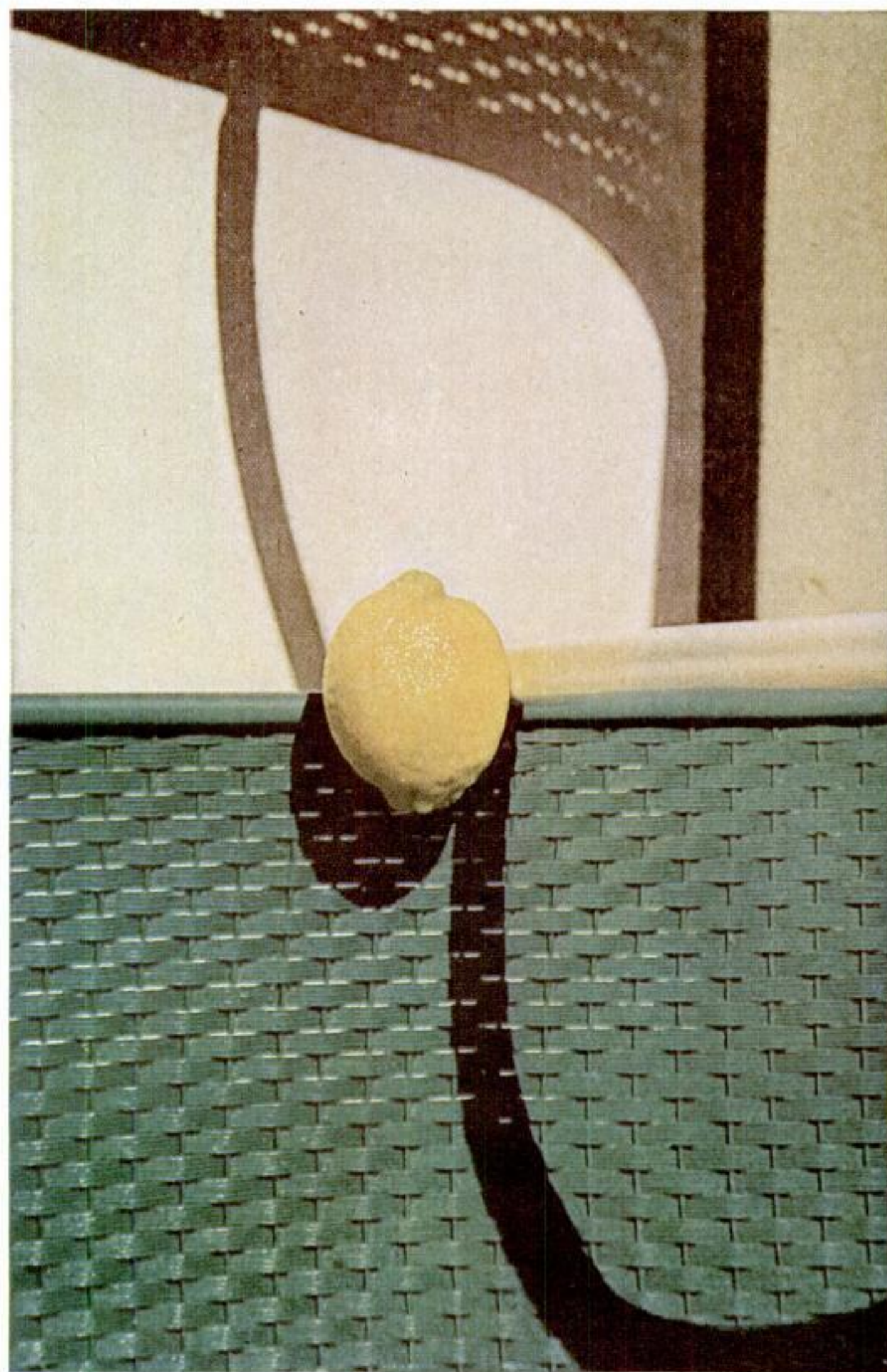
WITH CAMERA FOR A PALETTE, ARTHUR SIEGEL
RIVALS THE WORK OF CONTEMPORARY PAINTERS



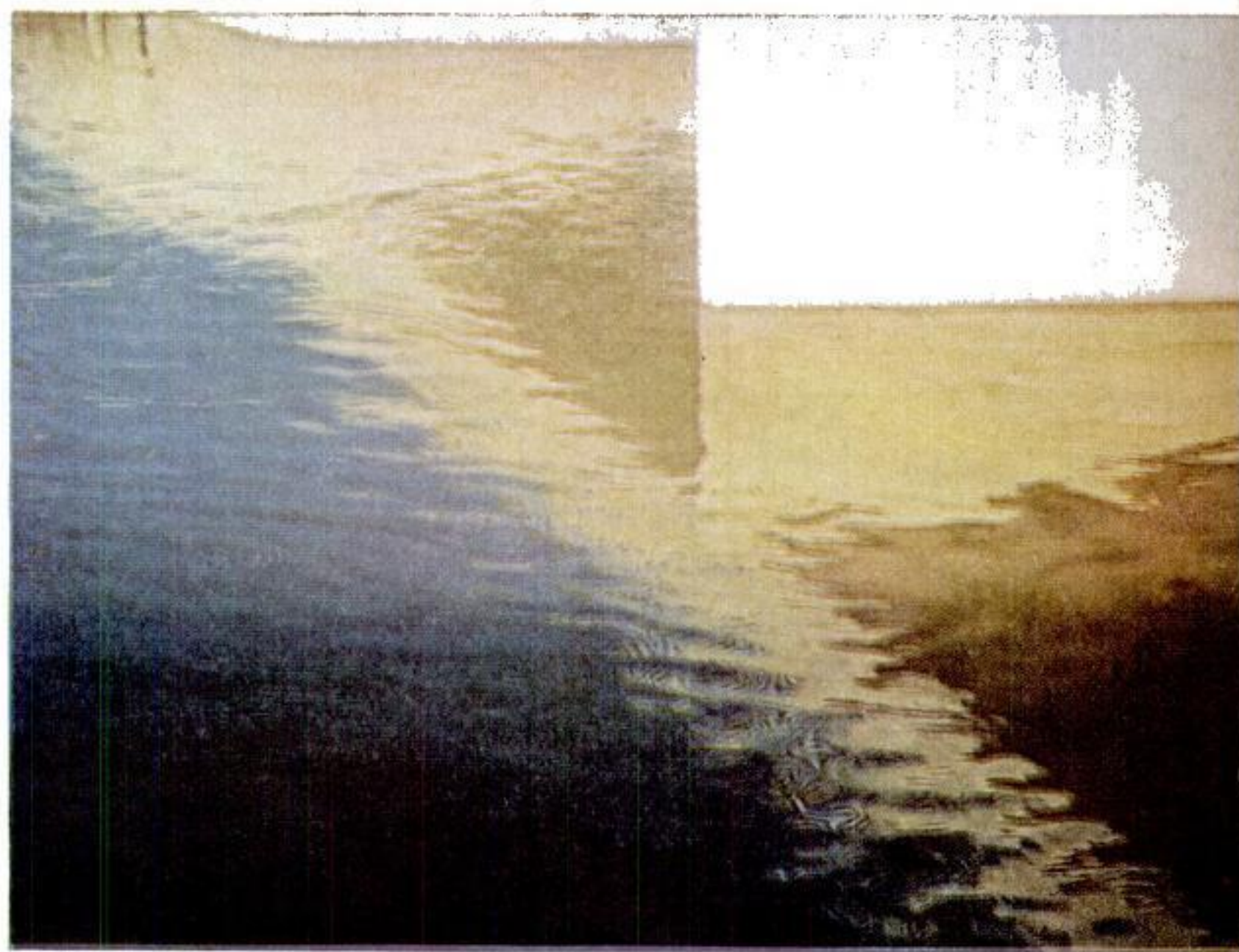
BUILDING IN WINONA, MINN.

When cameramen started taking photographs in color half a century ago, they tried deliberately to make their pictures look like paintings. After some years more independent photographers began to break sharply with this tradition, insisting that the camera should be allowed to develop as a medium on its own, not as a slavish imitation of another art. Arthur Siegel of Chicago, whose brilliant color photographs are shown on these seven pages, takes a further step. He thinks that in some ways the photographer should displace the painter.

"The camera," says Siegel, whose work hangs in New York's Museum of Modern Art and the Detroit Institute of Art, "is a means of making images that seems to be more suitable to this modern age than the tedious manual methods of the painter." Preoccupied—as are many contemporary artists—with problems of texture, light and abstract forms, Siegel invades fields that painters have staked out for themselves. The still life at upper right has reminded critics of Braque, the scene above of a Hopper.

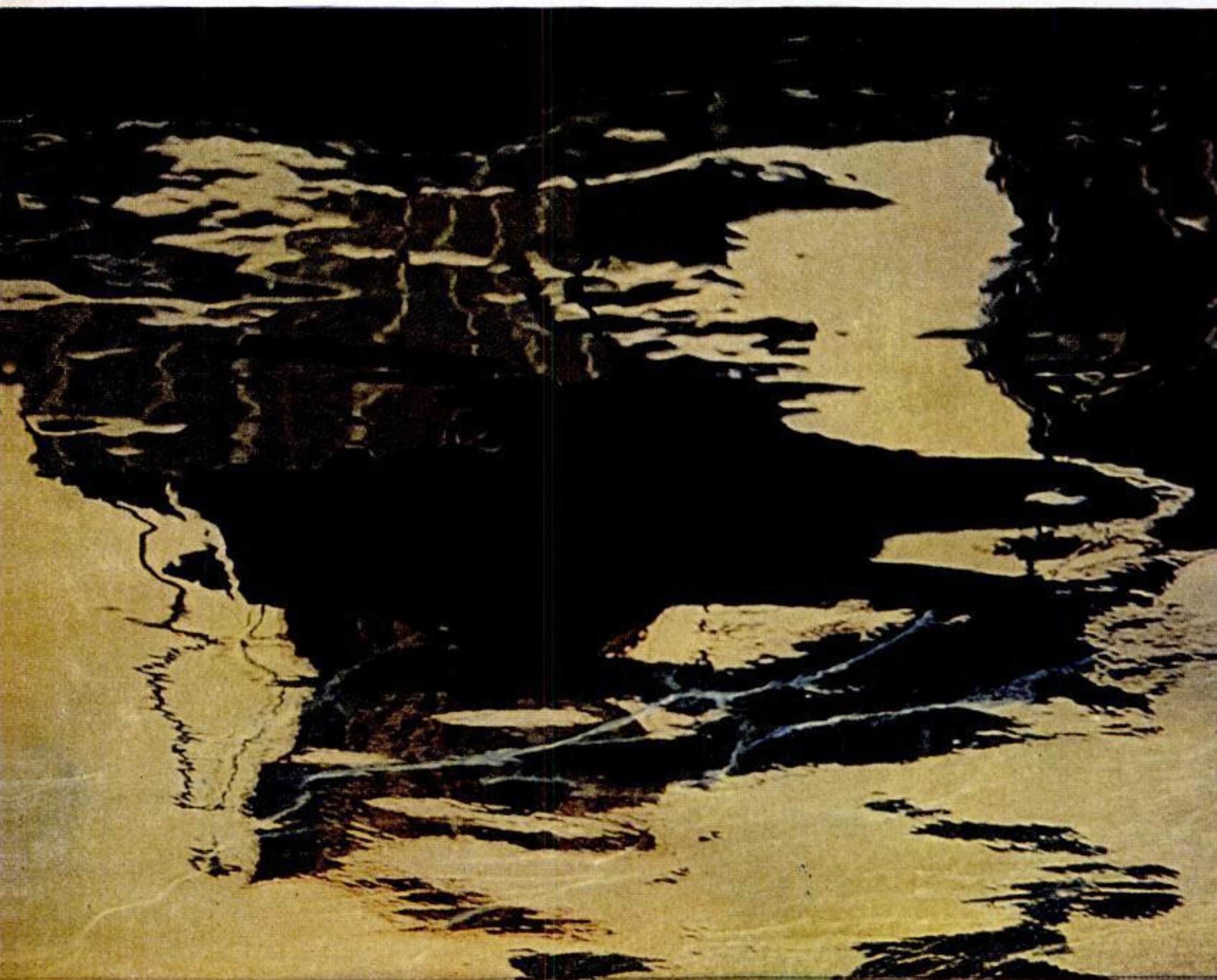


LEMON SITTING ON ARM OF DECK CHAIR



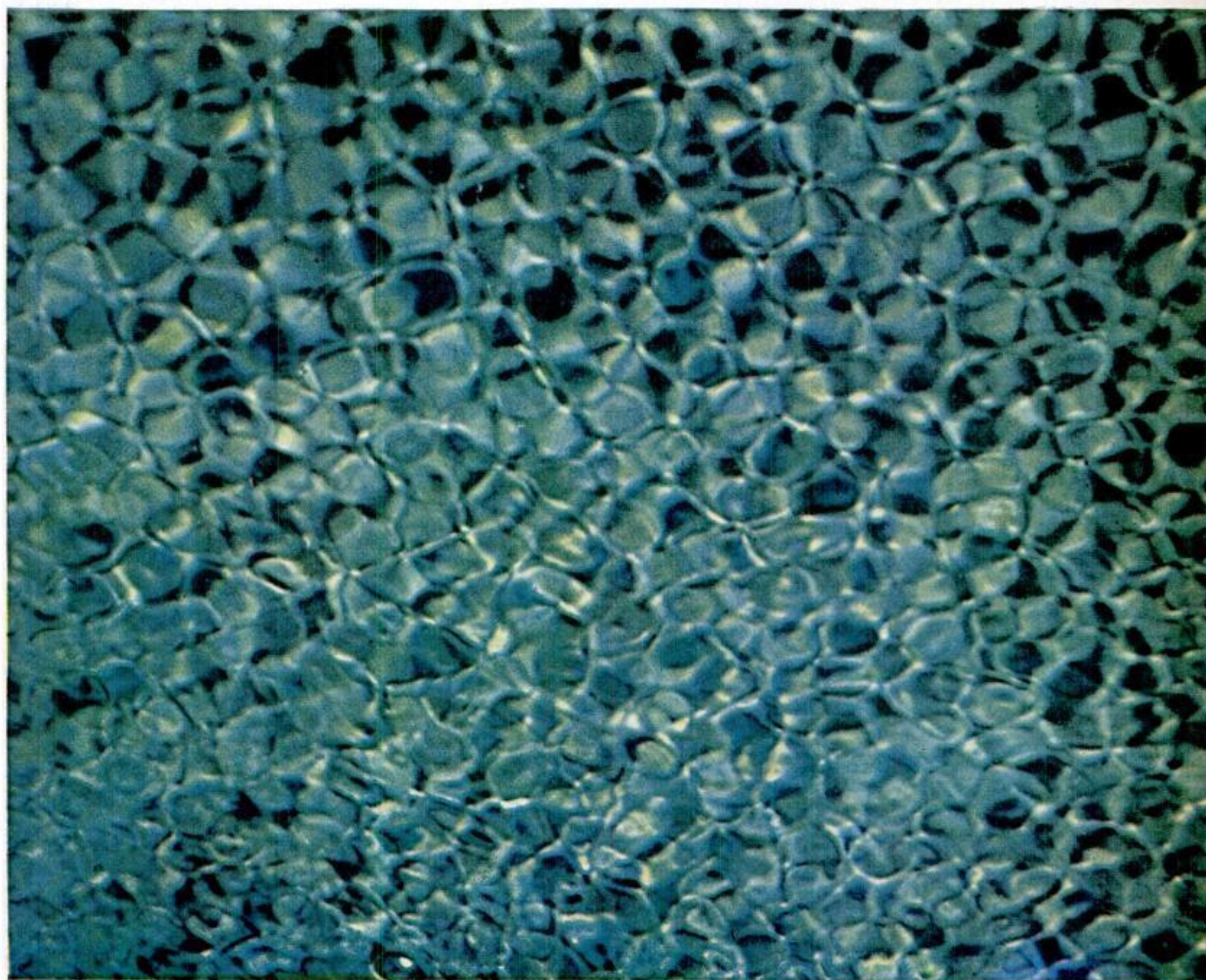
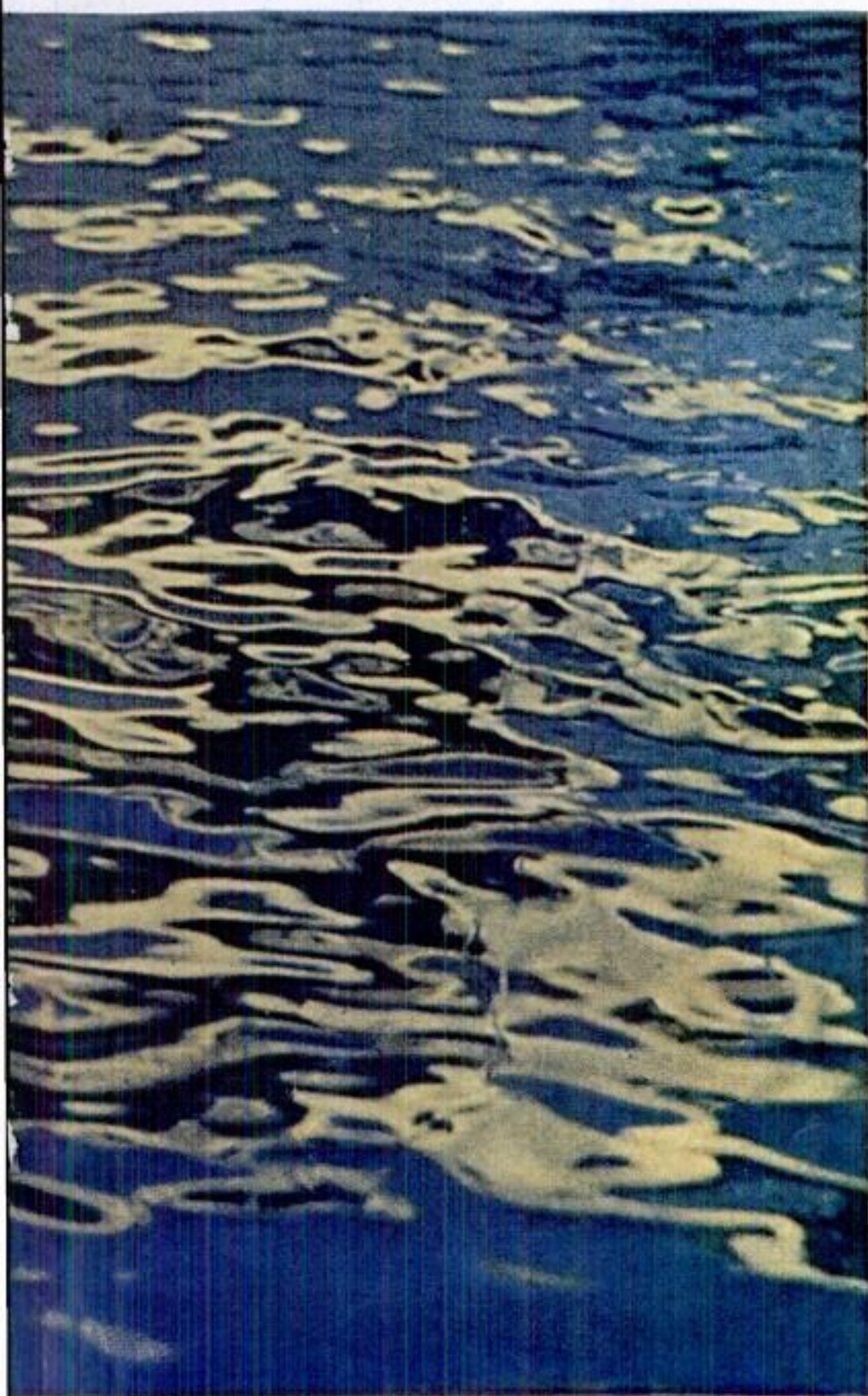
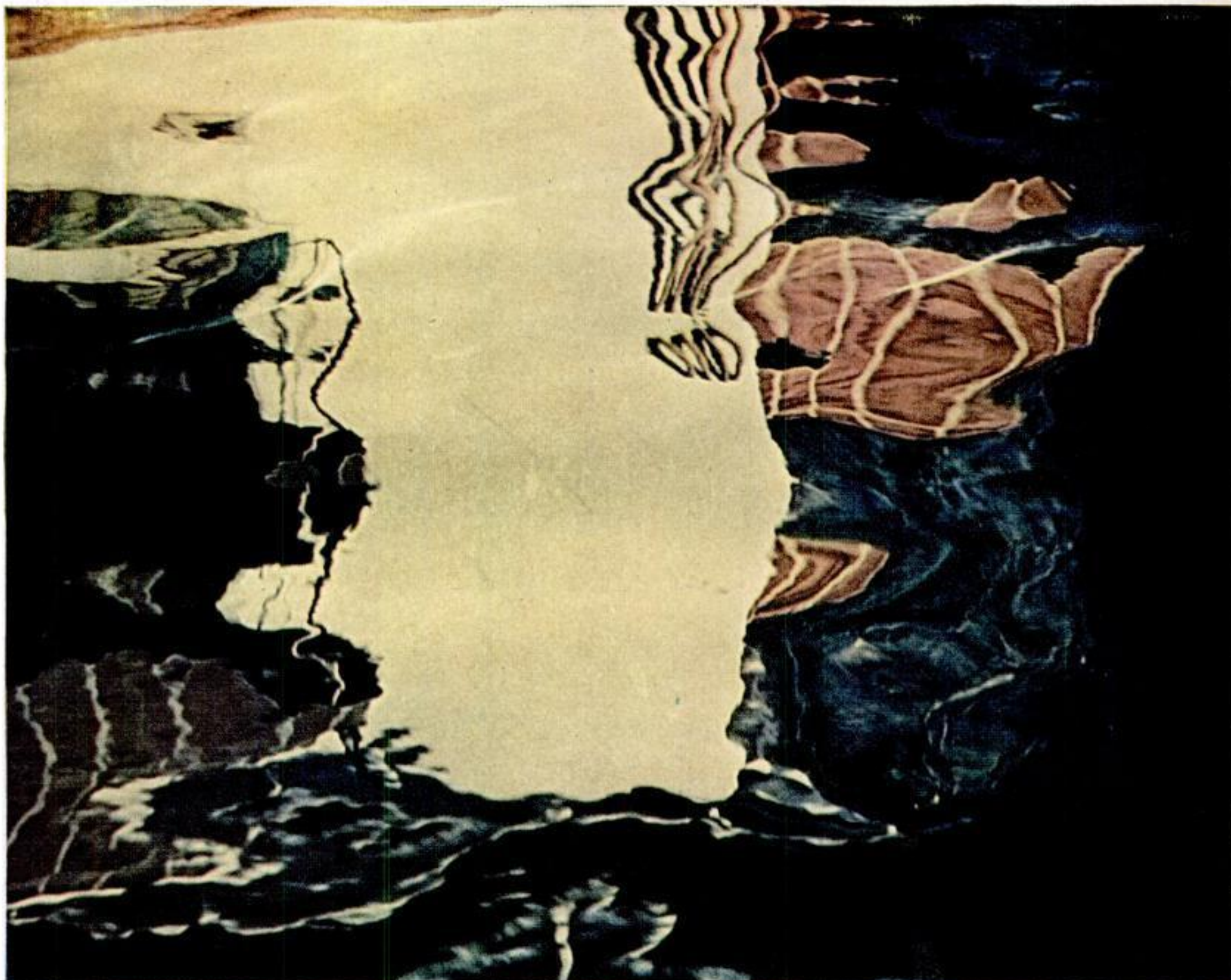
GEOMETRIC PATTERNS MADE BY BRIDGE REFLECTIONS

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Awnings make impressionistic reflections in a swimming pool

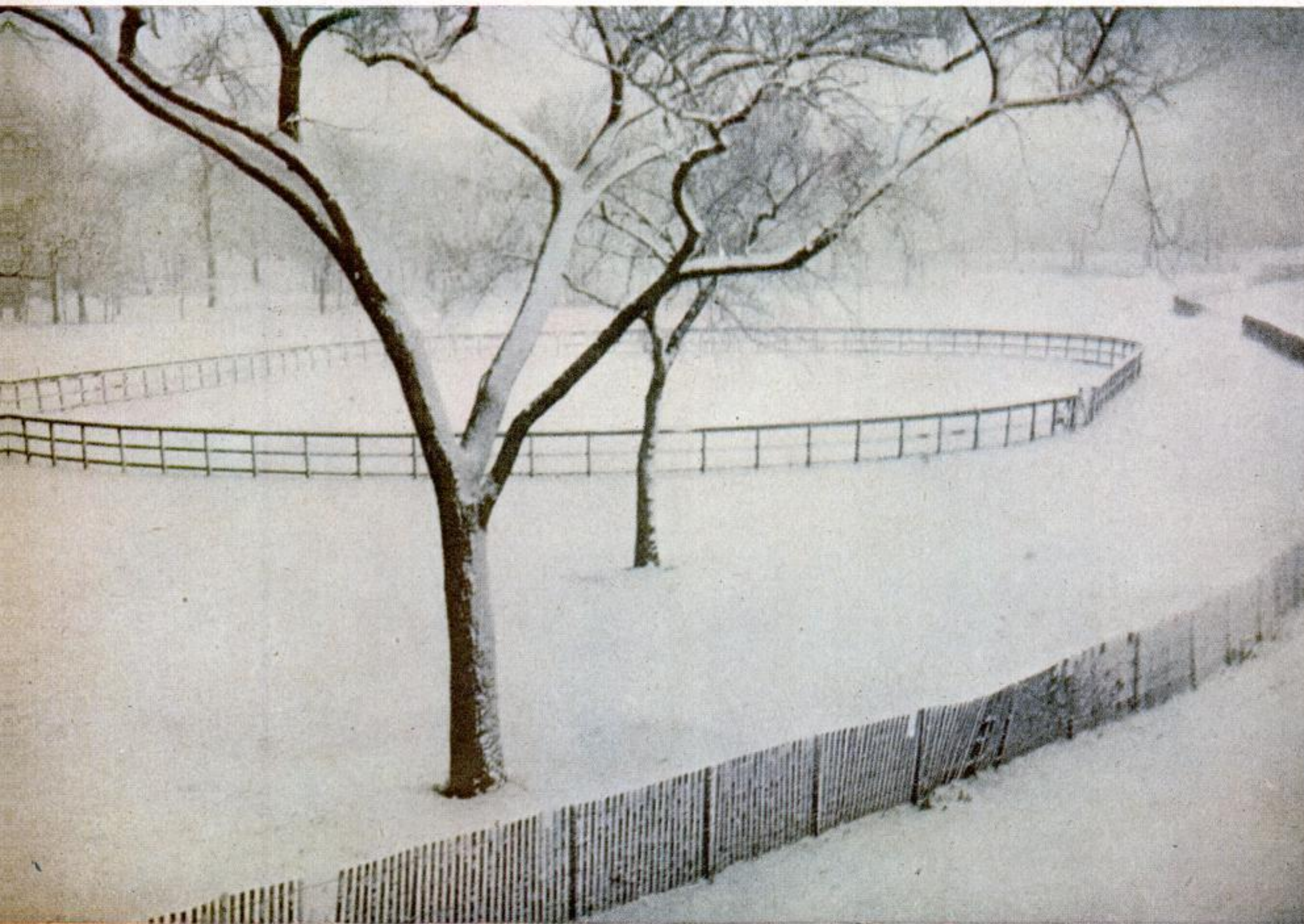
This series of pictures was made by Arthur Siegel last winter in Phoenix, Ariz., while he was working on an assignment for the International Harvester Company. Like impressionist Artist Claude Monet, who painted the same haystack 15 times to show the effects of light at different times of the day, Siegel photographed one subject at different hours over a period of



two days. The pictures are simply the reflections of two red awnings in a blue swimming pool, each picture photographed from approximately the same point of view. The first one (*upper left*) was shot during a calm early afternoon. The second was taken later with a slight breeze rippling the water. The third was photographed as the light deepened. When Siegel took

his fourth picture at 6 o'clock a fair breeze was blowing. The fifth was photographed next morning under a hazy overcast sky. When he shot the last one in late afternoon a strong wind was blowing and the light was bright and undiffused. In the last picture the surface of the water had become a series of prisms which broke up all the color into complicated refraction patterns.

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A WINTER AFTERNOON IN LINCOLN PARK, CHICAGO



DRIED MUD ALONG AN IRRIGATION DITCH



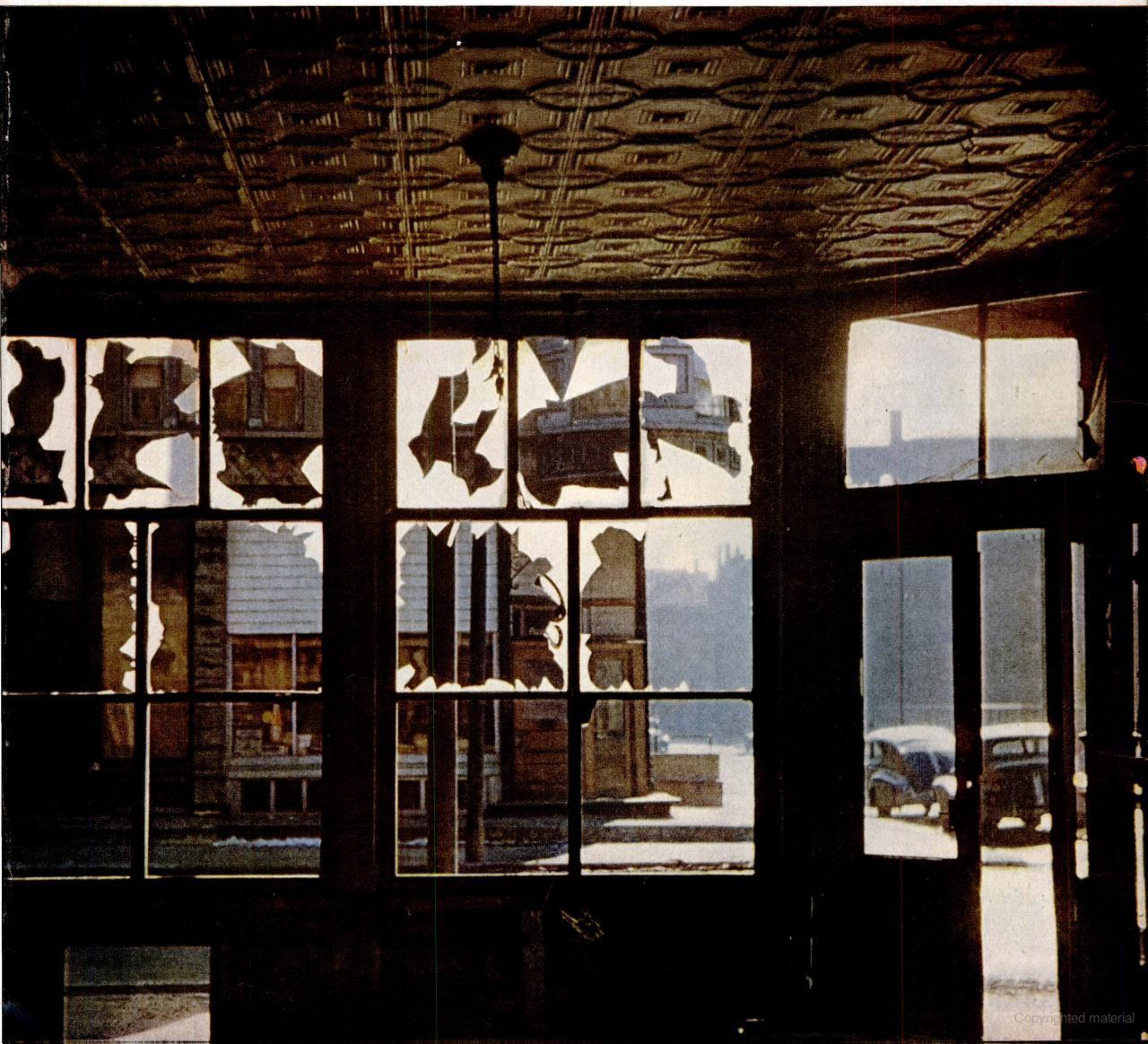
Siegel photographs commonplace scenes

Arthur Siegel began taking pictures 26 years ago with a box camera he had won for selling newspaper subscriptions. After a successful career as a newspaper and magazine photographer, he is now able to practice his theories about art and the camera. He likes to wander around, looking for things to photograph. "I find my subjects among commonplace objects," he explains. He found the scene below in Chicago, where old buildings were being wrecked to let a superhighway go through. He saw the leaves at right while walking through Phoenix, Ariz. Violating a convention of photography, he shot the dry leaves against the bright sun. "Kodak wouldn't approve of that," he says.



DRIED LEAVES PHOTOGRAPHED AGAINST THE SUN

A WRECKED BUILDING IN CHICAGO





Camera records lines made by signal lights

This is a continuous exposure picture of ordinary railroad signal lights taken by Siegel on the Burlington Railroad's Minneapolis-to-Chicago run. Coming into the Chicago station, he sat in the glassed-in top of the Vista Dome car

and, as the train went past the signals, photographed the red, green, yellow, white lights with his shutter open for 10 seconds. It resembles the works of America's young ultra-modern painter, Jackson Pollock (LIFE, Aug. 8, 1949).



Snow wonder! Silky satin elastic all around. Nylon satin under-cups... topped with embroidered nylon marquisette. A white lacy-lovely for a can-you-believe-it price. A'Lure #1045.



Social security... with no strings attached! Snug, stay-put A'Lure strapless with stretchable nylon elastic marquisette all around and between the dainty nylon lace cups. Paper-thin, flexible boning. White or black. A'Lure #1062.

Darling, you don't need reins to be a dear!

Above all—be elastically comfy in Warner's A'Lures

Jiminy Christmas! Don't put up with bras that keep a tight rein on your loveliness!

Here's A'Lure! It's alive! It's a love of a bra!

The secret... Warner's exclusive *all-elastic* bands... they breathe when you breathe... hug you comfy from cup-to-closure. Yours will fit you perfectly thanks to Warner's wondrous 3-Way-Sizing. At finer stores.

1. Your Warner's is your cup size... A to D... your cup size will fit you letter-perfect.

2. ...and your band... no bands, narrow bands, deep bands or elastic A'Lure bands... with the snug-hug you love.

3. ...and your uplift... whether you like a little lift or a lot, you can have your own way in Warner's bras.

Fancy free! All-around satin *elastic*! Undercup *elastic*! Between-cup *elastic*! Three times as free 'n easy on you! And oh, so fancy! Fancy imported nylon lace over filmy nylon marquisette. White magic! A'Lure #1016.



Tailor top! If you love A'Lure without the trim... here it is... simple but super. All-around elastic and elastic undercup uplift. Sheer nylon marquisette cup-tops. White. A'Lure #1090.



Everybody's upper story. In every size. In every cup. A'Lure satin elastic undercups and all-around band. Topped off with wispy nylon marquisette. Pink, black or white. A'Lure #1050.



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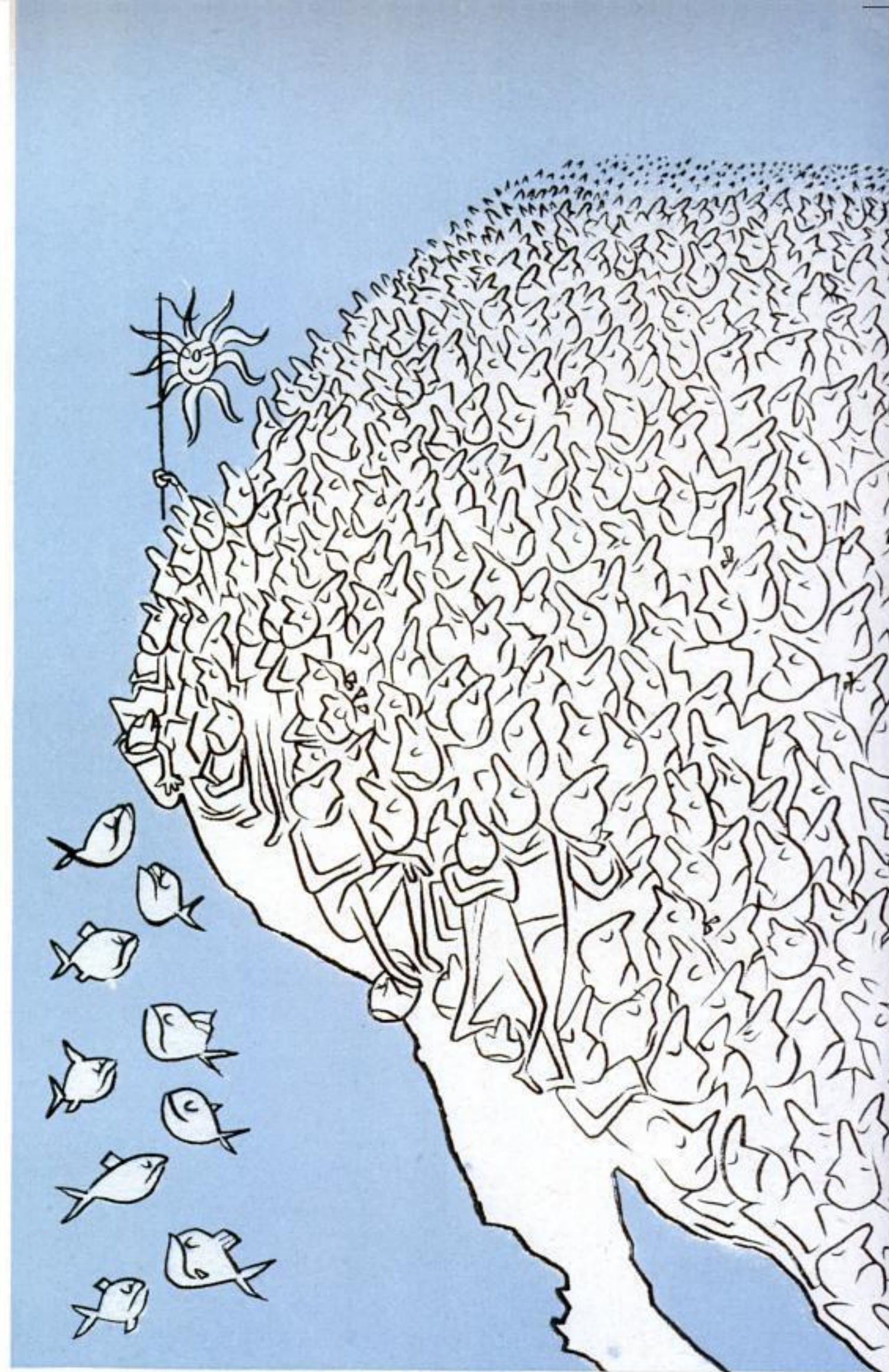
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SNOBS

Today the snooter is a huge species.

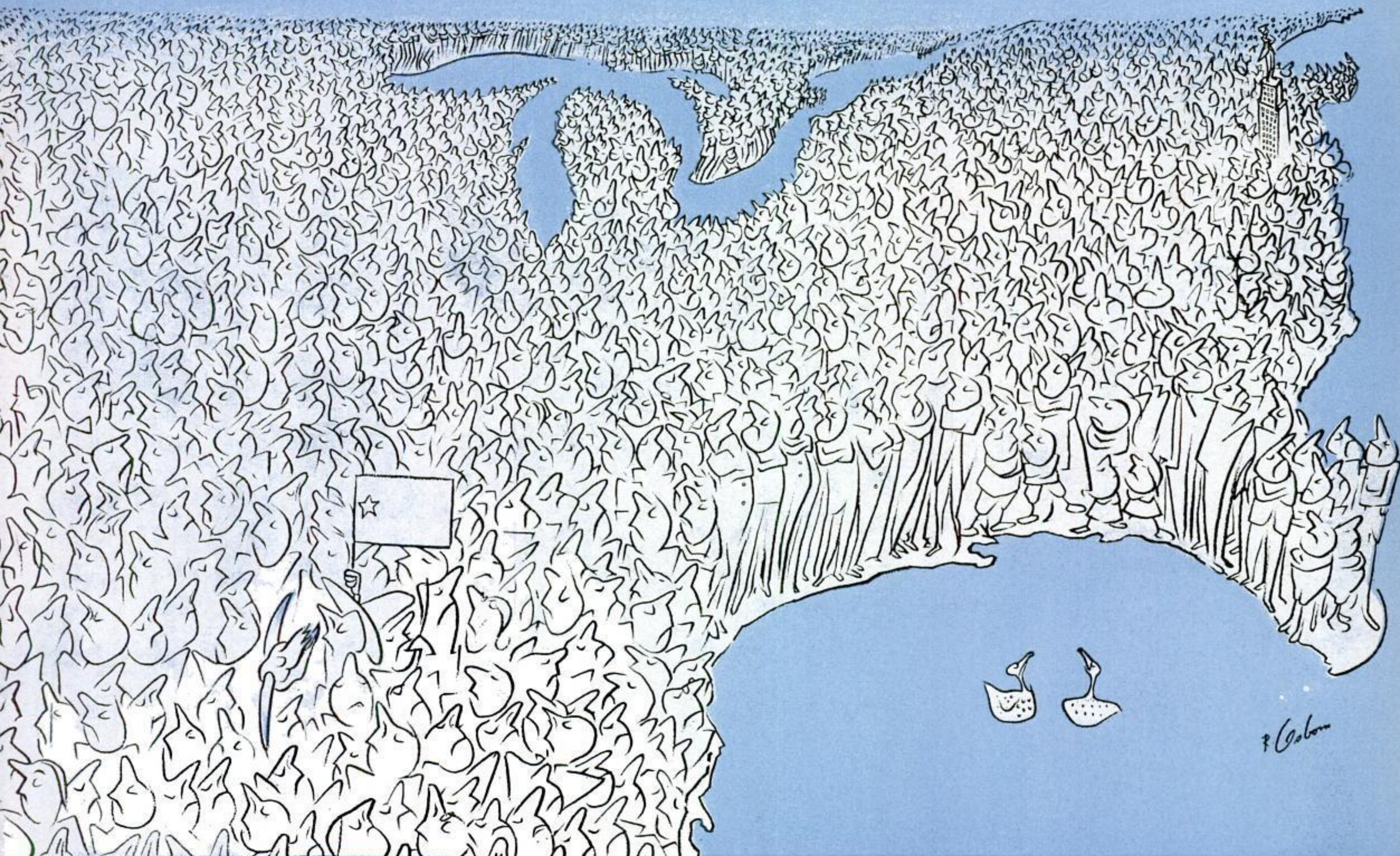
Russell Lynes, an editor of Harper's Magazine, will be remembered by LIFE's readers as the author of "High-Brow, Low-Brow, Middle-Brow" (LIFE, April 11, 1949). He is a New Englander who now lives in New York, a Yale man and a former salesman (fire extinguishers). His book Snobs (Harper, \$1) will be out this week.

THERE was a time not long ago when a snob was a snob and as easy to recognize as a cock pheasant. In the days when Ward McAllister was the arbiter of Newport society and when there were precisely four hundred souls in New York worth knowing and only "nobodies" lived west of the Alleghenies, snobbishness was a nice, clean-cut business that made careers for otherwise unoccupied women and gave purpose to otherwise barren lives. In those days the social order was stratified as tidily as the terracing of an Italian garden, and a man could take his snobs or leave them. But now the social snob, while not extinct, has gone underground (except for professionals such as head waiters and metropolitan hotel room clerks), and snobbery has emerged in a whole new set of guises, for it is as indigenous to man's nature as ambition and a great deal easier to exercise.

Snobbery has assumed so many guises, in fact, that it is, I believe, time that someone attempt to impose order on what is at best a confused situation. Now that we find ourselves in an era in which the social scientists believe that it is somehow good for us to be ticketed and classified, let us sort out the most common practitioners of the sneer.

The Intellectual Snob is of such distinguished lineage and comes

DRAWINGS FOR LIFE BY ROBERT OSBORN



NATION OF SNOBS is Lynes's-eye view of the U.S. Map drawn for *LIFE* shows some of the regional snobberies: New Yorkers snoot down from skyscrapers. In Texas even long-nosed skulls snoot.

A Handy Guide

Here is how to tell if you should meet one—or be one

BY RUSSELL LYNES

from such established precedent that he is dignified by a mention in Webster's ("one who repels the advances of those whom he regards as his inferiors, as, an intellectual snob"). The other categories are less well known and less well documented. For convenience let us call them: the Regional Snobs, the Moral Snobs, the Sensual Snobs, the Emotional Snobs, the Physical Snobs, the Occupational Snobs, the Political Snobs and finally the Reverse Snobs or Antisnob Snobs. Before we examine these, we should be aware that economic and social boundaries, while they may occasionally serve as guide ropes, are on the whole unimportant in considering the various forms of condescension and the various attitudes of superiority that distinguish the true snob from the merely vain man, woman or child.

Snobbishness, as we will use the word, implies both an upward and a downward movement—a scramble upward to emulate those whose position excels one's own, and a look downward on (or sometimes straight through) those less happily endowed than oneself. The true snob never rests; there is always a higher goal to attain, and there are, by the same token, always more and more people to look down upon. The snob is almost by definition insecure in his social (in the larger sense) relationships, and resorts to snobbishness as a means of masaging his ego. Since scarcely anyone is so secure that his ego does not sometimes need a certain amount of external manipulation, there is scarcely anyone who isn't a snob of some sort. As a matter of fact the gods of the Greeks and the Romans were frightful snobs, morally, physically and emotionally, and it is not uncommon for civilized peoples to worship snobbery. It is the Christian religion that promoted the virtue of humility for us, and of all the virtues it is the most difficult

to come by. Let us not, then, be snobbish about snobs—at least not yet.

It is not my intention to apply the scientific method to the definition of the categories which we shall examine, though each species will be seen to have its subspecies and each subspecies to have many variants. The reader will discover in my approach certain similarities to that dark medieval yardstick, the Seven Deadly Sins, a once useful method of classifying man's shortcomings. He may also see the Four Temperaments or Humors as dominating some of the groups we look at. It will, I trust, become apparent that each snob suggests another snob, as each sin another sin, each temperament another temperament. I mean this to be suggestive, merely a sketch that will enable the reader to glimpse the vast possibilities that a methodical study by a diligent social scientist might uncover.

Regional Snobs

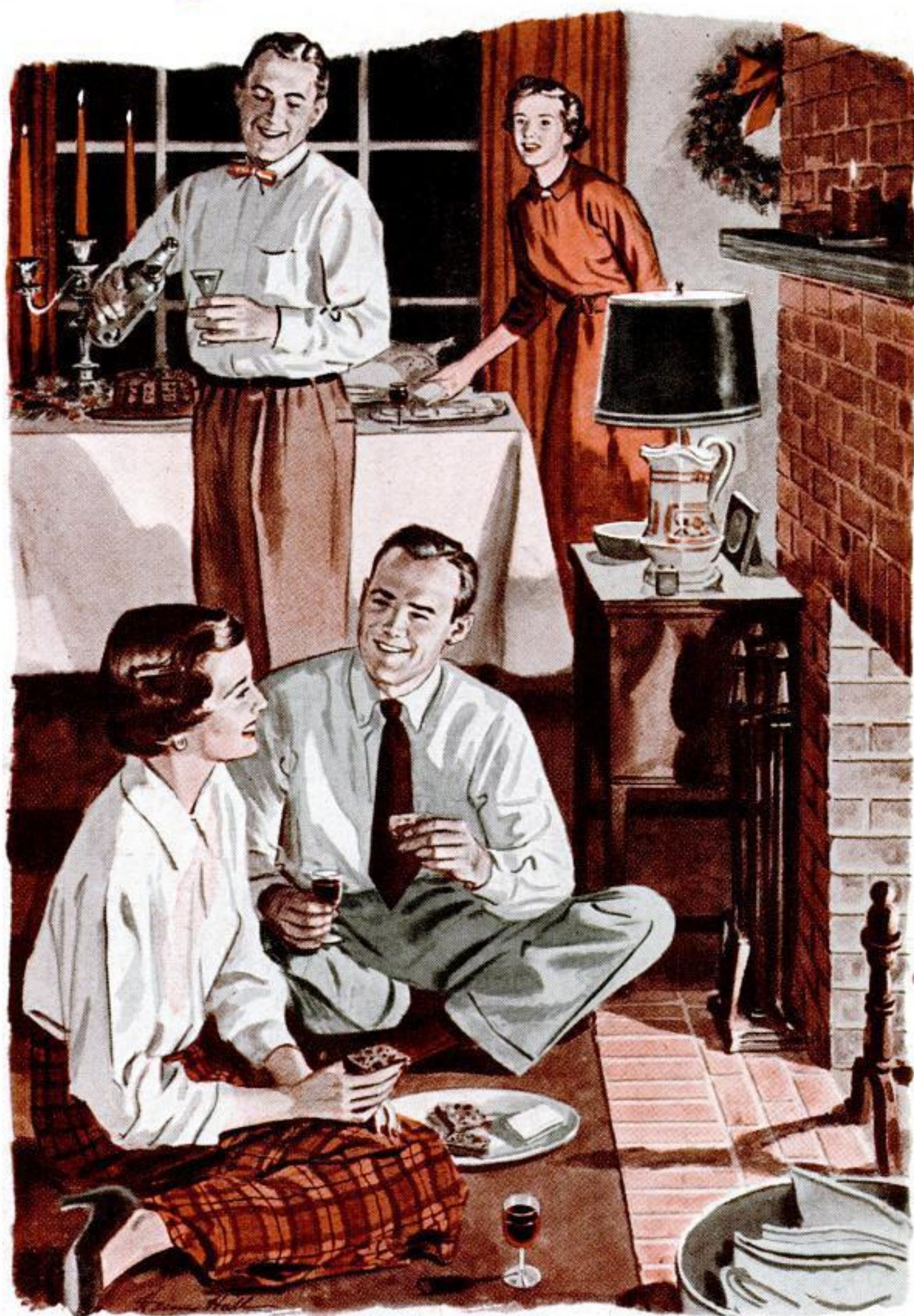
OUR first category is the Regional Snobs, commonly known in the South as Texans, in the West as Californians and in the East as Bostonians. This, however, should be recognized for what it is, a mere colloquialism. The Regional Snob can come from anywhere. He lets it be known that there is no place to match the seat of his origin; indeed, he seems surprised or amused that people in other places are so much like people. The Asturians who live in the north of Spain, for example, look with special distaste on the citizens of the neighboring province, Galicia, and they have a saying that "a Galician is the animal that most closely resembles a human being." In Texas it is said that you never have to ask a man if he is a Texan. "If he's a Texan,"

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CONTINUED ON NEXT PAGE 87

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SNOBS CONTINUED

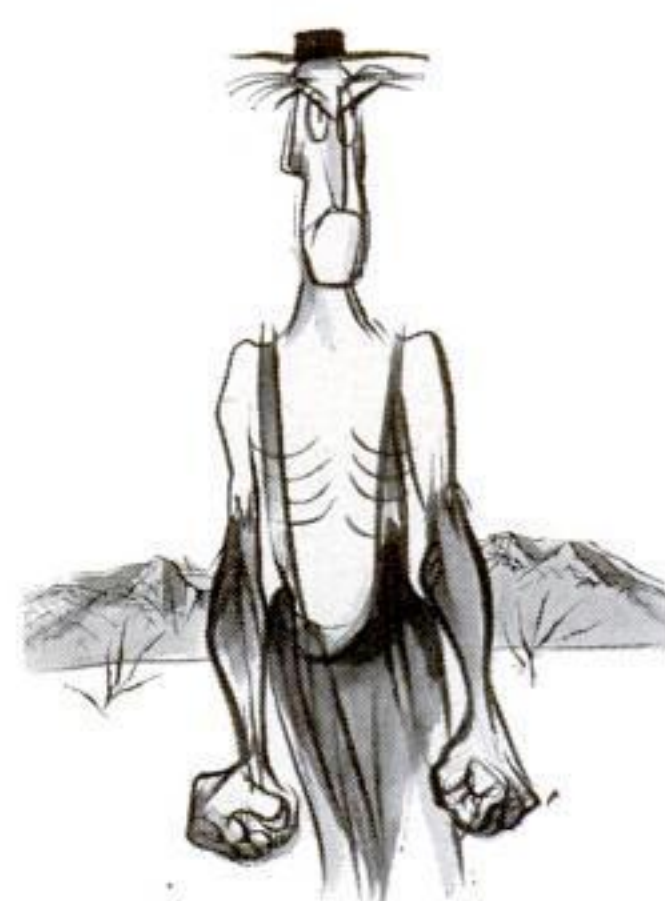
they say, "he'll tell you. If he's not, he's ashamed to admit it."

But let us consider more common types of Regional Snobs. In Vermont, for example, the Regional Snob is generally called a "native" to distinguish him from the group known as "summer people." The aloofness of the Vermont Native, a man proud of his thrift, of the bleakness of his winters and especially of the fact that he has managed to squeeze a living out of rocky hillsides and out of "summer people,"¹ has a special laconic quality that is guaranteed to freeze the marrow of, say, a Texan. This kind of Regional Snobism is of the "we've had it tougher than anybody" variety, and is the opposite of the California type which is of the "we know how to live better than you do" kind or of the Gracious Living types found in the South, notably in Virginia, in South Carolina and in the New Orleans vicinity.

These types are, more or less, Area Snobs and should be distinguished from the local or home-town varieties. The local snob does not even in many cases recognize his home town as anything very special; his vision may be myopic to the extent of permitting everything beyond the end of his particular street to go out of focus.



The "We know how to live better than anybody" Snob



The "We've had it tougher than anyone" Snob

"The other side of the tracks" is a phrase less frequently heard than it was a generation or so ago. We live in an age of "developments"—real estate developments, housing developments, community developments—of "projects" and of subdivisions, and the railroad tracks have lost some of their social significance in this age of buses and automobiles. So we have subdivision dwellers looking down upon development dwellers, and development dwellers turning their heads away from project dwellers, and project dwellers scornful of tenement dwellers. But the genuine home-town snob is rather more special than any of these.

Boston is too well known for its special brand of provincial hauteur to need discussion here, but the New York brand is less well documented and will serve to demonstrate one of the extreme forms of local snobbism. This is the Cultural Capital variety, or "anything or anybody of any interest comes here" kind, that makes the New Yorker when visiting in any other city assume an air of condescension that has both an overhead spin and a reverse twist. "You know," the New Yorker² will say when visiting a city in the Middle West, "I think it's really terribly interesting out here." It is a wonder that so few New Yorkers get their throats cut in what they think of as (but do not call) "the provinces."

At the other end of the scale we find the small-town variety where the "I have lived here longer than anyone" type vies with the type who makes much of the fact that only people who rub elbows with the members of a small community really understand the meaning of life. This latter type, like the Cultural Capital Snob, is usually a member of the community by adoption, having fled from the city in order to discover what he calls "real values." Sometimes the members of this group are summer people gone native who retain certain characteristic attributes of their type, such as station wagons, and dress themselves in more elaborately rural costumes (blue jeans, checked wool shirts, even straw hats) than any genuinely rural inhabitant would consider proper or necessary.

¹ And more recently, with the advent of the Ski Snobs, out of "winter people" as well.

² Not to be confused with the magazine of the same name. It is not within the scope of this essay to discuss institutional snobbism.

CONTINUED ON PAGE 91



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1900 Recent rumors from Australia tell of this 10-foot "guinea pig." Scientists say it may be a *Diprotodon*, long thought extinct. Does this beast still live, in a country "completely explored" back in 1900? By then, Corby's had come to be one of the most popular whiskey names in Canada.



1943 Is there a peak higher than famed Mt. Everest (29,141 feet)? Named *Amne Cachin*, it may await explorers deep in Tibet. Airmen flying the "Hump" into China in 1943 claim it may reach 34,000 feet! By that year, the name Corby's meant top-quality whiskey to all Canadians.



1950 This queer "warm spot" near the South Pole, recently discovered by aerial mappers, is the latest great find. But, for armchair explorers like most of us, there's also a pleasant discovery in store. Just try Corby's, the whiskey with the 91-year-old Canadian name. Corby's was made famous by millions of folks who wanted *good whiskey at a sensible price*. Ask for it today—you'll like it.



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Another variant of this species is the ex-urbanite who buys a farm in order to "get next to the soil." These might be called the Eternal Verities Snobs, Back to the Land Division, and are very likely to be authors.

Before we proceed to our next category, there is one offshoot of the Regional Snobs which bears brief mention: "the world is my home" species¹ who pride themselves on the fact that they are as much at home in Shepherds' Hotel in Cairo as in the Casino at Monte Carlo or in the Ritz Bar in Paris or in the Pump Room in Chicago or in less expensive saloons in any of these places. The members of this category like to think of themselves as "the international set" and are frequently remittance men, decayed nobility, career diplomats, overseas representatives (and their wives) of American industries, wealthy divorcees or rich refugees. They regard every international problem or crisis merely as a personal inconvenience. The natives of any place they visit have no other function but to serve them, and their technique for insulting waiters is unsurpassed. Although the world is their home, they are in one sense the most provincial snobs of all, for their real world consists of a few thousand wanderers, and their horizons are limited to the chips on the table, the bottles on the bar, the crystals in the chandeliers of hotel dining rooms, and when out-of-doors they darken their little world with sunglasses.² They have an unmitigated scorn for all tourists and are ashamed and embarrassed by their compatriots who travel abroad.

It is probable that as the world grows smaller, Regional Snobism will increase. It is a logical antidote to political efforts to make man love his neighbor.

Moral Snobs

LIKE the Regional Snobs, the number of Moral Snobs is legion and they love their neighbors no more dearly. Oscar Wilde, a really accomplished snob, said that "Morality is simply the attitude we adopt toward people we personally dislike." But the Moral Snob carries it further than that; his snobbishness extends to people he doesn't even know. Morality is both a public and a private matter, to be sure, and it is characteristic of the Moral Snob to put a good deal of ornamental fretwork on his public facade and let the private places of his personality be slovenly. To call him a hypocrite would be to attribute vices to his virtues; he is not so positive a character as that. He does not necessarily want to get away with anything, but he is always quite sure that everyone else does, or would if he didn't keep a sharp eye on them.

In our day there are two main categories of Moral Snobs—the Religious Snobs and the Tolerance Snobs. In mentioning the former, I am aware that I am on delicate ground, but the Religious Snobs are identified with no particular sect or creed, and the true believer is rarely, if ever, snobbish about it. The only thing that the "I have known God longer than you have" Snobs seem to have in common is the conviction that those who disapprove of their faith or the methods by which they try to spread it are "bigots."³

Sometimes opposed to the Religious Snob and sometimes allied with him is the Tolerance Snob, a species of comparatively recent origin. It should be noted that he turns the tables on the Religious Snob for lack of tolerance toward disbelievers and backsliders, and in such cases he often calls the Religious Snob a "bigot." The bigot is a most useful foil to the Tolerance Snob. But whether he is at loggerheads with the Religious Snob or not, the "I am more tolerant than anybody" Snob has a special predilection for getting his name printed on the letterheads of societies for the prevention and furthering of things.

Sensual Snobs

IN contrast with the Moral Snobs are the Sensual Snobs who take special pride in being able to wrest more pleasure per cell from the flesh than anyone else. In this general category, which is even more elastic than I mean to make it, we find the Food and

¹ Not to be confused with the One World Snobs.

² There are two important variants of this species: a) the Language Snob who pretends to five or six languages and sprinkles his conversation with French, Spanish and German phrases, and b) the Reverse Language Snob who prides himself on getting along everywhere with his native tongue on the assumption that anyone who doesn't know it is a fool or worse.

³ The most extreme example of this type of snobbism I have heard of is credited to the family of the Duc de Levis-Mirpoix, one of the oldest important French titles that dates back to the 9th Century. The family is purported to be descended from the sister of the Virgin Mary, and when the members of the Levis-Mirpoix family pray, they are said to say: "Ave Maria, ma tante . . ."

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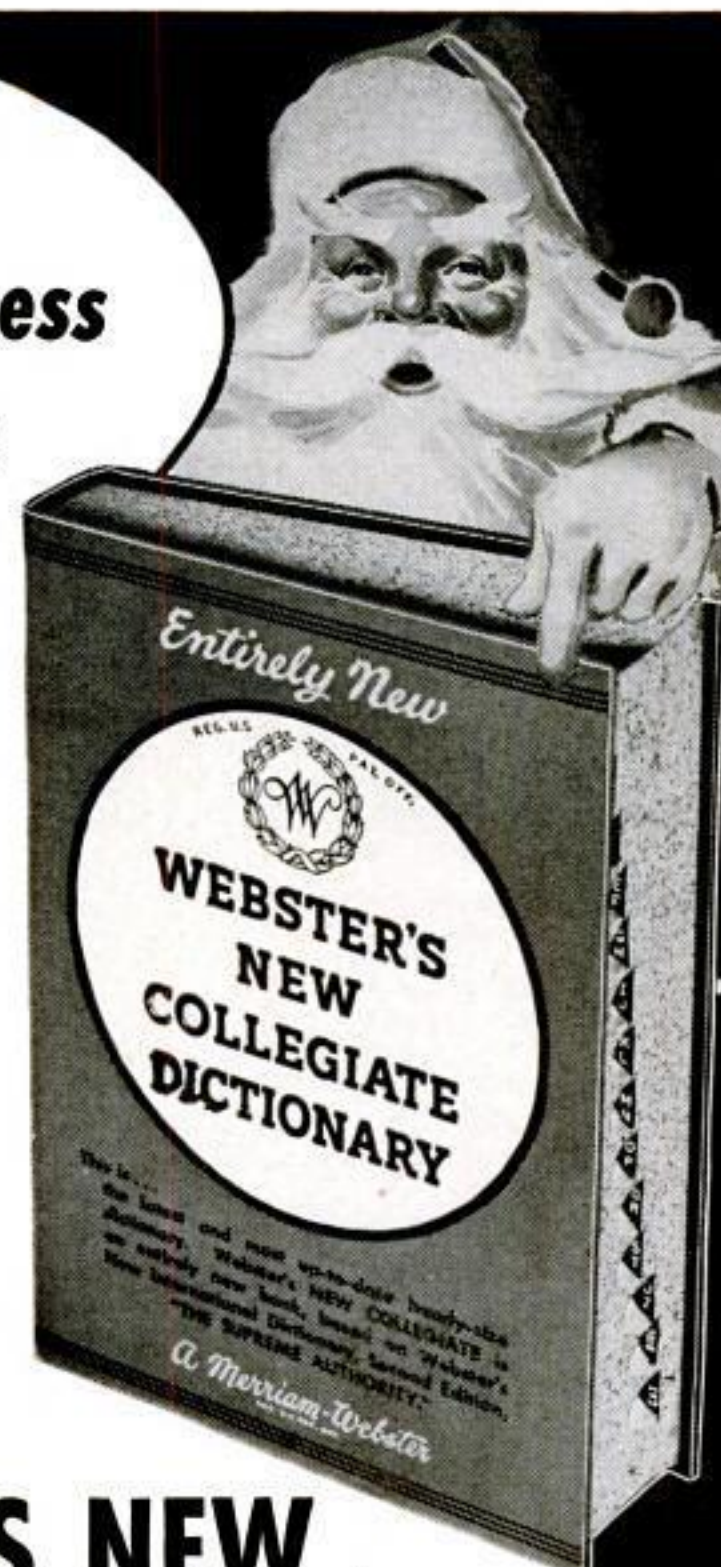
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Drink, the Sex, the Indolence, and the Health and Hygiene Snobs.

The Food and Drink species is almost too common to require more than a passing word. In Food, the Herb Snobs, while somewhat old-fashioned, still persist; but this species, I believe, is less in the ascendancy now than the Pot Luck Snobs, Casserole Division, or the "this is something I just threw together at the last minute" species. The mussels-snails-brains-and-garlic group continues to operate, especially in areas where mussels, snails, brains and garlic are still considered somewhat outrageous, and the Plain American Food Group ("If you want a good cup of coffee and a decent hamburger, eat in a diner") flourishes in metropolitan areas where good foreign cooking is commonplace.

The Foreign Food Snob often can be identified by his attitude of frustration. The "little place" that he discovered and which used to be so good has always just recently gone to pot. "You know how it is," he says. "The frogs legs Provençal used to be superb, but now the place has got popular, and the food isn't fit to eat any more."

The Drink Snobs are, of all categories, the easiest to identify since the rules are so well established. They insist that their whisky be bonded; they know what proof it is and they drink it neat or "on the rocks"; their Scotch is "V.O." or "V.V.O."; their martinis are



The Sensual Snobs



The Moral Snobs

as dry as almost no vermouth can make them (in restaurants where they suspect the martinis may be somewhat amber in hue they order Gibsons and remove the onions), and they always nod at the waiter after looking at the date on a bottle of wine. Only the most unsubtle Drink Snobs (and connoisseurs) send a bottle of wine back. Some Drink Snobs take special pride in the amount they can consume and not show it; others take special pride in having a worse hangover than anybody ever had before.

The Sex Snobs have been adequately documented by the Zoology Department of Indiana University. It may, however, be interesting to note that the publication of Dr. Kinsey's first volume, *Sexual Behavior in the Human Male*, produced two new manifestations of the Sex Snob: first, those of the "I could tell Kinsey a thing or two" variety; and second, the species that insisted that the excitement about the book was all nonsense—"Why, I've known all that for years." The attitude of the British toward the Kinsey Report reveals an interesting provincialism. I was told by Dr. Kinsey that in general the reaction of the British was: "No doubt this is all very true about Americans, but we are not interested. The British don't behave like that."

The Indolence Snobs, on the other hand, have been epitomized by an Englishman, Cyril Connolly, in his book, *The Unquiet Grave*. "Others merely live," he wrote, "I vegetate." An interesting counterpart to Mr. Connolly's form of snobbism is to be found in those who make a great show of doing nothing, of sleeping late, of lying in the sun, of always having time to amuse themselves and their friends, and who at the same time produce a great deal of work. These are the people who express their superiority by saying, "I just tossed off this novel in my spare time," or "I just thought of this new international trade combine over a game of canasta in Miami one evening."

CONTINUED ON PAGE 94



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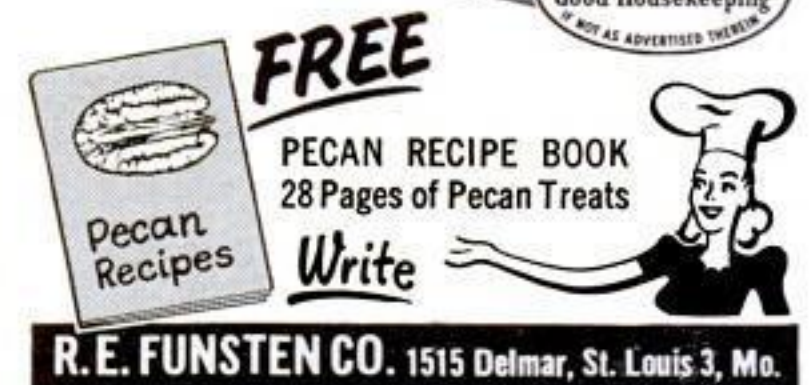
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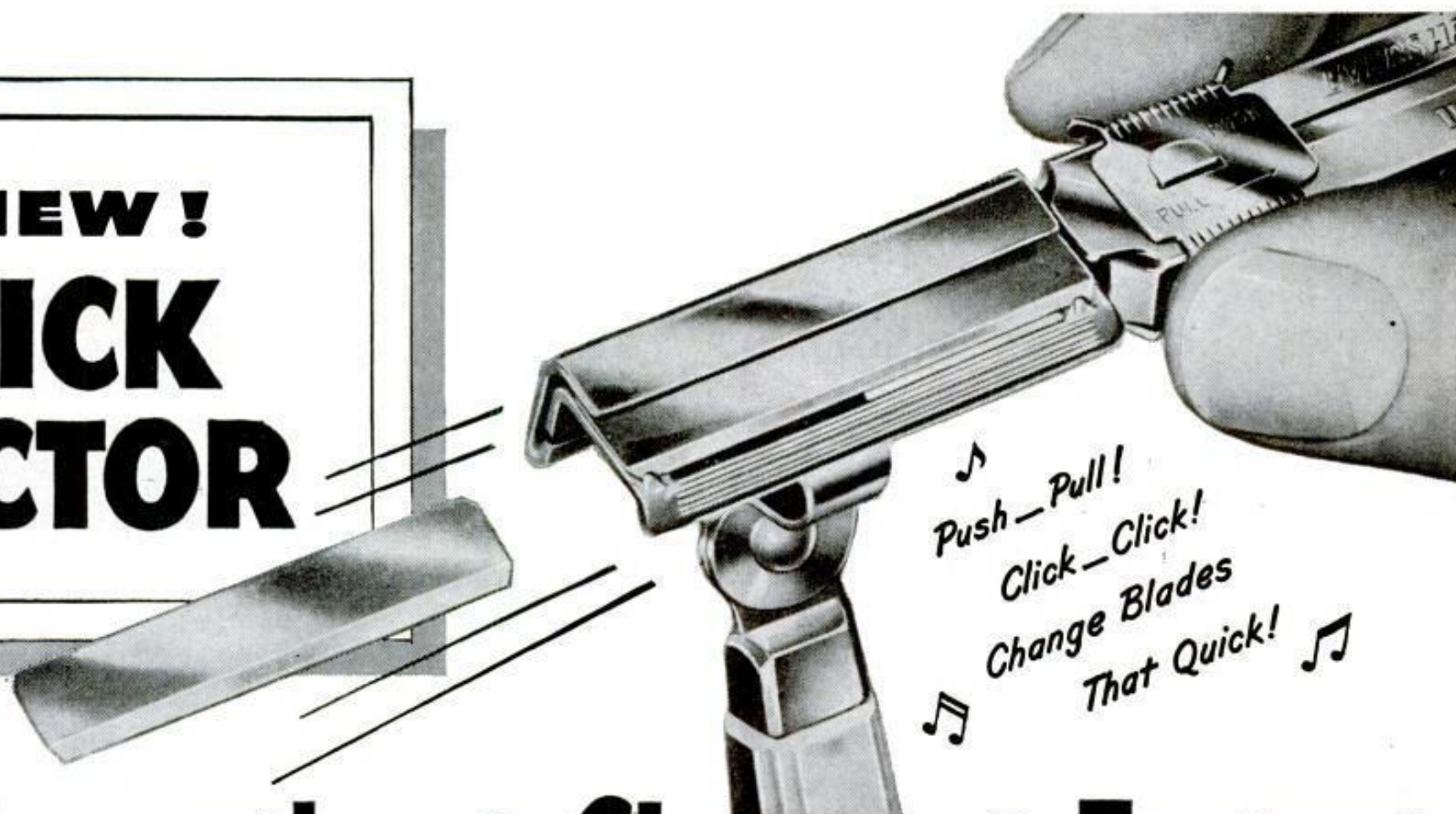
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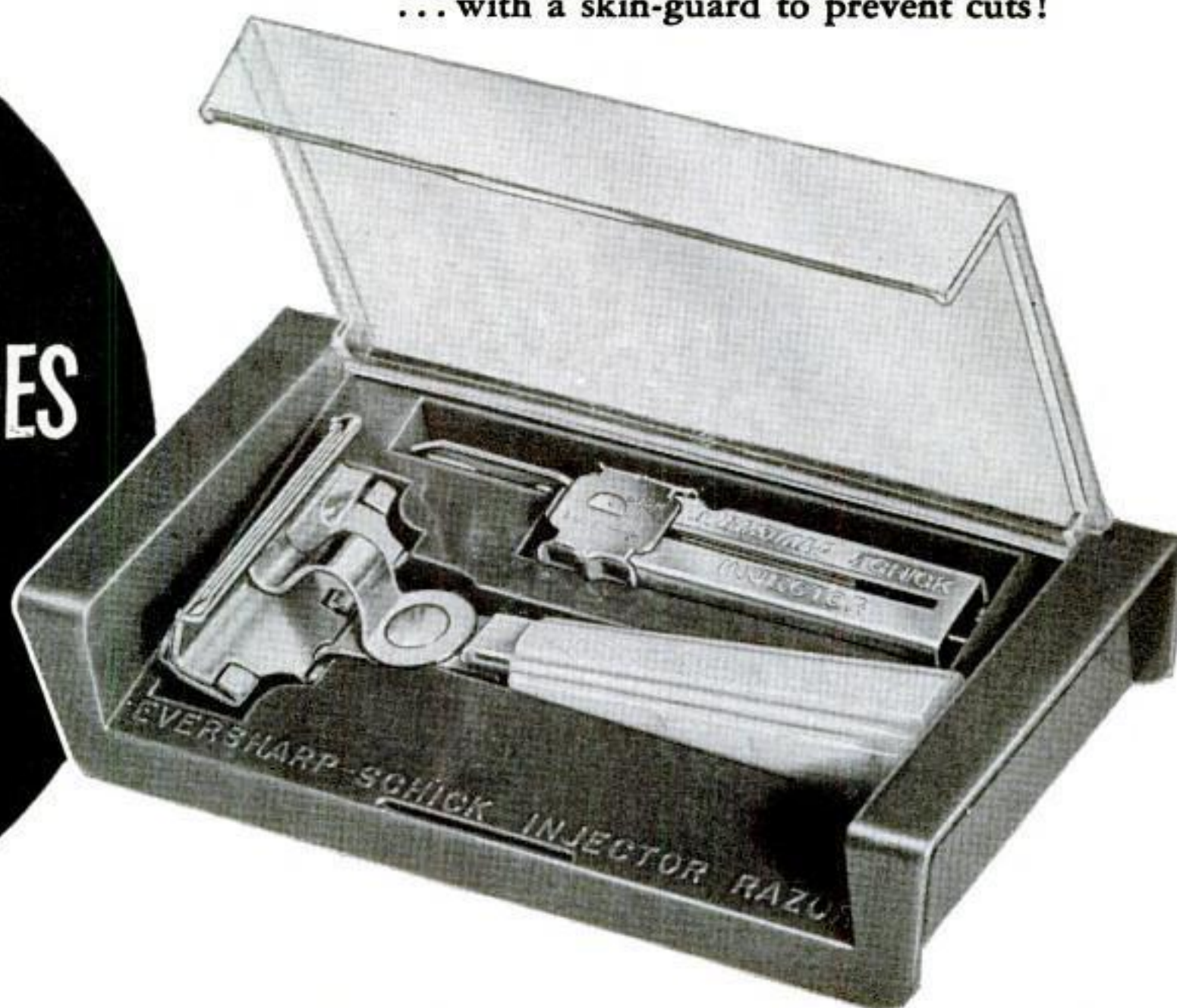
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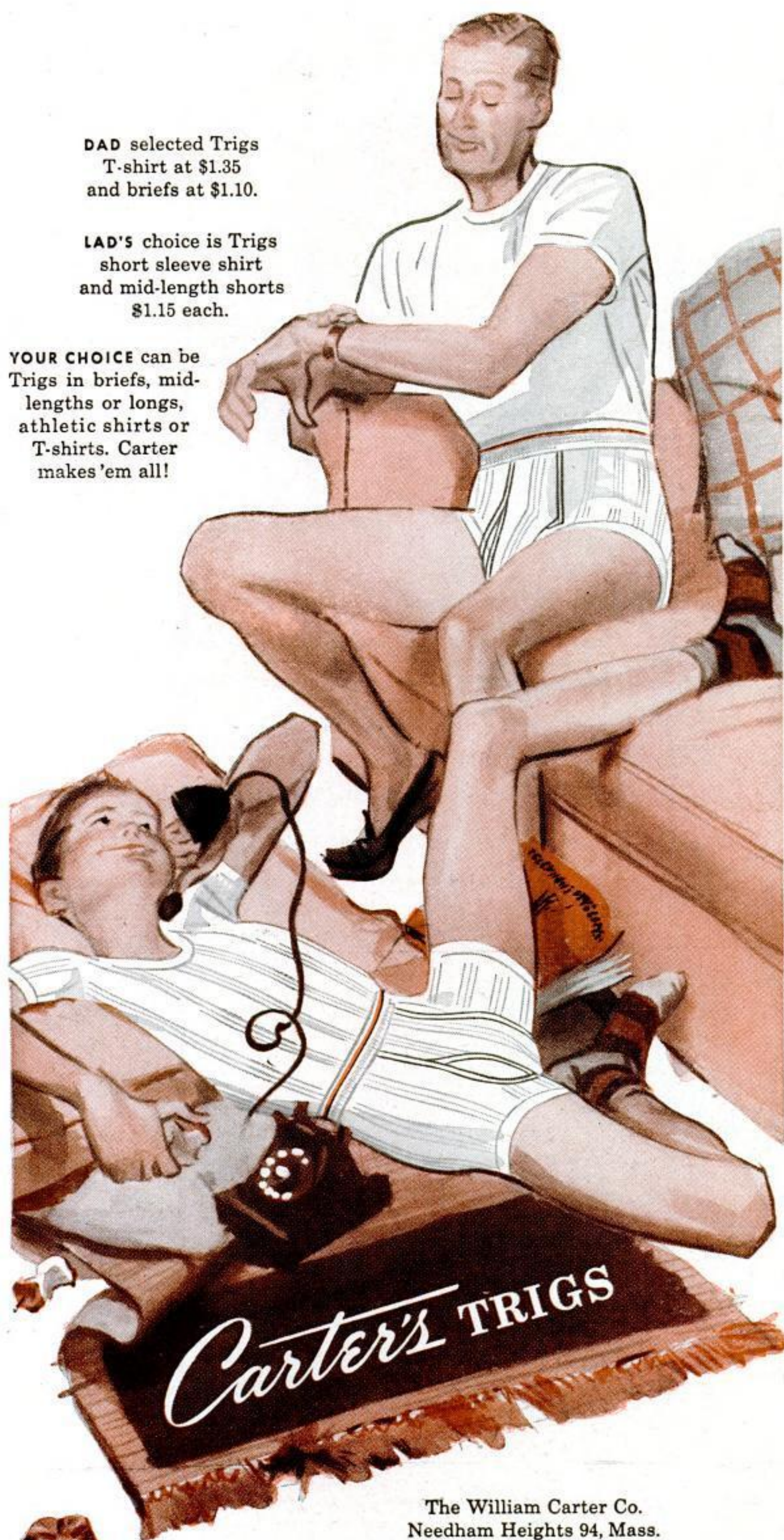
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SNOBBS CONTINUED

The Health and Hygiene Snobs may more properly belong with the Moral Snobs than with the Sensual Snobs. There is no denying, however, that there is sensual pleasure in the subjugation of the flesh, and that this is part of the routine behavior of the Health and Hygiene Snob. It is a far stronger motive than mere laziness that keeps a man or woman flat on his face in the hot sun for a few hours in order to turn first red and then brown; it is certainly not morality that sends men and women to gymnasiums to reduce one portion of the anatomy and exaggerate another, nor is it laziness that makes them diet, abstain from (or at least be ostentatiously moderate about) liquor and get to bed at what they call "a reasonable hour." It is the delight of being able to look down upon those who, to use their phrase, "don't take proper care of themselves."

While we are on the subject of the body, let us not overlook the Physical Prowess Snobs, more common among males than among females but by no means limited to either sex. The Physical Prowess Snob is not necessarily an expert athlete; indeed he is likely not to be. It is the mediocre tennis player, for example, hitting everything hard if inaccurately, who is lofty about the player who may be able to beat him merely by getting the ball back.

No matter what you may think of the Sensual Snobs, it cannot be denied that, unlike the Moral Snobs, they are a great pleasure to themselves.

Emotional Snobs

SINCE the emotions carry us rapidly in dangerous directions and soon lead us to the darkest corners of man's nature, we must proceed to the dissection of the Emotional Snobs with caution. This is the "I feel things more deeply than anybody" variety, and there is likely to be at least one in every family.

Probably the largest single subdivision of this category is the Love Snob, a type which finds its roots among adolescents, who, since they are making their first encounter with sexual love, believe that no one has ever been so in love before. Their intolerance of their juniors is matched only by their scorn for their elders, and this can set a pattern for adult love that is difficult to break. The so-called "great lovers" do not, I believe, belong in the Love Snob category but rather in that of the Sex Snob. It was surely not about the intensity of his emotions that Don Giovanni, with his list of 2,065 ladies, was vain.

The Mother Love Snob, or "I give my all for my children" type, is not uncommon among women who are not Sex Snobs, and it is probable that the second volume of the Kinsey Report may shed some light on this. The Filial Love Snob, or "Mom" Snob, is not in my experience nearly as common as English authors, such as Geoffrey Gorer, or Americans such as Philip Wylie contend that it is. That is not to say that the exploitation of Mom Snobbery by the florists once a year has not given it at least a seasonal boost.

The Marital and/or Soul Mate Snobs are not rare, though they are particularly tiresome because they are, by the very nature of their snobbery, raised to a higher power. Since it takes two to make Soul Mates, they are twice as tiresome as other snobs.

The Popularity Snobs also belong in the Emotional group; in a sense they are everybody's Soul Mate. To use their own vernacular, they have a "way with people" and can "get along with anybody." Theirs is the hauteur of affable condescension, and traditionally the species is common among traveling salesmen, Rotarians, public relations counselors and politicians, though it would be a mistake not to recognize the far wider ramifications of this type wherever we meet them. Mass demonstrations of Popularity Snobism are known as conventions.¹ The typical member of this species rarely uses the form "mister" in addressing anyone, no matter how brief or perfunctory the acquaintance. He is strictly a first-name man and has little respect for anyone's dignity or privacy. He assumes that everybody loves him, and he reasons that there is no privacy in a public love affair.

By contrast the Unpopularity Snob, or "nobody can get along with me" type, takes two principal forms.² The first is an imperious and often petulant species who, by dint of the loftiness of his position or intellect, makes much of the fact that he can't be bothered with bores and idiots. He works with his door closed; he throws all

¹ College reunions also figure in this category. They provide opportunities for the temporary renewal of Popularity Snobism in those who were popular in college but have been slipping ever since.

² The persistence of one type of Unpopularity Snob is demonstrated by the number of adults who take special care to make the point that anybody who amounts to anything was "unhappy in school." It is likely to express itself in some such direct statement as "I was the most unpopular boy (girl) in my class."

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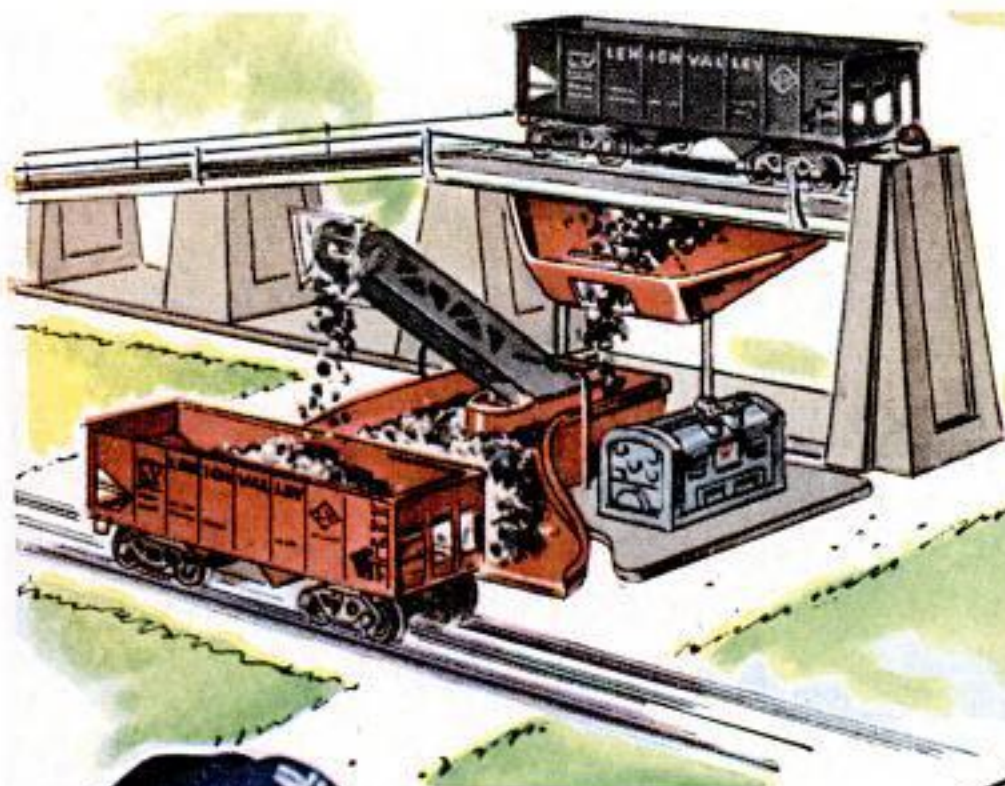
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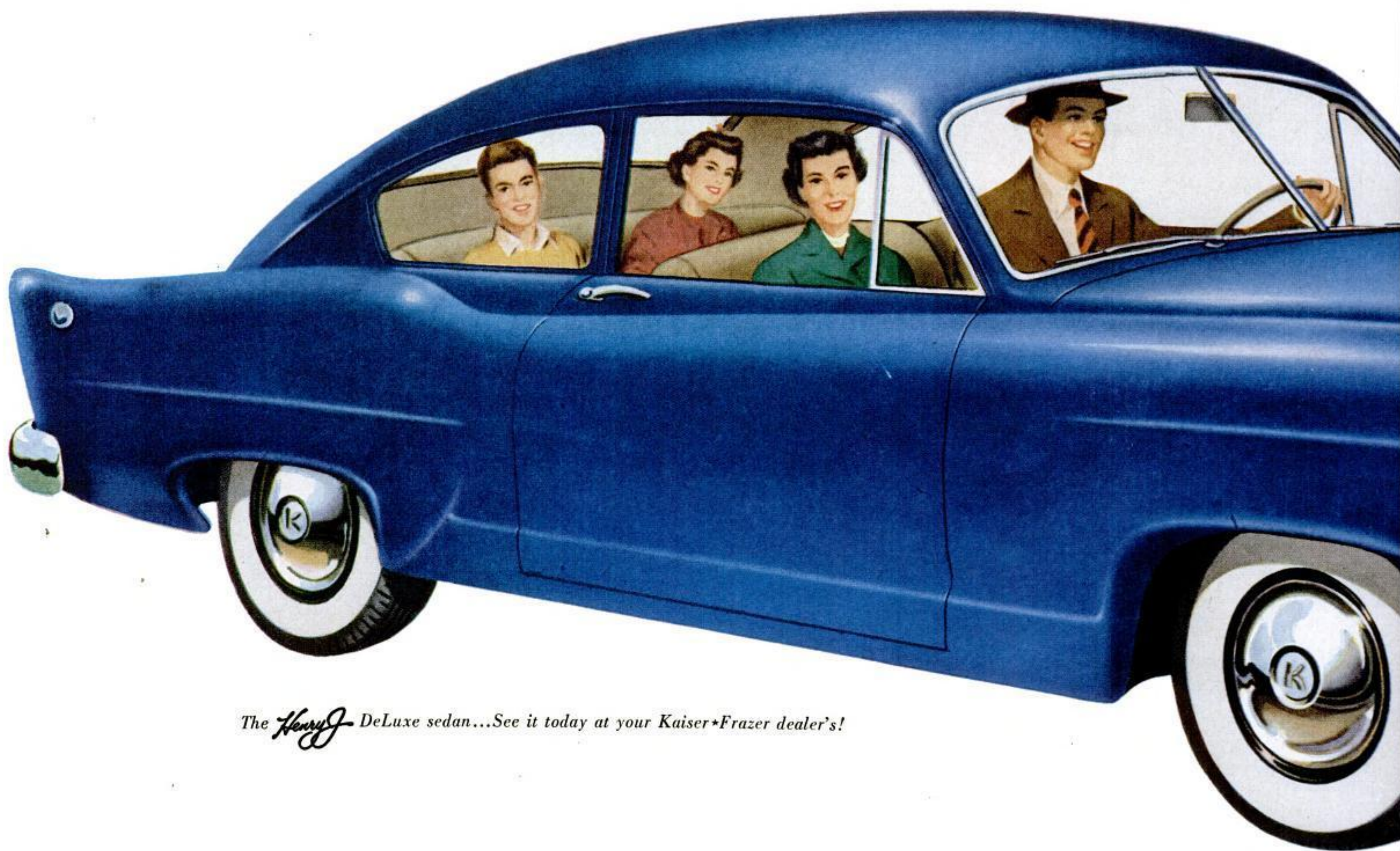
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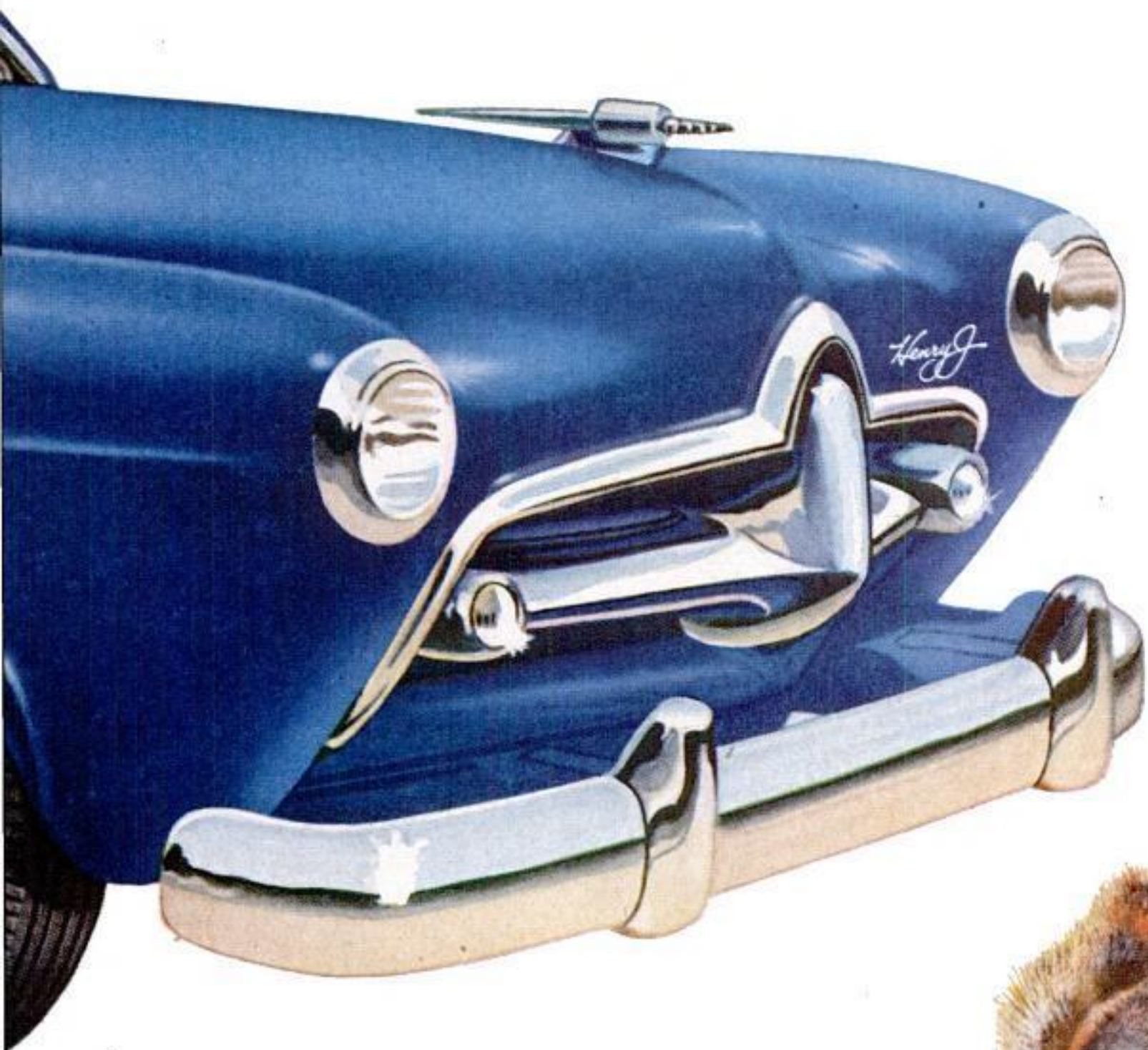


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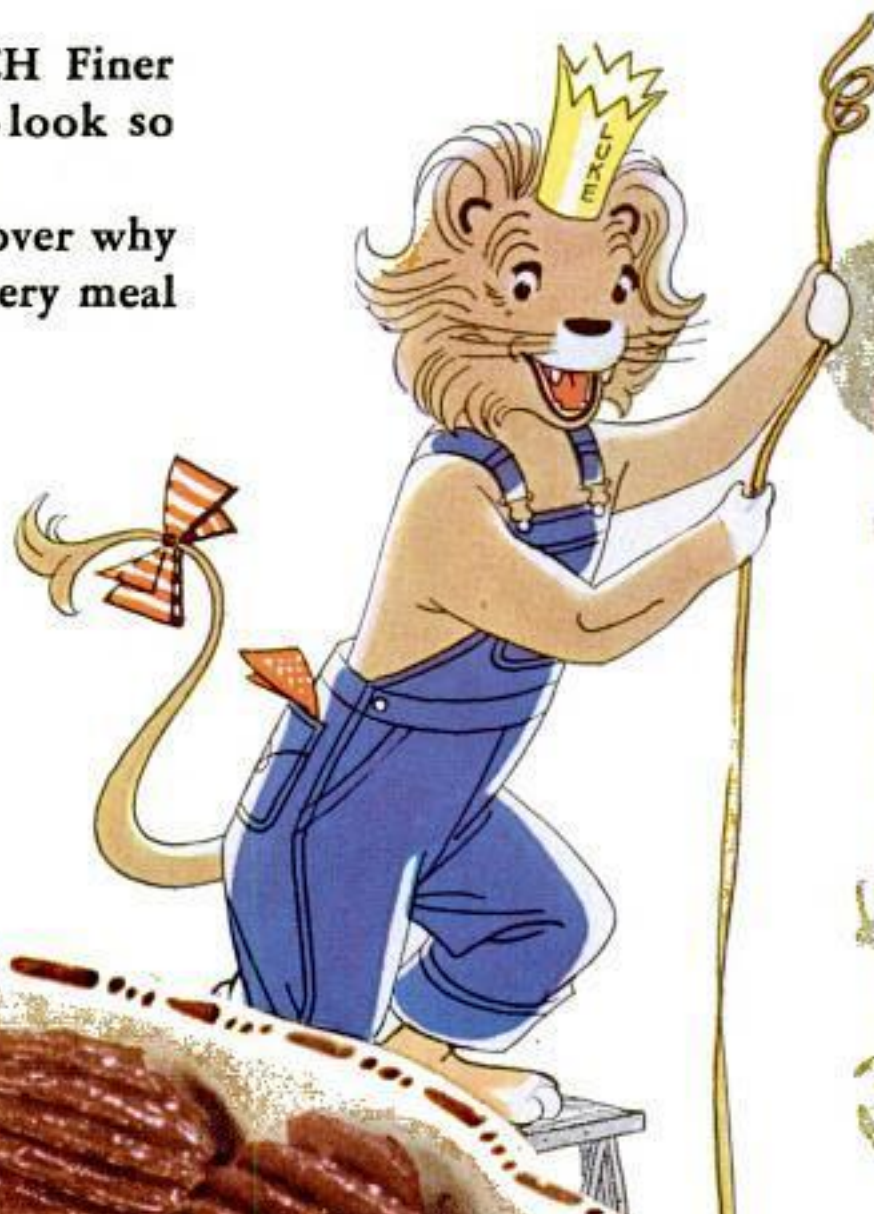
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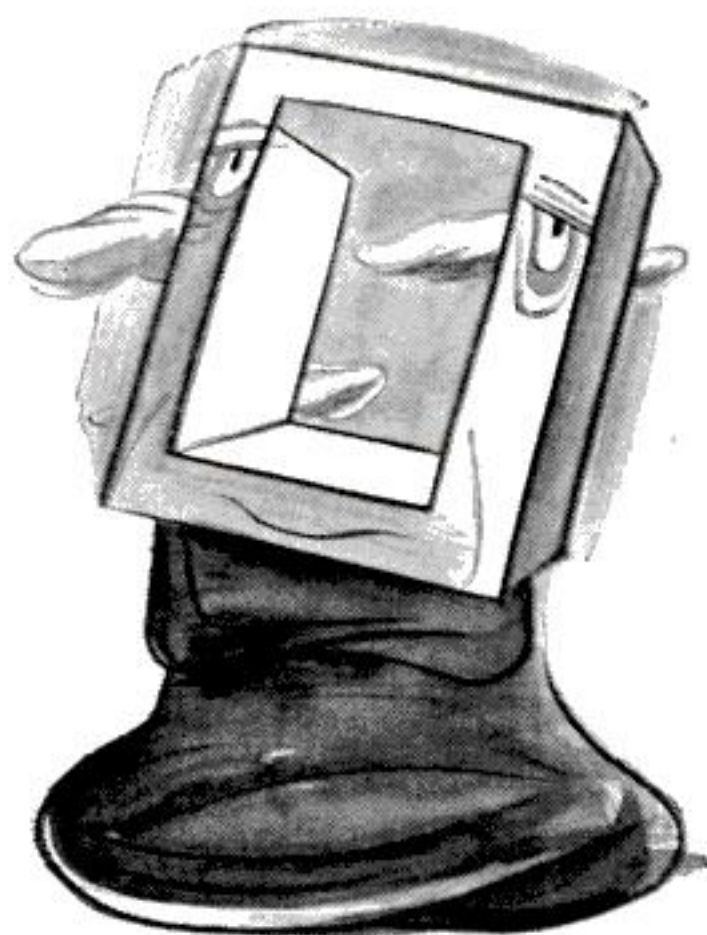
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second-class mail into the wastebasket without opening it, and he never seems to be able to remember anyone's name or if he does he mispronounces it. When you meet him he says "hello" but looks past you, as though you were obstructing his view. The second is the sensitive or "I'm too special" type who is "misunderstood" by crass and materialistic people. This species is likely to gravitate in the general direction of the arts and crafts and sooner or later to metropolitan areas.

Taste Snobs

SOMEWHERE between the Emotional Snobs and the Intellectual Snobs are the Sensitivity or Taste Snobs—those who are scornful of any whose esthetic antennae they consider less receptive than their own. Let us take the Art Snobs first. To categorize them into all of their many subdivisions would be an intricate and, I am afraid, tiresome business. We would, for example, have to consider the various shadings that range all the way from the Traditionalist or Permanent Value Snobs to the Modern or "I always keep an open mind" group. There are, however, a few basic behavior patterns that betray the Art Snob at any level. In a gallery he can be



The "I always keep an open mind" Snob

observed to stand back from a picture at some distance, his head cocked slightly to one side, and then after a rather long period of gazing (during which he may occasionally squint his eyes) he will approach to within a few inches of the picture and examine the brushwork; he will then return to his former distant position, give the picture another glance, and walk away. The Art Snob can be recognized in the home (i.e., your home) by the quick look he gives the pictures on your walls, quick but penetrating, as though he were undressing them. This is followed either by complete and obviously pained silence or by a comment such as, "That's really a very pleasant little watercolor you have there." In his own house his manner is also slightly deprecating. If you admire a print on his wall, he is likely to say, "I'm glad you like it. It's really not bad considering it is such a late impression."

The Literary Snob has not only read the book you are reading, but takes pleasure in telling you the names of all the earlier and more obscure books by the same author and why each one was superior to the better-known one that has come to your attention.

Musical Snobs are in general of two sorts—Classical Snobs and Jazz Snobs. The former can sometimes be identified at concerts because they keep their eyes closed. This can for obvious reasons be misleading, but if closed eyes are accompanied by a regular movement of the hands in time with the music, it is clear that the listener is beating time to himself. This is characteristic of the lower orders of Classical Snob. If he has a score of the music which he follows while it is being played, he may be a professional musician looking for subtleties of interpretation; he may, on the other hand, merely be a higher order of Classical Snob.

Musical Snobs, Jazz Division, beat time not with their hands but with their feet. They do not talk about records or recording but about specific choruses, solo passages, or "breaks." They know the dates and numbers of original pressings and occasionally they collect never-played records much the way some book collectors prefer rare copies with uncut pages.

Let us not overlook the Movie Snobs. To them the movies are

CONTINUED ON NEXT PAGE

They're your dinner guests, dear.
Do something!



The market took a dip today...
Bill's mind's a million bucks away.



And Ed, the life of any crowd,
Is surly as a thundercloud!



Watch out for Bob—it looks like he's
Begun to argue. Stop him. Please.



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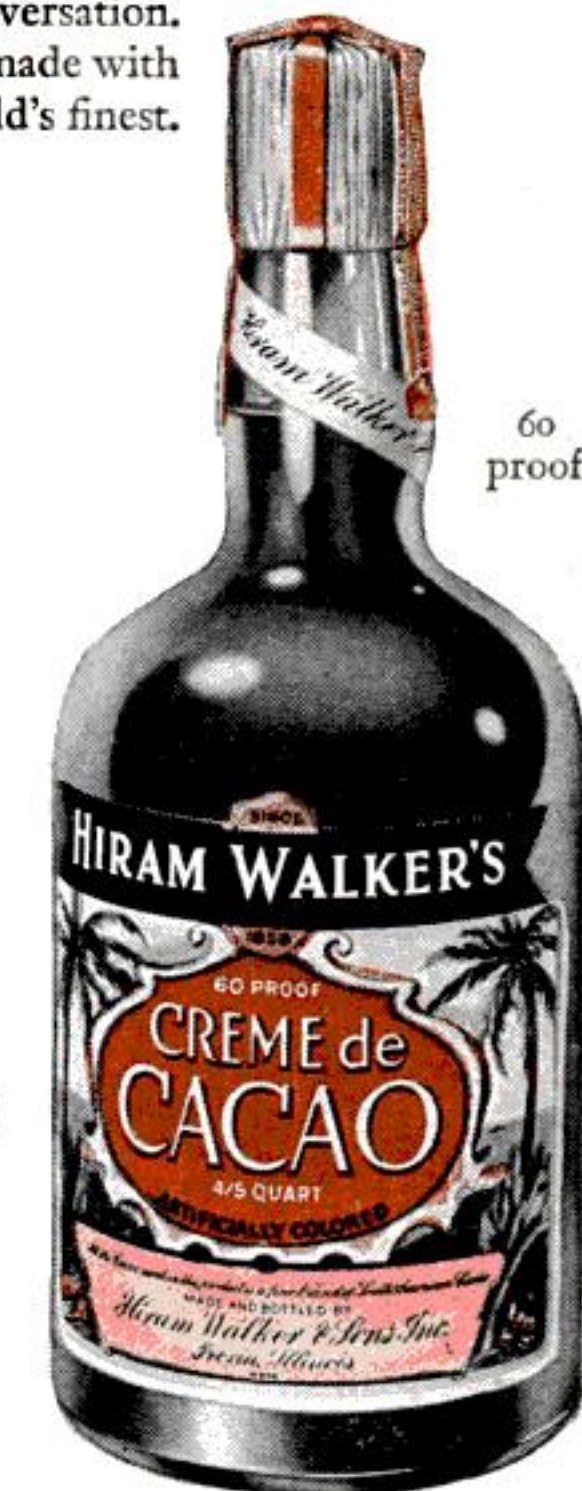
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SNOBBS CONTINUED

either "the films" or "the cinema," preferably the latter, and they have little use for any that are not in a foreign language with English titles. Their contempt for Hollywood is the glue that binds them together into a strong little band of "serious" appreciators. Second to Italian, French, German and an occasional English film (in that order), they are concerned with "documentaries." Especially taken to their manifold bosoms are such items as *The Private Life of the Gannet* and laboratory films such as those recording the effects of alcohol on cats.

Another group of estheticians are the Car Snobs, and their concern is not with new cars but with old or foreign cars. If he can afford to, the Car Snob will buy a 15- or 20-year-old Rolls Royce rather than a new Cadillac, and he will expatiate on the "beautiful piece of precision machinery," the "pure lines of the design" and the "functionalism that expresses the wheels." His attitude toward all new models is about equally divided between scorn for their clumsiness and pleasure in the fallibility of those who are taken in by "all that hideous chromium brightwork." He may be an Old Car Snob, or "nobody has ever built a car as good as the Model-T" type.

Also among the Taste Snobs are to be found the Clothes Snobs, both male and female. In this instance the female is a good deal more interesting and varied than the male, for while the male "sharp dressers" are snobs of a sort, there is only one male Dress Snob who needs to arrest our attention: the Conservative Dress Snob. The buttons on the sleeves of his jacket actually unbutton. There is no padding on his shoulders. The collar of his shirt is a little too high for him, so that it bulges and wrinkles slightly, and it buttons down. He cares deeply about good leather and good tweed, but most of all he cares about being conspicuously inconspicuous.

The female Dress Snobs offer a far more complicated range of types, and it requires some temerity on the part of a man to broach this subject at all. In general, however, women seem to fall into the following categories of sartorial superiority:

1. The Underdressed Snob, who wouldn't be caught dead at a cocktail party in a cocktail dress.
2. The Basic Dress Snob, who believes that she has so much personality that she can get away anywhere in a simple black ("basic") dress and one piece of "heirloom" jewelry.
3. The Good Quality Snob, or wearer of muted tweeds, cut almost exactly the same from year to year, often with a hat of the same material. This type is native to the Boston North Shore, the Chicago North Shore, the North Shore of Long Island, Westchester County, the Philadelphia Main Line, the Peninsula Area of San Francisco, etc. It rides horses and is rare in Southern California, except for Pasadena.
4. The Band Box Snob—common among professional fashion models and among other young women trying to make their way in the big city. They are never ahead of the fashion but they are screamingly up to date.
5. The Dowdy Snobs, or "Who the hell cares about fashion" Snobs.
6. The Personal Style Snobs, or "I know more about my type than the experts" Snob. She is so chic that she believes that it is unchic to be merely fashionable.¹ Good taste is everyone's prerogative (no one willingly confesses to bad taste), and so nearly everyone is a Taste Snob of one sort or another, and often of many sorts at the same time.

Occupational Snobs

OUR next category, the Occupational or Job Snobs, are of two sorts: those who are snobbish about the kind of occupation by which they live, and those who are snobbish about how they perform in their occupation. Few women, for example, are snobbish about being housekeepers; many are snobbish about the way they keep house. Many men, on the other hand, are snobbish about the positions they hold and less snobbish about how they perform in them. But first let's take the women. The woman whose dearest ambition is an absolutely well ordered and efficiently run house looks down upon the woman who firmly believes that it is nonsense to spend so much time over the household that there is not time for what she calls "life." The latter in turn looks down upon the whole-souled housekeeper. It boils down to a conflict between two aphorisms—"cleanliness is next to godliness" and "a little dirt never hurt anybody," which, if we weren't careful, would lead us back to our discussion of Moral Snobs. Of course both of these types are looked upon with scorn by the female Career Snob who manages with overbearing aplomb both a job and a household.

¹ The outstanding example of this in our time is the Queen Mother of England.



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PUERTO RICAN RUM OLD FASHIONED
 1 jigger golden Puerto Rican rum
 1 lump sugar
 Dash of Angostura Bitters
 Splash of soda. Add orange slice

PUERTO RICAN RUM AND COLA
 Juice of 1/2 lemon
 1 jigger light, dry Puerto Rican rum
 Add ice and fill with cola
 Try this favorite with the added smoothness that only Puerto Rican rum gives!

PUERTO RICAN DAIQUIRI
 Juice 1/2 fresh lime (or 1/4 lemon)
 1 jigger light, dry (White) Puerto Rican rum
 1 teaspoon sugar
 Shake well with cracked ice. Strain into glass. Enjoy America's favorite rum cocktail... better with Puerto Rican rum!

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The hierarchy within which men work is quite different and makes quite different demands. The professional man feels somewhat lordly towards the businessman or "money-grubber" and considers him lacking in sensibility, intellectual curiosity, and nearsighted to the point of seeing nothing beyond the sales chart but the golf course or the bridge table. The businessman, on the other hand, thinks of many professional men as "dreamers" and "idealists" or even as "panty-waists." This applies especially to artists, writers, actors, musicians, scholars and editors. The businessman is less likely to be snobbish about physicians, lawyers and engineers because he considers them, like himself, to be "practical men." His most unlimited scorn is for bureaucrats who "have never met a payroll."

Performance on the job is less likely to matter than position, as I have said, but there is the Efficiency Snob whose pose is primarily one of crispness. He answers the phone by barking just his last name, he is inclined to have rows of buttons on his telephone or desk and almost no papers. His memoranda are brief to the point of



The Inefficiency Snob



The Efficiency Snob

being curt, and he considers the word "please" something that has no place among desks and typewriters and he wants things done "soonest." He thinks of himself as a "trouble shooter" and makes lists of possible troubles to shoot. As each one is shot, it is crossed off the list with a firm black line. Accomplishment is measured by the number of black lines, and everyone who doesn't measure up to his particular standards of efficiency is "hopeless." The reverse of this type, also common, is the man who lives behind a mess of papers, pencils, paper clips and "can never find anything" and yet manages to get out the work. The results produced by the Efficiency Snob and the Inefficiency Snob are much the same.

Performance off the job often reveals the Manual Dexterity Snob who can do complicated mechanical things with his hands and who considers all who can't to be fumbling idiots, and the opposite of this, the All-Thumbs Snob, commonly found among women. Men who are all thumbs are sometimes reticent about it; women rarely are.

Political Snobs

SINCE political views and occupations seem to have a certain if not a specific affinity, let us next consider our penultimate category, the Political Snobs. Genuine Political Snobbery breaks down into five main categories: the Realistic Snobs, the Idealistic Snobs, the One World Snobs,¹ the Political Know-How Snobs, and the Antipolitical or "It's all a dirty business" Snobs. Each of these types, except the last, is to be found in every political party from the extreme Left to the extreme Right. The Realistic Snobs, for example, are extremely impatient with the Idealistic Snobs, whom they refer to as "fuzzy-minded" or "muddleheaded," while they themselves put their faith in "practical politics." The Idealistic Snob is often brushed off by the Left as "unreliable," by the Right as "liberal," and by the middle-of-the-roaders as "impractical," while he in turn scorns the others as "shortsighted" or "sold out to the interests" or to "self-interest." The One World Snobs are sometimes sneered at by the Realists as Idealists, but they think of themselves as "practical." Their convictions, however, lead them to adopt an unmistakable air of "I have a larger view than anybody," which the Realists and some Idealists find hard to stomach. The Political Know-How Snobs are not likely to be professional politicians but are more often people who know people who are politicians and are themselves of the armchair-general type of makers of public policy.

¹ Not to be confused with "The world is my home" Snobs (cf. Regional Snobs, p. 87).

CONTINUED ON NEXT PAGE

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Try This Drugless Way FOR SAFE, REFRESHING SLEEP

If you want to feel refreshed and rested in the morning, why not invite sound, natural sleep without the use of drugs? Try drinking a cup of Ovaltine every night for a while before you retire.

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OVALTINE

THE NATION'S
NIGHT CAP

WE have noted as we went along that almost every kind of snobbism has its opposite: the Moral Snob contrasts with the Sensual Snob, the Manual Dexterity Snob with the All-Thumbs Snob; the Efficiency Snob with the Inefficiency Snob, and so on. But these contrasting sources of the sneer should not be confused with our final category, the Reverse Snob or Antisnob Snob. This is the snob who finds snobbery so distasteful that he (or she) is extremely snobbish about nearly everybody since nearly everybody is a snob about something. This is the man who tries so hard to be "natural," so hard to be "just folks," so hard to avoid having anyone else think he is a snob that he plays a game which (if I may be forgiven for being a Language Snob for a moment) is *faux naïf*. He would not, for example, ever be caught using a foreign phrase, as I have, lest it be thought pretentious even when it serves better than any other he can think of to convey his meaning. Or if he is forced to use it (or even a foreign name, let's say) he Americanizes its pronunciation lest anyone think him upstage.¹ He makes much of the fact that simple, uneducated people are wiser and nicer than sophisticated and educated people, even wise and nice educated people. He plays down his own education and accomplishments with an elaborate display of modesty and is likely to introduce a very erudite and perceptive observation with the phrase "Of course I know so little about this I have no right to an opinion," or "I know this is probably stupid of me, but. . . ." Of all the snobs the Reverse Snob is perhaps the most snobbish; he is so sure of himself that he intentionally puts other people in a position where they have to play his game or feel like snobs themselves.

By and large it is only the very great who are not snobbish at all. They are the ones who are modest about their accomplishments because they have devoted their lives to achieving some kind of understanding and so have developed a deep tolerance for ignorance. By the same token the serious professionals in any field are not likely to be snobbish about other serious professionals, whether they are doctors or actors or writers or mechanics or businessmen or masons or even, let it be said, housekeepers. As we noted at the outset, it is those who are unsure of themselves and are seeking security in their social relationships who have provided us with this incomplete list of snobs.

It will not have escaped the reader (and so I might as well admit it) that this cursory attempt to classify and define snobs is an example not only of Intellectual Snobbism but of Moral, Sensual, Occupational, Political, Emotional and above all of Reverse or Antisnob Snobbism. I am sure there is no greater snob than a snob who thinks he can define a snob.

¹ "They spell it Vinci and pronounce it Vinchy; foreigners always spell better than they pronounce." Mark Twain, *The Innocents Abroad*.



The Reverse or Antisnob Snob

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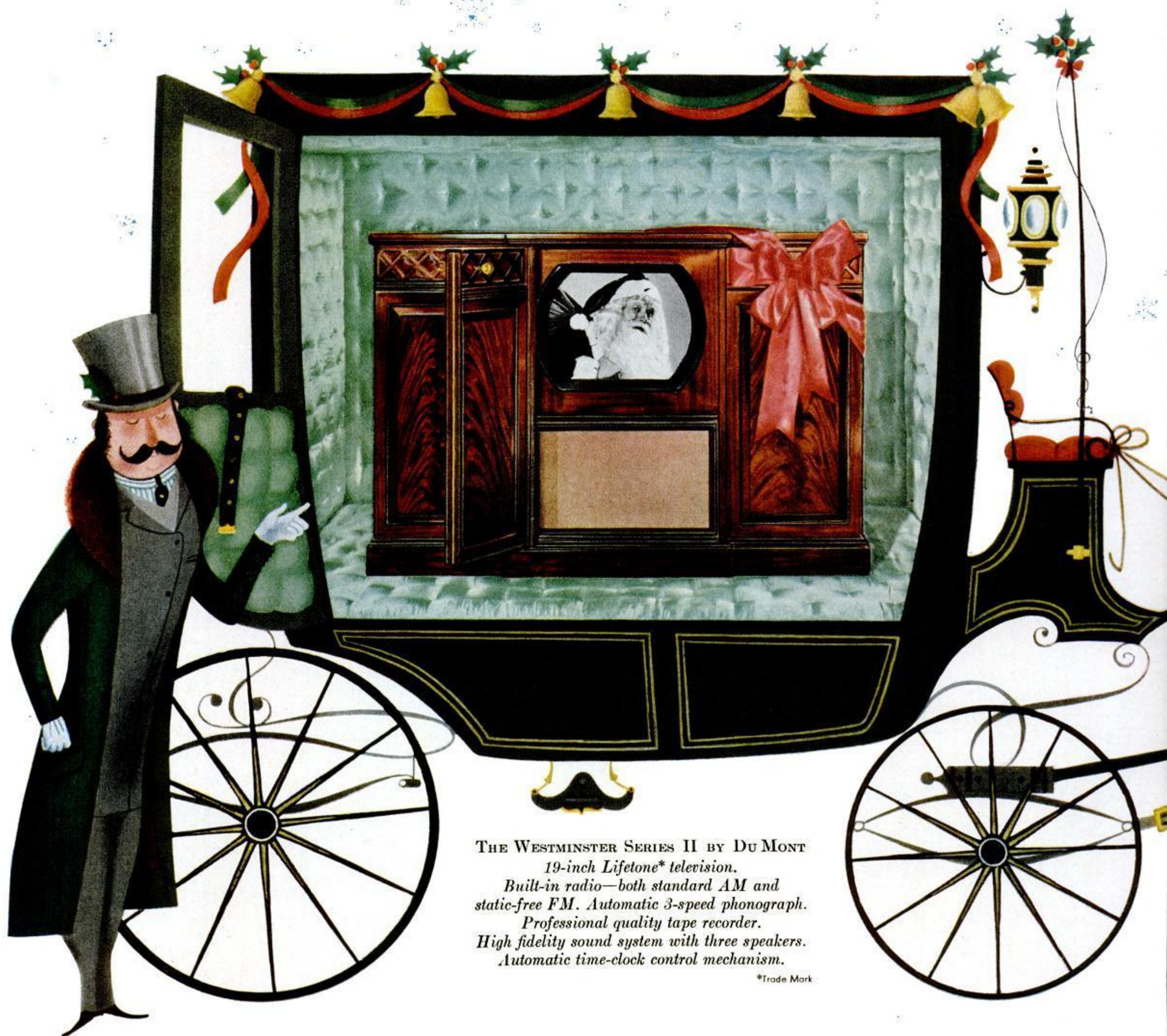
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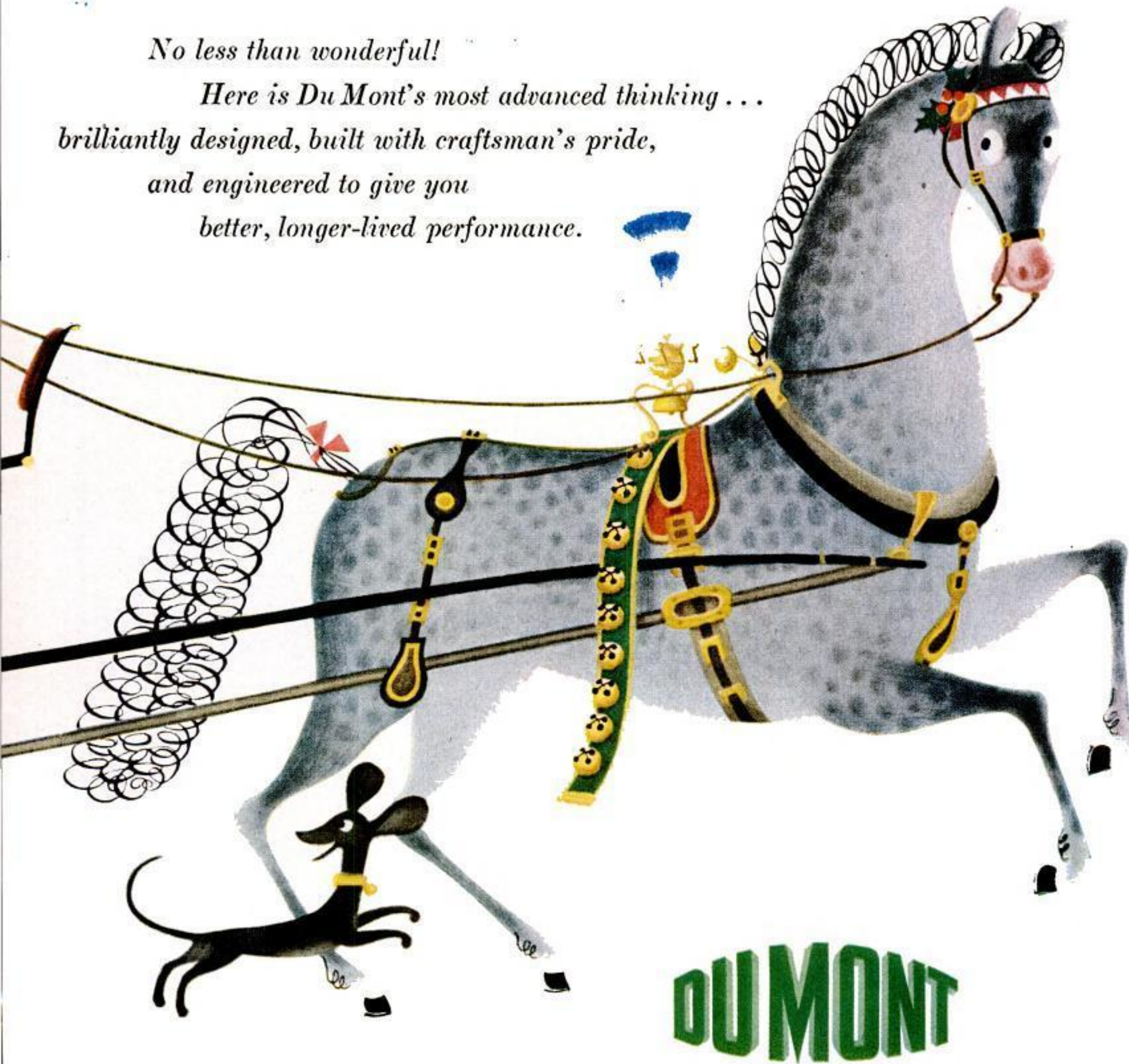
TELEVISION, as we know it, began with Dr. Du Mont. In his laboratory the cathode ray tube developed from a scientific curiosity to the practical picture tube that now is television's heart. Many such electronic developments mark the path of Du Mont pioneering. Du Mont gave you

the first home television sets—the first television network—the first Life-Size television. Today Du Mont continues to give you the newest and best in television—big 17- and 19-inch telepictures, fine furniture craftsmanship, all the built-in values that mean lasting enjoyment for you.

1951 DuMont television

No less than wonderful!

*Here is Du Mont's most advanced thinking . . .
brilliantly designed, built with craftsman's pride,
and engineered to give you
better, longer-lived performance.*



First with the finest in Television

Copyright 1950, Allen B. Du Mont Laboratories, Inc., Television Receiver Division, East Paterson, N. J. and the Du Mont Television Network, 515 Madison Ave., New York 22, N. Y.

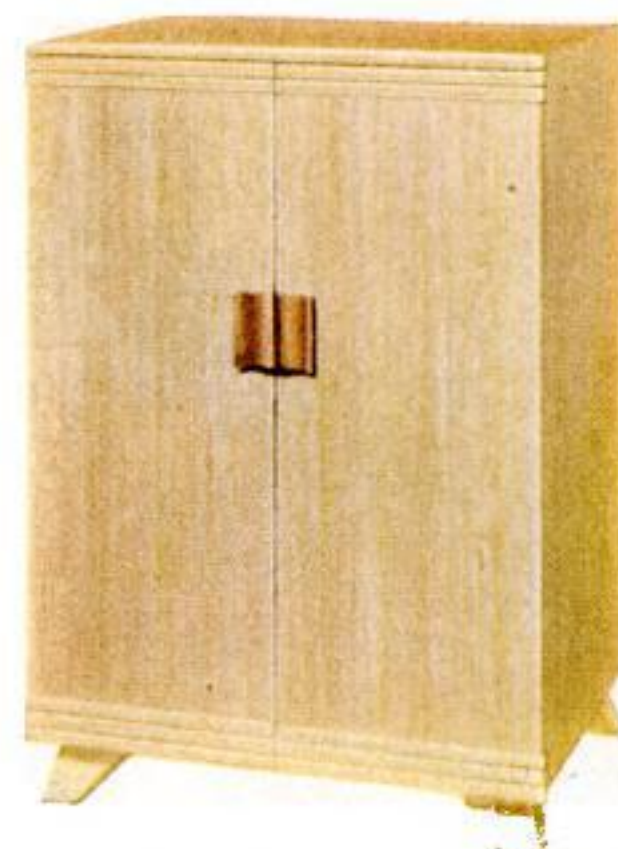
WESTMINSTER SERIES II, REVERE, CARLTON AND MOUNT VERNON CABINETS DESIGNED BY HERBERT ROSENGREN
BURLINGAME CABINET DESIGNED BY HARRY PREBLE, JR.



THE REVERE BY DU MONT
17-inch Rectangular picture. Built-in FM
radio. Plug-in for record player.



THE CARLTON BY DU MONT
17-inch Rectangular picture. Plug-in for
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17-inch Rectangular picture. Built-in FM
radio. Plug-in for record player.



THE MOUNT VERNON BY DU MONT
19-inch pictures. Built-in FM Radio.
Plug-in for record player.

DISCRIMINATING PEOPLE PREFER HERBERT TAREYTON



MISS NATASHA BOISSEVAIN, beautiful young debutante of the 1950 season, makes her bow to society. Discriminating in her choice of cigarettes, Miss Boissevain says: "I find Herbert Tareyton's cork tip particularly nice, and so many of my friends do, too."

Discriminating people prefer Herbert Tareyton. They appreciate the kind of smoking that only fine tobacco and a genuine cork tip can give. The cork tip doesn't stick to the lips . . . it's clean and firm. And discriminating people prefer Herbert Tareyton because their modern size not only means a longer, cooler smoke, but that extra measure of fine tobacco makes Herbert Tareyton today's most unusual cigarette value.



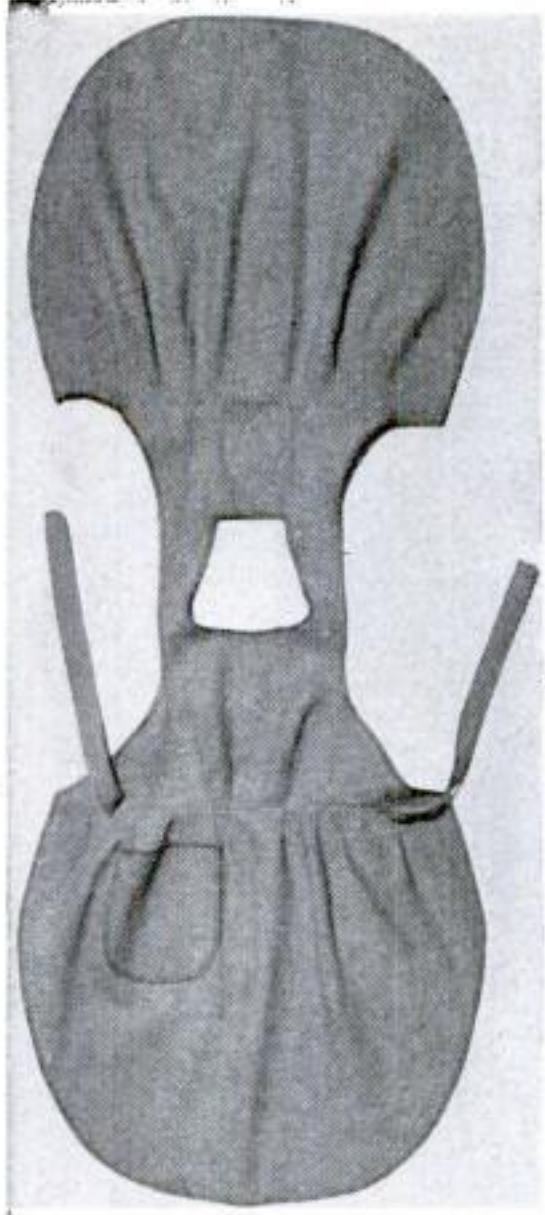
T H E R E ' S S O M E T H I N G A B O U T T H E M Y O U ' L L L I K E

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Elegant Apron

IT CAN BE MADE PLAIN OR FANCY,
FOR GETTING DINNER OR DINING OUT



Every few years the practical but prosaic housewife's apron makes an upstart attempt to get away from the cookstove and out into fancy company. This fall a new pattern gives the apron a better than usual chance to make the climb. The pattern (Advance No. 5670, 25¢) produces a simple, wrap-around dress that looks like a sheath and which can be made into a kitchen coverall (*below*), a street costume to wear with tailored blouses, or a party dress (*p. 110*), depending on the material used. It is so easy to make, requiring little fabric or fitting and no zippers or buttons, that many women may want to try several versions. In the meantime other designers are also returning to aprons in order to vary the outline of their straight sheath dresses. These are usually made in high-style fabrics like gold metallic cloth and wool crochets (*p. 112*), which are no good for cooking but which go well with cocktail pouring.



BLUE DENIM with red binding makes trim, tough coverall for housework, costs about \$3.50. Whole apron is shown

at top of the page. Back section hooks around the waist in front; the front section laps over it to hook or tie in back.

CONTINUED ON NEXT PAGE

Massage ...Relax

use the only massage instrument
of its kind in the world

Oster
GUARANTEED QUALITY

MASSAGE INSTRUMENT

For Muscular Distress

For Aching Back

Vitalizes Scalp

For Tired Feet

RECOMMENDED AND USED BY
MANY DOCTORS, FAMOUS ATHLETES,
AND HEALTH CLUBS

Now you can give yourself the best massage of all—real Swedish-type massage—anywhere on your body that your hand can reach. The exclusive Suspended Motor Action of an OSTER massage instrument delivers several thousand rotating-patting movements per minute to the finger tips—controllable by the pressure of your hand, mildly soothing or deeply penetrating. Relaxes tense nerves, eases and soothes tight, aching muscles, stimulates circulation. Relieves fatigue, makes you feel like a new person. Wonderful for the entire family. Makes an ideal Christmas gift.

Oster
GUARANTEED QUALITY

Two Models:
Stim-u-lax
Junior and
Scientific Mas-
sage Modality.

Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREIN

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Please send FREE folder about massage and OSTER
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Cough!



GET THIS SAFE,
SOOTHING *Relief*

Why use strong drugs that may cause serious after-effects? If your dry, cough-torn throat is due to a cold, Pine Bros. Glycerine Tablets will relieve it *safely and pleasantly*. Every ingredient is time-tested and medically-approved. Use freely for coughs and other throat distress. They can't harm you.

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IN U.S.A.

5 pleasing
flavors

Pine Bros., Inc., Phila.

TWO GREAT NAMES
COMBINE TO CREATE
AMERICA'S MOST COMFORTABLE
... BEAUTIFUL CHAIR

BERK-LOCK
3 in 1 CHAIR

Panvel PLASTIC
COVERING
MATERIAL
A PANTASOTE PRODUCT

BERT PARKS of Radio and
Television fame relaxes
in a BERK-LOCK.



IT LOUNGES

IT ROCKS

IT RECLINES

Here's a gift he'll treasure — and the whole family will enjoy. The BERK-LOCK 3-in-1 Chair, covered in washable colorful PANVEL all-plastic material. It Lounges, Rocks, and Reclines at the mere flick of a finger. And the price is easy on the pocketbook! Here's amazing comfort to last for many joyous years while the PANVEL covering, a Pantasote Product, retains its lustrous beauty. Wide range of decorative colors and styles for every room.

Write for descriptive literature to
THE BERKLINE CORPORATION
MORRISTOWN, TENNESSEE

APRONS CONTINUED



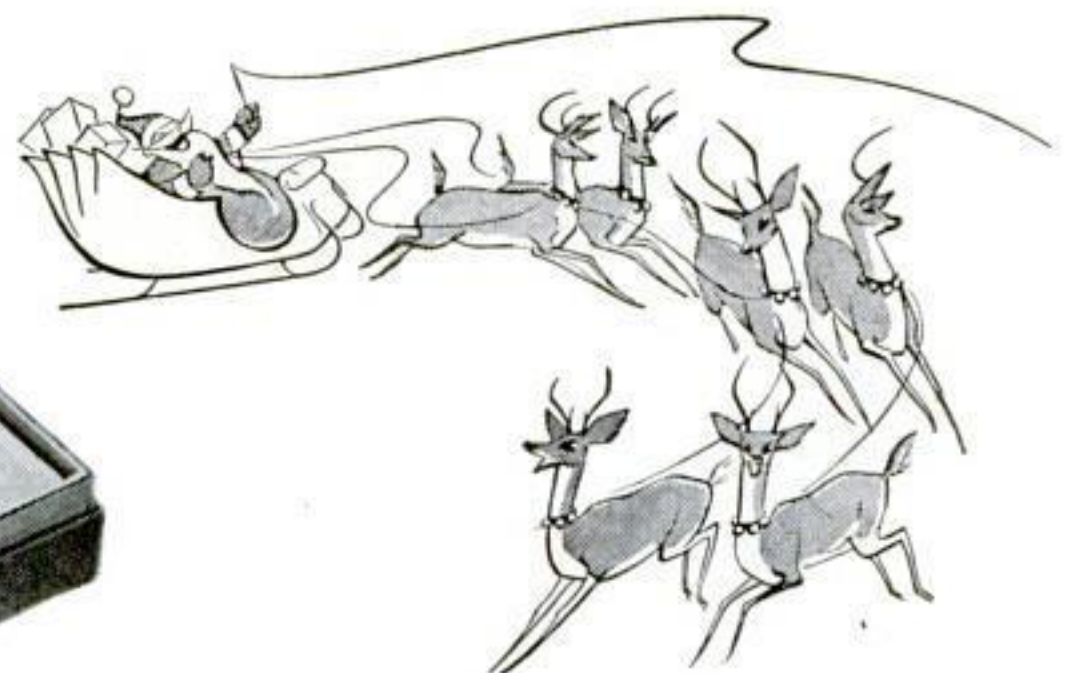
STREET SHEATH is same apron shown on page 109, but is made of checked wool, braid trim, at cost of \$10.50. It is worn with jersey blouse, leather belt.



COCKTAIL VERSION is of black wool crepe with velvet binding at cost of about \$13.50. Wrap-around cut means garment requires practically no fitting.

CONTINUED ON PAGE 112

This is it, Santa Claus



WEAREVER PENNANT SET

Matching Pen and
Pencil in beautiful
gift box

\$1.98

Wearever beats the High Cost of Christmas with pens, pencils, sets... so high in quality, so low in price.... there's a Merry Christmas for the giver, too!

This is it, folks! This is the way to thrill everyone on your Christmas list and still stay within your budget! Give gift pens and sets by Wearever. Every Wearever is a streamlined beauty, ace-high in quality, long wearing, smooth writing. It just doesn't make sense to pay fancy prices when there's a Wearever Gift Pen or Set that every man, woman and child will treasure for a long, long time.

Made by David Kahn Inc., North Bergen, N. J. Founded 1896.

World's Largest Fountain Pen Manufacturer



WEAREVER PENNANT only

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Pearlized finish in lustrous shades of maroon, green, navy and gun metal

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writes
RED
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WITH YOUR CHOICE OF INTERCHANGEABLE POINT

Extra Fine

Steno

Flexible Fine

Medium

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- 5 INTERCHANGEABLE POINTS.** Choose your favorite. Replacement points, 50c each
- VACUUM-SEALED INNER CAP.** Assures instant starting
- C-FLOW FEED.** Transparent Lucite shows when to refill
- FORTICEL BARREL.** New, colorful, enduring plastic
- HARDALOY TIPPED POINT.** Reinforced tip for smooth writing, long wear
- EXTRA INK CAPACITY.** For longer service between fillings
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- INK CONTROLLER.** Reservoir on pen point keeps ink flowing

WEAREVER

FOUNTAIN PENS • MECHANICAL PENCILS

At leading chain, drug, stationery and department stores

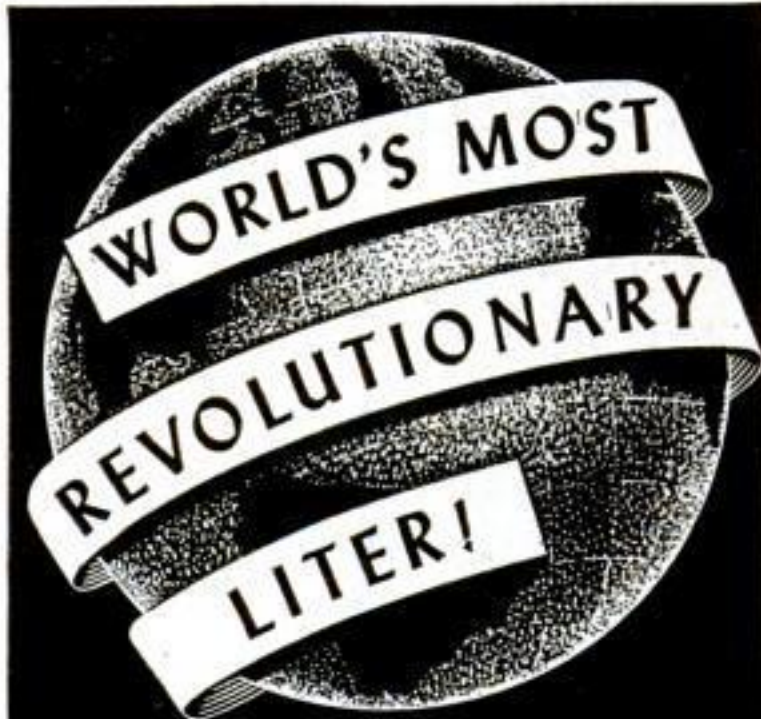
SOME GET VERY DRESSY



UPHOLSTERY FABRIC was made into cocktail apron by Designer Bonnie Cashin. Half a yard of 54-inch wide metallic cloth is folded to 27-inch width, then, starting at fold, is stitched together down one side for 9 inches. When opened, material drapes in center as shown above. The ends are hooked in back.



CROCHETED STOLE was cut in half by Tina Leser to make this apron. Wool fringe from each end is joined at the bottom and two pieces sewn together up the center. They are gathered at the top and stitched on 3-inch-wide gros-grain ribbon. Leftover piece from the center of stole makes patch pockets.



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no finer liter to give
... or to get!

Remember
Servicemen!

Pat. No.
D-154,945.
Other Pats.
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"see
the
fluid!"



\$3.75
NO FED. TAX
and up

SIGNALS THE EYE
LONG BEFORE DRY!

TABLE DESK MODEL

\$7.50
NO FED. TAX

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Ritepoint Co. Exclusive Licensee



FUEL CONTROL!

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wick chamber with exclu-
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SO EASY TO FILL

Pull out spark wheel
... unscrew seal plug,
fill reservoir ...
in seconds!



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RITEPOINT CO. • ST. LOUIS (9) MO.

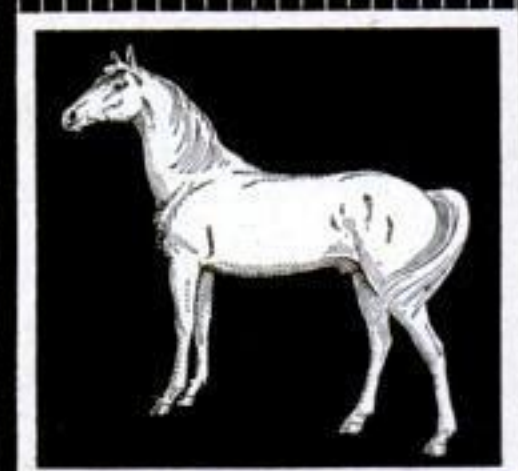
Betcha can't remember when you tasted chili sauce like this! Bennett's Chili Sauce

Open the bottle and
the years roll back!
Here again is the
spicy smell ... the
chunky bits of
tomatoes, peppers,
pickles ... the real
home-made flavor
you've never found
in ordinary "store-
bought" chili sauce.



If it hasn't reached your
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8 oz. bottle & Recipe Booklet
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What a SCOTCH!



White Horse...
of course!

BLENDED SCOTCH WHISKY 86.8 PROOF
BROWNE-VINTNERS CO., Inc., New York
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Scotch Colorings by **Inter woven[®]**

Real Argylls with staggered
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BY THE LARGEST MANUFACTURER
OF MEN'S SOCKS IN THE WORLD

ETHEL MERMAN, too,
has graduated to Carling's—the **LIGHT-HEARTED** ale!



*Ethel Merman stars in the
Broadway hit, "Call Me Madam!"*

**CANADA'S
GREAT ALE
IS NOW BREWED
IN U. S. A.!**



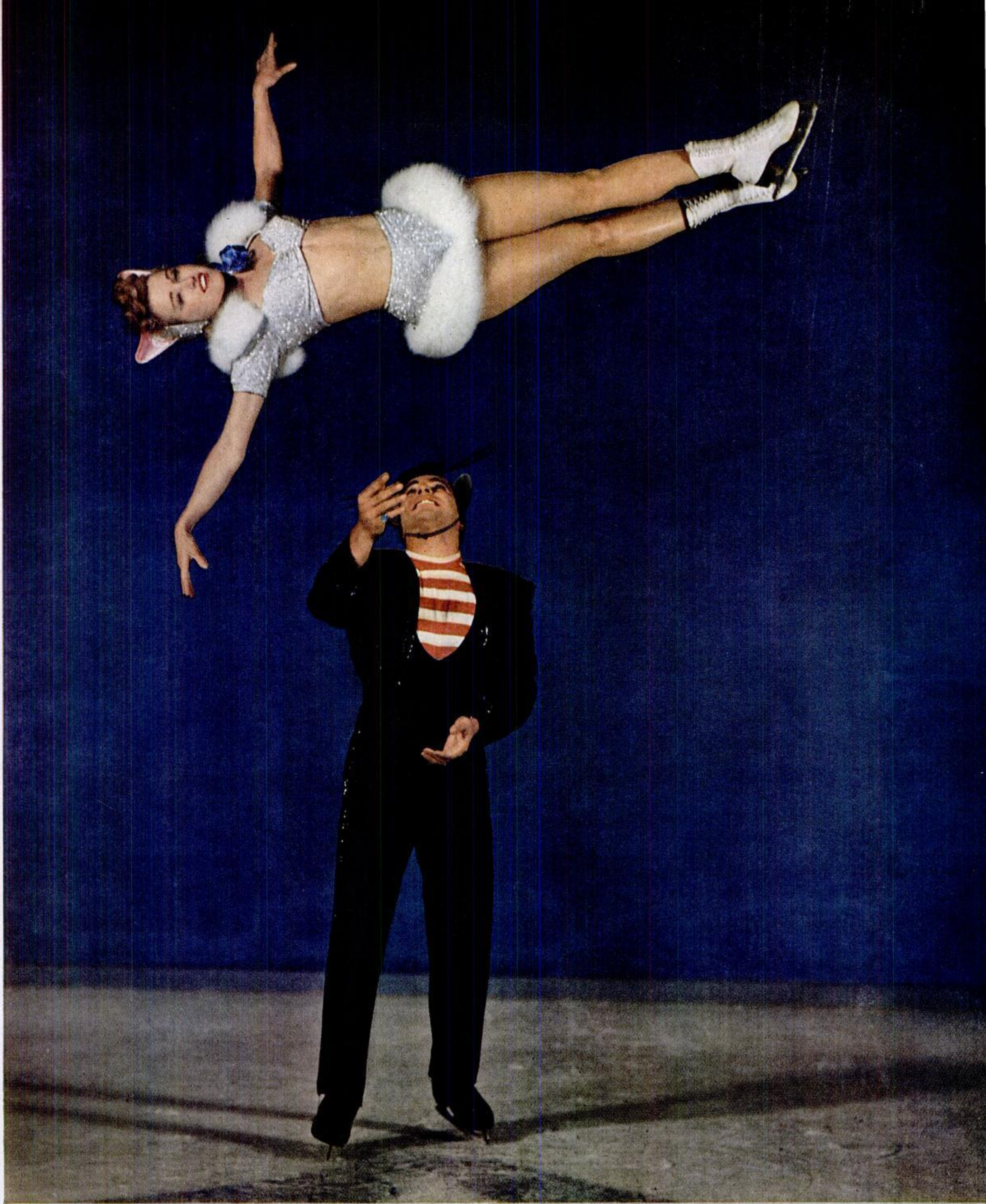
© 1950
Brewing Corporation
of America

CARLING'S *Red Cap* ALE

Your first taste will tell you "light-hearted" is the word for Carling's Red Cap Ale...for Carling's has a "heart." We have not taken the heart out of Red Cap Ale in brewing it light. This clear, bright ale combines the hearty heritage of ale-wise Canada with the light touch and taste that America wants. Yes, Carling's is truly the light-hearted ale for light-hearted moments. So step up your pleasure—graduate to Carling's. Astonishingly, Carling's costs no more than fine premium beer!



Why don't you graduate to light-hearted Carling's ...today?



ADAGIO ON ICE

Farm boy pitches—but not hay

As a muscular youngster growing up on a farm near Amsterdam, N. Y., Ted Roman excelled at pitching hay. Now Ted uses the same muscles to pitch pretty Jeanne Sook into the air during their adagio dance in a new *Ice Capades* show which is touring 24 cities. Most adagio teams consist of three people: a girl, a man who tosses

her and another who catches her. The catcher usually rosins his shoes to keep from slipping. But Ted Roman is both tosser and catcher and has the added strain of balancing on ice skates. Nevertheless Ted tosses with such ease that red-headed Jeanne relaxes, smiles in mid-air and looks as if she were suspended by wires.

Millions of Women Now **DO IT WITH DORMMEYER**



DORMEYER'S AUTOMATIC ELECTRIC FRI-WELL

The larger, finer deep fryer. Serve six full, mouth-watering portions from this beautiful, gleaming fryer. Chicken, shrimp, steak, doughnuts, onions, potatoes—all deep-fried to delicious golden brown goodness in a few minutes of automatically controlled cooking. Exclusive Drain-Away Faucet. Guaranteed. Model 5800 **\$27.50**

NEW DORMEYER TOASTMAKER

The new Dormeyer Toastmaker is the modern way to make toast—with that good "old-fashioned" flavor. Automatic electric timer that gives you the exact degree you want every time—light, golden brown, crisp. Automatic "pop-up," automatic re-warming device that holds toast tasty-hot until you're ready for it. Guaranteed. Model 6500. **\$19.95**

DORMEYER'S FAMOUS FOOD-FIXER

From meat-loaf to fluffy meringues and gorgeous cakes—no faster, finer, more economical way to fix your food than with Dormeyer's famous Food-Fixer. It's a grinder, juicer, mixer, all-in-one complete unit. "You Dial It, Dormeyer Does it." Ten recipe-tested speeds. It's the mixer most women want for dependable results. Guaranteed. Model 4200 . **\$42.50**



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—Today!*

Famous "Dormey"
Portable. Full power.
Guaranteed. Model
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Dormeyer Mealmaker.
Grinder, juicer, mixer.
Guaranteed. Model
5000 . . **\$34.95**



The Dormeyer Blend-
er. It liquefies and
blends. Guaranteed.
Model 5900 . **\$34.95**

"DO IT WITH DORMEYER"—that's the magical password to more freedom and fun in the kitchen for millions of American women. Now's the time to drop that old-fashioned grinder . . . get rid of those tiresome, out-dated food fixing methods. Watch cooking drudgery fly out the back door when Dormeyer food-fixing appliances come into your kitchen. Dormeyer sets you free with the basic appliances you need to set the finest table in the land with less time, less waste, less effort. Do it right . . . Do it with Dormeyer.

†Denver and West, add 50c

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AJA BEGINS HER "TOE SPIN" SLOWLY, ENDS UP TWIRLING LIKE A TOP

CZECH CHAMP ESCAPES TO U.S.

Another new skater who is performing muscular miracles is Aja Vrzanova, world champion from Czechoslovakia. To anybody who thinks of skaters as slim figures skimming birdlike over the ice, seeing husky, sinewy 137½-pound Aja is something of a shock. Last March in London, Aja at 18 won her second world championship, turned pro shortly. Now she is thundering over the ice in Shipstad and Johnson's *Ice Follies*.

In her home town of Prague, when she was 11, Aja began practicing on ice every morning at 5:45, went to school at 8, and practiced two more hours after school. When the Communists took over the country, they allowed her to visit London every summer to practice on indoor ice rinks which Czechoslovakia lacked. She made friends there, and last year during a trip to Sweden she hopped a plane for England and flatly refused to go back home. The Czech press denounced her as a capitalist puppet, and Britain granted her a permit for an indefinite stay. This fall her mother came to visit Aja in the U.S. after escaping on one of the three Czech planes that landed mysteriously in West Germany last March. Aja has decided that she wants to remain in the West, mainly because she fears being sent to the Soviet for exhibitions and teaching.



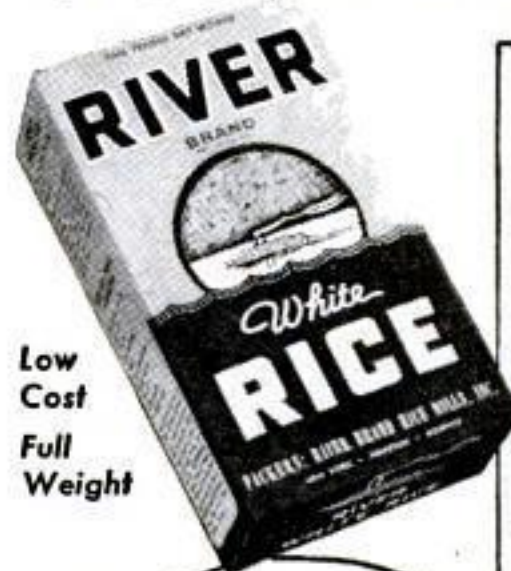
AJA DOES "SPLIT JUMP" IN TOP FORM WITH LEGS NEARLY HORIZONTAL

The Bride's Mistake

SHOWS THE WAY TO LOW-COST MEALS!

This bride *really* blushed! She thought she was making just enough rice for two. Instead, it was enough for more like twenty-two.

A little rice gives a lot in quantity and nutrition. And each full weight package of River Brand and Carolina Brand Rice provides many healthful servings of delicious, easy-to-prepare low-cost food.



Low
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Full
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The wonderful
extra long grain
rice you've
been hearing
about.

TO COOK RICE RIGHT! AND QUICK!

Use this simple tested recipe for
Boiled Rice... the basis for many quick,
easy-to-prepare meals
when combined with meats, fish and sauces.

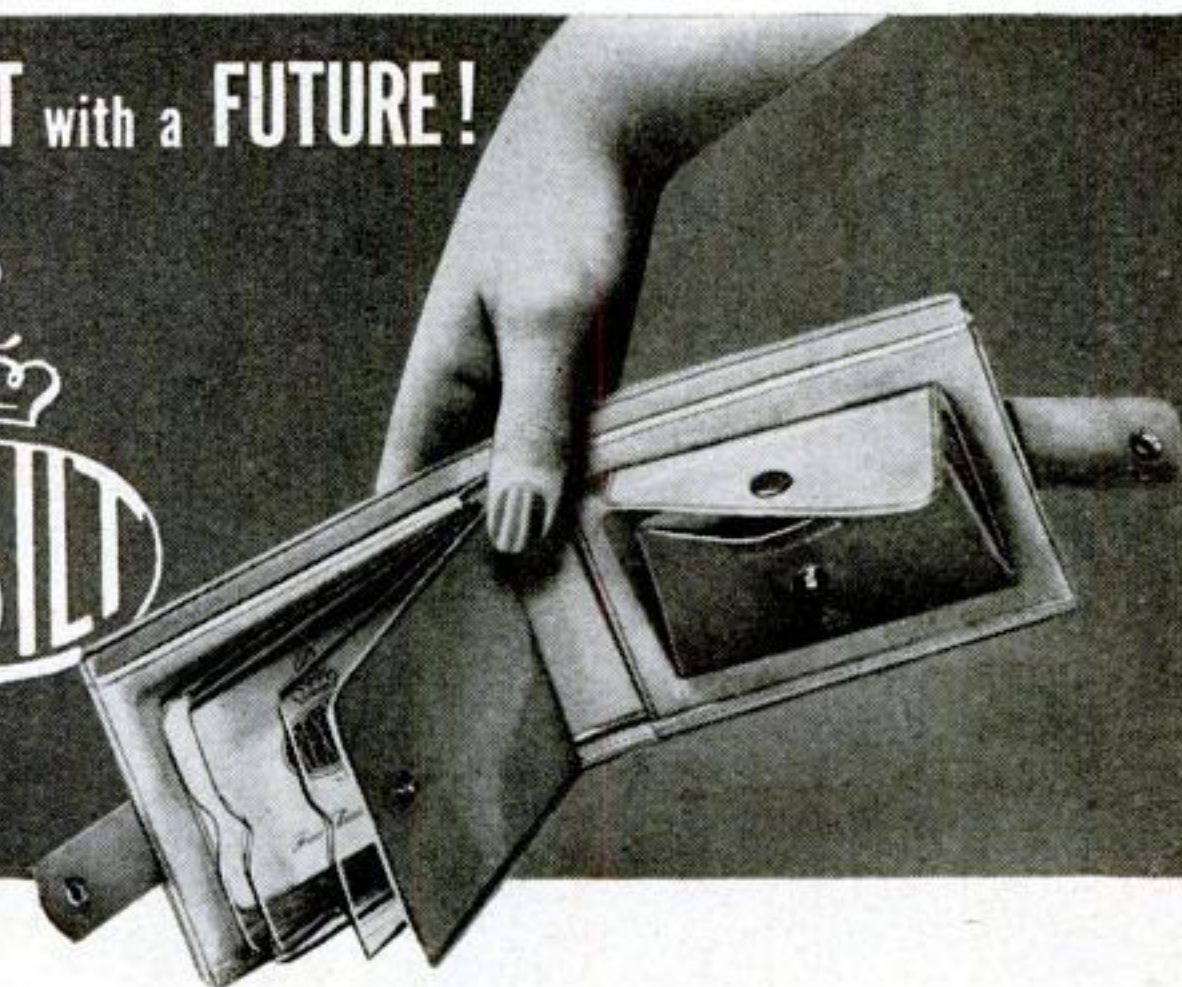
1 cup RIVER BRAND or CAROLINA BRAND
RICE, 1 tsp. salt, 1½ cups cold water. Wash
thoroughly and place in 3 qt. pot with tight
fitting cover. Place over moderate heat and
bring to vigorous boil. When steam and foam
begin to escape, turn heat low as possible and
cook rice until tender—about 20 minutes.
All water should be absorbed. Keep in warm
place until ready to serve. Serves 5 to 6.

This tested recipe and 6 others on every
package of River Brand and
Carolina Brand Rice... products of

RIVER BRAND RICE MILLS, INC.
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replacing the coin purse. In wonderful leathers like
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leather, about \$6.00. Other **REXBILT** wallets in
other fine leathers from \$5 to \$50.



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top-grain cowhide with sag-proof frame
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THE NILE

Its course unfolds mighty panorama of river peoples and civilizations

PHOTOGRAPHED FOR LIFE BY ELIOT ELISOFFON

The river was longer than the memory of man, and its origins and purposes on earth were as mystifying to him as his own. The ancient Egyptians, whose lives depended on it, never learned whence the Nile came to them, and the Africans far upstream never knew where it went. When the historian Herodotus, a tourist from Greece, inquired into the mystery about 457 B.C. the only answer he got came from a scribe who said the river rose from unfathomable fountains between two conical hills.

It was known that the Blue Nile trickled out of Lake Tana in Ethiopia to join the White Nile at Khartoum, but no man knew where the White Nile began. What guarded the secret was the Sudd, a vast, swampy barrier clotted with clumps of papyrus and extending as far as the eye could see. It was not until almost a century ago—only yesterday as the Nile quest is reckoned—that the source was found to be Lakes Victoria and Albert, 3,473 miles south of the delta. But before that simple geographical fact was finally proved, legions of explorers were frustrated by the crocodiles, the cataracts and the Sudd.

Mistress and handmaiden of all who live along its banks, the Nile is an often placid, always implacable stream changing only in the perpetual rhythm of its floods and ebbs. Without the silt that comes down the Blue Nile at flood, Egypt would be barren. Without the water that comes down both forks there could be no Egypt at all.

It is no wonder that the Egyptians have guarded the river more jealously than they would a queen. For 55 centuries they have measured its flow in forecasting crops, marking its high- and low-water levels onto stone "Nilometers." Today their inspectors stand watch over it all the way up to Lake Victoria,

and for half the year not a drop of its water reaches the sea without first passing through their irrigation canals. The barrages and dams that intermittently impede the river's flow were built mainly to provide a dependable source of water for Egypt's canals. But as a potential source of power, the river has long excited engineers and statesmen. After visiting the falls at the outlet of Lake Victoria, in 1909 Winston Churchill was moved to write: "So much power running to waste . . . such a lever to control the natural forces of Africa ungripped, cannot but vex and stimulate imagination. And what fun to make the immemorial Nile begin its journey by diving through a turbine!"

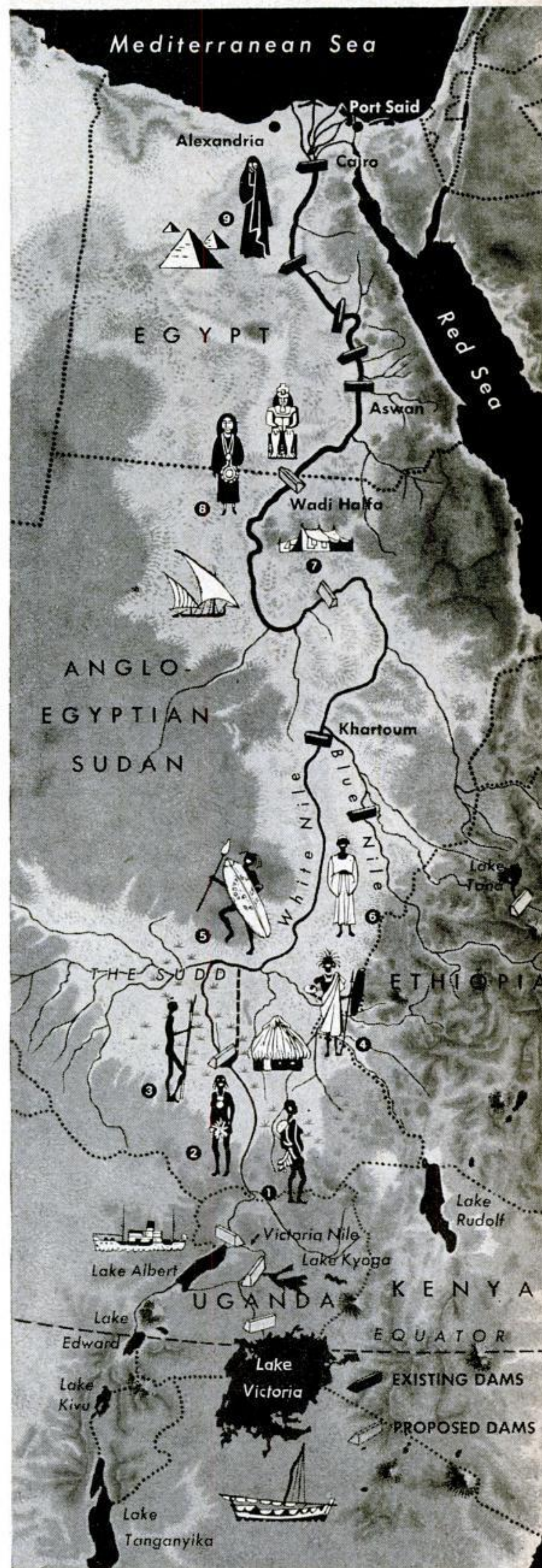
Now it is being done. Under an international super-TVA scheme Owen Falls is being dammed to make the world's biggest reservoir—giving point at last to the long quest for the Nile's source. The dam will put 150,000 kilowatts of the river's potential power to work. A great canal will by-pass the Sudd, where much water has been dissipated. With other dams downstream, the plan will give the basin 1.5 million more acres of irrigated land, and for the first time will permit equitable division of water among Egypt, the Anglo-Egyptian Sudan, Ethiopia and Uganda. In sum the scheme may create nothing less than a new civilization along a river that has cradled civilizations since history began.

Traversing the Nile from source to delta, LIFE Photographer Eliot Elisofon saw the panorama of racial groups and civilizations through which it flows. He visited savage tribes in Uganda, pastoral peoples and desert nomads in the Sudan, Arab villagers, Egyptian *fellahin* farther north and the cosmopolites of Cairo at the river's end. On these pages LIFE presents the results of his trip.



← **MADI MOTHER**, of a handsome Uganda tribe on Albert Nile, nurses her child. Many Madi women decorate their bodies with patterns of scars.

ZEBU HERD waters near town of Malakal on the upper Nile. Nilotic tribes use these cattle as a medium of exchange to buy wives and settle feuds.



BASIN IS WORLD'S THIRD BIGGEST

The great 2,500-mile basin of the Nile, longest in the world and third largest in area after the Amazon and Mississippi-Missouri, has been the melting pot of many cultures and racial stocks. Population is about 24 million. Numbered figures on this map indicate approximate areas where groups are found: 1 Madi, 2 and 5 Shilluk, 3 Nuer, 4 Dinka, 6 figure representing transition from Negroid to Arabic, 7 Bedouin tent, 8 Nubian, 9 north Egyptian. Other symbols include native boats, Lake Albert steamer, seated figure of Rameses II at Abu Simbel near Wadi Halfa.





THE NILE CONTINUED



NUER "STORK MAN," in a tribal posture suggestive of river birds, relaxes beside his canoe on the edge of a papyrus swamp. The warlike Nuers and their Nilotic neighbors, the Shilluks and Dinkas, now mingle in peace.

SHILLUK WARRIOR, bearing two spears and a heavy club, contorts his body and face in a fearsome war dance at Malakal on the upper Nile. The bumps on his forehead, a tribal marking, are raised by rubbing dirt into cuts.

THE AWAKENING SUDAN LIVES UNDER TWO FLAGS

For two thirds of its length the Nile serves the medley of peoples in the Anglo-Egyptian Sudan. From south to north—above and below the Sudd—they range from pure Africans with only the barest beginnings of culture (*right*) to mixtures of black and Arab, for it was here that the Moslem world, moving upriver, found the locked-up world of the pagan tribes (*see cover*). Besides this confluence of peoples, the region, three times as big as Texas, includes the confluence of the Blue and White Niles. Because of its strategic position athwart the artery of Egypt, the Sudan has been fought over by a succession of competitive empires and is strewn with monu-

mental Egyptian, Islamic and European relics.

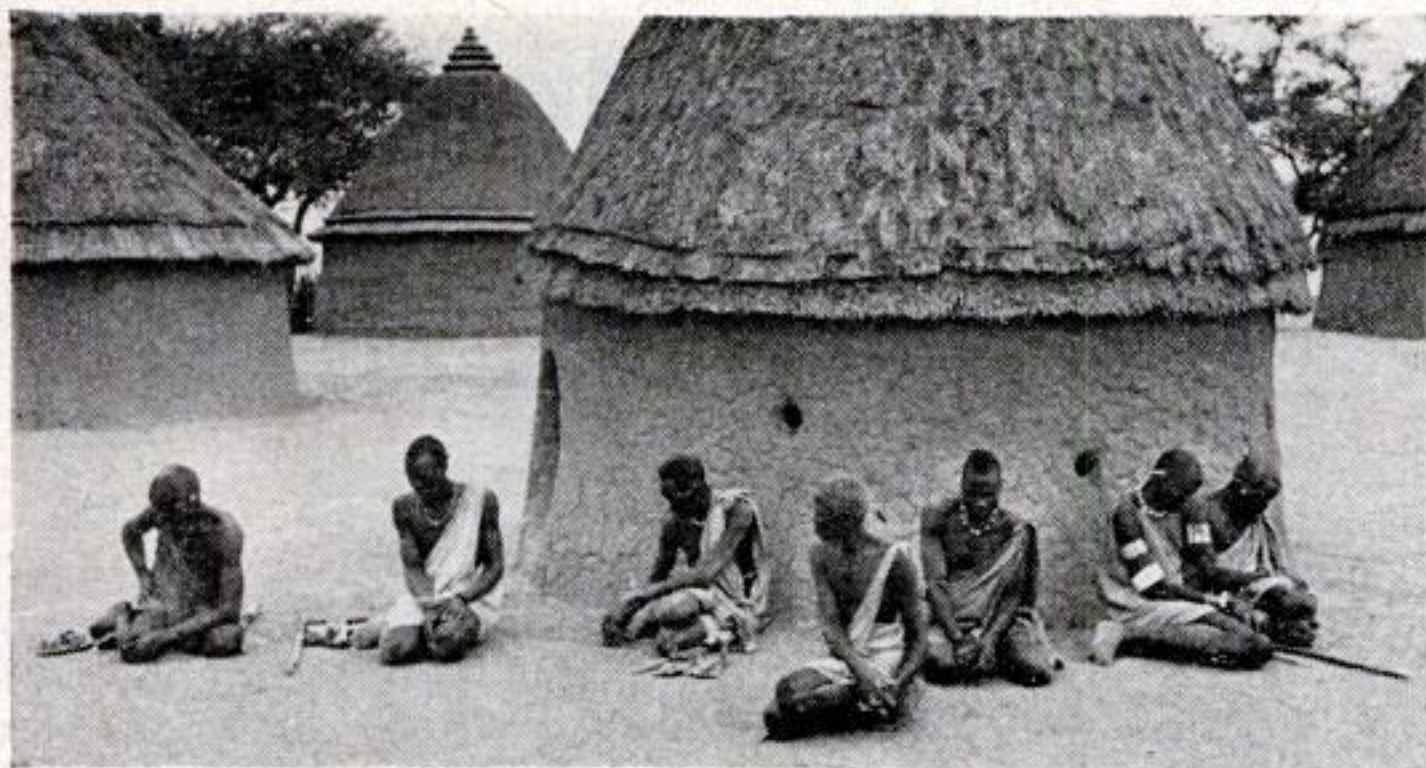
Except to defend themselves from attack, the Nilotic tribesmen of Bilades-Sudan, the country of the blacks, took little interest in the struggles over their land. But lately, under Anglo-Egyptian sovereignty, a remarkable thing has been happening to the Shilluks, the Dinkas, the Nuers and, more especially, to the other Sudanese downriver. From their seat at Khartoum to the remotest district commissioner's office, the British have put Sudanese understudies at their sides. As part of this training for self-rule, native doctors and nurses are being schooled in the hospitals, and native engineers on Nile steamboats.

Thus far the enlightened British policy has been coolly received by the Egyptians, who are anxious to get rid of one of the two flags that fly over every public building in the Sudan.

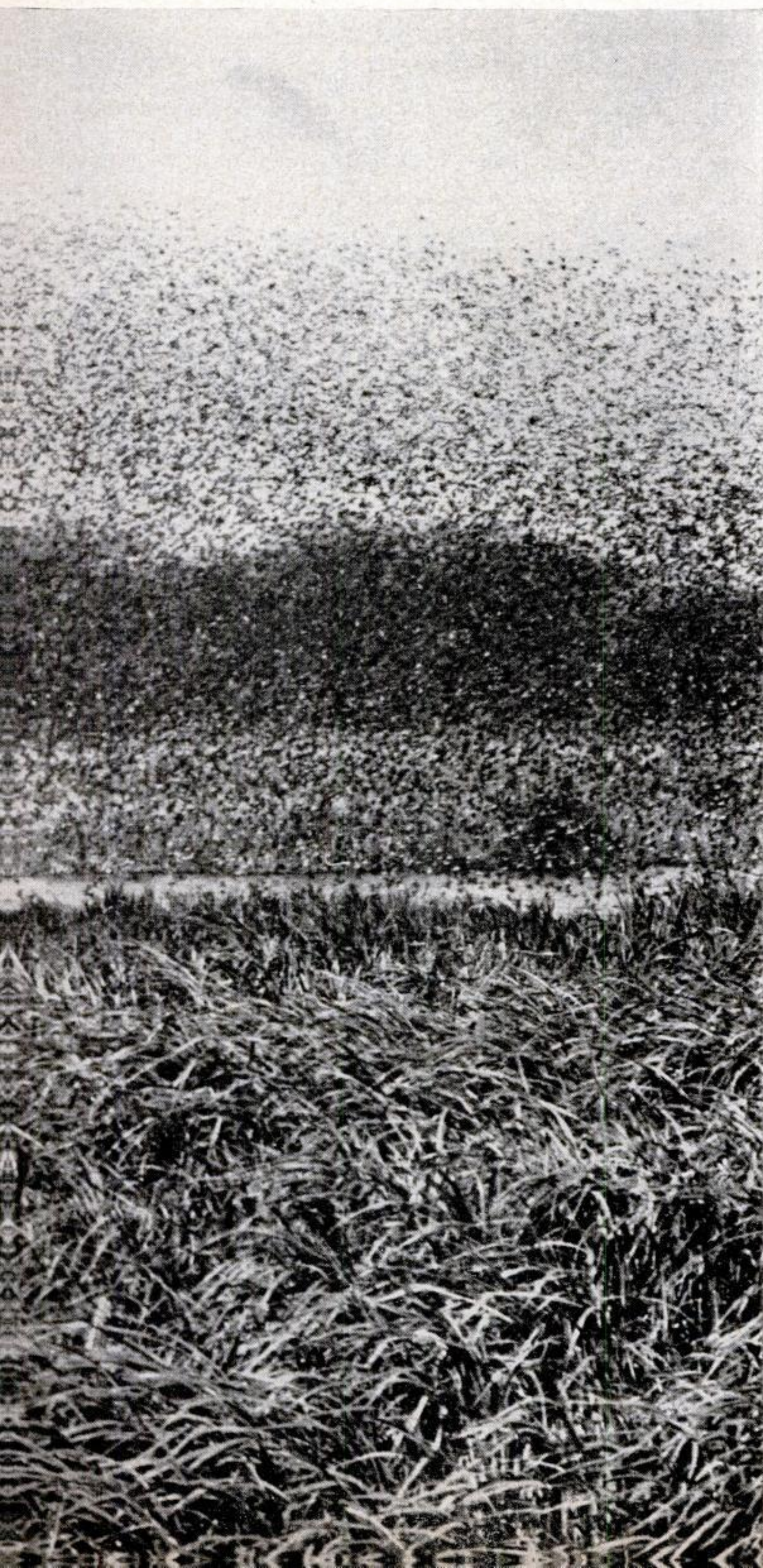
The Nile development plan will hugely enrich the country that the Sudanese may eventually rule. Besides reclaiming large areas of the dismal Sudd, it will make possible a huge expansion of the Gezira cotton-growing project in the triangle between the two Niles. Here a million African acres have been made to bloom with water from the Sennar Dam. The brightest promise in the Sudan's future is that there are more millions of rich, irrigable acres waiting there.

A SWARM OF LOCUSTS HOVERS OVER A LITTLE CHANNEL OF THE NILE AT EL JEBELEIN, IN CENTRAL SUDAN. THIS IS AREA WHERE AFRICAN AND ARAB INFLUENCES MEET

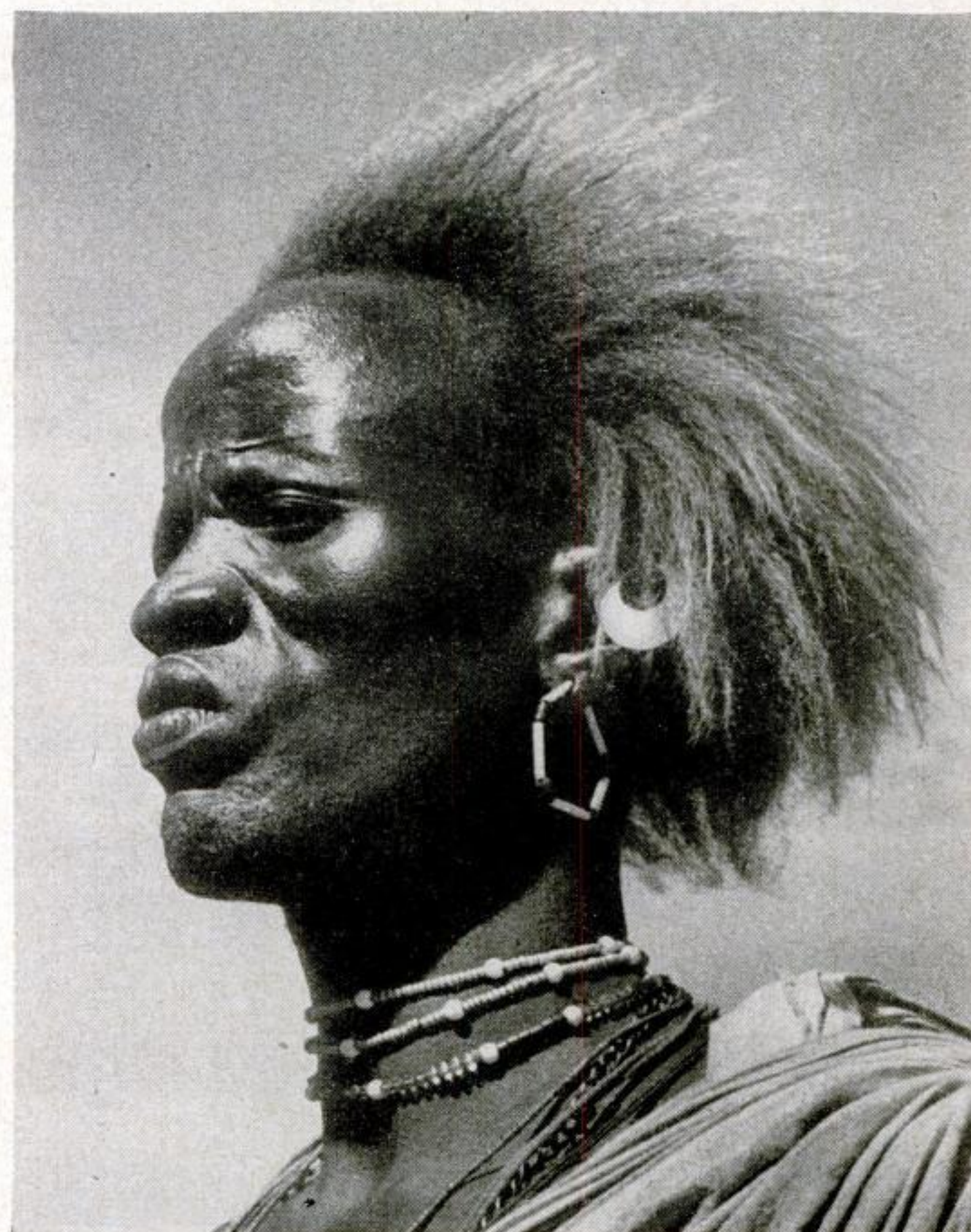




SHILLUK MEN in royal village of Fashoda, near Malakal, avert their heads, as custom requires, so as not to look directly at king (*right*), who was escorting Photographer Elisofon. Each of king's wives, Elisofon noted, had a private hut.



SHILLUK KING, or "Reth," named Anei Kur, stands for a portrait. His European beret, his necklace and his silk cummerbund were acquired in trade. Like his warriors, the Reth has a row of bumps the size of shirt studs across his forehead.



DINKA POLICEMAN belongs to a tribe in which a 6-foot, 3-inch man is merely of average height. He came to Malakal to complain to district officials that the man who had seduced his wife had failed to pay the fine of two cows and one bull.



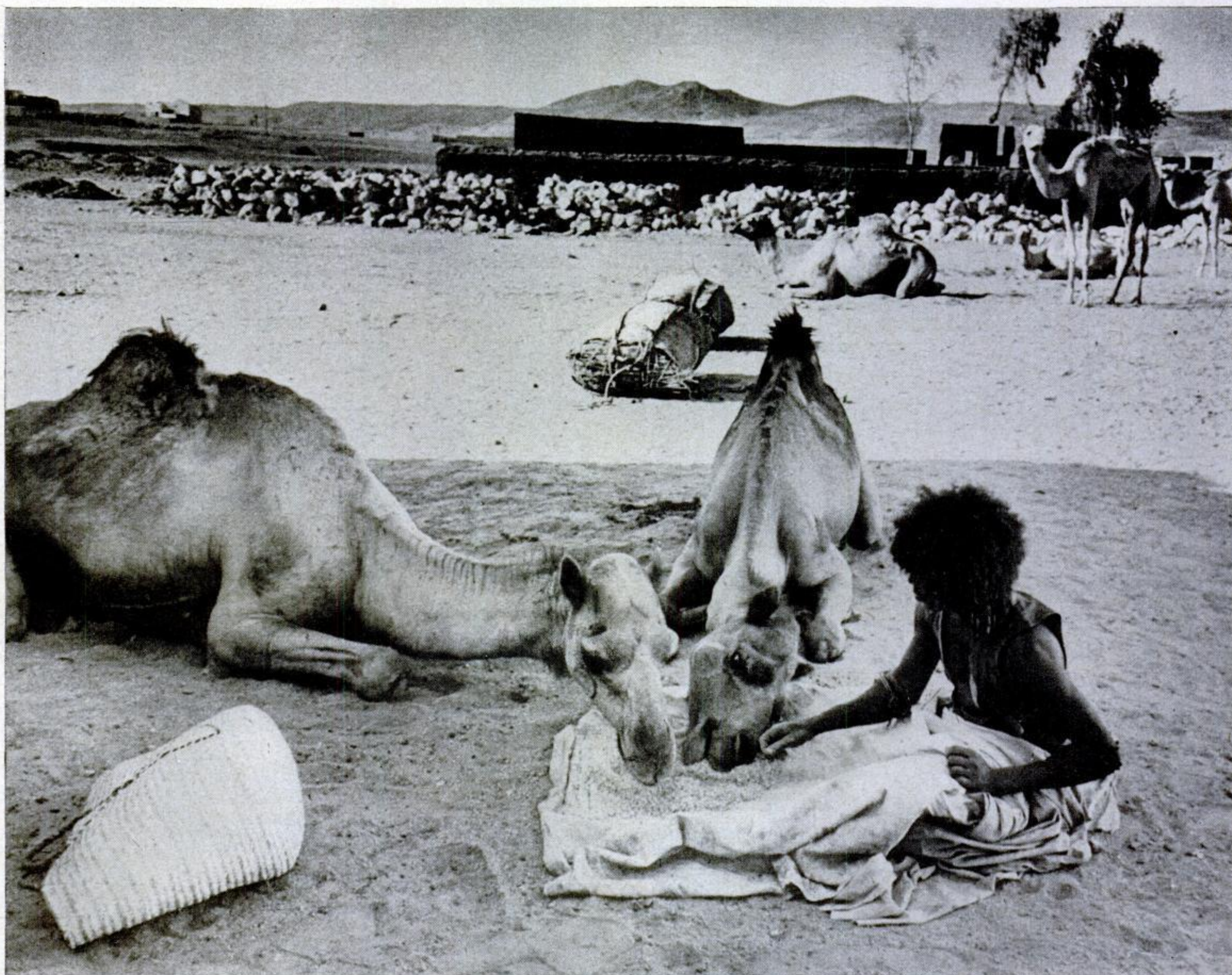
NUBIAN GIRL at village of Kokki, near Wadi Halfa, wears an Arabic amulet and gold nose ring. She is of mixed Negro and Arab blood and a Mohammedan.

THE NILE CONTINUED

ONLY THE RIVER KEEPS NOMADS FROM DEATH

Below the savages, the herdsmen and the agriculturists of the upper Nile live the people of the desert for whom the Nile is a dun-colored ribbon dividing a universe bounded by sand. They are the nomads, in whose perilous world of blazing sun, chilling night and swirling *hamsin* (the sand-storms) death is never far away. Like the Bedouin girl (*opposite page*) and the "fuzzy-wuzzy" man below, they are well-formed, fine-featured folk, kind to their animals and not much richer. They roam the arid wastes beyond the Nile's narrow green fringe, the vast Western Desert on one side and the narrower Arabian and Nubian Deserts on the other. But they cannot roam long without coming back to the Nile for its life-giving water.

When they come to the river, they meet its permanent fringe-dwellers, the Nubians and the Egyptian *fellahin*. The Nubians inhabit Biled el-Barabra, land of the Berbers, which extends from the First Nile Cataract up all the way around the letter S that the Nile describes on its way north. Less industrious than the Egyptians, the Nubians are more superstitious, less inclined to intermarry, more inclined to deck their necks and arms with Islamic amulets and charms like the girl at left. The Nubians' land is too limited to support large families. Many of their young men go down to the cities of Egypt to work for years as servants. Then, after amassing a stake, they return upstream to live out their lives with their own people.



"FUZZY-WUZZY" MAN of a Moslem tribe—made famous by Kipling—lets his camels eat grain out of his lap robe at a Beja encampment near Aswan. He care-

fully picks out the pebbles from the grain. Proud, shy and fierce, these nomads, like the Bedouins, come to the Nile to graze and water their camels and to trade.



BEDOUIN GIRL, at the desert's edge near Saqqara, leads her donkey to the outermost canal on the west bank of the Nile. River itself is out of picture to the

left. At far left another girl carries water on her head. In the background are temporary fences of brush erected to protect the nomads' tents from the sand.





DOORWAY AT HALFA DIGHEIM SHOWS TURK INFLUENCE

HERE A MIRACLE PASSED

In the lower valley of the Nile the nomads give way to Mohammedan villagers, a sedentary people whose land is haunted by all the glories of the Egyptian past. Here, 3,400 years before Christ, an artistic miracle occurred. In the space of a few decades Egyptian sculpture and architecture sprouted from primitive origins into one of the world's greatest esthetic triumphs. It flowered for 2,000 years, and its fruits ranged from the Pyramids to exquisite masterpieces of pottery and gold. But in the 67-year reign of

Rameses II (1292-25 B.C.) Egyptian art entered its slow and lamentable decline. The Pharaoh took to defacing older, better monuments with his own likeness and symbols, so it served him right that later vandals defaced, as literally as they could, his image at Luxor (right). In the 3,175 years since Rameses left the throne the art of his country has survived the grafting-on of Greek forms, been forcibly wed to Roman, Coptic, Arabic, Levantine and Turkish influences—and vanished at last like water sinking into sand.



RAMESES II, defaced but still wearing his crown, stands half-buried at the gate of the temple of Luxor, a city built amid the grandeur that was Thebes.



← **SMALL-TOWN MAYOR** Ahmed Bey el Ammari enjoys a tailor-made cigaret while daydreaming in courtyard on his *mastaba*, couch of cane and wood. He also heads Arab family that owns most of lands of Manchat Ammari, east of Luxor.

SMALL FRY crowd in front of the camera at Wadi Halfa. Their faces show the mixture of racial groups living in this provincial capital on the north boundary of Sudan. The wall behind them is decorated with crude contemporary drawing.



VIEW OF CAIRO from Saladin's Citadel shows a sprawling warren of a city, here dominated by the majestic mosque of Sultan Hassan (*center*), where King Farouk sometimes worships, and the mosque of Sheik Ali er-Rifai, at the right.

CAIRO AND THE DELTA ARE AT END OF JOURNEY

Having passed the nomads and the Moslem villagers, the Nile enters at last the world of the meek peasants who inherited the Egyptian earth. Amid the wonders of the ancient world it outlived, the river passes the *fellahin* trudging the old footpaths along its banks, lifting its water a bucket at a time to keep their little plots of ground alive, threshing their grain by hand, doing all these things exactly as they were done in the Pharaohs' time. At the end the river spills out across the fan-shaped delta. Here, cultivated by the peasants and their children, the fine, long-staple Egyptian cotton thrives as it never did in ancient days. (It vanished for many centuries, was reintroduced in the mid-1800s.) But

first the Nile sweeps past the biggest, most contradictory city on its banks. Cairo is a distended, sun-yellowed place of two million people. Full of noisy din, noisome smells and bastardized architecture, it is like every world crossroads—cruel, cosmopolitan and heavy with intrigue. The surprising thing is that Cairo is not merely puttering in the ruins of the Egyptian past. Although it seems to die in each afternoon's siesta, it is a vital city, full of hidden excitement. As the capital that dominates the river, it intends to have a say in the shape of things to come in the long valley. For in the future as in the past, Cairo along with all of Egypt will be utterly dependent on the Nile.



AIR VIEW OF DELTA north of Damietta shows finger of Nile pointing into the Mediterranean at Ras el Barr, a peninsula (*left*), crowded with bathhouses. From the Damietta mouth to Alexandria, west of the Rosetta mouth, is 110 miles.

UNDER AN OVERSEER'S SHADED EYES, DELTA CHILDREN PICK WORMS FROM COTTON FOR A FEW CENTS A DAY →







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AFTER BEATING BY THE VARSITY, SCRUB JOE MASI (SEE NEXT PAGE) WEARILY CLIMBS FIELD-HOUSE STEPS. ON WALL IS PLAQUE DONATED BY PREDECESSOR

THE OMELETS

Princeton scrubs take a licking
from rugged varsity and like it

Teams facing Princeton's undefeated football team, which ranks eighth in national standings, have had to do it only once, which is enough. The "Omelets" do it three times a week and like it. The Omelets are the Princeton scrubs, called that since the day one of them staggered wearily to the bench and gasped, "Boy, they certainly made scrambled eggs of us." Like the scrubs on any campus, they are the scrimmage fodder upon which the first-stringers feed. If

their bones rattle when they hurl themselves in the path of a varsity back, nobody cares much. They are expendable. An Omelet simply gets up as best he can and gets ready to be knocked down again. After the carnage, scrubs like the one above are too dog-weary to appreciate a gesture of the only man who ever tried to immortalize them. The man was Bill Coursen, class of '81, a scrub who donated the plaque and the sentiment which hangs on field-house wall above.

holiday...

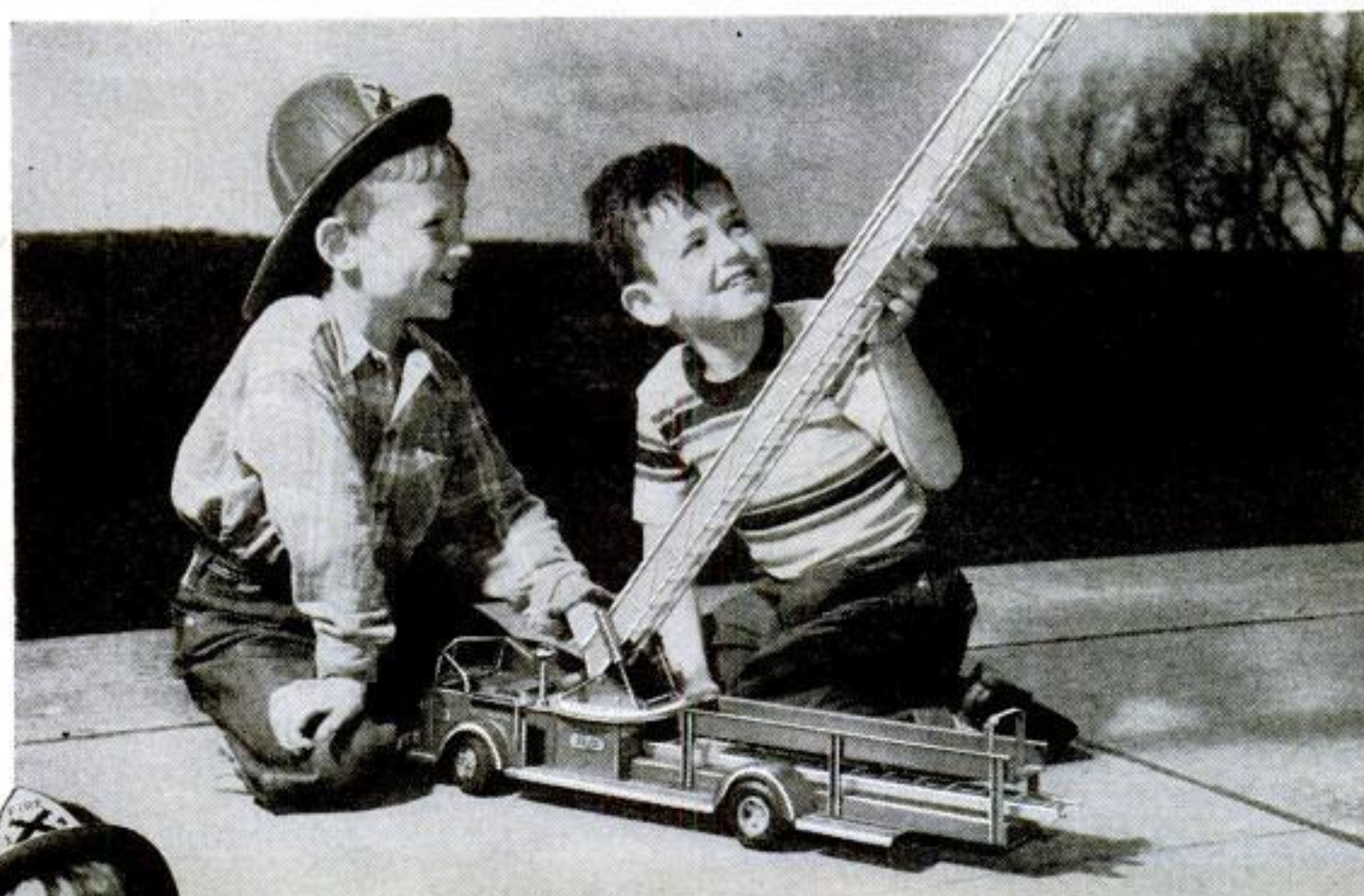


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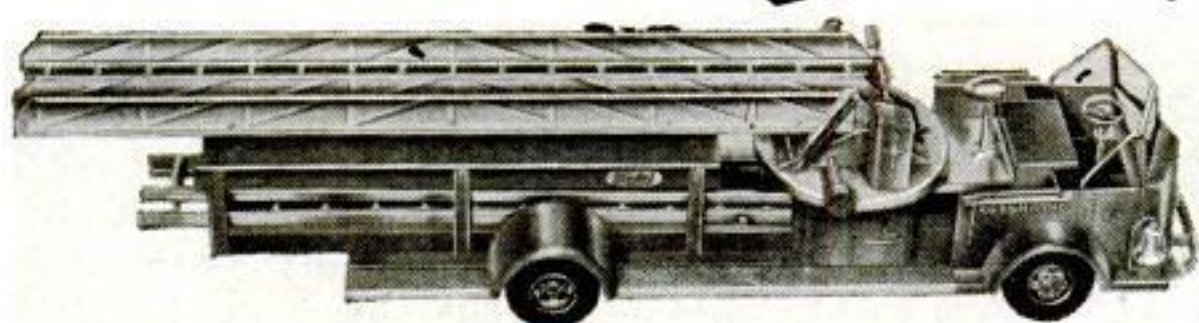
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Omelets CONTINUED

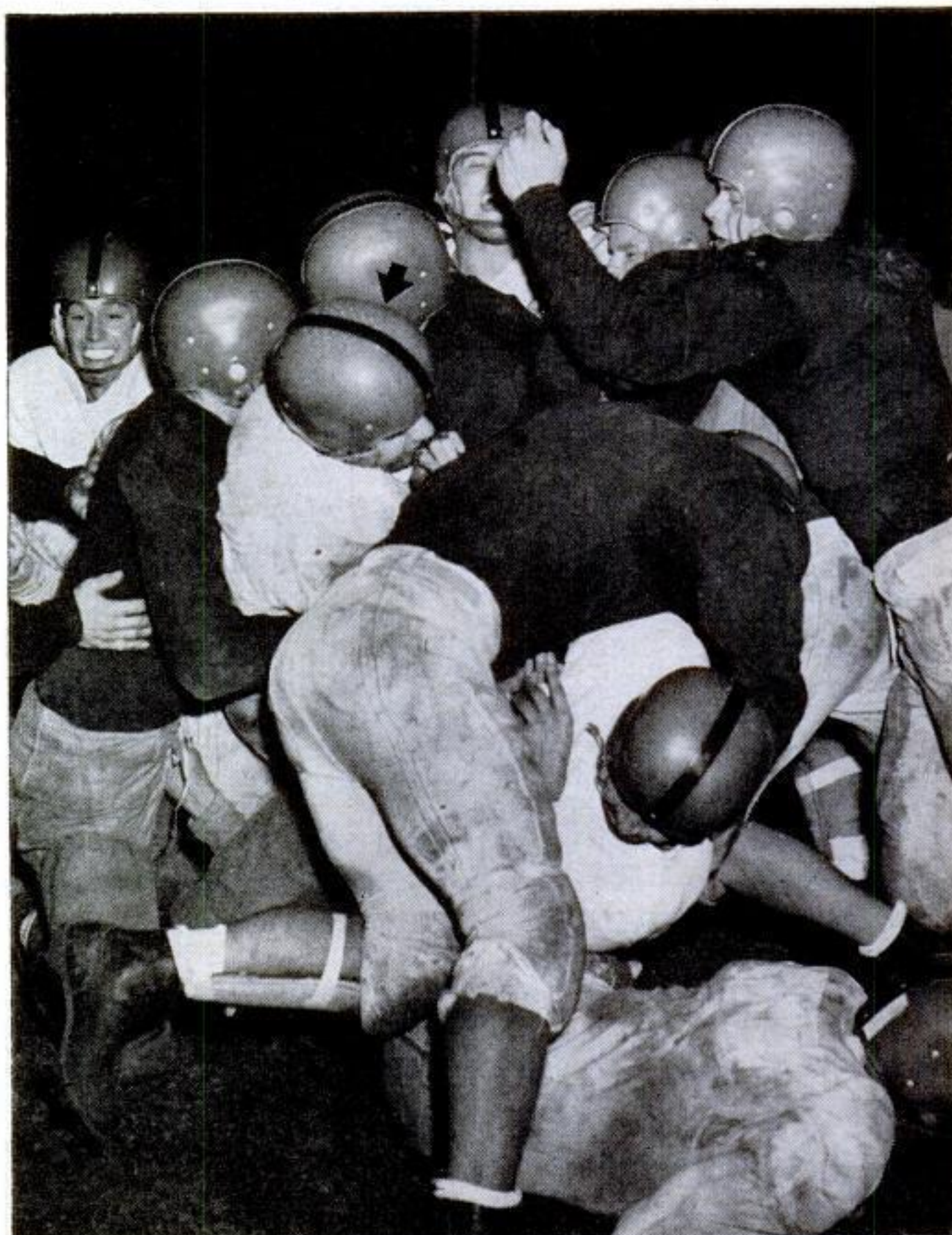
QUARTERBACK IS THE FALL GUY



The scrubs operate without a single offensive play they can call their own. Each week they learn a new set and simulate the offense of the foe the varsity meets that Saturday. Although the parent team runs from the single wing, most of its opposition are T-teams. So are the scrubs, and like all T-teams their key man is Quarterback Joe Masi (left). A 160-pound passing specialist, Joe sometimes throws so well against the varsity that ominous mutterings are audible. "Get Masi!" the varsity growls. When the first-stringers pile in on him Joe squeals, "Don't kill me, fellows!" Despite the beating he takes, Joe says there is one good thing about being a scrub: "You get to play a lot and it doesn't interfere with weekends."



COLGATE PLAYS are studied in a huddle by Quarterback Masi and other scrubs. They ran them against varsity almost as well as Colgate, which lost 45-7.



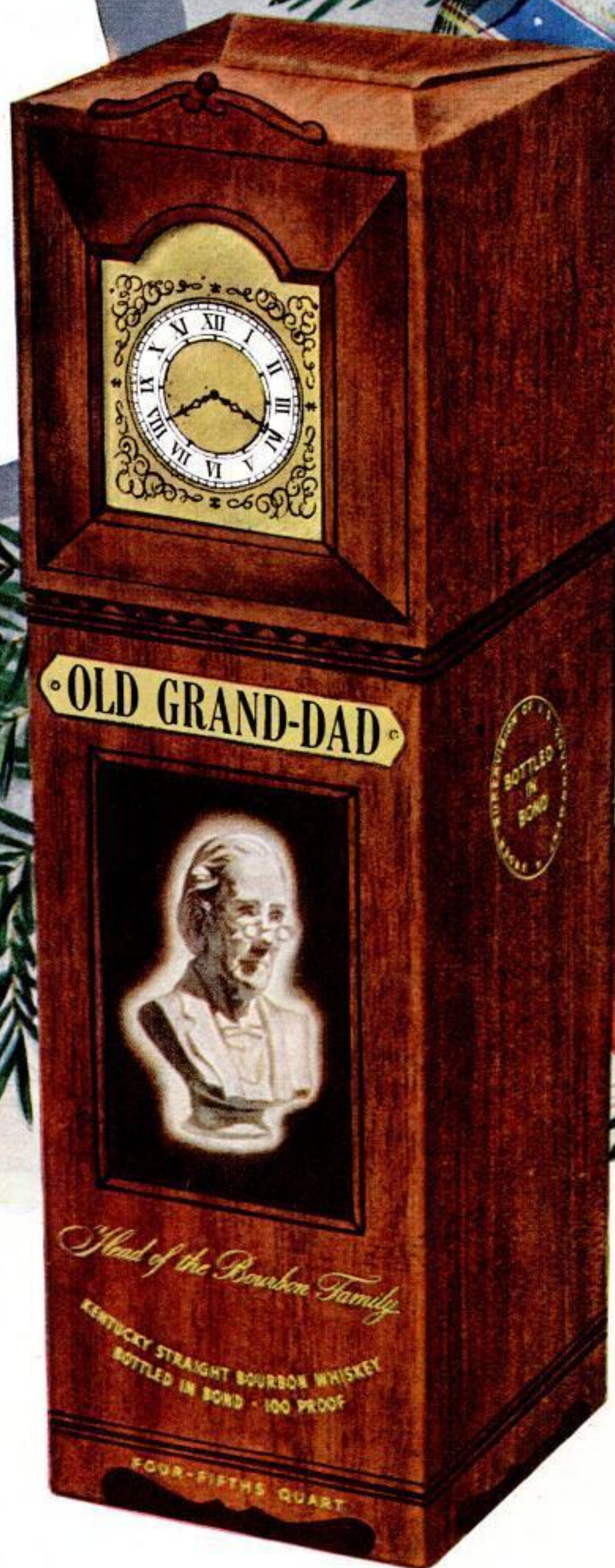
VARSITY LINE engulfs Masi (arrow) as he tries quarterback sneak. After such toughening, Omelets had no trouble whipping Rutgers Jayvees twice.

CONTINUED ON PAGE 135

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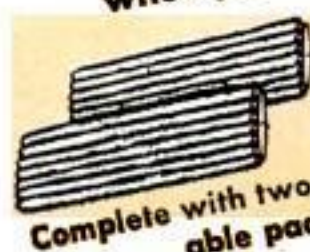
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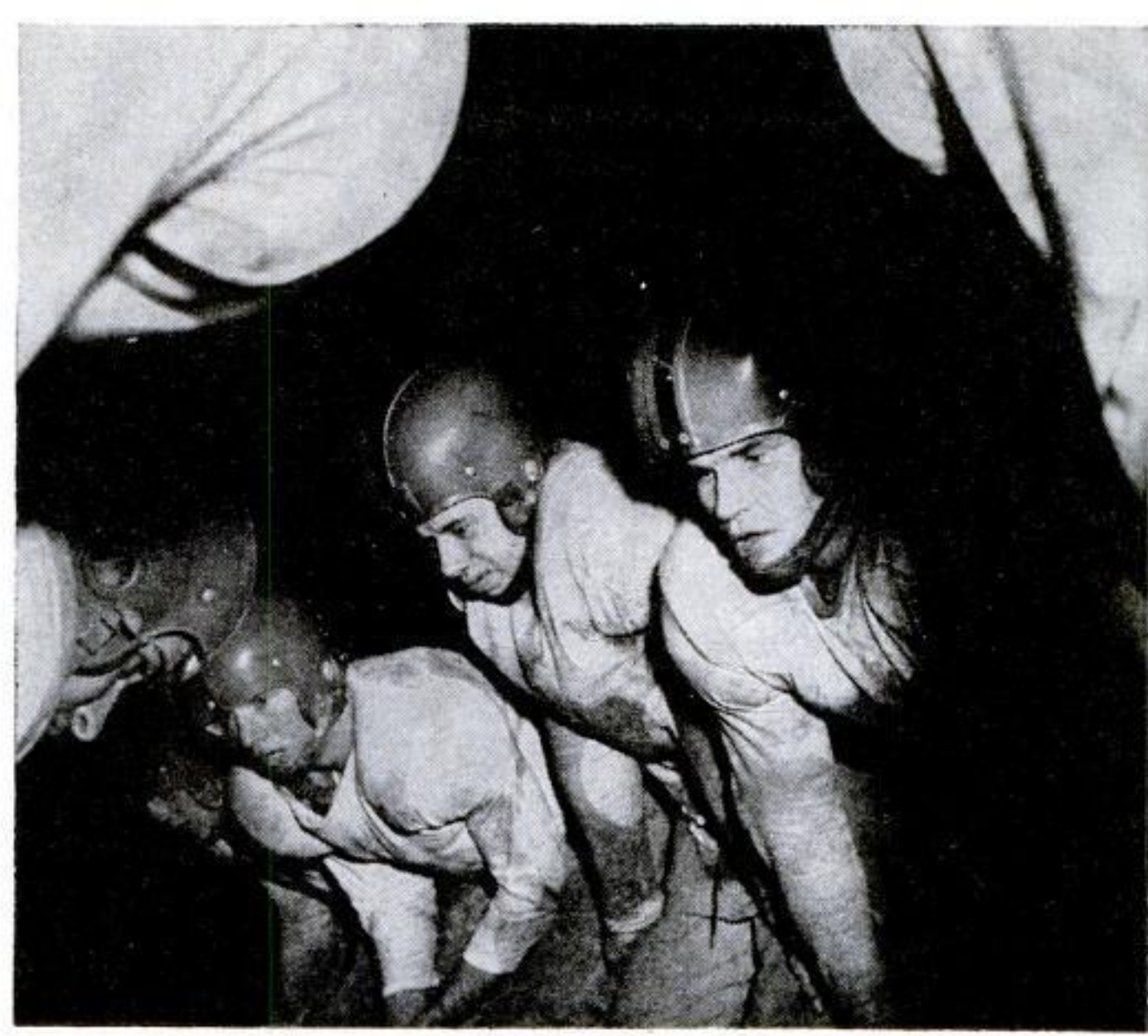
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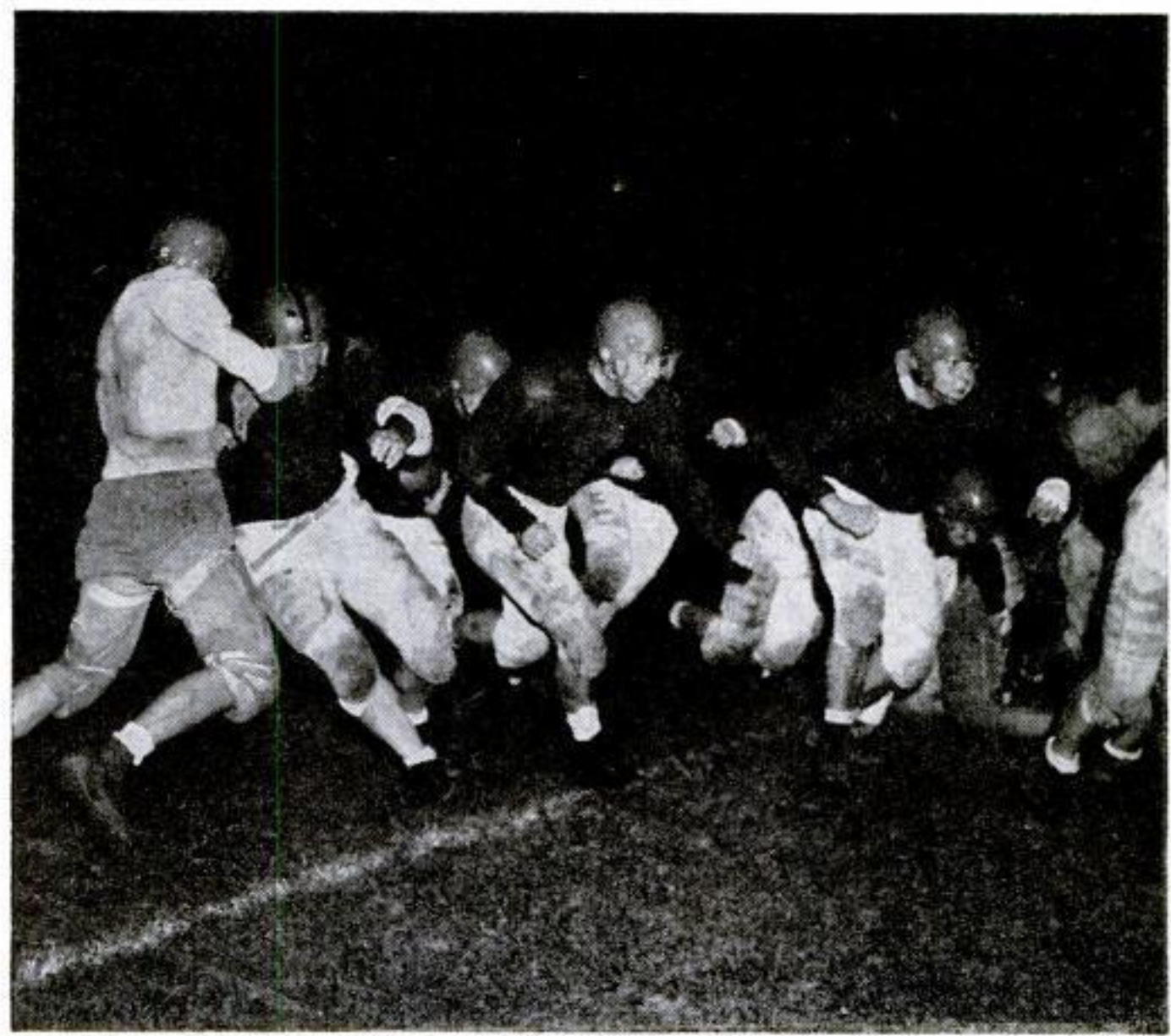


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Omelets CONTINUED



SPLIT LIP of scrub lineman in huddle is evidence that the varsity was not pulling its punches. But no Omelet has received a serious injury this season.



VARSITY STAMPEDE goes through the Omelet line. At left Quarterback Chandler blocks scrub end while Fullback Davison (center) leads the parade.



AT VARSITY GAME scrubs watch from the stands. Here Joe Masi and his Saturday date get excited when Princeton plows through for a touchdown.

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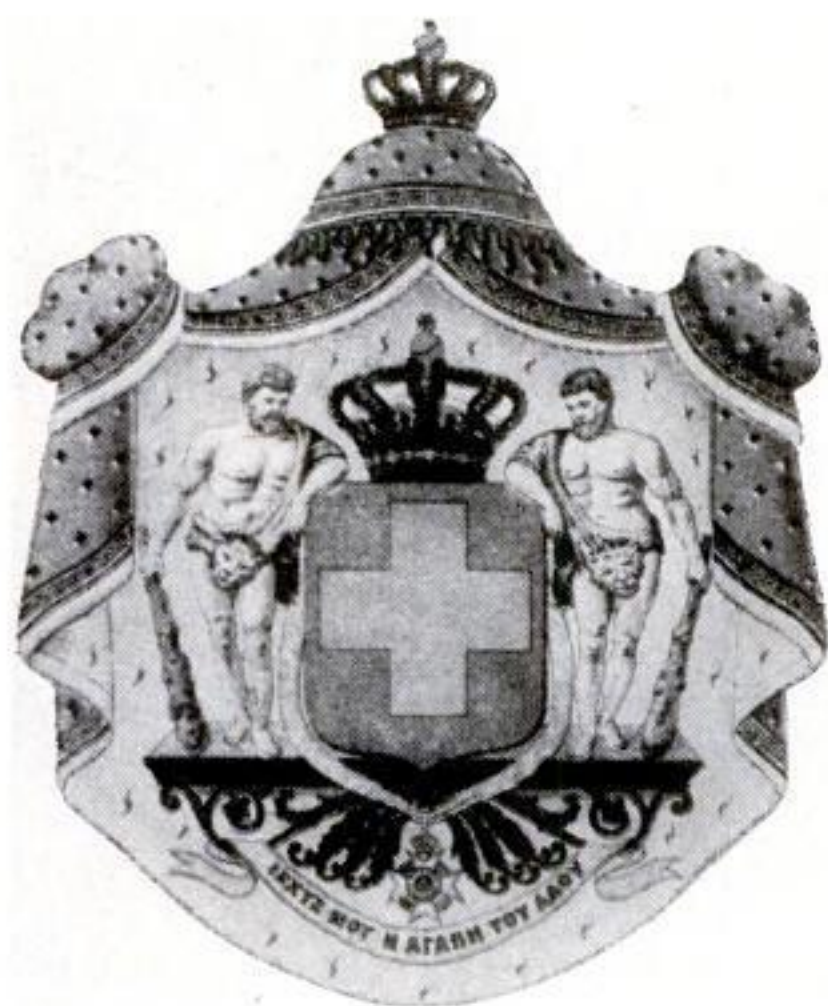
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CLOSE-UP



ON A GARDEN WALL at weekend palace outside Athens, Frederika shows smile that has charmed so many Greeks. Royal arms of Greece (above) include two Hercules' in lion skins guarding shield. The Greek royal motto: "My power is the love of the people."



The Queen Who Made Good

AGAINST HEAVY ODDS FREDERIKA HAS BECOME THE DARLING OF GREECE

by WILLIAM ATWOOD

THERE'S not much protocol or formality about calling on Queen Frederika of Greece—and none at all after you've met her. I simply telephoned one of her four ladies in waiting for an appointment and was told to drop around at the palace the next afternoon at about six. There a footman led me to a small drawing room where I found the queen curled up on a couch, leafing through a magazine. She jumped up when I came in and shook hands briskly.

"And now," she said, "will you please tell me why on earth you wanted to come and talk to me?" She settled back on the couch, smiled and motioned me to a chair beside her. "Why should Americans want to read about me when they have so many things to worry

about, in Korea and all over the world?"

Then she asked me for a cigaret (there were none in the silver box on the end table), and as I lit it for her, taking in the soft halo of brown curls and the small upturned nose, I thought of the answer to her question.

"Ma'am," I said, for that was how I had been told to address her, "Americans are always interested in hearing about the success story of a pretty girl."

As she laughed, I began to understand why nearly everyone who comes to see Frederika goes away at least partly a monarchist. The laugh, the handshake and the question about Korea all helped explain how, at 33, she has made a success of her job in a profession whose members are mostly unemployed.

For Frederika, the only daughter of a mere German duke (and a girl who never dreamed of becoming a queen), has done more in three years to ensure the stability of the monarchy in this volatile country than any other one person—including her husband, King Paul. The odds against her were weighted by two factors. The first was her German birth—a real liability to a new queen of a country that had so recently undergone Nazi occupation.

The second was the chronic republicanism of millions of Greeks, who have long had a reputation for dealing roughly with unpopular monarchs. In the past century three of Greece's six kings have been chased out and one assassinated.

Furthermore some of King Paul's moves



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FREDERIKA CONTINUED

recently have indicated a desire for a strong monarchy that has sometimes made him unpopular politically. Yet genuine republican, antimonarchy sentiment is harder to find these days in Greece than it was a few years ago. The reason is partly because Paul, once a breezy playboy, has turned out to be a conscientious, hard-working king, but more because Frederika has endeared herself to the people. The king and queen are easily the nation's most popular married couple. They have accomplished this (at Frederika's insistence) by the tested political methods of getting out and meeting their constituents, by shaking hands, slapping backs, kissing babies, doing favors and generally convincing every Greek they can that his best friends in Athens are the king and queen.

It has been a grueling task. On several occasions during the civil war they both risked death near the front lines just so that the soldiers and people in the newly liberated villages could see that their monarchs were in some measure sharing their grief and hardships. Through the King's Fund and Queen's Fund they accomplished wonders in helping to rebuild the broken nation and to care for the 700,000 refugees who had been driven from their homes. Every one of the 18,000 children who were cared for in the centers set up by the Queen's Fund will remember Frederika with gratitude and affection—and so will their parents. At the same time the queen has probably managed to captivate more politicians than any young woman of this generation. She neither cajoles nor flatters her visitors; she is simply frank and unaffected.

Frederika has developed the quiet dignity expected of queens and has acquired the knack of being gracious without becoming too familiar. But she is still a genuinely simple person. Whenever possible last summer—the first summer that Greece had known peace in 10 years—Frederika, Paul and the children went to the tiny Aegean island of Petali, where a friend lent them a five-room stucco cottage. "There we can more or less forget we're royalty," she told me. "I can wear shorts and cook the meals. We go for picnics on the beach—without guests. We can have the sort of fun other people have on their holidays."

"Quite a dish"

HER charms are not, however, confined to her personality. When he was 88 the late Liberal premier, Themistocles Sophoulis, referred to her privately as "quite a dish." A Texas congressman left the palace burbling that his state could sure use a queen like Frederika and she eventually caught the eye of Egypt's King Farouk. One day in 1941 she was sitting in a small Cairo drawing room, talking to Queen Farida, whom she had known for some years, when Farouk walked in. "He didn't know who I was," Frederika recalled to me, "but he took one look, ordered his wife out of the room and switched off the light. I was quite terrified. If I slapped his face, I knew it might cause all sorts of international complications. So I just stood up and said, 'That very big man outside in the naval uniform is my husband, and I love him very much.' Farouk simply laughed, turned on the light and walked out."

It happens that her husband, whom she calls Paulo, is indeed a big man (6 feet 2). A hearty, ruddy-faced man of 48 with thinning hair, he strode in wearing a white shirt and shorts and apologized for interrupting our talk. Then, as he sat on the arm of the queen's chair, I asked him how they had met and married. He looked at Frederika. "It was when you were in school in Florence," he said with a clipped British accent. "1935, wasn't it, Freddy?"

"1936," said the queen.

"Right. Well, my sister was living there, and so we became acquainted. We're cousins, you know, once removed. Both descendants of Queen Victoria."

"He finally proposed in the summer, during the Olympic Games at Berlin," added the queen.

Their marriage, which took place in Athens on Jan. 9, 1938, was a resplendent affair attended by 40 bishops and 55 princes and princesses. Frederika wore a 16-foot train at the two ceremonies—one Lutheran and one Greek Orthodox. An estimated 200 persons fainted in a stampede to see Frederika.

Their life together began placidly enough. As crown prince, Paul's job was merely to substitute for his brother, King George II, at official functions. Paul and Frederika had plenty of time for themselves and the two children who promptly came along.

But this conventional existence, by royal standards, was abruptly terminated by Mussolini's invasion of Greece in 1940, before their marriage was three years old. Since then their life has been turbulent by any standards: war, exile, long separations, an eventual return to a battered, ravaged country—and war again, a bitter civil war that was raging even as they became king and queen.

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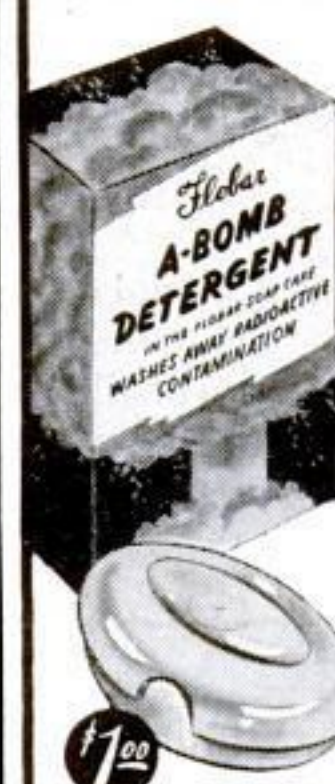
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CONTINUED ON PAGE 141

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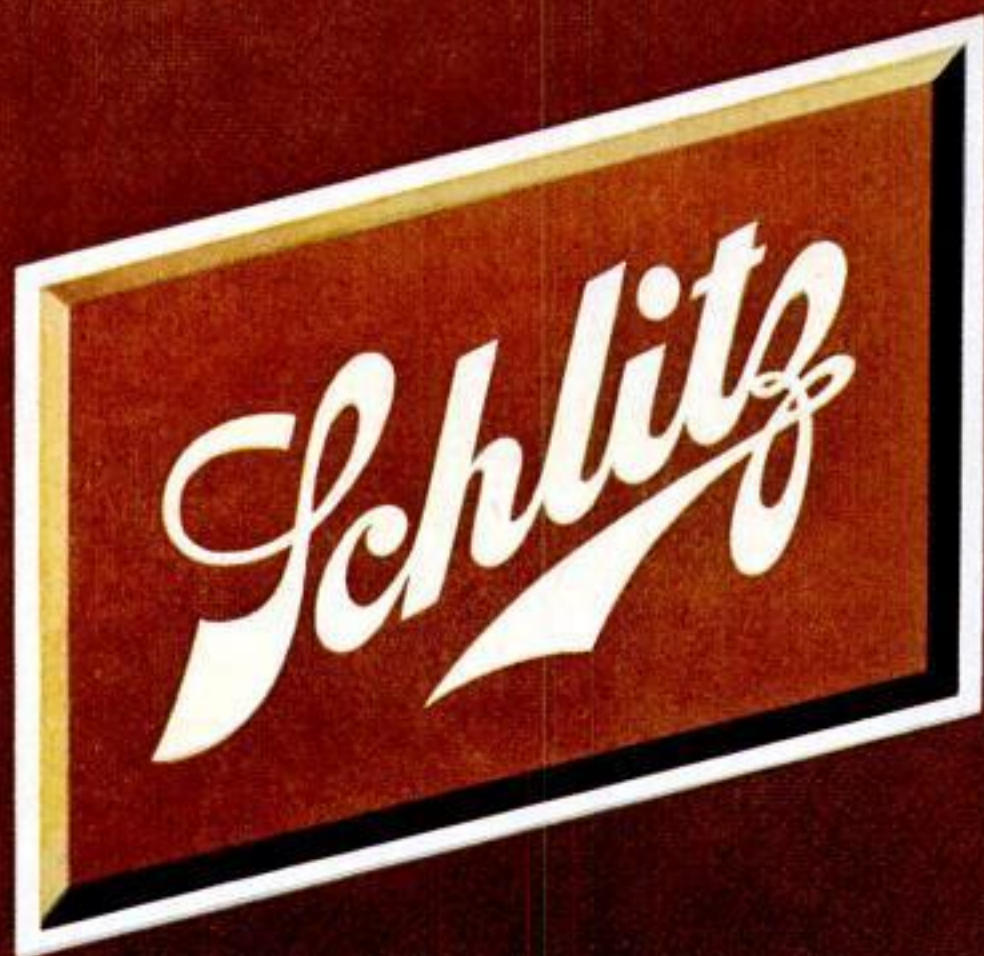
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QUEEN ON THEIR SHOULDERS, Greek youths parade about island of Leros during royal visit. Once Communist rebels, they are now showing their gratitude for rehabilitation camp where they have lived since their capture.

FREDERIKA CONTINUED

The problems, the trials and the perils of the past 10 years have knit them even more closely together. Together they have worried and worked to bring order to their chaotic country. When Paul had typhoid fever in December 1947—one of the darkest periods of the civil war—he delegated his duties and powers to his wife. Two weeks later Frederika left for Janina, on the northern front. There she learned that government troops had just retaken the town of Konitsa. She promptly set out in a jeep, accompanied only by her lady in waiting, Philadelphia-born Mrs. Mary Carolou, and a handful of guards.

Fighting was still going on in the outskirts of Konitsa when she arrived unannounced. Army officers tried to send her back. But to the people who swarmed around her in the bomb-pitted main square she said, "I know that the place of a wife is at the side of her husband when he is ill, but he asked me to come and bring you his greetings." The people of Konitsa have never forgotten her visit.

"I speak as a mother"

As a wife who knows her place, Frederika is generally at the side of her husband and of her children. Frederika is a devoted mother and through her relief work has become a kind of foster mother to thousands of Greek orphans. The fact is that Frederika likes children above anything else. "I have seen her surrounded by children," a young Greek welfare worker told me. "She takes them in her arms and kisses them and dances with them exactly as she must be doing with her own children in the nursery."

For this the family-minded Greeks love their queen. They know too that she has led the fight to get back the 10,000 or more Greek children who were abducted by the retreating Red guerrillas and are now held captive behind the Iron Curtain. In a worldwide appeal last year on behalf of these children, the queen used words which touched the nation's heart. "I speak as a mother," she said, "because queens are not supposed to beg."

Frederika passes at least four hours each day with her own children, who speak English (which the family commonly uses at home) and Greek (which Frederika started to learn as soon as she was married). They are studying French, but not their mother's native language. Asked why, Frederika replied, "German will come later—much later." For Greece's queen is still sensitive about her German origin. The German army was responsible for the death by starvation of some 500,000 Greeks, and two of her brothers fought in that army.

Frederika was born in Blankenburg, Germany on April 18, 1917; she was the third of five children of the Duke and Duchess of Brunswick (a title that had only honorary value under the Weimar Republic). She grew up in upper-middle-class environment and at 18 was sent to Miss May's finishing school in Florence. There she met the man who later made her a queen. Paul at the time was a handsome sportsman, amateur yachtsman, aviator and a member of Europe's international set. He was any schoolgirl's dream prince, and Frederika fell in love with him (she now admits) almost at first sight.

CONTINUED ON NEXT PAGE



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FREDERIKA'S LOVE FOR CHILDREN seems to embrace nearly every one of the homeless waifs she meets. Here she holds a Greek refugee child while on tour of countryside.

FREDERIKA CONTINUED

After their marriage and the pleasant first two years, the royal family was forced to flee. The Greeks had smashed Mussolini's attack but they could not withstand the Nazis. Paul and Frederika went first to Crete, then to Cairo. Farouk, influenced by his Italian advisers, treated them coolly, so Paul sent his wife to South Africa where she had her third baby in 1942.

Their marriage worked a transformation on Paul, one that was not generally realized when his brother died childless and Paul became king. Nearly everywhere people—and governments—expected a playboy monarch. They all were wrong.

Under Paul, Greece has made substantial progress toward recovery and genuine democracy. This has been largely because of \$1 billion worth of American aid. But it has also been because of Paul and Frederika.

"Of course we are national symbols," Frederika told me. "That's part of the job of royalty. But this doesn't mean we must be figureheads. What an awful bore *that* would be! No, the king and I are trying to make the monarchy a working concern. And I must say we enjoy it."

Since 1947 the queen's energies have mainly been devoted to relieving the plight of refugees, particularly children. Toward that end she has helped raise the equivalent of nearly \$10 million. She learned the refugee problem at firsthand. Her trips to the front—by car, plane, jeep and on muleback—dismayed the General Staff, who knew the hills to be full of snipers. In Salonika, a stronghold of Communist sympathizers, Frederika drove through streets decorated with pictures of Stalin, Markos—and herself. Here her popularity transcended politics. At the hospital she entered a ward occupied by wounded Red prisoners. The patients glared at her sullenly. "Why are you fighting?" she asked the men nearest her. "To protect our country against our enemies," said one. She invited them to follow her through the hospital, and three accepted grudgingly. When they came to a ward full of women and children maimed in guerrilla raids, she turned to the Communists. "Are these your enemies?" she asked quietly. They did not reply, but their attitude softened. When she left them they all kissed her hand.

The queen cooked the hamburgers

TODAY, even though the nation is at peace and busy with the work of reconstruction, Paul and Frederika still take trips—five in the past year. "Whenever I get fed up with Athens," says the queen, "I go out into the villages and get some courage." They usually go together in Paul's 1947 Ford convertible, followed by a carload of six plain-clothes bodyguards. Just now Frederika is directing the establishment of 240 handicraft centers where children can continue the instruction they received in the refugee homes. Paul, meanwhile, is busy organizing agricultural centers where farmers can get free technical advice on such subjects as irrigation, fertilization and crop rotation.

Thus the king and queen's day is usually a hectic one. But most evenings they manage to stay at home with the children. Their

CONTINUED ON PAGE 144

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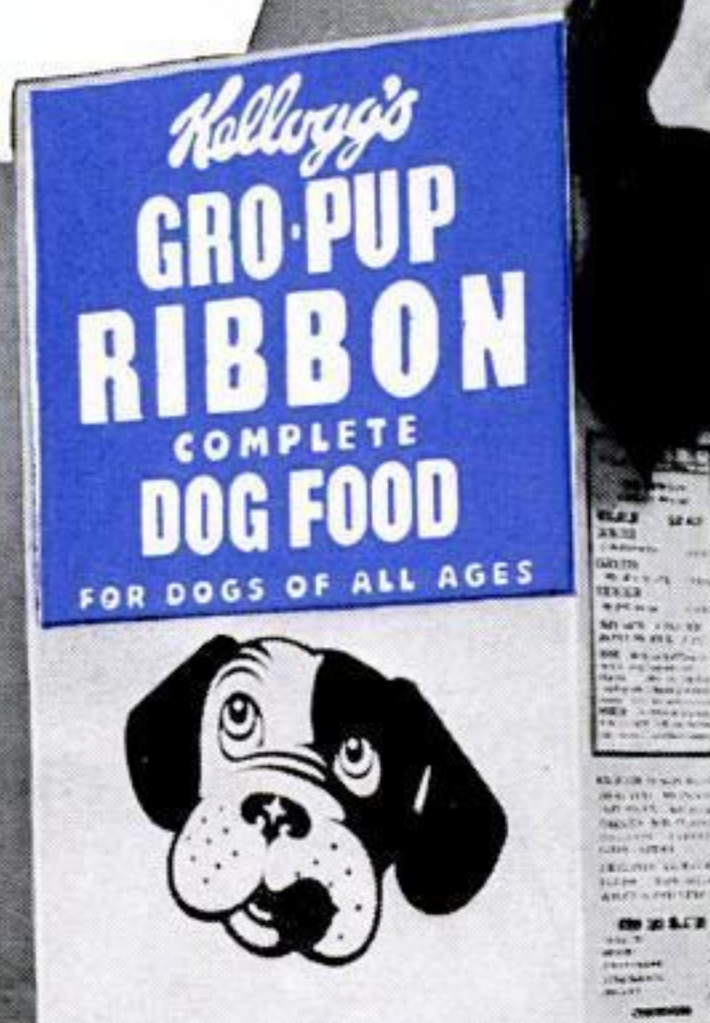
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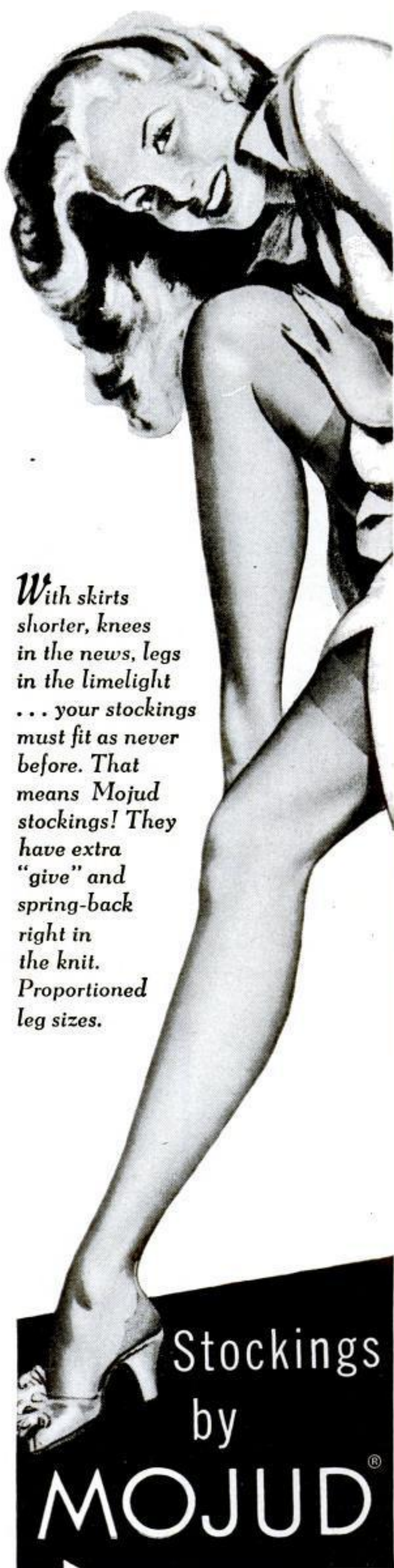
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KEY FIGURES IN "PLOT" for strong-man government were King Paul (left), Frederika and Alexander Papagos, commander of Greek armed forces.

FREDERIKA CONTINUED

social life consists mostly of visits to the homes of Americans. There they can enjoy an occasional highball, dance and generally behave like any couple at a party. At one such gathering last summer they stayed until 3 a.m. Their host, an ECA official, told me later that Frederika gave an exhibition of spirited Cretan folk dancing, at which she is an expert; meanwhile the king joined the crowd around the piano for a little old-fashioned American harmonizing.

The royal children's favorite playmates are also Americans, whom they invite over to the palace for games in the afternoon. The American parents by now believe the tales their youngsters bring back of how the queen cooked hamburgers for them or joined them in a game of hide-and-seek.

The home life of Greece's first family is comparatively simple and informal by the standards of Europe's surviving royal houses. In Athens, Paul and Frederika live in a three-story palace built in 1890 for Crown Prince Constantine. They have separate bedrooms and share a connecting bathroom. The rooms I saw were furnished in much the unpretentious but well-upholstered style of any well-to-do American home—plenty of couches, coffee tables, easy chairs, bookcases and chintz. There are 16 servants, including eight footmen, in addition to the king's personal staff of six aides and the queen's four ladies in waiting.

All royal expenses—their trips, servants' wages and grocery bills—are paid for out of the king's allowance, which amounts to roughly \$230,000 a year. Aside from this income, the royal family has no private fortune of any consequence. But even with all the expenses of royalty, their allowance seems sufficient for their needs.

The pleasant and fruitful existence enjoyed by Paul and Frederika can probably go on indefinitely if they both stick to social and charitable work and are careful about their involvement in politics. The king is a constitutional monarch whose powers are about as limited as those of a French president: he signs bills but cannot initiate legislation; when a cabinet falls he appoints the new premier, who must then be approved by parliament. This is especially true now that the years of war have given way to a period of reconstruction. The firmness that made the king and queen so popular in times of national stress may not serve so well today if it is not tempered to the freely outspoken will of freely outspoken Greek republicanism. In recent months, however, there have been signs that the king has tried to influence the composition of several governments without much regard for whether or not he was reflecting national sentiment. He has two principal political advisers. One is 33-year-old Anastasios ("Boulli") Metaxa, chief of his so-called



THE WINNER in controversy was General Plastiras.

CONTINUED ON PAGE 147

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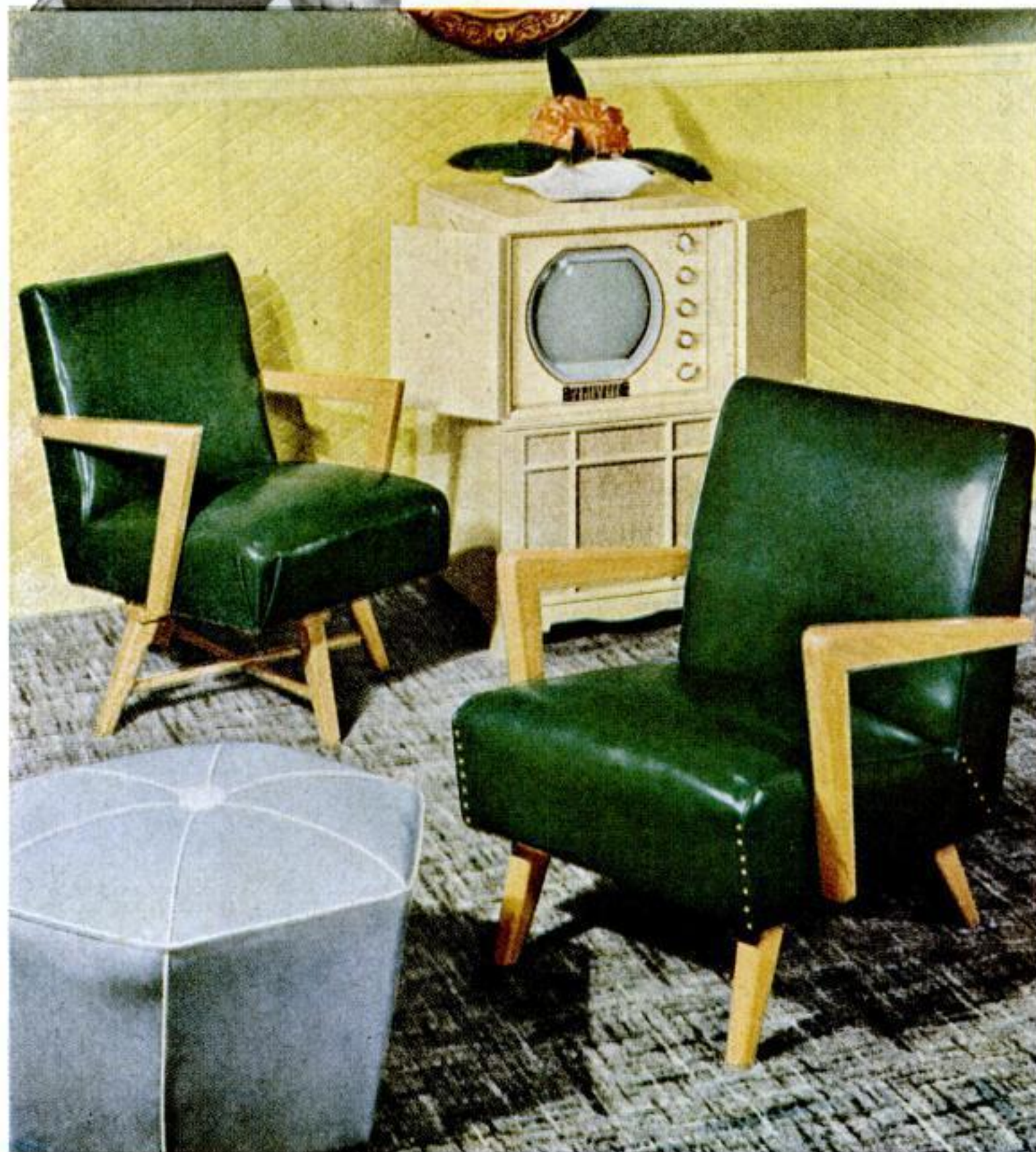
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personal cabinet and an avowed rightist. The other is Frederika.

The queen's political opinions (which Paul now shares) are ultra-royalist and mildly authoritarian. She not only wants to preserve the monarchy in Greece but to strengthen it. Politicians come and go, she contends. She has little use for them. The spectacle of politics as they are usually employed in Athens might lead anyone to this conclusion. But Frederika's attitude implies an impatience with the democratic process. This impatience manifested itself most openly last spring when Paul, with Frederika at his side, tried to form a government under Marshal Alexander Papagos as premier. Papagos is the hero of the civil war and a former grand marshal of the Greek court. A new political party, organized with Paul's blessing and frankly backing Papagos, campaigned for the March elections. But the plot (if it may be called a plot) failed when the party won exactly one seat in the parliament.

Paul, however, did not give up. General Nicholas Plastiras, a former premier and a gusty old man with impressive mustaches, had been a surprise winner in the elections, and his left-of-center party had emerged as the nation's third strongest. Three centerist groups commanding a parliamentary majority thereupon agreed to support him as premier. But Paul arranged a behind-the-scenes deal between the Populist and Liberal parties whereby Sophocles Venizelos, a Liberal leader, would form a government even though their combined vote was in the minority (44%).

This was too much for U.S. Ambassador Henry F. Grady—who had warned Paul when he felt the king had been trying to set up a strong-man government under Papagos. Grady now informed the palace that ECA aid would have to be cut off until a representative, democratic government was in power. Plastiras quickly became premier. But Frederika never forgave Grady. She and Paul pointedly snubbed two farewell parties for the American ambassador before his departure for Iran last April.

How deep her monarchist feelings run was illustrated to me just as I was about to leave. As I finished my Scotch and soda in the library (she drank a Coke), we discussed the fate of King Leopold of Belgium, who had just been forced to leave his country and hand the crown over to his son after a virtual insurrection.

"It was a shocking and an outrageous thing for the Belgians to do," she declared firmly. "Leopold was a wonderful man, a martyr. He should not have stood for it."

I said nothing, but I began to think how easily it could come about in politically mercurial Greece that Frederika might one day have to slip away like Leopold while crowds demonstrated in the streets. For here was the irony of Queen Frederika's position; although she has worked tirelessly and successfully to become Greece's queen in her own right, she can probably remain her people's queen only so long as she is not too successful as her own kind of queen. All that she and Paul have done so far is indication enough of what a tragedy it would be to Greece if she did not realize that despite all her enormous personal popularity the Greeks, like most peoples today, will not stand for royalty which does not know its place.

"It's funny," she said, as if she saw the question forming in my mind, "but for a person who never expected to become a queen, I really love my job. I try to be a good queen." Then, casually, she made a remark that would have been a shocker in any times but these. "I hope," she said, "to be a queen all my life."



INFORMAL ROYAL FAMILY gathers around the children's horse cart at palace. Children are (left to right): Constantine, 10, Sophia, 12, and Irene, 8.

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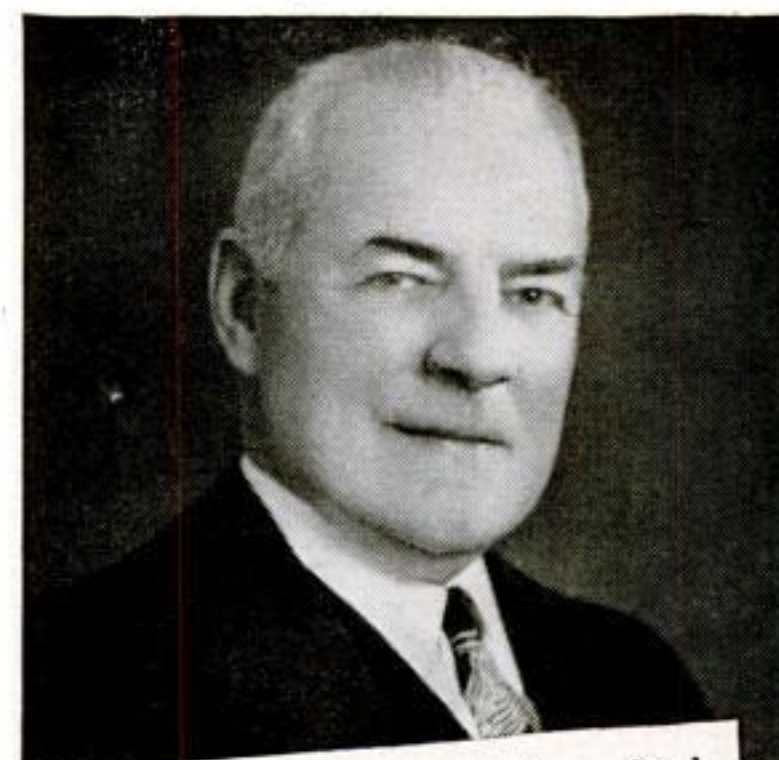
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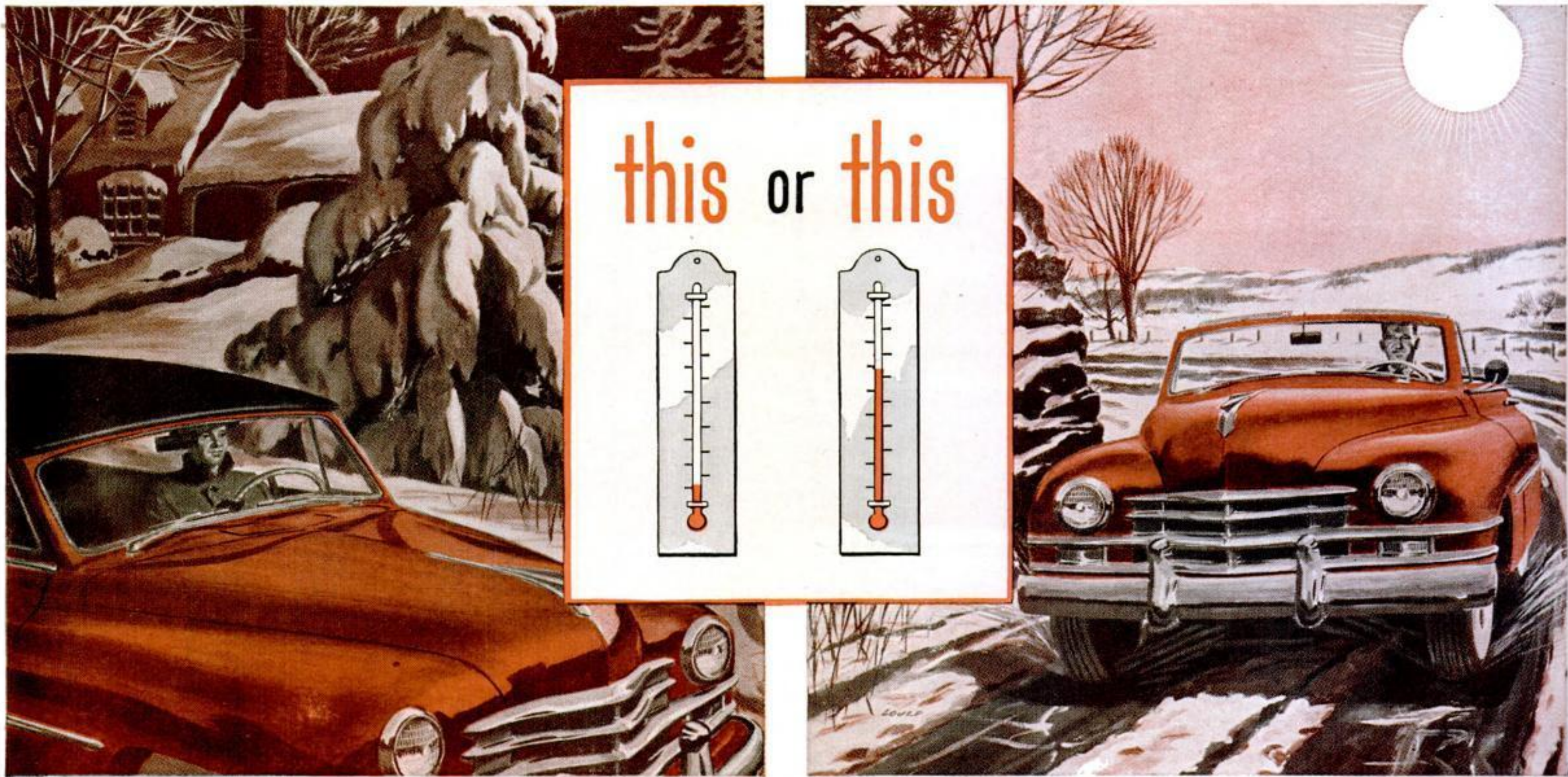
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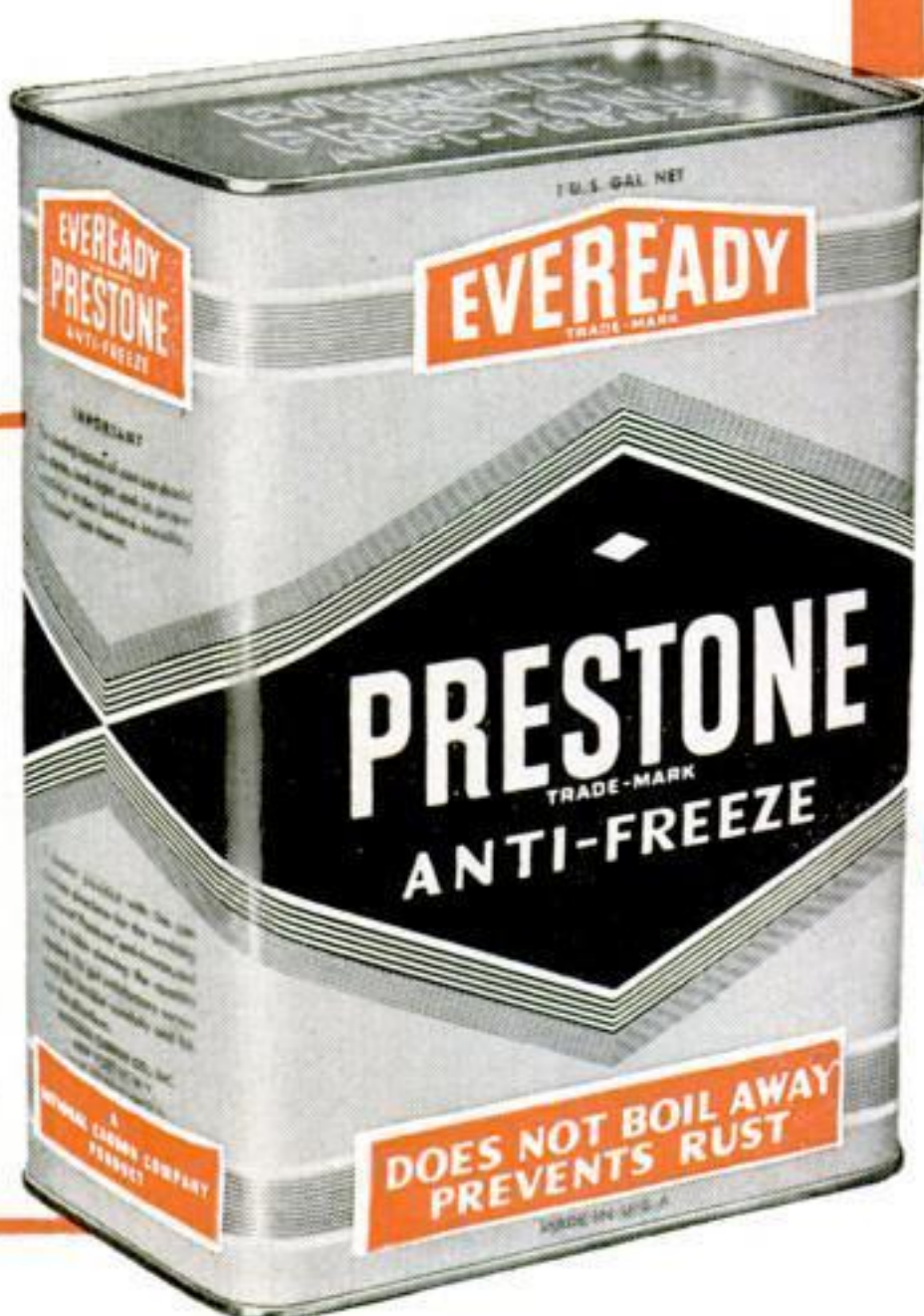
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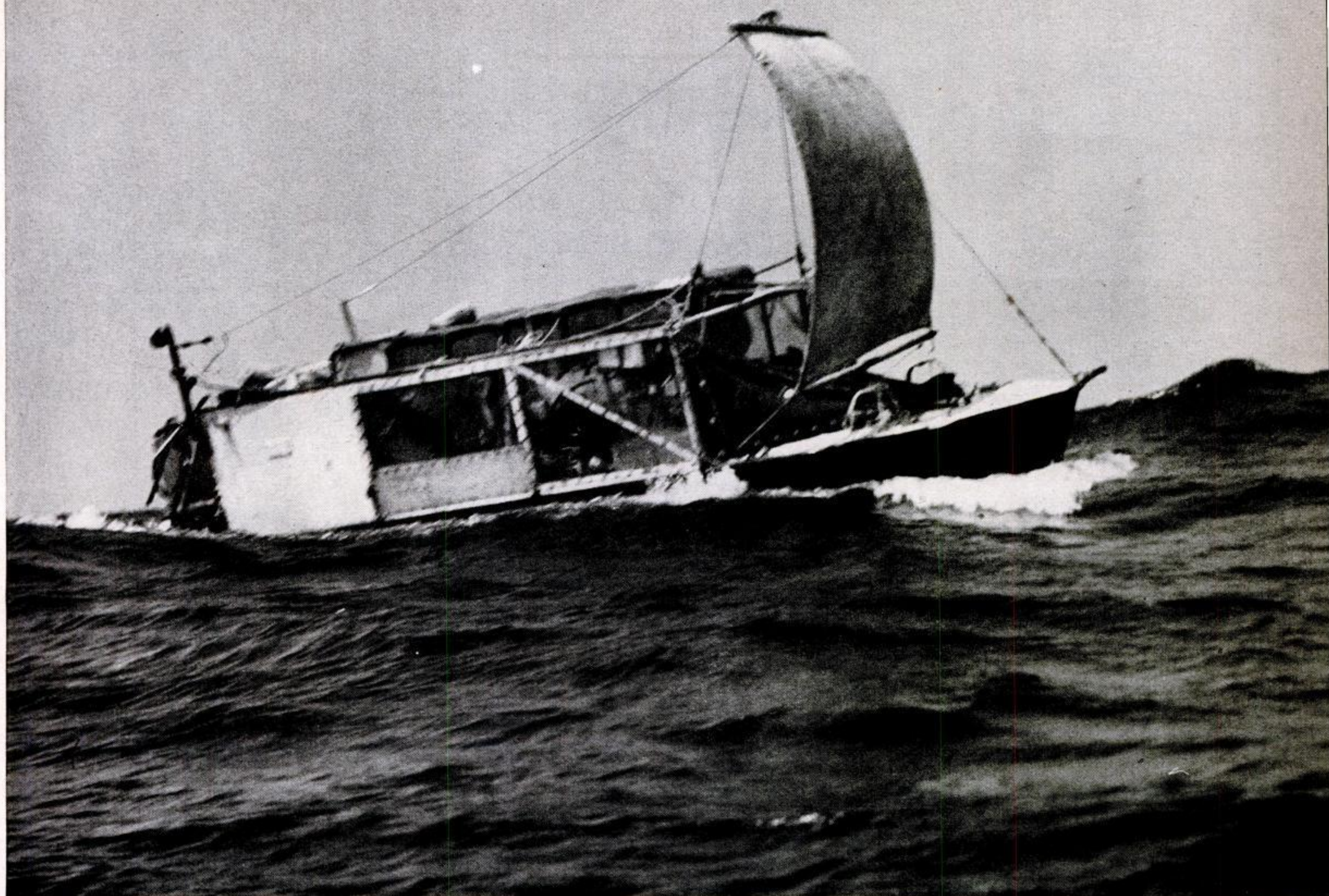
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ACROSS THE ATLANTIC BY JEEP

A seafaring couple drive an amphibious auto 2,160 miles from Canada to Azores in 32 days

With no other purpose than to prove they could do it, an Australian named Ben Carlin and his American wife Elinore set out from Halifax, Nova Scotia last July in a rickety-looking remodeled amphibious jeep called the *Half Safe* and headed east. Their destination: the Azores. With them they took canned food to last them six weeks, 15 gallons of oil, 35 gallons of water and 882 gallons of gasoline in several tanks about their craft. It was their fifth attempt at a crossing (p. 153), certainly the most foolhardy and possibly the most difficult transatlantic voyage ever made.

After an uneventful first week marked only by Elinore's continuous seasickness, they had their first engine trouble and from then on had to drive at reduced speeds. Three times Ben had to stop dead in the rocking sea to take the engine apart and clean out the cylinder heads. Once, when a fuel tank they were jettisoning caught on a strap under the craft, they nearly capsized. Each time they wanted to refuel they would have to stop completely while Ben siphoned gasoline out of their specially made tow tank, and Elinore watched to make sure the tank did not lurch against them and stave in their sides. Once they found they had forgotten to haul in the sea anchor after stopping to gas up and had made only 15 miles in 14 hours. The weather was generally warm and sunny, though rain squalls

occasionally forced them to stop and heave to. Usually they drove without stopping, alternating driving and watching, catching cat naps when they could. They were accompanied almost all the way by some dolphins, one of which they caught and ate. Elinore smoked cigarets in thirds to conserve them. They developed a frantic thirst for carbonated drinks and confidently expected one passing ocean liner would throw them some ginger ale, but it gave them no recognition and this was their closest contact with any other vessel. After 29 days at sea the engine trouble became much worse. A valve had burned out badly, and their speed was reduced

to a crawl. Three days later they limped into the Azores, having driven the last 24 hours in second gear. They had finished their 2,160-mile voyage with 150 gallons of gas and a few cans of food to spare.

When last heard from, the Carlins were still in the Azores, resting up and making repairs on the *Half Safe*. Before long they will be off for Morocco. Then they will have a look at Europe and continue eastward, eventually, they hope, getting all the way around the world. The Pacific ocean hardly concerns them; it will merely require a bigger tow tank. In the meantime they can be sure of having established at least one record. As far as anyone knows, the Carlins are the first people ever to have driven across the Atlantic Ocean.



STEPPING ASHORE at Horta in Azores, Elinore manages to look very presentable, but Ben still wears beard from crossing.

*Well, what would
you do with
the \$500?...
or \$1,500?... or \$5,000?*

THAT doesn't sound like too much of a problem, does it?

But suppose it was money you didn't really need. Suppose you had all the insurance you wanted and enough cash in the bank for emergencies. Then what would you do with the money?

Oh, you could take a trip or buy a car, all right. Spending it these days would be easy.

But maybe you wouldn't want to. Maybe you'd rather put that extra money to work. Put it where it had a good chance to grow. Where it might bring you a 5% or 6% return year after year.

If that's what you'd like to do with your money, we think you should consider investing in common stocks.

Right now, for example, 900 of the 1,024 common stocks listed on the New York Stock Exchange pay dividends. Dividends that *average* about 7% of their purchase price. That's pretty much the story ever since 1940, too. Because the ten year average stands at a little better than 8 out of 10 stocks, paying dividends of 6.3%.

Still, dividends aren't everything.

Just as in any other form of investing, there is risk in owning common stock. The risk that the price may fall after you buy.

But if you stick to sound stocks in sound companies, the chances are that over the years you'll find them selling at higher prices more often than lower ones.

Of course, if you've never invested before, there are lots of other things you should know about the risks and rewards in owning common stocks.

That's why we prepared a pamphlet that answers many of the most common questions about our business.

The pamphlet explains just what stocks and bonds are, and the difference between them. It tells you what stocks are worth, just how they're traded, and why prices change. It describes what a Stock Exchange is and just what it does. And there's a separate section on how to buy and sell securities, on how to open an account, what services to expect from your broker, and what commissions you pay.

If you'd like this primer—in plain English—on investing, just ask for "What Everybody Ought to Know . . . About This Stock and Bond Business". There's no charge. Just write to—

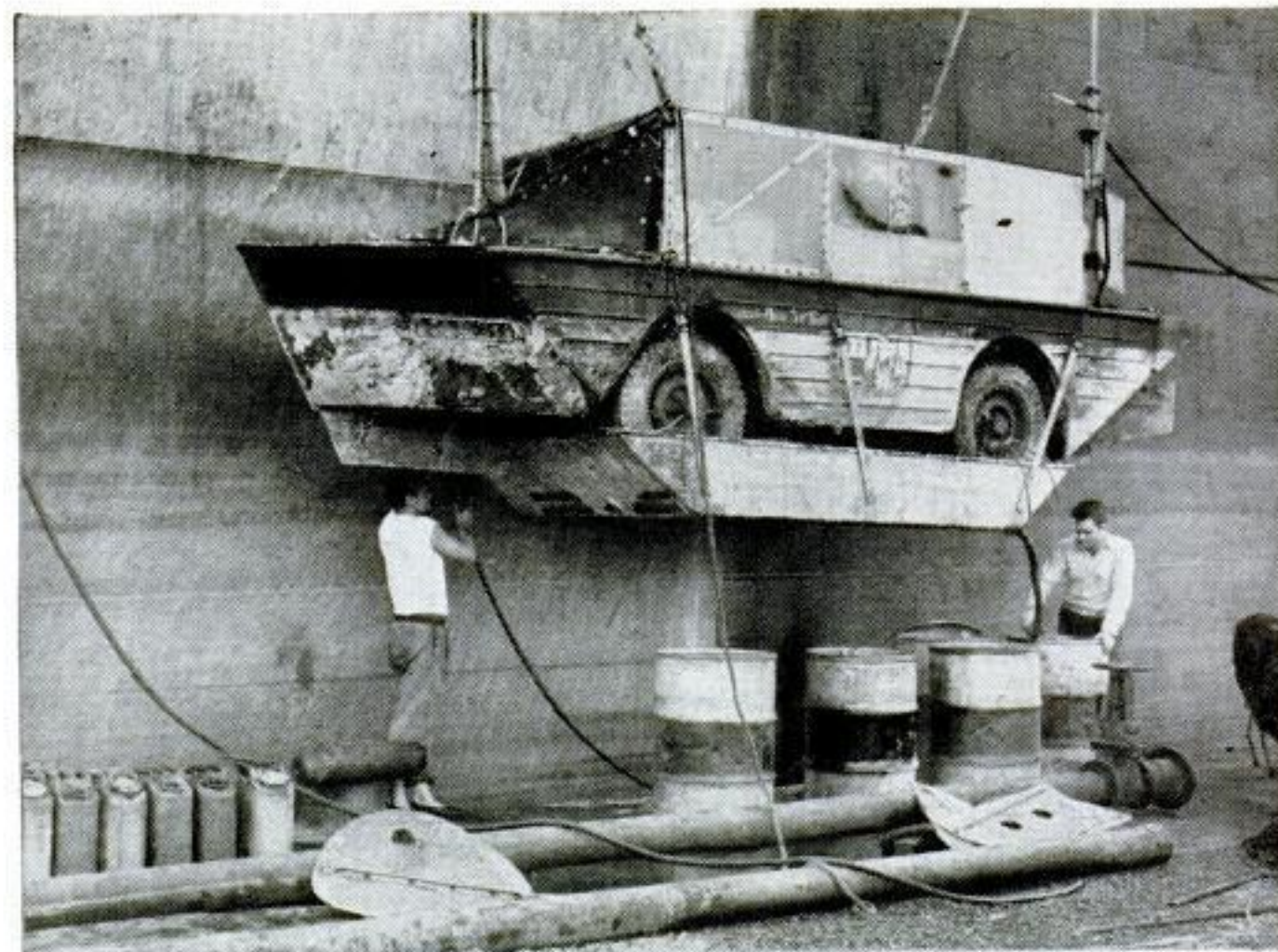
Department JA-87

**MERRILL LYNCH,
PIERCE, FENNER & BEANE**

70 Pine Street, New York 5, N. Y.

Offices in 97 Cities

Amphibious Jeep CONTINUED



REMODELING added pointed prow with a keel (left), large superstructure and shallow, strapped-on belly tank. Keel is removed for operating on land.



INTERIOR of craft, carefully planned, included log on steering wheel, radio (upper left) which had such short range that it was useless most of trip.



ONLY CATCH was dolphin. They cooked it by wrapping it around the exhaust pipe. Part was burned, part uncooked. Only sliver in middle was edible.

for Christmas
giving...



the **luxury shirt**
guaranteed

by

Rob Roy

washable!

SAKANA

RAYON

BROADCLOTH

One of the most remarkable boys' shirts made! Looks like silk, feels like silk, yet it's guaranteed completely washable and it wears and wears! Why? Because it's *quality*, in the famous Sakana rayon broadcloth and in Rob Roys masterful needlework! Get some for your favorite lad. Ages 4-20. About \$2.98

at better stores or write to

ROB ROY COMPANY 1239 Broadway, New York 1

The Miracle Watch!

...tells and
tells
the time!



VULCAIN
cricket

alarm WRIST WATCH

Swiss masterpiece. Set alarm minutes or hours ahead—rings clearly, on the dot! Wakes you in the morning, reminds you of appointments, train, theatre time, etc. Fine-quality 17-jewel movement, unsurpassed accuracy. Slim, handsome, dustproof. At fine jewelers.

Gold-filled, stainless steel back or all stainless steel 71.50* 14K gold 210.00*



Latest **VULCAIN GRAND PRIX** Watches for her... Vulcain Filigrane. Exquisitely filigreed; 17-jewel, 14K gold. 85.00* for him... Vulcain Self-Winding. Shock, water resistant. 17-jewel; sweep hand; stainless steel. 71.50*

*Includes fed. tax

VULCAIN WATCH CO., Inc., 630 Fifth Ave N.Y.

CONTINUED ON PAGE 153

Luscious Dromedary Dates

for Thanksgiving!



Nature's most delicious confection—
"the candy that grows on trees"
Good for you—
children too!

Only the choicest dates, the
plumpest, tenderest beauties are packed
by Dromedary, pick of the world's date
crop! Enjoy them often. No others compare!



REPLACEMENT OR REFUND OF MONEY
Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREIN

COMMENDED
BY THE
CONSUMER
SERVICE BUREAU
OF
PARENTS'
MAGAZINE



Dates with Stuffin'

QUICK—AND COST SO LITTLE!
Already pitted, you simply stuff
Dromedary Dates with cheese, coconut,
peanut butter or nut-meats. Roll some
in sugar. Serve some plain. (A boxful
makes a luscious gift!)

Remember Dromedary Dates are the
finest "candy" you or the children can
eat! Rich in minerals and precious vita-
mins. Tuck some in the lunch-box!

PASTEURIZED
For purity, longer-lasting freshness!
Insist on Dromedary Dates!



FIESTA SALAD—Make a salad so festive it doubles
as dessert! Use cottage cheese, orange segments and
Dromedary Dates. And try Dromedary Dates in
cookies, in fruit cups, in cereals. Delicious!



LOUISIANA DATE STRIPS—Roll out pie pastry
1/4" thick. Brush with melted butter. Combine
6 tbs. brown sugar, 6 tbs. Dromedary Coconut, about
22 Dromedary Dates finely chopped, 1/4 tsp. salt.
Spread mixture on half of pastry. Cover with second
half. Cut strips 1 1/2" x 3". Bake, moderate oven,
(400°F.) 15 minutes. Frost if you like, and
decorate. Makes 3 to 4 dozen.

Bake Your Most Wonderful FRUIT CAKE!

The secret?
**DROMEDARY
FRUITS and PEELS**

• So much more tender, moist, colorful—and deliciously
natural-tasting, thanks to Dromedary's patented process! And
all diced! So convenient! Use them too, in cookies, coffee cake,
puddings, ice cream. Tempting to look at—wonderful to eat!

TRY ALL 6 VARIETIES

Mixed Fruits and Peels (in Glass Jars or Tins)—
Pineapple—Citron—Cherries—Orange Peel—Lemon Peel



THEY "MAKE"
YOUR CAKE!

setting the pace...

the no. 1

bottled-in-bond bourbon offer

that's rocking

the nation!

the unprecedented success
of "County Fair" is a reflection
of the public's demand for a
light-bodied, premium quality,
100 proof bottled-in-bond bourbon —
at a down-to-earth price.



Haller's

County Fair

bottled in bond under
U. S. Government supervision
W. A. Haller Corp., Philadelphia, Pa.

ask for "County Fair" at your favorite bar, club, hotel or liquor store

straight
bourbon
whiskey

Full
100 proof

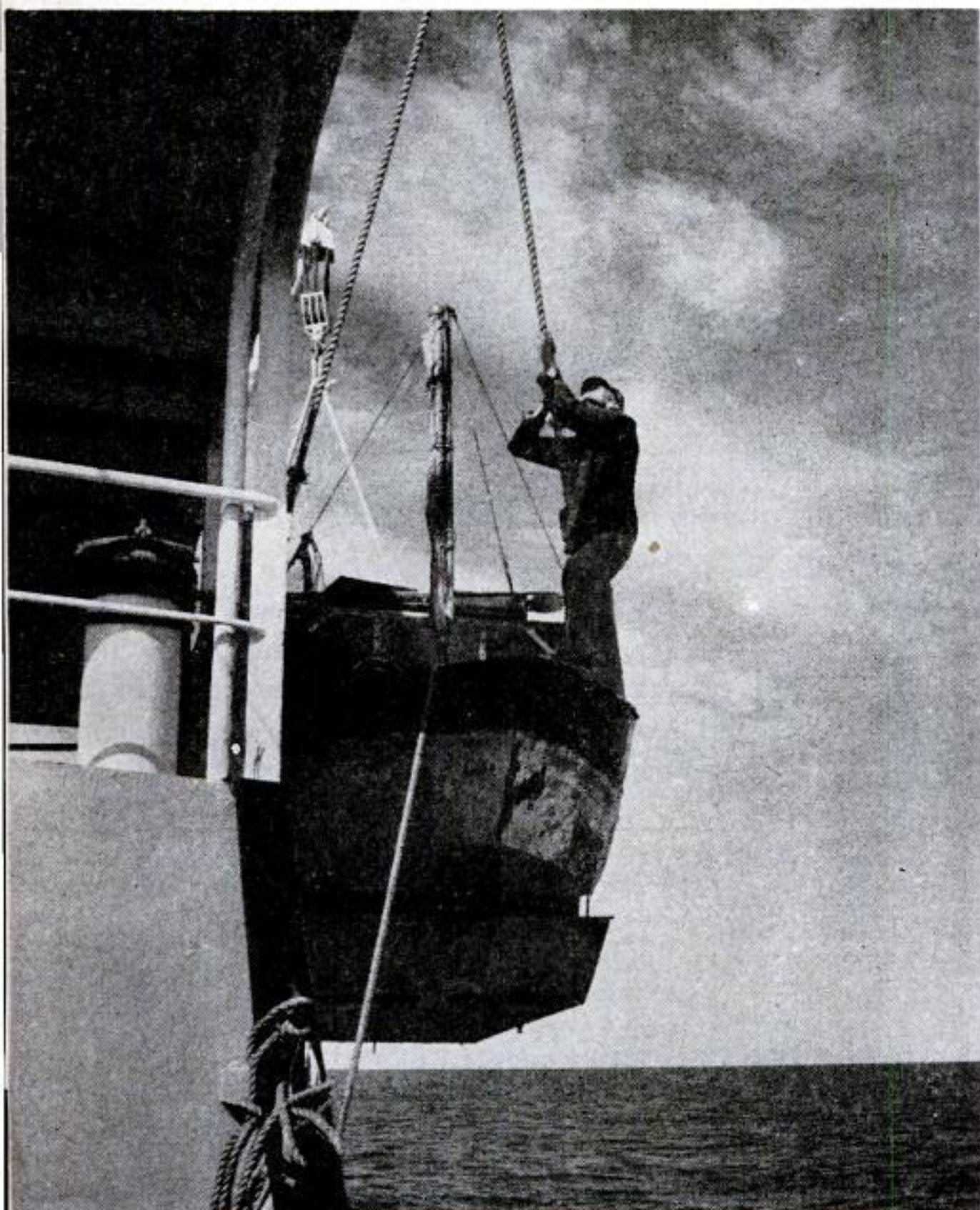
Heintz's



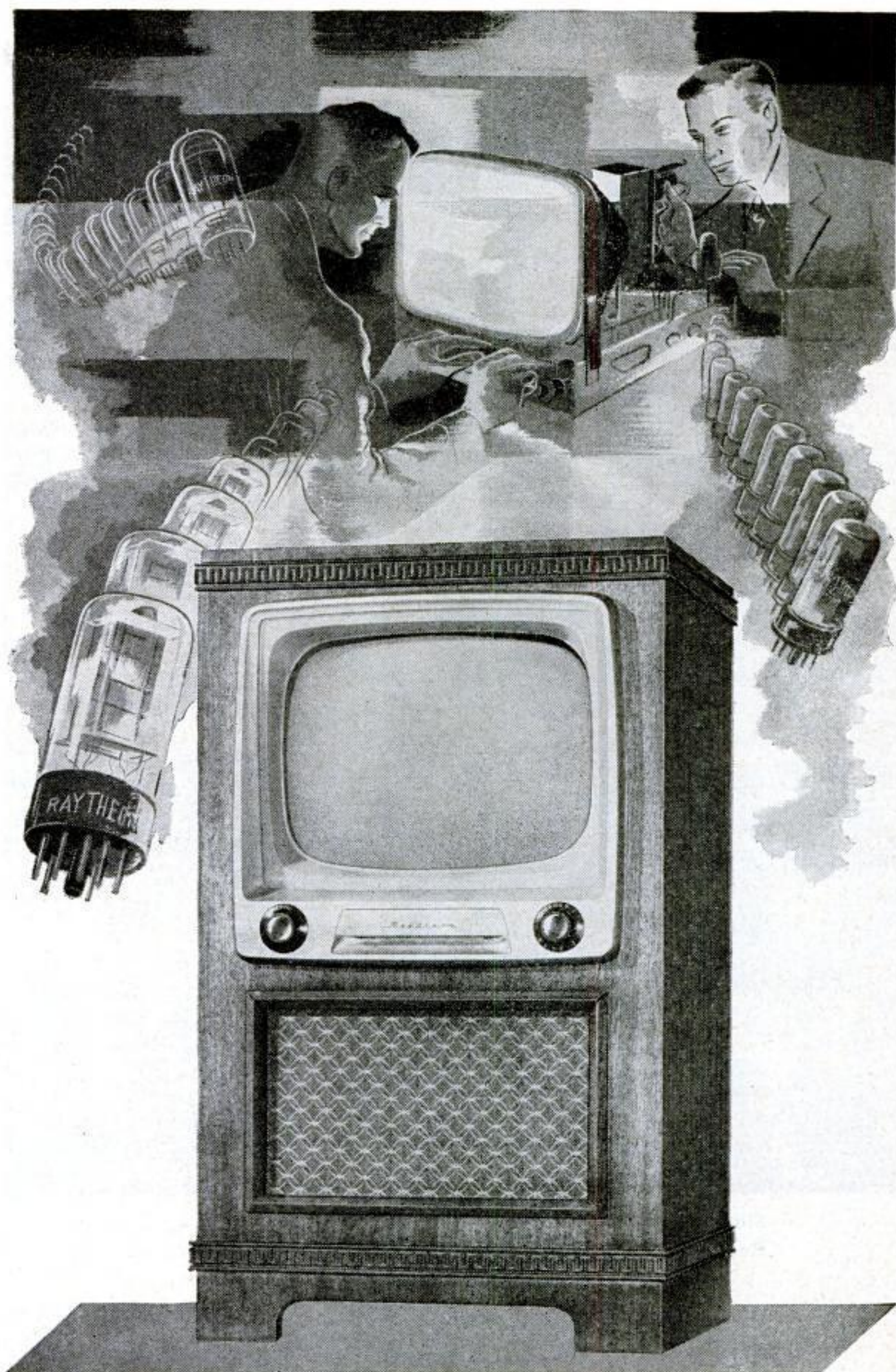
ON SECOND TRY Elinore sits on deck as *Half Safe* heads out of New York Harbor. Although craft sits low in water, tight superstructure keeps inside dry.

FOUR YEARS AND FOUR FAILURES

Ben Carlin, a major in the British army in India during World War II, had already begun planning his jeep voyage when he met Red Cross Worker Elinore Arone in Calcutta in 1946. She asked to make the trip with him but he said no; it was a man's job. In January 1947 Carlin bought the jeep from a war-surplus dealer in Maryland and he spent the next eight months remodeling it. In the meantime he decided he wanted Elinore to go along, so they were married in June 1948 and two weeks later set out from New York. They went 200 miles before trouble with the steering wheel forced them back. Second try a week later got them only a few miles before the exhaust pipe sprang a leak. In late summer they tried again. They spent 20 days fighting heavy seas and engine trouble. After having gone only 270 miles they were picked up by a tanker and brought to Canada. A fourth attempt, in 1949, also failed. By the time they began their fifth attempt this summer, Ben Carlin had spent \$15,000 and four years of his life on his brainstorm.



AFTER THIRD FAILURE *Half Safe* hangs from tanker which picked Carlin up. They were ready to abandon the jeep when captain offered to save it.



Dependability "Behind the Scene"
now appears "Upon the Screen"

RAYTHEON TV

IT'S VALUABLE TO YOU—Raytheon's 25-year history of "behind the scene" pioneering. Because building millions of receiver tubes, intricate picture tubes, tuners and other important electronic parts through the past quarter century . . .

MEANS DEPENDABLE TV FOR YOU! This ability—this continual manufacturing and quality control—now displays itself "in front of the screen." There you'll discover how extra easy it is to tune a Raytheon—how much sharper, clearer, steadier pictures you get—what superb tonal quality it has. So before you buy any TV set . . .

SEE YOUR RAYTHEON DEALER! Compare Raytheon with other leading sets—for beauty of cabinet, excellence of performance. Then let your eyes and ears decide! Write for free illustrated booklet.

Dependably Built for Dependable Performance



Backed by famous
Good Housekeeping Seal



Backed by liberal
One-year Warranty



Backed by Underwriters'
Laboratories Seal



THE MARQUIS (set shown above)
—Model C-1714—16" and 17" black
rectangular tube. Many exclusive
Raytheon features. 20 tubes plus 2
rectifier tubes. Exquisite mahogany
cabinet.

Models priced from
\$259.95 to \$625.00
Slightly Higher West

Manufactured by Belmont Radio Corp. • Subsidiary of Raytheon Mfg. Co. • 5921 W. Dickens Ave., Dept. A • Chicago 39



State capital of Colorado, commercial and financial capital of the Rocky Mountain Region, Denver is different from every other American

city in many respects. But it is exactly like city after city with respect to LIFE. In Denver, LIFE has by far the largest audience of any magazine.

What happens when **LIFE** hits Denver?



Mayor of Denver, J. Quigg Newton: "I know that articles in LIFE concerning Denver are always regarded by the people of our city as a tribute to the community."

As a LIFE reader, you may remember seeing in these pages close-up reports of what LIFE means in the life of several U. S. cities.

Shown here are examples of what LIFE means to the people of Denver.

You'll see how LIFE starts a boy's career . . . helps make up a woman's mind . . . increases the popularity of a hotel, restaurant, and symphony . . . and stimulates sales of cattle and clothes.

Wherever LIFE goes each week, into city after city, town after town from coast to coast, it seems to have the same sort of impact. It is not surprising that this is so . . .

For a recent and highly significant research study shows that LIFE is read by more than half of all American men, women and children over the age of 10 regularly or occasionally.* The study also showed, that LIFE's most regular readers tend to be people

with college educations, people in middle and upper economic groups.*

Because so many people read and enjoy LIFE, it has indeed become part of the commerce and culture, the entertainment and enlightenment of people in Denver and of Americans in every community, great and small, across the nation.

* From the new, important *Accumulative Audience Study* by Alfred Politz Research, Inc.

This study measures the number of people who read a single issue of LIFE (23,950,000 Americans), reveals how this audience grows in thirteen issues to a total of 62,600,000 different people, and analyzes the characteristics of that audience.

The figures quoted on these pages refer to the number of people who read one or more out of thirteen issues of LIFE.

Across the nation...only LIFE has this local impact

...ON PEOPLE



Rancher Dan Thornton appeared in LIFE story that previewed cattle sale he was about to hold in the lobby of a Denver hotel. After the LIFE story, he sold a million dollars' worth of cattle, and got more than 8000 letters from all over the world.



War Widow Bernadine Langfield, was considering remarriage when she appeared in LIFE. "We were married; the thousands of letters LIFE's readers sent us helped to make the decision."



Popular guy Earl Reum, after LIFE story about him, was offered 2 college scholarships, 6 jobs... and received 2 national awards. LIFE is read by 70% of all American high school grads.*

...ON PLACES



Red Rocks Musical Festival, given each summer by The Denver Symphony, was described in a LIFE article. Said Conductor Saul Caston of the effect: "Every year since the appearance of the story, the audiences have increased about ten thousand."



The Brown Palace Hotel was in LIFE. Says Manager H. M. Anholt of result: "Hotel's popularity increased many times." Over 65% of upper and upper-middle economic groups read LIFE.*



Buckhorn Exchange Restaurant appeared in LIFE. Says Owner H. H. Zeitz of result: "It increased our business 100%." LIFE's readers include 56% of all the people living in America's West.*

...ON CULTURE



Denver University Chancellor Albert C. Jacobs says: "LIFE magazine with its wide circulation exercises a profound influence on our American way of life." Among LIFE readers are 77% of college-educated Americans.*

...ON COMMERCE



At United Airlines Headquarters, Mr. E. D. Nicholson, Ass't to Pres., says: "LIFE pictures U.S. scenes so vividly it brings guests and healthy business to Denver." 70% of business owners and executives read LIFE.*



Fashions in LIFE interest Denver women as much as all of LIFE's 31,550,000 women readers.* Says Frank Johns, Pres. of Denver Dry Goods Co.: "LIFE does not just report new fashions, it creates new style trends."

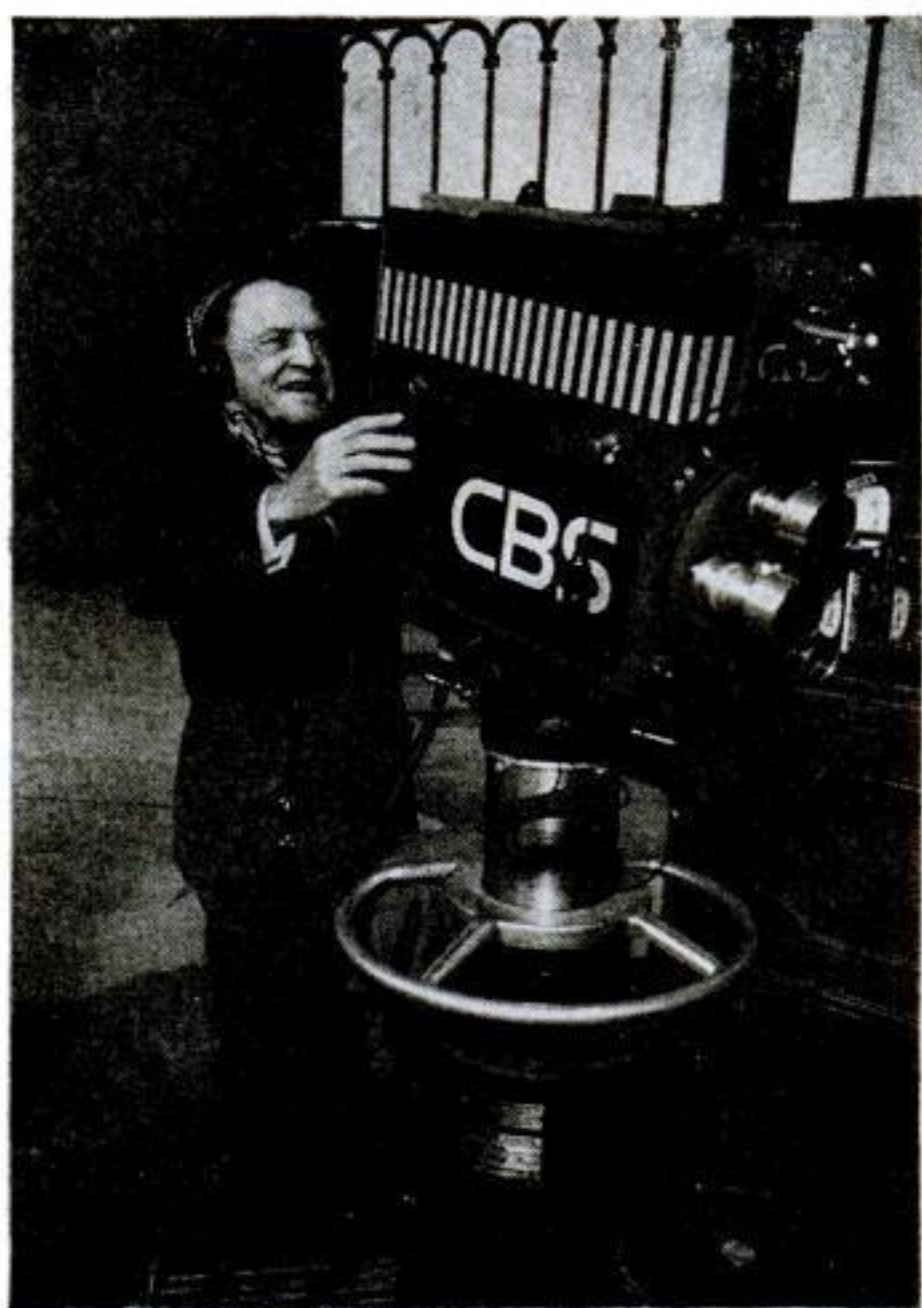


AN UNKNOWN ADMIRER, Mrs. L. Jones-Robertson of New York, who had never met Somerset Maugham but recognized him from his pictures, stops him

on the street and says, "Mr. Maugham, I want to thank you for the many delightful hours of entertainment." Maugham tipped his hat, beamed and went on.

Life Spends a Day with Somerset Maugham

IN NEW YORK HE RELISHES HIS DAILY CHORES

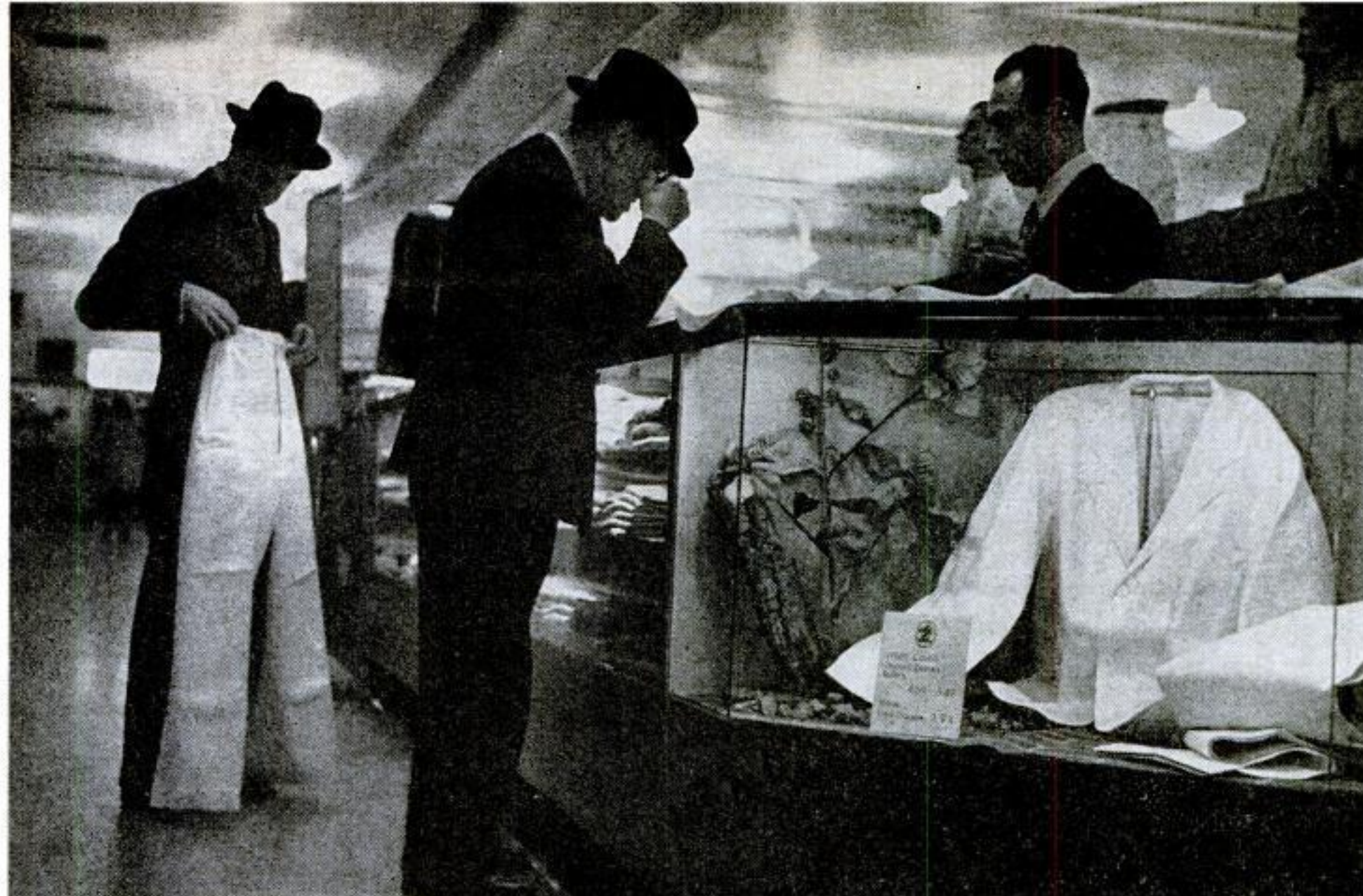


"MY FIRST ACQUAINTANCE with a TV camera," said Maugham of this picture. "I can't imagine why I was looking so damned pleased with myself."

"I have had a varied, and often an interesting life, but not an adventurous one," wrote Somerset Maugham a few years ago. But at the age of 76 the most noted of living English writers still relishes life so much that he turns everyday chores into minor adventures. This fall Maugham came to the U.S. to attend the premiere of his movie *Trio* (LIFE, Oct. 9) and participate in a CBS television series, *The Somerset Maugham Theater*, based on some of his short stories. He was wined and dined, allowed to try out a camera in a television studio (left) and given a party by his TV sponsors at the Stork Club, where he drank Ovaltine to calm his nerves.

But his greatest satisfaction came from his

daily routine—shopping, napping, seeing old friends. One morning LIFE photographer Leonard McCombe met him at his Plaza Hotel suite and went along while he shopped for everything from Renoirs to Vienna sausage to seed for his Riviera garden. McCombe joined him again that evening at a party. Later, when Maugham saw the pictures, he made the comments which are included here in the captions. As for his literary career, Maugham declares that it is over. Nevertheless he has recently been busy preparing additional material for a new edition of his book on Spain, *Don Fernando*. In one way or another he is still intensely occupied with what he calls "this fantastic affair of being a man."



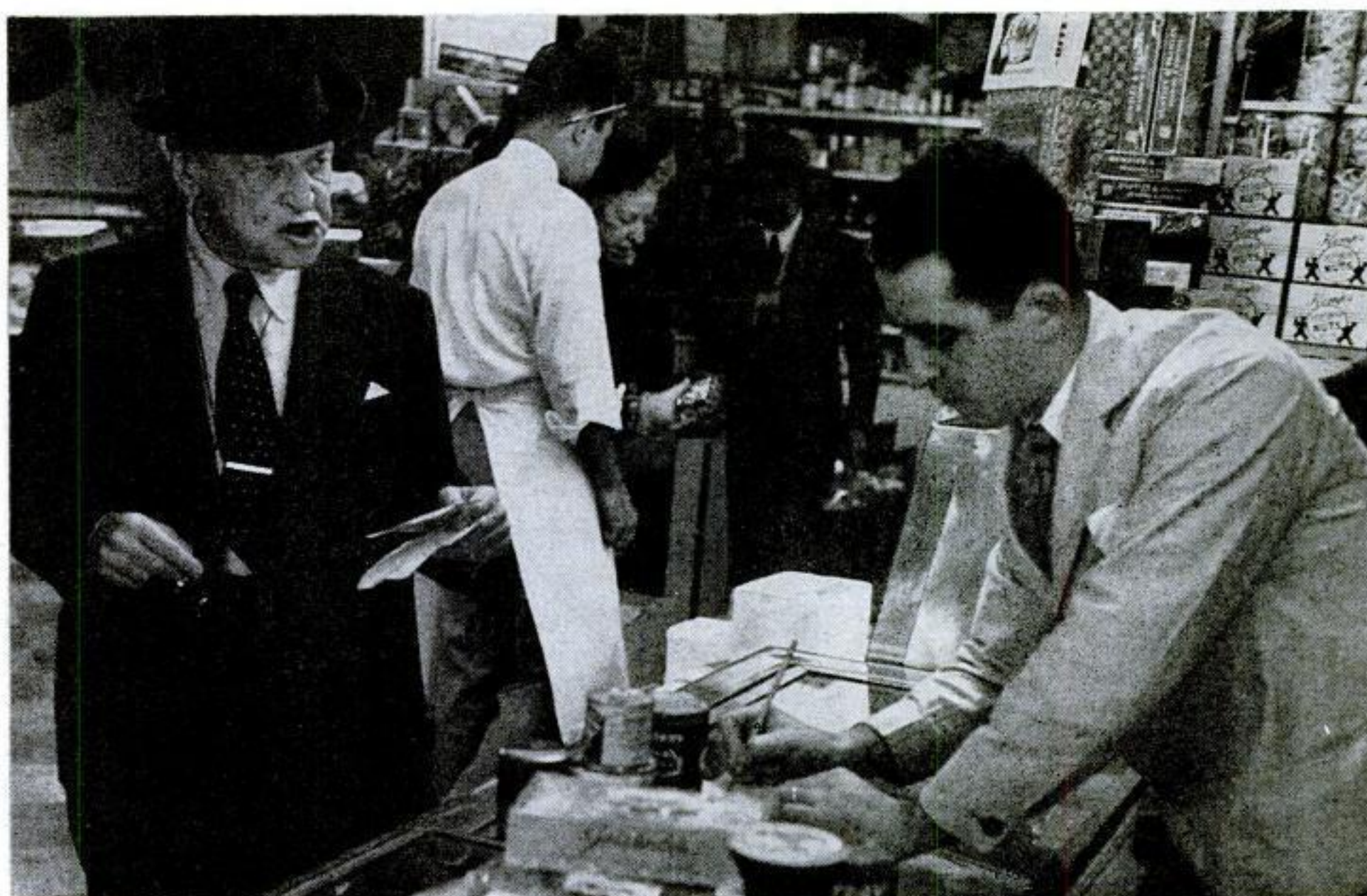
AT MACY'S he buys clothes for Riviera. Says he, "My secretary (*left*) determines I should buy pants I need rather than the tempting jumpers I don't."



AT ROSENBERG GALLERY the dealer sells him a lovely Renoir painting entitled *Three Sisters*. Says Maugham, "How glad I am to think they are mine!"



AT MAX SCHLING'S, the seed merchant, "I look at tulip bulbs but think how much more practical Golden Bantam corn would be." He bought the corn.

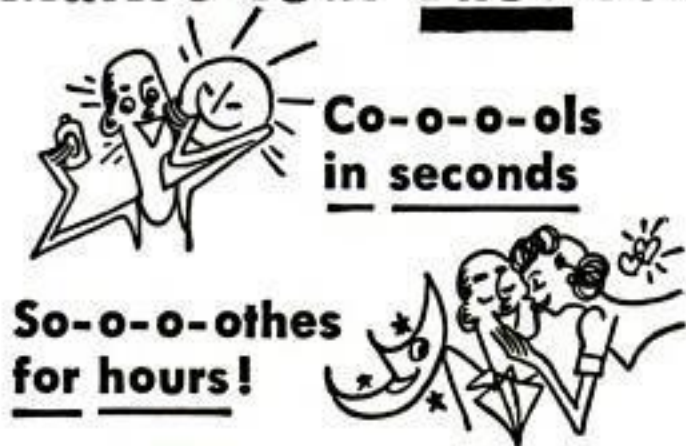


"YOU DON'T CATCH ME in an elevator when I can have the thrill of riding on an escalator," says Maugham. He is riding up to Macy's men's wear.

"I EMBARK on the really serious business of the day," says Maugham at Gristede's grocery store, where he ordered food shipped to his home in France.




NEW Palmolive After-Shave Lotion Makes Your Face Feel Refreshed, Invigorated!



Here's one after-shave lotion that really makes your face feel refreshed, invigorated—yes, its specially selected ingredients cool your skin in seconds! You'll enjoy its clean, outdoor scent . . . and, the emollient effect of Palmolive After-Shave Lotion actually soothes your skin . . . for hours and hours!

A marvelous underarm deodorant, too. Try it today!

A new idea in after-shave comfort!



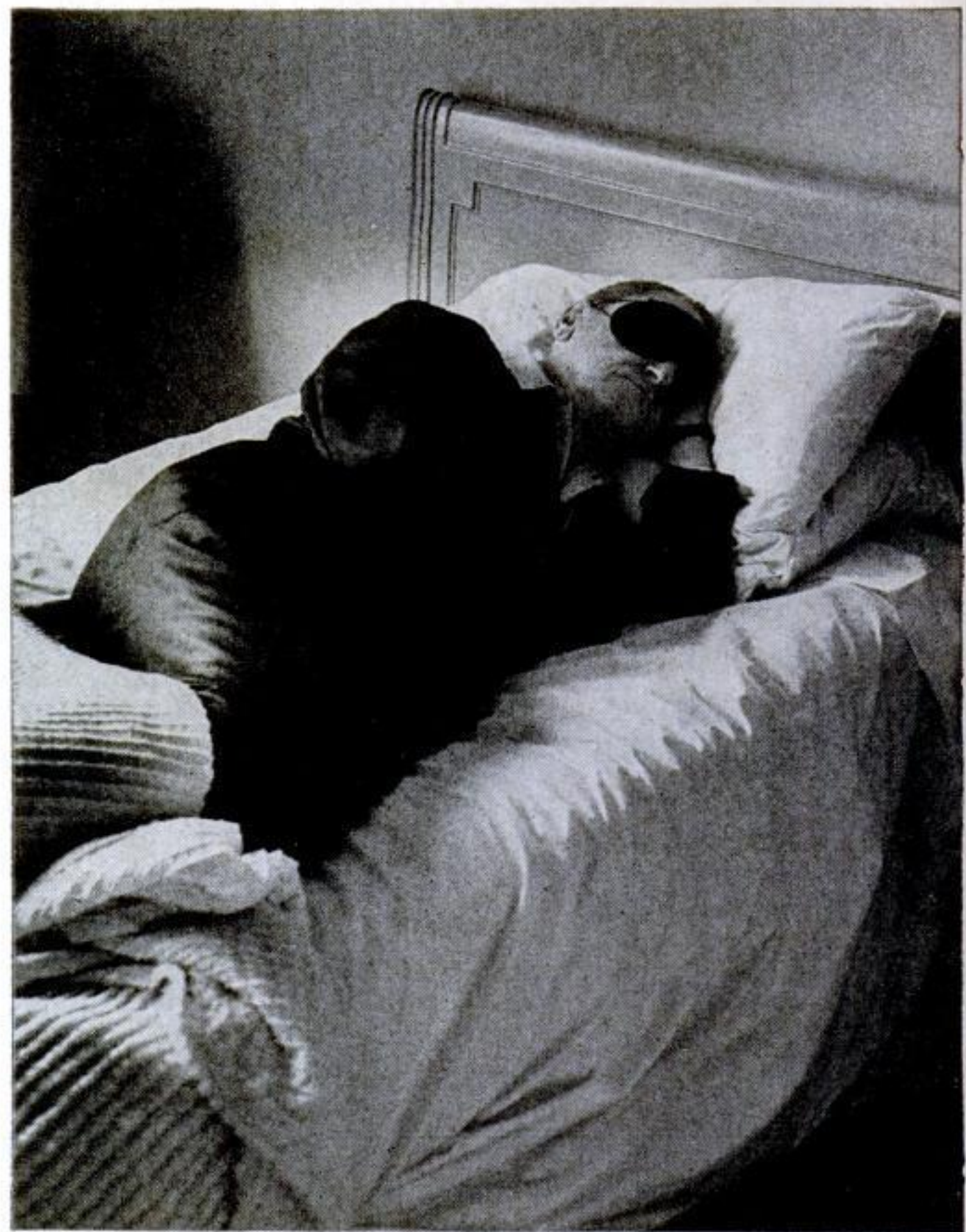
INFORMAL COMFORT IN FORMAL WEAR

After Six
BY RUDOFKER

AMERICA'S FIRST NAME
IN FORMAL WEAR

Comfort! Style! Correctness!
They're the "AFTER SIX"
formal wear contributions
to the male of the species
who wants above all, to look
and feel his best. More
men wear "AFTER SIX"
than all other brands.
Women love to look at them!
Facings by Skinner . . .
guaranteed mothproof.
At finer men's stores.

WRITE FOR FREE DRESS CHART AND NAME OF NEAREST DEALER • S. RUDOFKER'S SONS, INC. • PHILA. 3, PA.



"NOTHING LIKE A SIESTA after lunch to keep an old gentleman hale and hearty," said Maugham about this picture, which he particularly liked. He wears a black eyeshade to keep out daylight during customary afternoon nap.



"AFTER A HARD DAY'S WORK a jolly game of bridge! And who can my opponent be who looks as if she had a good hand?" His opponent with the cigaret, as Maugham felt everybody would be sure to recognize, is Elsa Maxwell,



"I WAS LISTENING to something funny. But I knew I should be late for dinner," remarked Maugham when he saw this shot of himself conversing with one of his many American friends when he should have been dressing to go out.



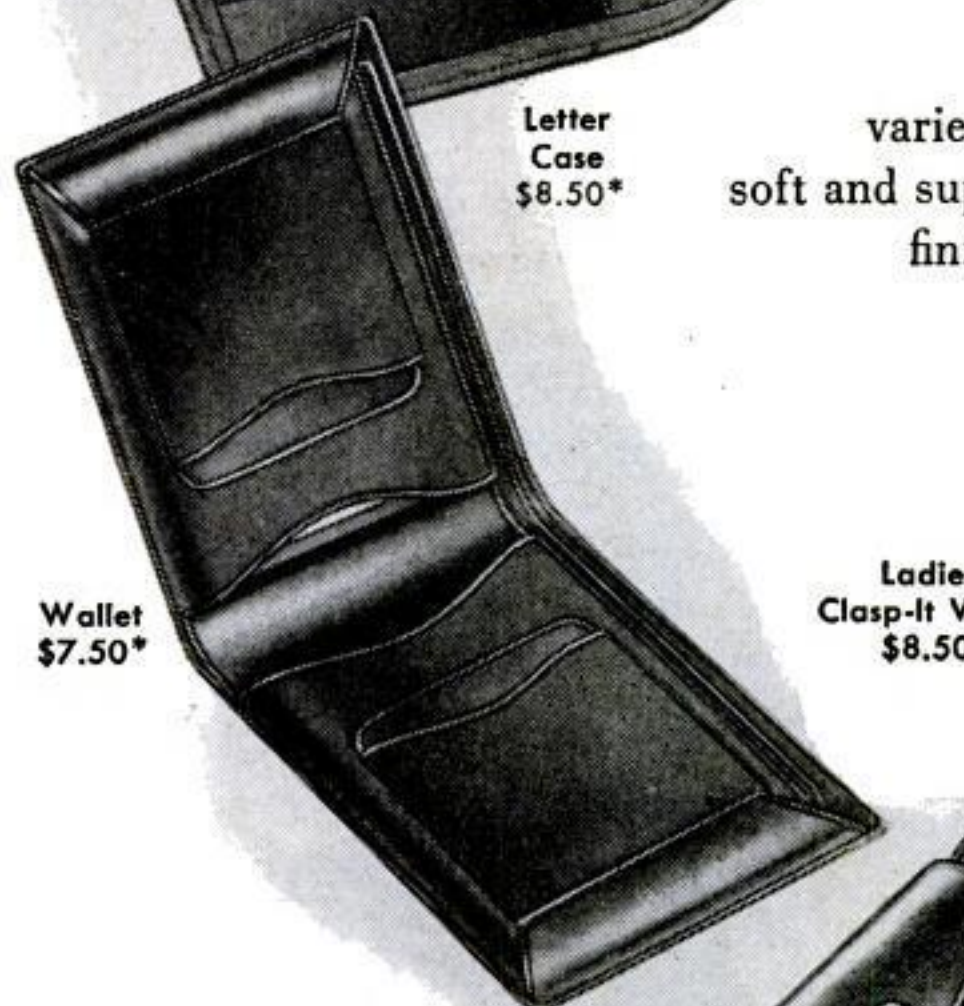
who joined him at a small dinner party at the home of his old friend, Angier Biddle Duke. An excellent cardplayer, Maugham is proud of the fact that once during a New York sojourn he won \$40 from Bridge Expert Charles Goren.

CONTINUED ON NEXT PAGE

1850 • 100th Anniversary Collection • 1950



Matched in many leathers, matched in many colors, matched in new convenience . . . yours to select singly or in ensembles. Choose from a variety of rich, rugged leathers, soft and supple to the touch, superbly finished in slim, sleek styling. At your dealer's now.



Wallet
\$7.50*

Letter
Case
\$8.50*



Ladies'
Clasp-It Wallet
\$8.50*

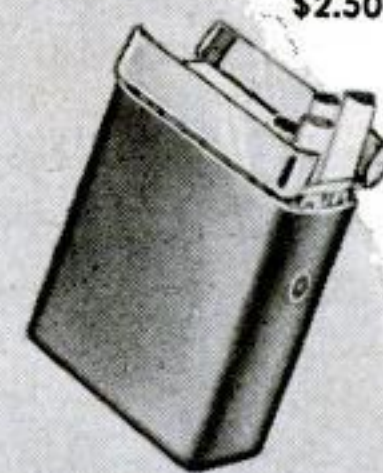
Billfolds and key cases, Smokits and letter cases, leatherware of all kinds for all purposes and all occasions. Sensibly priced for smart buying.

C. F. Rumpp & Sons
Philadelphia 6, Pa.

*Plus Tax



1850 Centennial 1950



Smokit
\$2.50*



Key Case
\$3.75*

Why buy expensive anti-freeze?

Instead of using expensive anti-freeze, most motorists can get complete winter protection from \$1.25-a-gallon "ZERONE"

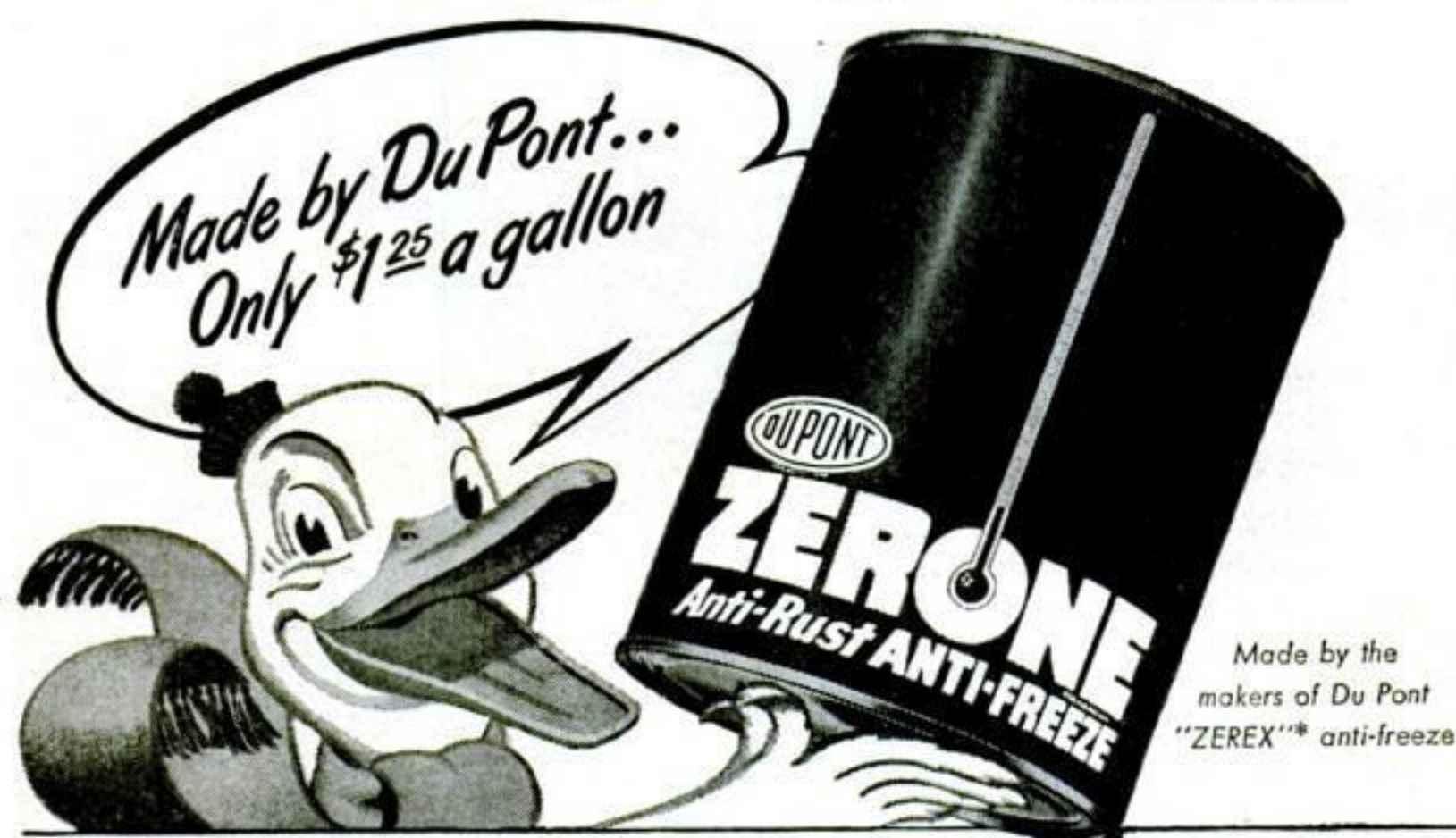
This may surprise you—but here's what exhaustive winter road and laboratory tests made by Du Pont now prove about anti-freeze performance.

Du Pont "Zerone"*—at only \$1.25 per gallon—will provide efficient, proper protection against cold weather, rust and corrosion for four out of five cars on the road today. These are the cars with low-opening thermostats, operating at normal altitudes, and requiring protection no lower than -30°F.

If you've been overspending on anti-freeze in the past, you can save money with Du Pont "Zerone."

- With "Zerone," there is no evaporation problem—it needs only an occasional check-up.
- You buy less—3 quarts of "Zerone" do the work of 4 quarts of most other kinds of anti-freeze.
- "Zerone" has a chemical rust-inhibitor that helps keep a clean cooling system clean and won't attack rubber. Because it stays in solution, it can't clog the cooling system.

This winter, save good money on anti-freeze. Ask your service station attendant if you, too, can use inexpensive Du Pont "Zerone" in your cooling system. *REG. U. S. PAT. OFF.



More motorists use Du Pont "ZERONE" anti-freeze than any other brand



The dealer who displays this emblem offers you a special winter service. Make an early date with him for anti-freeze and for a thorough cooling system check-up—before the anti-freeze rush jams his driveway.



BETTER THINGS FOR BETTER LIVING
... THROUGH CHEMISTRY

Listen to "Cavalcade of America," Tuesday Nights, NBC Coast to Coast



TRAPPED IN TRAFFIC, Maugham stands on Madison Avenue, with the scaffolding of a skyscraper in the background. Said he, "I can't say why I was making such an ugly face. It looks to me as if I couldn't find an empty taxi."



Daylight Nightmare IN BALI

1 "Black magic seemed like nonsense until I saw the hair-raising Barong dance on the island of Bali," writes an American friend of Canadian Club. "Up in a mountain village, I watched good and evil fight it out in a way that haunted me for hours. The characters were straight out of a nightmare..."



2 "The queen-witch of evil advanced behind her hideous helpers to grapple with a comic-opera lion that represents good to the graceful Balinese. The lion ran off in full retreat. The witch emerged triumphantly evil. This was a new twist to me..."



3 "Then the real battle started. Followers of the lion... warriors who moved in a trance... charged the witch. She cast a spell that drove the *krisses*, or daggers, of her attackers against their own chests. It looked like mass suicide. But the power of the lion protected the warriors."



4 "'Bali's full of magic,' I told my host back at Singaradja. For I thought I was seeing things when the *djongs* served my favorite whisky, Canadian Club!"

5 "'Thank the Barong lion for that,' laughed my host. 'He stands for what's best in life.' When it comes to whisky, that means Canadian Club wherever I travel!"

Why this worldwide popularity? Canadian Club is *light* as scotch, *rich* as rye, *satisfying* as bourbon—yet there is

no other whisky in all the world that tastes quite like Canadian Club. You can stay with it all evening long... in cocktails before dinner and tall ones after. That's what made Canadian Club the largest-selling imported whisky in the United States.

IN 87 LANDS... THE BEST IN THE HOUSE

"Canadian Club"

6 YEARS OLD

90.4 PROOF

Imported in bottle from Walkerville, Canada, by Hiram Walker & Sons Inc., Peoria, Ill. Blended Canadian Whisky.



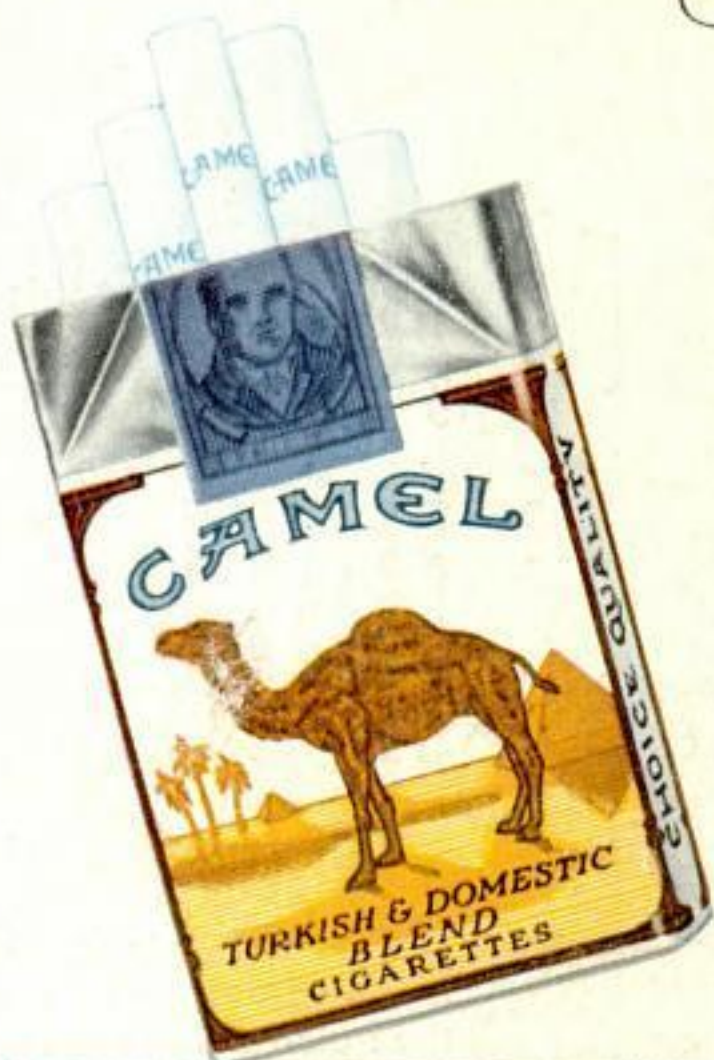
How MILD can a cigarette be?

NOTED THROAT SPECIALISTS REPORT ON 30-DAY TEST OF CAMEL SMOKERS...

Not one single case of throat irritation due to smoking

Camels

Yes, these were the findings of noted throat specialists after a total of 2,470 weekly examinations of the throats of hundreds of men and women who smoked Camels—and only Camels—for 30 consecutive days.



“My throat sure gets a workout, so it’s easy to see why I smoke the mild cigarette... **CAMEL!**”

Peter Lind Hayes
STAR OF STAGE AND TELEVISION

“Shows and rehearsals put a lot of strain on my voice—so mildness is important to me. My cigarette is Camel. The 30-Day Mildness Test proved Camels agree with my throat!”

“It’s the *sensible* test. No tricks. I didn’t have to decide on one puff or one sniff—a quick in-hale or exhale. I enjoyed Camels’ fine flavor day after day for 30 days. I found out how mild a cigarette can be! No wonder *more people smoke Camels than any other cigarette.*”



MAN OF A “THOUSAND VOICES”—master mimic... brilliant creator of comic roles—Peter Lind Hayes even adds popular song recordings to his vocal repertoire. Radio, night clubs and movies keep this showman stage-hopping from coast to coast.



MORE PEOPLE SMOKE CAMELS than any other cigarette!



Make your own 30-Day Camel MILDNESS Test in your “T-ZONE”
(T for Throat, T for Taste!)